

# TRANSYLVANIA

## S U M M I T

27-28 April 2024 • Plaza Hotel • Târgu Mureş

*Presented by*



Dustin Plantholt



Doru Borsan

Together with top executives, ministers, diplomats,  
business men, entrepreneurs, representatives of the local  
administration and the university environment, at the  
second edition of

# TRANSYLVANIA

S U M M I T

UNITY  
CREATES  
OPPORTUNITY

**08:30 - 09:00**

**Meeting & Coffee**

**09:00 - 09:30**

## **WELCOME MESSAGE:**



**Dustin Plantholt**  
Entrepreneur and  
Media Professional



**Doru Borsan**  
Founder @Transylvania Summit



**Claudia Miclăus**  
CEO @Brand Capital Advisors

**9:30 - 10:00**

## **BUILDING SUSTAINABLE CITIES: STRATEGIES FOR ECO-FRIENDLY URBAN DEVELOPMENT**



**Alaa Khalifa**  
CEO @Digital Experts Marketing



**Péter Ferenc**  
President of the  
Mureş County Council



**Soos Zoltan**  
Mayor of Târgu Mureş



**DAY 1**

**10:00 - 10:30**

## **VISION 2040: ROMANIA'S STRATEGIC PATH TO ECONOMIC AND TECHNOLOGICAL LEADERSHIP**



**Marius Viorel  
Poșa**  
State Undersecretary



**Prince  
Dimitrie Sturdza**



**Ioan Rares Bogdan**  
First Vice President PNL,  
Member of the European  
Parliament, Journalist.



**Sebastian Burduja**  
Minister of Energy of Romania

**10:30 - 11:00**

## **ECONOMIC FORECASTING: ANTICIPATING AND SHAPING GLOBAL TRENDS**



**Jost Fischer**  
Chairman and Board Member  
@Dental Innovations BVBA



**Adnan Al Noorani**  
The Founder of Future Innovation Summit,  
Chairman of the Board of D1 Technologies &  
LEO Investments



**Guillermo Rincon**  
CEO @Inversiones Ricoradi  
S.A.S



**Paolo Sommavilla**  
Owner @Sommavilla Concstruzioni



**Ilie Pușcaș**  
Country Manager  
@ Binance Romania

**11:00 - 11:30**

**Coffee Break**

**DAY 1**

11:30 - 12:00

## ADAPTIVE LEADERSHIP: STRATEGIES FOR RESILIENCE AND IMPACT IN CHANGING TIMES



Rodica Baciu  
Owner @Materom



Cosmin Pop  
CEO Romur



Kirill Vokhov  
CEO, Entrepreneur, M&A Specialis



Josh Zacharias  
CEO @Ameropa

12:00 - 12:30

## THE PERSONAL GROWTH BLUEPRINT: STRATEGIES FOR CONTINUOUS SELF-DEVELOPMENT



Professor  
Akhtar Badshah  
Distinguished Practitioner  
at University of Washington



Carla Berbary  
Speaker, Therapist  
& University Tutor



Gayatree Dipchan  
Psychologist and  
Behavior Consultant



Maxcene Crowe  
Founder of MCFM Global  
Consultant and Educator in  
Facilities Management



DAY 1

**12:30 - 13:00**

## **TECH FOR GOOD: UTILIZING INNOVATION FOR SOCIAL AND ENVIRONMENTAL IMPACT**



**Kelly Max**  
Founder & CEO:  
Max & Arro + Modernist



**Gerry Corrigan**  
Founder at Ilime Limited



**Marek Bernat**  
Managing Director  
MyE s. r. o

**13:00 - 14:00**

**Lunch Break**

**14:00 - 14:30**

## **SPECIAL KEYNOTE:**



**Queen Diambi**  
Queen of the Bakwa Luntu

**14:30 - 15:00**

## **WELLNESS IN THE DIGITAL ERA: BALANCING TECHNOLOGY WITH HUMAN HEALTH**



**Gayatri Dipchan**  
Psychologist and  
Behavior Consultant



**Kelly Max**  
Founder & CEO:  
Max & Arro + Modernist

**DAY 1**

**15:00 - 15:30**

**Coffee Break**

**15:30 - 16:00**

## **ENHANCING PRODUCTIVITY: THE INTERSECTION OF WELLNESS AND WORKPLACE EFFICIENCY**



**Jonathan Crocker**  
Founder of Research Yoga  
Health Optimisation Guru  
Oceanographic Researcher



**Jost Fischer**  
Chairman and Board Member  
@Dental Innovations BVBA



**Axinte Ramona**  
HR Manager  
@Hell România

**16:00 - 16:30**

## **REDEFINING DIGITAL INTERACTION: RUA CONNECT**



**Flavia Androne**  
Product Owner RUA App



**Iohana Borsan**  
CoFounder  
@RUA Ecosystem



**Ioana Rauca**  
Project Manager  
@Rua Connect

**18:00 - 22:00**

**Dinner Time @Gallery Events Garden**

**DAY 1**



**09:30 - 10:00**

**Meeting and Coffee**

**10:00 - 10:30**

## **SHAPING THE FUTURE OF SOCIETY THROUGH INNOVATIVE LEARNING**



**Claudia Miclăus**  
CEO @Brand Capital Advisors



**Dumitru Rădoi**  
AI Digital Transformation Expert



**Cezar Sigmirean**  
Vice-Dean of the Faculty of Science  
and Letters (UMFST), Brand Strategist



**DAY 2**

10:30 - 11:00

## TRANSYLVANIA'S HEALTHCARE RENAISSANCE: BUILDING A MEDICAL HUB FOR INNOVATION AND EXCELLENCE



**Esen Girit Tümer**

Founder CEO  
@Essential Evolutions & InfiniTech  
& @Artificial Intelligence & Tech Association



**Leonard Azamfirei**

The Rector of @UMFST  
"George Emil Palade" from Târgu Mureş

11:00 - 11:30

## GLOBAL ECONOMIC DYNAMICS: NAVIGATING UNCERTAINTY AND SEIZING OPPORTUNITY



**Michael Bolger**  
Managing Director at  
Beacon Capital



**Manuel Ruiz Alfaro**  
Creative director & founder  
@Asterizco



**Sarolta Besenyei**  
Board member Multinvest  
Group - CEO IncubCenter



**DAY 2**

11:30 - 12:00

## EMERGING TECH HORIZONS: SHAPING THE FUTURE WITH INNOVATION



**Alena Yudina**  
Entrepreneur, EmTech Metaverse  
Strategy, Blockchain Expert



**Gabriele Pao-PeiAndreoli**  
President IASC - Founder of  
Evolutionary Biohacking



**Anders Kristiansen**  
Ethereum Core developer  
@Nethermind



**Rene Lauk**  
Legal Advisor

12:00 - 12:30

Coffee Break

12:30 - 13:00

## THE INTERCONNECTED WORLD: BUILDING BRIDGES BETWEEN TECHNOLOGY, ECONOMY, AND SOCIETY



**H.E. Mark Lindsay**  
Government Relations Expert  
and U.S. Presidential Cabinet  
Appointee



**Irene Vantaraki**  
Founder and Managing Director of  
Avadar Transatlantic

DAY 2



**13:00 - 13:30**

## EVALUATING CRYPTO MARKET TRENDS: INSIGHTS FROM DATA ANALYTICS AND PREDICTIVE MODELING



**Norbert Steff**  
(CTO @Neotech)



**Tudor Coman**  
(Chief of Strategy  
@Neotech)



**Jon Dajci**  
CEO TMS Consultancy &  
Founder of Midnight Show

**13:30 - 14:30**

**Lunch Break**

**14:30 - 14:45**

## TARGU MURES UNDER THE IMPRINT OF NOBLE CASTLES AND MANSIONS

**DAY 2**

**14:45 - 15:30**

## THE FUTURE OF CONSUMER ENGAGEMENT: INSIGHTS AND STRATEGIES FOR MARKETERS



**Trevor Porter**  
Director  
One Golden Nugget



**Paul Woods-Turley**  
Sports Director &  
Executive Producer



**Maxcene Crowe**  
Founder of MCFM Global  
Consultant and Educator in  
Facilities Management



**Abraham Charles**  
Founder & CEO @Eachandeveryone

**15:30 - 16:00**

## NEXT-GEN MARKETING: LEVERAGING TECHNOLOGY FOR BRAND EVOLUTION



**David Abel**  
Founder @The Digital Lightbulb



**Manuel Ruiz Alfaro**  
Creative director & founder  
@Asterizco



**DAY 2**

**16:00 - 16:30**

**CLOSING SPEECH OF THE SECOND EDITION OF  
THE TRANSYLVANIA SUMMIT**

**18:00 - 22:00**

**Dinner Time @Cocoșul de Aur**

**DAY 2**

# BUILDING THE SECOND EDITION OF TRANSYLVANIA SUMMIT

having the great support of

## MAIN PARTNER



## PARTNERS

