

CMSI 370-01
INTERACTION DESIGN
Fall 2015

Assignment I 124 Feedback

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Notes while reading (asterisks indicate major observations):

- The overall intent and model are clearly stated and straightforward. (+1a)
- That navigation dock at the bottom...you know this is recommended by the iOS Human Interface Guidelines for certain types of apps, right? And if you did, you should have said so. (1b)
- The idea of an initially-hidden interface for more advanced features is mentioned by Norman in *The Design of Everyday Things*. You knew that, right? ;-) (1b)
- Choices all make sense so far, and they are grounded by something unique to this assignment for your submission: actual user testing. That is good, but needs that next step of connecting to course concepts and terminology. (1b, +2b)
- “Marker States” is particularly low-hanging fruit in terms of concepts. Why are there such states in the first place? Simple—it’s the principle of *feedback*. But that is never mentioned. (1b)
- Additional concepts that you use but do not mention: direct manipulation, natural mapping, and simple and natural dialog. Name them to show that you know them. (1b)
- So the metrics are named, but those were also explicitly listed in the assignment. At least the analysis from them is pretty solid. (+2b)
- In Section 8 now: Actually I think Apple’s new standard font is San Francisco.
- You’ve got guideline-level specifications in this section. The phrase “similar to Apple” appears. So, are you simply *following* their guidelines? That’s fine if you are, but *say* that you are. (1b)

1a — +

1b — | ...The design document mentions the metrics, and that’s great, and you hint at some of course concepts (as mentioned above), but never quite *name* them. That last gap keeps me from concluding that “yes, he totally learned this material,” and that is what this proficiency reflects.

2b — + ...But other than that, the reasoning is very well-elucidated and solid, just short of the grounding concepts and terms.

4d — / ...Many information sources that are not cited here; and other information sources that could have been used but weren’t.

4e — +

4f — +