
Joe Lewis

Lexington, KY

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Summary

Accomplished news professional committed to developing factual, dynamic and compelling content. Expert in AP style writing and editing with honest dedication to journalism and accurate reporting. Offering fantastic comprehensive oral and written communication, reporting, outgoing personality and interview skills.

Experience

Self-employed

Freelance Writer • Lexington, KY

07/2004 - Present

- Develop keyword-based content for clients to help them curate search result rankings.
- Produced sports content for several online outlets.
- Produced technology-related content for contract employers.
- Organize material to research and complete writing tasks.
- Manage competing deadlines with efficiency.
- Complete accurate and polished formatting in line with publishing standards prior to submission.
- Consult with editors to shape story and eliminate any errors.

Self-employed

Courier • Lexington, KY

10/2020 - 07/2023

- Transported lab specimens, blood, medications, and other materials to hospitals and patients as needed.

Morehead State Public Radio

News Reporter/Anchor • Morehead, KY

06/2018 - 02/2021

- Delivered morning newscasts and sportscasts.
- Researched and produce daily news reports.
- Conceptualized, pitched, assigned and monitored stories from origination to publication.
- Identified and secured multiple information sources for each story to provide accurate, credible news coverage.
- Developed original stories and curated content to provide a wide variety of coverage.
- Introduced content regarding local news, sports and weather in accordance with program outline.
- Conduct live and taped interviews with sources and show guests to obtain news information.

Grayson Journal-Enquirer

Staff Writer • Grayson, KY

05/2012 - 12/2016

- Covered breaking and ongoing local news/events for the cities of Grayson and Olive Hill.
- Developed special sections in conjunction with the managing editor and publisher.

Trakus

Virtuoso Video Operator • Lexington, KY

04/2011 - 08/2014

- Operated live graphics for high-stakes horse racing broadcasts aired on TVG, NBC, and ESPN.
- Supervised roll out of broadcast graphics at Tampa Bay Downs.

University of Kentucky

Staff Support Associate • Lexington, KY

05/1997 - 06/2004

- Prepared initial submissions for new clinical research trials to the institutional review board.
 - Prepared continuation documents for annual renewal of clinical research trials.
 - Developed informed consent documents for patients participating in clinical research trials.
 - Prepared drug information overviews for the institutional review board.
 - Submitted adverse event reports for ongoing clinical trials.
 - Maintained and updated local study database with current information regarding regulatory submissions.
 - Performed regular clerical duties such as answering telephone calls, photocopying, delivering documents to clinical trial physicians, and faxing regulatory documents.
 - Provided front line IT support for office staff.
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Skills

Creative Writing, Journalism, Interviewing, Audio Editing, Voiceover, Interpersonal Communication, Live Broadcast Production, Adobe Photoshop

Education

Southern New Hampshire University

Creative Writing

Over 100 credit hours completed. No degree.

Awards

KPA Best Ongoing/Extended Coverage Story – Winner (2013), KPA Best Special Section – Winner (2013), KPA Best Investigative Story or Series – Runner-up (2012)