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a

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...

 r/nba • il y a 15 j
mokaloca82

...

How is it that the two best teams in the playoffs based on stats, having a chance of playing against each other in the Finals, is considered to be a snoozefest?

Why is the NBA media this biased and terrible at marketing their product to the point the potential of the two best teams in advanced stats in the playoffs is considered to be a "meh" occasion?

NBA is in dire need of a makeover in their PR and Marketing department from the top down if they can't get the "average" person to be interested in a matchup of the two beset teams in the playoffs...

 457

440

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Trier par : Meilleurs ▾

 Rechercher des commentaires
 -GrapeGrass- • -15 j
 Comm. du top 1%

A lot of nba fans like the popularity contest more than the basketball

 756

 Répondre
...
 breighvehart • -15 j

NBA is here for the highlights and promoting superstars, basketball is like the 3rd most important thing

 178

 Répondre
...
 ForsakenDragonfruit4 • -15 j

Complaining about the modern game, comparing all time greats and tabloid discussions firmly push basketball out of the top5 basketball related topics

 61

 Répondre
...
 ngrimma • -15 j

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DLottchula • -14 j

I'm in the camp that nothing should be made for the casuals they are gonna like it or move on to the next thing anyways. If we are making everything for the algorithm and for engagement what's the point of the actual thing.

[↑ 9](#)[↓](#)[Répondre](#)

...

[\(+\)](#)

2 réponses supplémentaires



The_Grim_Adventurer • -14 j

Ratings would be so much better if they didnt make it famn near impossible to watch games all season

[↑ 1](#)[↓](#)[Répondre](#)

...



sgtpepperslaststand • -14 j

Somehow nba fans have convinced themselves that market size correlates to good or bad basketball

[↑ 5](#)[↓](#)[Répondre](#)

...



GunstarGreen • -15 j

Its a superstars league. Its not Lakers vs Minny, its LeBron vs Antman. They're desperate for superstars yo be in big games. ESPN could be talking about bowling and they'd turn it into a discussion on LeBron.

Two teams playing great team ball, one with the "boring" MVP and the other the most overrated player in the game. The media domt know what yo do.

[-](#)[↑ 7](#)[↓](#)[Répondre](#)

...



IfYouKnowYouKnowYaNo • -14 j

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think of that rivals his frequency of falls to the floor per game, and that's Embiid.

What do they have in common? Truly elite, generational talents. INCREDIBLE players. Also, egregious flopping foul baiting bitches that people hate because they play the game like that despite their insane ability. Also, it is a common argument that them winning snubbed a more deserving player that happened to be Jokic both times, because, you know, he's the best player in the world right now.

SGA is a top 3-5 player in this league. I don't deny him that. He's so good. But it's hard to give him his flowers, celebrate him, or respect him when he chooses to play the game that way, manipulate the system instead of just hooping honorably and ethically.

He could be the MVP without all the stupid flailing, cartoon character as falls, and all the acting. That's the most frustrating part. He's so damn good he doesn't need it, but does all that bitch made shit.

You think Kobe would be caught doing that shit ever? Bird? Jordan? Kareem? Nash? Shaw? Timmy D? KG? Helllllll fuckin no. They might have drawn fouls, but drawing fouls doing honest moves and taking actual shots attempting to make a bucket is a skill. SGA throwing himself to the ground when someone brushes his arm, and just flinging the ball in the general direction of the hoop is not a skill, it's some bitch ass cheese. Like the kid who won at mortal kombat by spamming the leg sweep or uppercut. Yeah, you won, but everything thinks you're lame as fuck

1 Répondre

+ 1 réponse supplémentaire



caughtinthought • -15 j

it's kind of a double-edged sword for the NBA... one of the reasons it is so popular is due to its character branding, but if those characters don't make it...

1 Répondre



[supprimé] • -15 j

Comm. du top 1%

I don't really get why fans of the sport are obsessed with the ratings and popularity of the nba. Just enjoy basketball

692 Répondre



captain_ahabb • -15 j

Comm. du top 1%

People use the ratings decline as a proxy for whatever aspect of the league they dislike

242 Répondre



Charming_Motor_919 • -15 j • Modifié il y a -15 j

The worst is when it briefly became a proxy for politics. Exhausting.

Edit: I think some have misinterpreted what I said. I will clarify. When people used NBA ratings to make arguments about politics, I found it to be exhausting.

[Accéder au contenu principal](#)[Se connecter](#)

Nah. I know im in the minority but i actually like that. They should be using their massive platform to speak out against injustices.

My aunts and uncles who use their platform to constantly spew their bullshit politics cant then go and complain when others, who happen to have much larger platforms, do the same thing



9



Répondre

...



1 réponse supplémentaire

**CobrinoHS** • -15 j

It's not as exhausting as racism



1



Répondre

...



2 réponses supplémentaires

**1manadeal2btw** • -15 j

Comm. du top 1%

Cue Phil Jackson saying the league has become "too political" nowadays and that's why he stopped watching.

The same man who was walled out from being a HC because he was associated with the counterculture lmao.



1



Répondre

...

**medspace** • -14 j

Yup, ratings are down because my glorious rockets aren't in the finals



1



Répondre

...

**ArmadilloFour** • -15 j

enjoy basketball

Buddy you're on [r/nba](#), we don't do that here.



190



Répondre

...

**burglin** • -15 j

If there's something to complain about, we *will find it*



14



Répondre

...

**sadclassicrocklover** • -15 j

I hate basketball. Why couldn't my team score more points than the other team. Refs were clearly against us.



1



Répondre

...

**StillOutrageous1961** • -15 j

[Accéder au contenu principal](#)[Se connecter](#)

Klaw95 • -15 j

Comm. du top 1%

Everyone acting like they are NBA executives caring about ratings and shit. In reality, they are just mad it's not their team

[↑](#)

72



Répondre

...



Dreamlion_Inc • -15 j

I will openly say, as a Wizards fan, that I can't even be mad about something my team will no have relevance in

[↑](#)

16



Répondre

...



Troll_Enthusiast • -15 j

Soon

[↑](#)

2



Répondre

...



zimbabwes • -15 j

A wizards fan? I'll keep you in my prayers 🙏 I don't know how you haven't lost your mind already

[↑](#)

1



Répondre

...



Dreamlion_Inc • -15 j

Only the strongest wills can endure in the DC arena

[↑](#)

1



Répondre

...



LordBaneoftheSith • -15 j

Comm. du top 1%

Capitalism has so thoroughly poisoned American brains they're pocket watching the entertainment instead of actually watching it. You have artist stans posting about their stream numbers instead of their art. It's depressing.

[↑](#)

51



Répondre

...



burglin • -15 j

Well for artists that stuff really does matter, if it affects how much they get paid. For NBA fans it makes absolutely no sense. Fans were left out of the most recent CBA for profit-sharing, and I'm not sure I see that changing anytime soon. In fact, you could even argue that we should want low ratings, since it would force the NBA to address the things that they *can* control that are making people tune out—way too many ads especially within the last minute, gambling references everywhere, free throw hunting, teams shooting 60 threes in a single game, no defense until playoffs, poor refereeing, etc.

[↑](#)

-7



Répondre

...



LordBaneoftheSith • -15 j



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artist bc there's nothing to watch.

Sure, I'm vaguely concerned the NBA ratings because of what dipshit things it might lead Adam Silver to do, but it's not like if they were to spike he'd stop being willing to sell the tiniest bit of anything for whatever \$ he can get.

20 Répondre

3 réponses supplémentaires

BNKalt • -15 j

I like my games being readily available on TV so being popular helps.

-1 Répondre

ScratchSeeker03 • -15 j

The only people that should care about ratings are ESPN. Which is ironic because they are directly the reason ratings would be down for this series. They're costing themselves millions.

7 Répondre

theskyopenedup • -15 j

Right but no one here works for ESPN, which is their point.

2 Répondre

ScratchSeeker03 • -15 j

Yeah, I was adding onto their point

1 Répondre

cal679 • -15 j

It was fitting that HHH was in attendance last night, wrestling fans are another group that will take TV ratings and ticket sales as an indicator of quality rather than the quality of the actual content. Pacers are my backup favorite after the Celtics because they're just so damn fun to watch.

15 Répondre

FlakyStick • -15 j

Same way I ask when people are so concerned about how much superstars make. The money wasn't going to you why are you so mad?

1 Répondre

Sharpedd • -15 j

I_Kuriso_I • -15 j

Because the NBA is full of stinky casuals that have nothing better to do because their favorite players or teams didn't make it

1 Répondre

[Accéder au contenu principal](#)[Se connecter](#)

While I think NBA marketing has something to do with it, you also can't manufacture hype and interest from nothing.

This is where eras of parity are bad for casual viewers. It takes time and prolonged dominance to attract the attention of casual viewers. Casual viewers that don't live and breathe the NBA probably still think LeBron and Curry are the best players in the world. They don't realize that the Thunder are a historically great team, or that the Pacers are in back to back conference finals. Having 7 different teams and sets of players win the last 7 finals is exciting for die-hard fans, but bad for casual viewers as there is no opportunity for continual discourse about a team that's dominating.

39 Répondre

elbenji • -15 j

Yep either prolonged success or just doing crazy shit all of a sudden like Steph

3 Répondre

JacketPositive8055 • -15 j

Small market teams that's why

It may not actually be a snooze fest but medias obsession with large market team make them feel like it's a snooze fest

211 Répondre

Overall_Turnip8405 • -15 j

hopefully the NBA will become more like the NFL in that regard. With smaller market teams doing well over the past several years, we're on the way to that

56 Répondre

begging_brother • -15 j

The NFL has absolutely perfected the idea that the entire league as a whole is the product. The Pittsburgh Steelers remain one of the most popular teams in the league, even though the city is quite small and they haven't had stellar success in recent years. The internet is convinced that the NFL is rigging games *in favor* of Kansas City, the 30th largest media market in the country. Dallas, LA, New York, Miami, Chicago, any of these major markets could be in the Super Bowl and the ratings would be largely on par with a Green Bay vs Buffalo Super Bowl.

105 Répondre

Overall_Turnip8405 • -15 j

exactly! I hope the NBA moves in that direction, it makes the league so much more fun to watch. I love that no team has repeated in a long time, it's so much more interesting

36 Répondre

FMCam20 • -15 j

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Se connecter

Outside of my hometown Hawks I don't care about teams but do about players. I'm a Hawks fan but also a Bron, Steph, and Giannis fan and I suspect a lot of basketball fans are the same way where they only care about their hometown team and then are fans of players second so the NBA doesn't promote teams as much as the players. The Warriors will cease to be important once Steph retires for example

29 Répondre

tachudda • -15 j

Yeah, I root for players more than the laundry they are wearing

 0 Répondre

2 réponses supplémentaires

The Steelers are a horrible example they haven't had a losing season in 20 years...

But yeah, NFL has mastered it

 4 Répondre

begging_brother • -15 j

'Not losing' rarely drives fan engagement. 2 decades of mediocrity from a small market team ought to shrink the fan base. It does in nearly every other case in every other sport. In the NFL it doesn't at all.

 10 Répondre

2 réponses supplémentaires

anal88sepsis • -15 j

And the hard cap makes it easier for small market teams, nba needs to figure it's shit out on that if they want parity

 4   Répondre 

 Snakescipio • -15 j

The second apron's as close to a hard cap as we're gonna get, and we're definitely in this age of parity right now. In previous years the Celtics probably just eats an injury year from Tatum and then run it back, but now it looks like they're gonna blow up the roster.

↑ 7 ↓ Répondre

2020-2021 Katalog

Dakozi • -15 j

[Accéder au contenu principal](#)[Se connecter](#)

I'll never say it was full on rigged, but there was a massive benefit to having KC go far in the playoffs.

- ↑ 1 ↓ Répondre ...

 **begging_brother** • -14 j

Like for example right here

↑ 2 ↓ Répondre ...

 **Smart_Water** • -15 j

Green Bay has a population of 105,000 yet you could find a Packers jersey in any NFL crowd regardless of who is playing. NFL simply does it better than anyone else.

↑ 1 ↓ Répondre ...

+ 1 réponse supplémentaire

 **jackaholicus** • -15 j
Comm. du top 1%

The NFL can focus on small markets that are good because they are the NFL.

- The NFL is so popular that even "small markets" have tons of fans.
- NFL fans will watch other games because there's only so many a week. NBA fans are more likely to just watch their teams.
- The NFL still definitely promotes certain teams over others; a bad Dallas team is still more likely to get primetime than a good Houston team.
- The NBA still has small markets get popular because of superstars. Golden State, Cleveland, and even OKC were extremely popular.

- ↑ 12 ↓ Répondre ...

 **TheGoogleiPhone** • -15 j

Your broader point is true, but Bay Area as a small market? Really?

- ↑ 1 ↓ Répondre ...

 **Overall_Turnip8405** • -15 j

before their dynasty most people considered them a small market. oakland itself is only 400k people but the greater bay area is 7 million

↑ 3 ↓ Répondre ...

 **Asleep_Ground1710** • -15 j
Comm. du top 1%

Eh, for as much talk as there is of NBA promoting small markets, they have done commercials with SGA/Jdub/Chet lol.

I think the uncomfortable truth is that a lot of basketball fans don't care for small markets regardless of how much the NBA promotes them. It is what it is

- ↑ 32 ↓ Répondre ...

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the doors of their established favorites

14 Répondre

cmygqz • -15 j

Actually I think it's the other way around, they'll love them when they've become established favorites, not when they first broke out of the scenes. Giannis in Milwaukee and Jokic in Denver has gained fan interests in US after they've experienced multiple playoffs runs where casual fans don't care for them (but none in the Finals), and when they finally reached the finals casual fans know who they are already. In this case this is only SGA's 2nd year of superstardom and Hali's 0th/1st?. When they actually become established, it's actually fine.

9 Répondre

VBHEAT08 • -15 j

Tbf one of those commercials was what a pro wants, I don't think that one should count as the NBA promoting them lol

17 Répondre

Asleep_Ground1710 • -15 j
 Comm. du top 1%

The Ant commercials the NBA has done aren't good either, but that doesn't make not an effort to promote the player/team

7 Répondre

cactusmanbw190 • -15 j

AE DRINKS SPRITE!?!?!

3 Répondre

Hobonium • -15 j

Won't someone please think of the advertising revenue??

5 Répondre

metaldetector69 • -15 j

Giannis to Lakers mock during game 7 finals halftime show.

1 Répondre

couchtomato62 • -15 j

Who cares about media. I don't even watch pre or post game and turn down the sound during half time. During most of the playoffs I was watching the games on League Pass.. they had a no commentators version with only sounds from the court. It was fantastic.

1 Répondre

dalivo • -15 j

It'll be a snooze fest because OKC is going to steamroll Indiana.

[Accéder au contenu principal](#)[Se connecter](#)

Which is so ironic because ratings will be down (which costs them money and nobody else) because of them directly.

[↑ 1 ↓](#)[Répondre](#)

...



WeenisWrinkle • -15 j

Right? Big markets, big stars, and big brands get viewers. The hardcore fans want good basketball above all else, but most casual viewers don't.

[↑ 1 ↓](#)[Répondre](#)

...



ScraggyBo • -14 j

medias obsession is just the same as the commenters on reddit's obsession, don't blame the MSM for something prevalent in the 'fans' as well

[↑ 1 ↓](#)[Répondre](#)

...



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Jayveesac • -15 j

Comm. du top 1%

Pacers vs. Thunder is gonna be a great and toxic series at the same time

[↑ 356 ↓](#)[Répondre](#)

...



twrs_29 • -15 j

Comm. du top 1%

I doubt it will even be extremely toxic between the Pacers and Thunder fans, mostly just everyone else

[↑ 210 ↓](#)[Répondre](#)

...



Sure_Station9370 • -15 j

Tyrese Haliburton has to be one of the biggest shit talkers in the league. I wanna see how that goes down on the court when the stakes are highest.

[↑ 61 ↓](#)[Répondre](#)

...



twrs_29 • -15 j

Comm. du top 1%



wavefree3 • -15 j

Comm. du top 1%



Rapper_Laugh • -15 j

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much shit? I know he's always talking, but that doesn't necessarily mean shit talking. It often reads to me more like he's just a very vocal player. I've seen clips of him cheering his teammates on, giving them information, complimenting the other team, speaking up in team huddles, and more, but I'm not sure if I can *actually* remember a clip of him talking shit for real.

For what's it worth, I'm the rare Bucks fan that loves Hali. Wisconsin kid from my hometown who plays ethical basketball.

1 Répondre

The_Capulet • -14 j

It's not that he does the MOST shit talking, it's that he does the most impactful shit talking.

Dame time, big balls, reggie choke, etc. He's completely shameless in the best ways.

1 Répondre

UmphreysMcGee • -14 j

I look forward to watching Shai stoically sink 90% of his free throws while they win in 5.

1 Répondre

HitboxOfASnail • -15 j

Comm. du top 1%

everyone wants to see the thunder lose, and SGA "exposed", and Haliburton and the Pacers have had protagonist energy all playoffs. Will be a great series but this sub will be a dumpster fire lol

151 Répondre

ScratchSeeker03 • -15 j

OKC wins 120-119 on a last second shot after 30 lead changes, shai has 35, Hali has 28

This forum- "What a pathetically boring game. Just a bunch of shai free throws and Hali choking all night long."

Guarantee we would see a lot of this type of stuff on here.

18 Répondre

UmphreysMcGee • -14 j

To be honest, it's crazy that nobody appreciates that a dude can build the muscle memory to sink 90% of his free throws without any sense of nerves or external chaos disrupting his focus. He has like 700 attempts.

It's insane if you think about it. People just wanna bitch that he's getting to the line, without appreciating what he does to get there, or what he does with the opportunity.

3 Répondre

TheWaySheGoes • -15 j

[Accéder au contenu principal](#)[Se connecter](#)[9 Répondre](#) PrayForMojo_ • -15 j

I'm rooting for Siakam.

[6 Répondre](#) RidiculousBacklog • -15 j

Don't forget that Andrew Nembhard was on Team Canada as well.

[12 Répondre](#) dreggers • -15 j

2 réponses supplémentaires

 dreggers • -15 j

I'll rather see OKC win, Alex Caruso deserves a second ring

[-2 Répondre](#) FunkTronto • -15 j

Pascal getting a second ring would be spicier.

[11 Répondre](#) GodWhyPlease • -15 j • Modifié il y a -15 j BruceBrownMVP • -15 j

The same was said at the start of the season about how you guys and Denver fans wouldn't get toxic over the MVP since you have a shared love of Westbrook and we saw how that ended up

[13 Répondre](#) GorillaX • -15 j

Well it's not our fault that Jokic flops like a fish and plays zero defense

[-1 Répondre](#) twrs_29 • -15 j

Comm. du top 1%

 turkmileymileyturk • -15 j

[Accéder au contenu principal](#)[Se connecter](#)

Now add to the fact that both teams are the most complete in the NBA and both have a superstar pg that takes over games -- anybody crying about this finals series should just stop watching basketball. Stick to NFL where rivalries are more important than the game itself. Real fans of basketball are about the game not the ratings or social media presence.

2 Répondre



ShowdownValue • -15 j

It definitely will be. It always is

0 Répondre



SemetaryPolka • -15 j

The foul baiting will make the Pacers fans toxic towards you. Minimum four games of Caruso assaulting people with no call and SGA falling and getting a foul from the wind will do it. Just ask any fanbase that's played the thunder this post season

0 Répondre



UmphreysMcGee • -14 j

Shai had 4 FT attempts tonight and your team lost by 30.

I think dogs are just afraid of Thunder.

1 Répondre



Miserable_Lead_9828 • -15 j

Comm. du top 1%

I highly doubt it'll be toxic outside of all the neutrals who are hate watching

10 Répondre



MuchAbouAboutNothing • -15 j

Comm. du top 1%

Not even going to be toxic outside of [r/nba](#). Most of my basketball fans have been having a blast all post-season. These series have all been great

29 Répondre



MindofShadow • -15 j

First playoffs my dad has watched in YEARS.

I get nightly texts from him after the games end.

6 Répondre



MuchAbouAboutNothing • -15 j

Comm. du top 1%

That's awesome dude, good for y'all!

1 Répondre

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Even the two Celtics fans were pumped to see a Knicks vs Pacers ECF. And we are all excited for any possible Final from the four remaining teams. I'll be rooting for the Pacers to win it all, but whatever.

[↑ 4 ↓](#)[Répondre](#)

...



Robinsonirish • -15 j

Why would it be a toxic series?

[↑ 3 ↓](#)[Répondre](#)

...



ojodeltigre • -15 j

Nah. I don't have a negative thing to say about them. They were an afterthought before the playoffs began, just an inconvenient four games for the Celtics/Cavs. They're not only rising to the occasion, but dismantling teams in the process. Extra love for being a small market team. Hali talks shit but in the most enjoyable ways. His game is fun, and he's got great character off the court. Also Pops is free.

Don't get me wrong, the megathreads are going to be toxic. I just think it'll be the usual culprits, but not between franchises.

[↑ 2 ↓](#)[Répondre](#)

...



robeyn10 • -15 j



No-Molasses9136 • -15 j

The last two girlfriends I had ended up getting married within two years after we broke up, so I imagine that's how Paul George kinda feels about this.

[↑ 1 ↓](#)[Répondre](#)

...



ThatBull_cj • -15 j

Other than SGA getting fouled no one cares enough about any players on either side for it to be toxic

[↑ 1 ↓](#)[Répondre](#)

...



nowwhatthappenedwas • -15 j

Comm. du top 1%

two best teams in advanced stats in the playoffs

What do you mean by "advanced stats?" They certainly lead the playoffs in wins, but they're 2nd and 5th (respectively) in playoff net rating.

[↑ 25 ↓](#)[Répondre](#)

...



iggymcfly • -15 j

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The Thunder had the best SRS in the history of the league and the Pacers were 13th in the league this season. It would be the biggest upset in the history of the league by point differential if the Pacers were to win, not just for the Finals, but even above the craziest 1/8 upset.

8 Répondre



Overall_Turnip8405 • -15 j

The problem is the pacers had zero national games, so people didnt get to see their exciting comebacks. you cant watch sportscenter and see a rundown of all the games like you used to, so people really dont know how good teams are at times

55 Répondre



cactusmanbw190 • -15 j

This. The amount of people in game threads saying "wow, I didn't know the Pacers played like this" is insane.

Roy Hibbert: Y'all mother fxckers don't watch us play.

24 Répondre



Overall_Turnip8405 • -15 j

yep and i had the pacers season pass and so many times I'd turn the game off since I cant always spend 2-3 hours watching, they'd be behind and then I'd see they won, so I learned my lesson.

people arent seeing that

1 Répondre



Soggy-Brother1762 • -15 j

Reminder that some NBA fans don't actually like basketball. I'm really looking forward to a OKC-IND finals. I think OKC takes it in 5 but I'd love to see a long, competitive series.

57 Répondre



Overall_Turnip8405 • -15 j



earlyearlgray • -15 j

I think the ratings will be better than expected

50 Répondre



PabloShwartz • -15 j

To be honest I fully expect these to be the least watched finals since whenever, but it also shouldn't matter if you actually enjoy basketball

77 Répondre

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do with the changing economics of media distribution)

  22  Répondre 

 jackaholicus • -15 j
 Comm. du top 1%

fwiw ratings ended up being up this year

NFL Ratings were down slightly except when the Chiefs played.

Kind of ironic given the way people talk about the NFL vs NBA. Of course the NFL is still like 20x more popular

 1   Répondre 

 + 3 réponses supplémentaires

 Icy_Bodybuilder_164 • -15 j

I don't see any reason it should be a less watched finals than Nuggets/Heat 2023. It's a relatively balanced matchup where you give the Pacers a fighting chance unlike the Heat back then, has a good amount of star power and names to get behind, and will be fast-paced and high scoring.

 10   Répondre 

 wavefree3 • -15 j
 Comm. du top 1%

A relatively balanced matchup?

 9   Répondre 

 + 2 réponses supplémentaires

 DwayneBaconStan • -15 j

I mean I think OKC wins in 5

 2   Répondre 

 dontletmecook73 • -15 j
 Comm. du top 1%

I think so too. Both teams are very fun to watch in my opinion. OKC has a historic defense and the Pacers play so fast and fun

 17   Répondre 

 + tresben • -15 j

 junkit33 • -15 j
 Comm. du top 1%

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This one is going to be brutal. 25th vs 45th largest media markets. And the stars are young with minimal name recognition amongst casual fans. Neither team has been good long enough to grow a bandwagon following either.

The series should be great, and that might get some viewers to turn into games 6 and 7 if it goes that long. But overall, don't get your hopes up - it's going to be rough.

I'd expect this one to be down with Milwaukee-Phoenix, and possibly even as low as the Bubble Finals.

14 Répondre

couchtomato62 • -15 j

Who need hopes. What do I get if people watch. Last year kd steph and LeBron were out early. Same this year. New players will get noticed. Also the new young teams are not going anywhere. Nba media are taking up the rear just like they did jokic. And everybody else is even behind them.

3 Répondre

Overall_Turnip8405 • -15 j

I think so too, both teams have been playing very well and are actually fun to watch

8 Répondre

trezzy1242 • -15 j

Everyone saying the rating will be down still gonna be hate watching lmao

-1 Répondre

Ok_Respond7928 • -15 j

I think the only people who are saying that are big market fans who think everything revolves around them. Unfortunately most of the media members who are on TV are like this and try and push this narrative that fans only care about big market teams.

I think an OKC, Pacers series could one of the best finals series we've gotten in years. I also think it's a closer series than people are acting which could be effecting why people think it will be a died series.

33 Répondre

WrittenByNick • -15 j

The ratings will bear this out, like it or not. I'm looking forward to the series, but to act like this is only because of the media narrative is not accurate.

Wide national appeal isn't there for small market teams who don't have massive name brand stars (Lebron, Curry) at that level for years. Non NBA watchers have no idea who SGA is and he just won MVP.

2 Répondre

jackaholicus • -15 j

Comm. du top 1%

[Accéder au contenu principal](#)[Se connecter](#) [1](#) [Répondre](#) [...](#) DrPaulsNexus • -15 j

Maybe if you only watch ESPN you would think that. Network of hacks

 [24](#) [Répondre](#) [...](#) hoppergym • -15 j
 Comm. du top 1%

Who considers it to be a snooze fest? Please cite Sources

 [23](#) [Répondre](#) [...](#) cody_d_baker • -15 j

Agreed, I'm tired of this narrative on r/nba, all I'm seeing is constant excitement over the small market teams and people saying the ratings don't matter

 [6](#) [Répondre](#) [...](#) Delusional_Donut • -15 j

I think it's carry-over discourse from last year's playoffs, casual social media sports content creators who don't actually watch the sport just saying whatever so they can post 3 YouTube shorts a day

 [3](#) [Répondre](#) [...](#) hoppergym • -14 j
 Comm. du top 1%

Who? What nba media? That's all I'm asking.

 [1](#) [Répondre](#) [...](#) Terrible_Shelter_345 • -15 j

It's probably just salty Celtics fans, Knicks fans, Jokic stans, and Ant stans all bitching online.

No one in real life would ever be talking "tv ratings" at the bar or the kickback watching a ball game lmao

 [2](#) [Répondre](#) [...](#) ND7020 • -15 j
 Comm. du top 1%

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that's true or not anyway); and

2. Those saying the Thunder will win easily. I think (and hope) that's wrong. If you believe the Thunder's defense will just smother the Pacers, then yes, it will be a snooze, particularly as they don't play an exciting brand of basketball.

BUT the Pacers play very exciting ball, Carlisle is a hell of a coach, their PG doesn't turn the ball over, and they are great at dictating the pace of games. They've been counted out a lot. I'm not counting them out in the finals.

9 Répondre

brob • -15 j

I'd like to understand the rationale of OKC not playing an exciting brand of basketball. They play with a higher pace than IND, both in regular season and playoffs. Is it just because OKC has an actual defense?

6 Répondre

skj458 • -15 j

OKC's offense is more heliocentric around Shai, especially in the half court. Shai is undeniably great, but he isn't the most exciting to watch with all the flopping and foul baiting. Pacers play with more ball movement and everyone gets involved. Pacers have also had some comeback wins which have been exciting to watch.

3 Répondre

volkof • -15 j

It's the same reason people think Harden and Embiid are boring to watch. Don't be silly

1 Répondre

ExpiredDeodorant • -15 j

I can watch 100 OKC defensive possessions and in 100 of them there will be something that should be called for a foul

1 Répondre

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r/nba • il y a 10 j

Reggie Miller is the most efficient first option in NBA playoff history

1,3 k upvotes · 317 commentaires

r/thefinals • il y a 1 a

The Finals is one of the GOATs when you consistently play with a team.

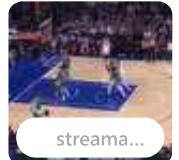
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For the fourth straight year, the loser of the ECF went on to go to the finals the very next year.

586 upvotes · 63 commentaires

 r/nba • il y a 10 j

[Highlights] All the 78 fouls by Karl-Anthony Towns in the 2025 NBA Playoffs.



streama...

550 upvotes · 194 commentaires

 r/nba • il y a 11 j

[Russo] Teams are now 54-20 (.730) this postseason when having fewer turnovers than their opponents. It's the best winning percentage in a single postseason in NBA history (minimum 20 total games).

112 upvotes · 30 commentaires

 r/Basketball • il y a 9 j

What do Euroleague team do in the NBA?

11 upvotes · 48 commentaires

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Thunder vs. Pacers: A look at the stats for both teams in the playoffs so far

58 upvotes · 48 commentaires

 r/torontomapleleafs • il y a 27 j

Is it crazy to say Florida is our hardest matchup remaining in the playoffs?

17 upvotes · 63 commentaires

 r/nba • il y a 11 j

Has any team ever won an NBA title by winning 4 Game 7s?

101 upvotes · 44 commentaires

 r/nba • il y a 3 m.

What team do you absolutely not want to see in the playoffs?

149 upvotes · 406 commentaires

 r/billsimmons • il y a 24 j

Is OKC-IND the worst possible Finals Outcome for the NBA?

42 commentaires

 r/nba • il y a 2 m.

[Accéder au contenu principal](#)[Se connecter](#) r/nba • il y a 19 j

In the conference finals, teams that lost their first two home games have a 0-11 record, losing all 11 series. In 4 out of those 11 instances, the team that won the series went on to win the NBA Finals. In the last 6...

44 upvotes · 18 commentaires

 r/nba • il y a 2 m.

This was an all time Great day of nba playoff basketball

183 upvotes · 39 commentaires

 r/nba • il y a 3 m.

Top 10 teams in Net Rating this season - What stands out?

20 upvotes · 57 commentaires

 r/nba • il y a 2 m.

This is one of the most exciting weeks of regular season basketball I've seen in years.

93 upvotes · 39 commentaires

 r/thefinals • il y a 3 m.

The Finals Major: Teams & Competitors

2 upvotes · 3 commentaires

 r/nba • il y a 11 j

Jalen Brunson in the ECF: 31/3/6 on 50/35/92 shooting (63.2 TS%)

92 upvotes · 118 commentaires

 r/nfl • il y a 5 m.

Playoff Teams vs Other Playoff Teams This Season

31 upvotes · 24 commentaires

 r/thefinals • il y a 1 a

Multiple Teams of 3 with Friends

2 upvotes · 4 commentaires

 r/nba • il y a 5 j

Everyone is shocked by the Pacers' clutch playoff performances, but they have been preparing and practicing this all year.

485 upvotes · 120 commentaires

 r/nba • il y a 2 m.



Se connecter

13 commentaires

 r/nba • il y a 2 m.

Official /r/nba Power Rankings #12 (04.07.2025)

35 upvotes · 39 commentaires

 r/nba • il y a 1 m.

The NBA playoffs are always amazing to watch (and why the regular season kinda sucks).

43 commentaires

 r/nba • il y a 28 j

How many playoff eliminated teams can simply run it back next season and be a contender?

22 upvotes · 95 commentaires

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