

TRANSYLVANIA

S U M M I T

27-28 April 2024 • Plaza Hotel • Târgu Mureş

Presented by



Dustin Plantholt



Doru Borsan

INVESTORS FROM ALL OVER THE WORLD.

Together with top executives, ministers, diplomats, business men, entrepreneurs, representatives of the local administration and the university environment, at the second edition of

TRANSYLVANIA SUMMIT.

UNITY
CREATES
OPPORTUNITY

08:30 - 09:00

Meeting & Coffee

09:00 - 09:30

WELCOME MESSAGE:



Dustin Plantholt
Entrepreneur and
Media Professional



Doru Borsan
Founder @Transylvania Summit,
CEO @Smart Cities Technologies SE



Claudia Miclăus,
CEO @Brand Capital Advisors

9:30 - 10:00

BUILDING SUSTAINABLE CITIES: STRATEGIES FOR ECO-FRIENDLY URBAN DEVELOPMENT



Alaa Khalifa
CEO @Digital Experts Marketing



Péter Ferenc
President of the
Mureş County Council



Soos Zoltan
Mayor of Târgu Mureş



DAY 1

10:00 - 10:30

VISION 2040: ROMANIA'S STRATEGIC PATH TO ECONOMIC AND TECHNOLOGICAL LEADERSHIP



**Marius Viorel
Poșa**
State Undersecretary



Nasty Vlădoiu
President of Romania's
Union of Bilateral
Chambers of Commerce



Ioan Rares Bogdan
First Vice President PNL,
Member of the European
Parliament, Journalist.



Sebastian Burduja
Minister of Energy of Romania

10:30 - 11:00

ECONOMIC FORECASTING: ANTICIPATING AND SHAPING GLOBAL TRENDS



Jost Fischer
Chairman and Board Member
@Dental Innovations BVBA



Adnan Al Noorani
The Founder of Future Innovation Summit,
Chairman of the Board of D1 Technologies &
LEO Investments



Paolo Sommavilla
Owner @Sommavilla Concstruczoni



Ilie Pușcas
Country Manager
@ Binance Romania

11:00 - 11:30

Coffee Break

DAY 1

11:30 - 12:00

ADAPTIVE LEADERSHIP: STRATEGIES FOR RESILIENCE AND IMPACT IN CHANGING TIMES



Rodica Baciu
Owner @Materom



Cosmin Pop
CEO Romur



Josh Zacharias
CEO @Ameropa



Axinte Ramona
HR Manager @Hell România



Kirill Vokhov
CEO, Entrepreneur, M&A Specialis

12:00 - 12:30

THE PERSONAL GROWTH BLUEPRINT: STRATEGIES FOR CONTINUOUS SELF-DEVELOPMENT



Professor
Akhtar Badshah
Distinguished Practitioner
at University of Washington



Carla Berbary
Speaker, Therapist
& University Tutor



Gayatri Dipchan
Behaviour Change Professional.
Neuro Linguistic Programming
Practitioner. Psychotherapist



Maxcene Crowe
Facilities Management
Procurement Specialist
& Owner of CIWFM



DAY 1

12:30 - 13:00

TECH FOR GOOD: UTILIZING INNOVATION FOR SOCIAL AND ENVIRONMENTAL IMPACT



Kelly Max
Founder & CEO @Solvv



Gerry Corrigan
Founder at Ilimex Limited



Marek Bernat
Managing Director
MyE s. r. o

13:00 - 14:00

Lunch Break

14:00 - 14:30

SPECIAL KEYNOTE:



Queen Diambi
Queen of the Bakwa Luntu

14:30 - 15:00

WELLNESS IN THE DIGITAL ERA: BALANCING TECHNOLOGY WITH HUMAN HEALTH



Gabriele Pao-Pei Andreoli
President IASC - Founder of
Evolutionary Biohacking



Gayatree Dipchan
Behaviour Change Professional.
Neuro Linguistic Programming
Practitioner. Psychotherapist

DAY 1

15:00 - 15:30

Coffee Break

15:30 - 16:15

SHAPING THE FUTURE OF SOCIETY THROUGH INNOVATIVE LEARNING



**Erika Carlota Berliner
Espinosa de Los Monteros**
Communicator, actress, TV and
radio presenter



Dumitru Rădoi
AI Digital Transformation Expert



Cezar Sigmirean
Vice-Dean of the Faculty of Science
and Letters (UMFST), Brand Strategist



DAY 1

16:15 - 16:40

ENHANCING PRODUCTIVITY: THE INTERSECTION OF WELLNESS AND WORKPLACE EFFICIENCY



Jonathan Crocker

Vice President, Institutional Business Development at AGF Investments

16:40 - 17:00

REDEFINING DIGITAL INTERACTION: RUA CONNECT



Flavia Androne

Product Owner RUA App



Iohana Borșan

CoFounder
@RUA Ecosystem



Ioana Rauca

Project Manager
@Rua Connect

18:00 - 22:00

Dinner Time @Gallery Events Garden



DAY 1

09:00 - 09:30

Meeting and Coffee

09:30 - 10:00

TRANSYLVANIA'S HEALTHCARE RENAISSANCE: BUILDING A MEDICAL HUB FOR INNOVATION AND EXCELLENCE



Esen Girit Tümer

Founder CEO

@Essential Evolutions & InfiniTech
& @Artificial Intelligence & Tech Association



Leonard Azamfirei

The Rector of @UMFST

"George Emil Palade" from Târgu Mureş

10:00 - 10:30

GLOBAL ECONOMIC DYNAMICS: NAVIGATING UNCERTAINTY AND SEIZING OPPORTUNITY



Michael Bolger

Managing Director at Beacon Capital



DAY 2

10:30 - 11:00

EMERGING TECH HORIZONS: SHAPING THE FUTURE WITH INNOVATION



Alena Yudina

Entrepreneur, EmTech Metaverse Strategy,
Blockchain Expert



Rene Lauk

Legal Advisor

11:00 - 11:30

Coffee Break

11:30 - 12:00

THE INTERCONNECTED WORLD: BUILDING BRIDGES BETWEEN TECHNOLOGY, ECONOMY, AND SOCIETY



H.E. Mark Lindsay



Irene Vantaraki

Founder and Managing Director of
Avadar Transatlantic

DAY 2



12:00 - 12:40

EVALUATING CRYPTO MARKET TRENDS: INSIGHTS FROM DATA ANALYTICS AND PREDICTIVE MODELING



Norbert Steff
(CTO @Neotech)



Tudor Coman
(Chief of Strategy
@Neotech)



Jon Dajci
CEO TMS Consultancy &
Founder of Midnight Show

12:40 - 13:00

TARGU MURES UNDER THE IMPRINT OF NOBLE CASTLES AND MANSIONS

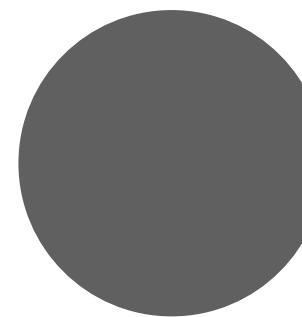
13:00 - 14:00

Lunch Break

DAY 2

14:00 - 14:40

THE FUTURE OF CONSUMER ENGAGEMENT: INSIGHTS AND STRATEGIES FOR MARKETERS



Trevor Porter



Paul Woods-Turley
Sports Director &
Executive Producer



Maxcene Crowe
Facilities Management Procurement
Specialist & Owner of CIWFM



Abraham Charles
Founder & CEO @Eachandeveryone



14:40 - 15:10

NEXT-GEN MARKETING: LEVERAGING TECHNOLOGY FOR BRAND EVOLUTION



David Abel
Founder @The Digital Lightbulb



Manuel Ruiz Alfaro
Creative director & founder
@Asterizco

DAY 2

15:10 - 15:50

BRIDGING CONTINENTS: ENTREPRENEURSHIP BEYOND BOUNDARIES



Henry Baron
CEO @Galaxy FC International,
Soccer Business and
International Management



Guillermo Rincon
CEO @Inversiones Ricoradi
S.A.S



Francisco Arias
CEO - OWNER @Mutal Bank
Columbia

15:50 - 16:00

CLOSING SPEECH OF THE SECOND EDITION OF THE TRANSYLVANIA SUMMIT

18:00 - 22:00

Dinner Time @Cocoșul de Aur

DAY 2

BUILDING THE SECOND EDITION OF TRANSYLVANIA SUMMIT

having the great support of

MAIN PARTNER



PARTNERS

