# VIBINRAJ RAJESH KUMAR

## DATA ANALYST

## CONTACT

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📍 Panvel, Maharashtra, India - 410206

## EDUCATION

**2022 - 2024**
**MUMBAI UNIVERSITY**

- Masters of Data Analytics from Pillai College of Arts Commerce and Science

**2019 - 2022**
**MUMBAI UNIVERSITY**

- Bachelors of Computer Science from Pillai College of Arts Commerce and Science

## LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Marathi (Speaking)
- Malayalam (Speaking)

## PROFILE

Detail-oriented Data Analyst with an MSc in Data Analytics. Proficient in SQL, Excel, Python, R, Tableau, Power BI, and various statistical and machine learning techniques. Skilled with both SQL and NoSQL databases. Strong problem-solving abilities and expertise in translating complex data into actionable business insights.

## INTERNSHIPS

**Prodigy Infotech Pvt Ltd**
Data Science

DECEMBER 2023 - JANUARY 2024-

- Performed exploratory data analysis on large datasets to identify patterns and trends.
- Analyzed customer behavior using predictive analytics techniques such as regression, clustering, and decision trees.
- Built machine learning models for classification and regression problems.

## SKILLS

- **Technical Skills :** Data Analysis, Business Analysis, Statistical Analysis, Machine Learning, Data Visualization, Sentiment Analysis.
- **Tools/Software:** SQL, Excel, Python, Matplotlib, Seaborn, R, Tableau, PowerBI, NoSQL Databases.
- **Soft Skills:** Problem- Solving, Communication(Data Storytelling), Project Management.
- **Additional Skills:** Version Control(Git/GitHub)

# PROJECTS

- **Zomato Sales Dashboard**
  PowerBI
  - Developed an interactive Zomato sales dashboard using Power BI, visualizing key metrics such as total sales, order trends, and customer demographics to provide actionable insights for business decision-making.

- **Amazon Prime Video Analysis**
  Tableau
  - Developed an interactive Tableau dashboard analyzing Amazon Prime Video data, highlighting user viewing patterns, content popularity, and genre performance. The dashboard provides key insights to optimize content strategy and improve user engagement.

- **Amazon Cell Reviews Sentiment Analysis**
  Natural Language Processing
  - Conducted sentiment analysis on Amazon cell phone reviews using NLP techniques to classify customer sentiments. The project provided insights into customer satisfaction and product feedback, helping to identify key drivers of positive and negative reviews.

# CERTIFICATIONS

- **Data Science : Python for Data Analysis Full Bootcamp**                                          **November 2022**

- **Data Visualisation: Empowering Business with Effective Insights**                                          **July 2024**

# VOLUNTEERING

- **Volunteer | National Service Scheme**                                          **July 2019 - March 2021**
  **Social Services**

# INTEREST / HOBBIES

- **Instrumental Music (Keyboard)**          - **Riding Bike and Travel**          - **Reading**