# (Empirical) Bayes Model Uncertainty Introduction and a New Prior

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#### **Outline**

- 1 Why should you care about model uncertainty?
- 2 Bayesian and Non-Bayesian Approaches
- 3 Default Priors
- 4 Our contribution: a new default prior

## Model Uncertainty (and Selection)

## **Model Uncertainty**

- In applied modeling, we typically report inferences using a single model that seems to fit the data well enough.
- However, we tend to ignore that we used some procedure (formal or informal) to select it.
- As a result, our inferences are typically overconfident, and our confidence and prediction intervals are too narrow.
- We typically don't acknowledge that there is substantial model uncertainty.
- Excellent introductions (with a Bayesian slant) are Draper (1995), Clyde and George (2004).

## **How to Deal with Model Uncertainty**

- Some couple of ways to deal with model uncertainty:
  - Nonparametric approaches: fit a model so big that if the truth exists, it must be a particular case of your model.
  - **"Corrected" inferences:** report corrected *p*-values, intervals, etc. that take model uncertainty into account.
  - (Discrete) model combination/averaging: consider a finite (but possibly large) class of models, and combine them.
- Today, we'll focus on the latter.

## **Model Averaging**

## **Bayesian Model Averaging**

- We have a set of M models  $\mathcal{M}_1, \mathcal{M}_2, ..., \mathcal{M}_M$ , with sampling densities  $p(y | \theta, \mathcal{M}_1), p(y | \theta, \mathcal{M}_2), ..., p(y | \theta, \mathcal{M}_M)$ .
- We're Bayesians now, so we have to specify a full probability model; that is, we need:
  - A pmf on the model space: assign  $P(\mathcal{M}_i)$  for  $i \in \{1, 2, ..., M\}$ .
  - Densities for  $\theta$  given the models: define  $p(\theta \mid \mathcal{M}_i)$  for  $i \in \{1, 2, ..., M\}$ .
- If you have prior information (e.g. you might know which variables are likely to be "active"), you can use it; if you don't (or don't want to use it), what can we do? (next section).

## **Bayesian Model Averaging**

- Why is model uncertainty taken care of?
  - The pmf  $\{P(\mathcal{M}_1), P(\mathcal{M}_2), ..., P(\mathcal{M}_M)\}$  represents our model uncertainty **before** seeing the data.
  - The pmf  $\{P(\mathcal{M}_1 | y), P(\mathcal{M}_2 | y), ..., P(\mathcal{M}_M | y)\}$  represents our model uncertainty **after** seeing the data.
- For example, if we're doing regression and we have a new individual with covariates *X*\*, the predictive distribution of her outcome *Y*\* after seeing the data is the weighted average:

$$p(Y^* | X^*, y) = \sum_{i=1}^{M} P(\mathcal{M}_i | y) p(Y^* | \mathcal{M}_i, X^*, y)$$

## **Non-Bayesian Model Averaging**

#### What if we're not Bayesians?

- We'd like to acknowledge model uncertainty ... somehow.
- Back to our regression example, we could see the posterior probabilities as "weights," and evaluate the performance of  $p(Y^* | X^*, y)$  from a frequentist perspective.

## Non-Bayesian Model Averaging

- In general, we can use the Bayesian machinery to come up with ("admissible") frequentist procedures (complete class theorems) that acknowledge model uncertainty.
- Formal criteria for "objective Bayes" model selection (Bayarri et al., 2012) can aid in finding them.
  - These are rules that say: "If a model selection procedure is to be labeled as objective, this should (or shouldn't) happen."
- We can evaluate performance using asymptotics, simulation studies, etc.

## **Default Priors**

## **Default Bayes Model Averaging (and Selection)**

- A very nice introduction to the topic is Berger et al. (2001).
- Recall that we have to specify a pmf on the model space  $P(\mathcal{M}_i)$  and densities for the parameters given the models  $p(\theta \mid \mathcal{M}_i)$ .
- Today, we'll focus on the latter (see Scott et al. (2010) for a discussion on default priors on the model space) in the context of the normal linear model.

## **Marginal Likelihoods**

Posterior probabilities of models depend on the data only through the marginal likelihood of the models  $p(y | \mathcal{M}_i)$ :

$$P(\mathcal{M}_j | y) = \frac{P(\mathcal{M}_j)P(y | \mathcal{M}_j)}{\sum_{i=1}^{M} P(\mathcal{M}_i)P(y | \mathcal{M}_i)}.$$

■ The marginal likelihood is found by averaging (or "weighting") the likelihood  $p(y | \mathcal{M}_j, \theta)$  with respect to  $p(\theta | \mathcal{M}_j)$ :

$$p(y \mid \mathcal{M}_j) = \int_{\Theta} p(y \mid \mathcal{M}_j, \theta) p(\theta \mid \mathcal{M}_j) d\theta$$
$$= \mathbb{E}_{p(\theta \mid \mathcal{M}_j)}[p(y \mid \mathcal{M}_j, \theta)]$$

### Marginal Likelihoods: Linear Models

■ In the context of the **normal linear model** with *n* observations and *p* predictors (*n* > *p*),

$$Y = X\beta + \varepsilon, \qquad \varepsilon \sim N_n(0_n, \sigma^2 I_n)$$

The likelihood of  $\beta$  (given  $\sigma^2$  and X) is proportional to  $N_p(\widehat{\beta}, \sigma^2(X'X)^{-1})$ , where  $\widehat{\beta} = (X'X)^{-1}X'Y$ .

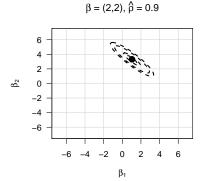
## **Key Example - Likelihood**

■ Assume n = 10, p = 2,  $\beta = (2, 2)'$ , and  $\sigma^2 = 1$ . Standardize X and consider two cases: sample correlation between predictors  $\widehat{\rho} \in \{-0.9, 0.9\}$ .

 $|\hat{\rho}| = 0.9$ , n = 10,  $\sigma^2 = 1$ 

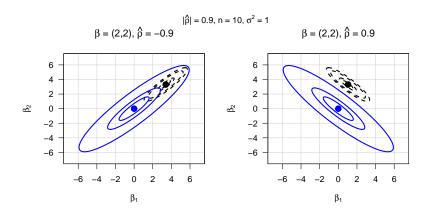
■ The contours of the likelihood look like this:

 $\beta_1$ 



## **Key Example - Unit Information Prior**

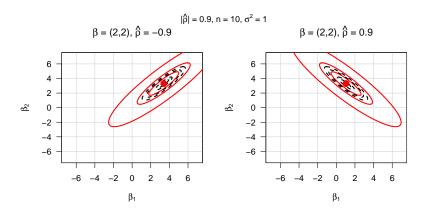
■ A commonly used prior is  $\beta \mid \sigma^2, X \sim N_p(0_p, \sigma^2 n(X'X)^{-1})$  (unit information prior).



Marginal likelihoods depend on the sign of  $\widehat{\rho}$ 

## **Key Example - BIC**

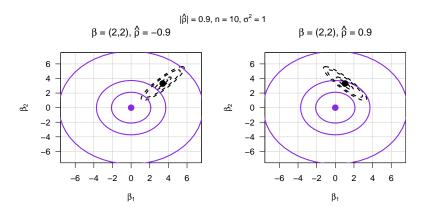
■ Another prior is  $\beta \mid \sigma^2, X \sim N_p(\widehat{\beta}, \sigma^2 n(X'X)^{-1})$  ("BIC" prior).



Seems too aggressive

## **Key Example - Independence**

■ Yet another prior is  $\beta \mid \sigma^2, X \sim N_p(0_p, \sigma^2 n I_p)$  ("independent" prior).



Posterior prob. depends on units, ignores "shape" of likelihood

#### Motivation of our work

- Can we find a compromise between  $N_p(0_p, \sigma^2 n(X'X)^{-1})$  (UIP) and  $N_p(\widehat{\beta}, \sigma^2 n(X'X)^{-1})$  (BIC)?
- Idea: Can we define a prior that is centered at  $0_p$ , tries to "catch" the likelihood, and is at least as disperse (in some sense) as  $\sigma^2 n(X'X)^{-1}$ ?

## **Our Work**

## **Our Formal Setup**

Variable selection in linear models of the form:

$$Y \mid X_0, X_i, \beta_0, \beta, \sigma^2 \sim N_n(X_0\beta_0 + X_i\beta_i, \sigma^2 I_n),$$
$$\beta_i \mid \sigma^2, W_i \sim N_p(0_p, \sigma^2 W_i)$$
$$\pi(\beta_0, \sigma^2) \propto 1/\sigma^2, X'_0 X = 0_{p_0 \times p}.$$

- Y is an  $n \times 1$  vector,  $X_0$  is an  $n \times p_0$  matrix with "common predictors",  $X_i$  is an  $n \times p_i$  design matrix with model-specific predictors, and the predictors in  $X_0$  and  $X_i$  are orthogonal. Throughout, assume  $n > p_0 + p$ .
- The use of  $\pi(\beta_0, \sigma^2) \propto 1/\sigma^2$  can be justified by invariance arguments given in Bayarri et al. (2012).

## What is $W_i$ ?

- We want a prior that tries to "catch" the likelihood, but it is at most as informative as the UIP.
- We set the matrix  $W_i$  to

$$\widehat{W}_i = \operatorname{arg\,max}_{W_i \succeq n(X'X)^{-1}} m_i(Y \mid W_i),$$

where

$$m_i(Y \mid W_i) = \int f(Y \mid X_0, X_i, \beta_0, \beta_i, \sigma^2) \pi(\beta_0, \beta_i, \sigma^2) d\beta_0 d\beta_i d\sigma^2$$

and  $A \succeq B$  if A - B is positive semidefinite (Loewner ordering).

■ Quite surprisingly,  $\widehat{W}_i$  has a closed-form expression!

## Why is $\widehat{W}$ sensible?

Why is  $n(X'X)^{-1}$  a reasonable lower bound?

- Expected information of  $\beta$  is  $(X'X)/\sigma^2$ , so  $(X'X)/(n\sigma^2)$  contains (roughly) the same information as a "typical" observation in the sample (Hoff, 2009).
- Reasonable default choice given predictive matching results in Bayarri et al. (2012).

## Why is $\widehat{W}$ sensible?

#### What does $W \succeq n(X'X)^{-1}$ mean?

- It implies  $\operatorname{tr}(W) \geq \operatorname{tr}(n(X'X)^{-1})$  and  $\det(W) \geq \det(n(X'X)^{-1})$ . Traces and determinants are sometimes used for measuring "total variability" and/or "size" of matrices.
- If  $\pi_1$  is the UIP and  $\pi_2$  is the *W*-prior,  $E_{\pi_1} f(\beta) \le E_{\pi_2} f(\beta)$  for convex f (Müller, 2001). For example, this is true for volume of HPD sets and  $L^p$  norms.
- If  $\sigma^2$  is known,  $W \succeq n(X'X)^{-1}$  implies that W leads to inferences for  $\beta$  that are, in some sense, at least as good as those with  $n(X'X)^{-1}$  (Hansen and Torgersen, 1974; Goel and Ginebra, 2003)

## What is $\widehat{W}$ ?

 $\widehat{W}$  can be written as

$$\widehat{W} = a\widehat{\beta}\widehat{\beta}' + n(X'X)^{-1},$$

$$a = \max(0, (n - p_0 - 1)/SSE - (n + 1)/SSR)$$

where  $SSR = \widehat{\beta}'(X'X)\widehat{\beta}$ ,  $SSE = Y'(I_n - P_{X_0} - P_X)Y(P_{X_0}$ , and  $P_X$  are perpendicular projection operators with onto the column spaces of  $X_0$  and X, respectively)

## Interpreting $\widehat{W}$

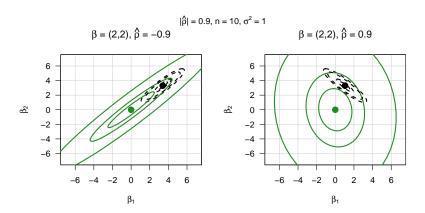
$$\widehat{W} = a\widehat{\beta}\widehat{\beta}' + n(X'X)^{-1},$$

$$a = \max(0, (n - p_0 - 1)/SSE - (n + 1)/SSR)$$

- The global maximum over W is proportional to the rank 1 matrix  $\widehat{\beta}\widehat{\beta}'$ . Therefore,  $\widehat{W}$  is a linear combination of the global maximum and the lower bound  $n(X'X)^{-1}$ .
- $\widehat{W}$  is equal to  $n(X'X)^{-1}$  when SSE (residual sum of squares) is big relative to SSR (explained/"regression" sum of squares).

## **Key Example**

• Our prior is  $\beta \sim N_p(0_p, \sigma^2 \widehat{W})$ .



## **Example: Two Predictors**

- Assume p = 2,  $\beta = (2,2)'$ , and  $\sigma^2 = 1$ . Standardize X and consider two cases: sample correlation between predictors  $\widehat{\rho} \in \{-0.9, 0.9\}$ .
- Average posterior probability of the true model after  $B = 10^4$  simulations:

	$\widehat{ ho}=$ 0.9				$\widehat{ ho} = -0.9$			
n	BIC	$\widehat{W}$	UIP	Ind.	BIC	$\widehat{W}$	UIP	Ind.
20	0.953	0.917	0.546	0.761	0.905	0.818	0.811	0.704
25	0.988	0.980	0.778	0.930	0.973	0.949	0.949	0.984
30	0.996	0.994	0.925	0.983	0.990	0.984	0.984	0.972

#### Very similar to BIC

### **Properties**

- In general, very close to BIC.
- If the truth is contained on our list of models, its posterior probability converges to 1.
- Posterior probabilities are invariant with respect to measurement units
- In the context of estimation, the resulting posterior mean is minimax with respect to scaled squared loss.
- It has other properties not discussed here (e.g. information consistency)

#### **Conclusions**

- Model uncertainty is important, but often ignored.
- There are approaches at the interface of Bayesian and non-Bayesian statistics with good properties.
- I presented an intuitively appealing approach, which behaves very similarly to BIC.
- BIC is perceived to be very aggressive, but it might not be.

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