

## **[Privacy Policy]:**

At RedDrop, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you use our mobile application ("App"). By accessing or using the App, you agree to the terms of this Privacy Policy. If you do not agree with the practices described in this Privacy Policy, please do not use the App.

### **1. Information We Collect:**

- **Personal Information:** When you register on the App as a blood donor or recipient, we may collect your name, contact information, blood type, and location.
- **Location Information:** We collect location data from your device when you use our App. This information is used to match potential donors with recipients within a 5-mile radius.
- **Donation History:** We collect and store information about your blood donation history, including the number of successful donations and rewards earned.

### **2. How We Use Your Information:**

- We use your personal information to connect potential donors with recipients in need of blood within a specified radius.
- Your location information is used solely for the purpose of notifying you when there is an urgent blood requirement nearby.
- We use your donation history to track your contributions, award stars, and provide incentives as part of our rewards program.

### **3. How We Share Your Information:**

- Your personal information, including your name and blood type, may be shared with recipients in need of blood. However, your contact details will not be disclosed.
- We may share aggregated and anonymized data for statistical purposes and to improve our services. This data will not identify you personally.

### **4. Data Security:**

- We implement industry-standard security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction.

### **5. Your Choices:**

- You can update or delete your account information at any time through the App's settings.
- You can choose to opt out of receiving notifications for blood donation requests.

### **6. Children's Privacy:**

- The App is not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If you believe that a child has provided us with their personal information, please contact us immediately.