

## KEY ANALYSIS

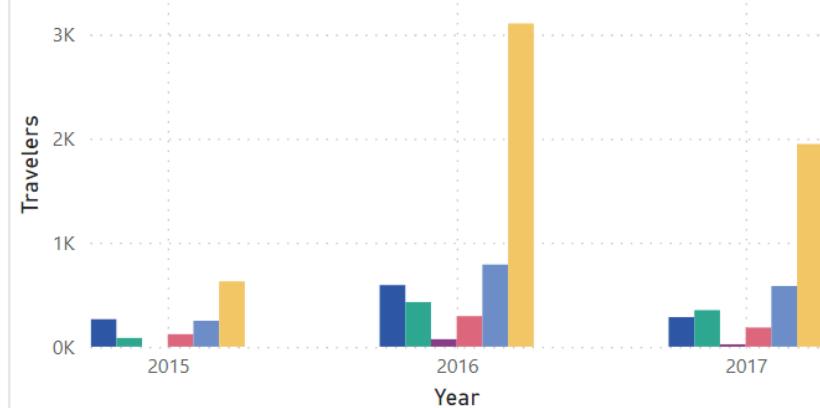
Next

- Hotel\_Country ▾
- Select all
  - Austria
  - France
  - Italy
  - Netherlands
  - Spain
  - United Kingdom

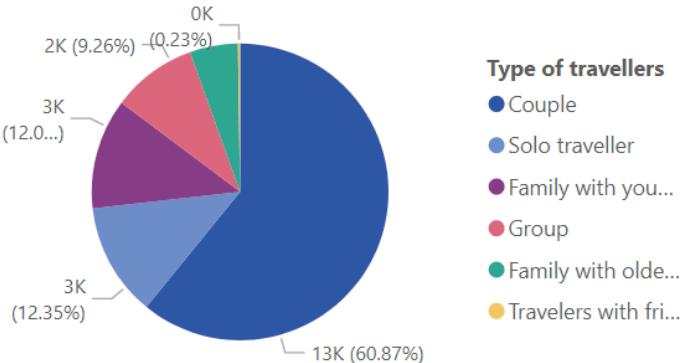
- Reviewer\_National... ▾
- Select all
  - Abkhazia Georgia
  - Albania
  - Andorra
  - Angola
  - Argentina
  - Australia

Count of Travelers in Each Country

Country ● Austria ● France ● Italy ● Netherlands ● Spain ● United Kingdom



Number of Bookings by Type of Traveler



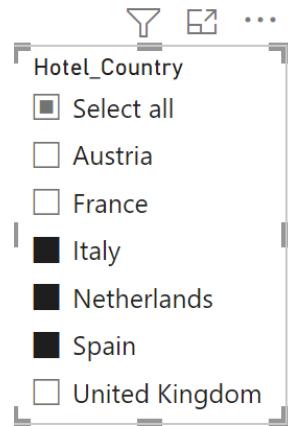
0.79

Average sentiment

# KEY ANALYSIS

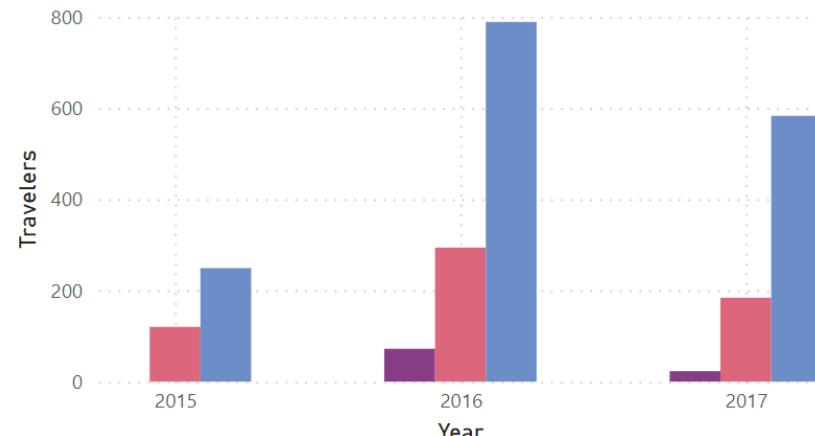
Next

Techionista  
HOLIDAYS

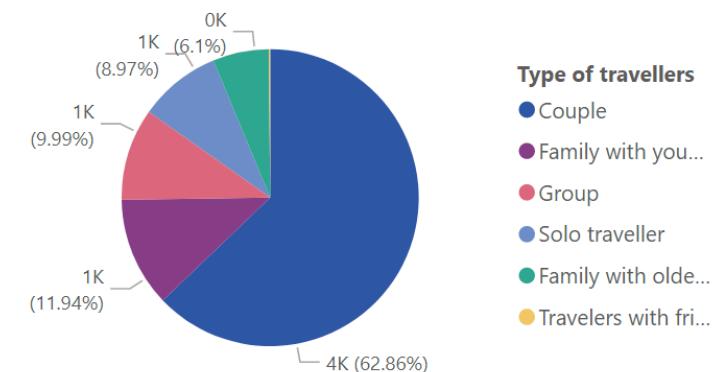


Count of Travelers in Each Country

Country ● Italy ● Netherlands ● Spain



Number of Bookings by Type of Traveler



0.85

Average sentiment



Back

## HOTEL ANALYSIS

Next

## Hotel\_Country

- Select all
  - Austria
  - France
  - Italy
  - Netherlands
  - Spain
  - United Kingdom

Hotel\_Name

All

## Type of travellers

- Select all
  - Couple
  - Family with older children
  - Family with young children
  - Group
  - Solo traveller
  - Travelers with friends

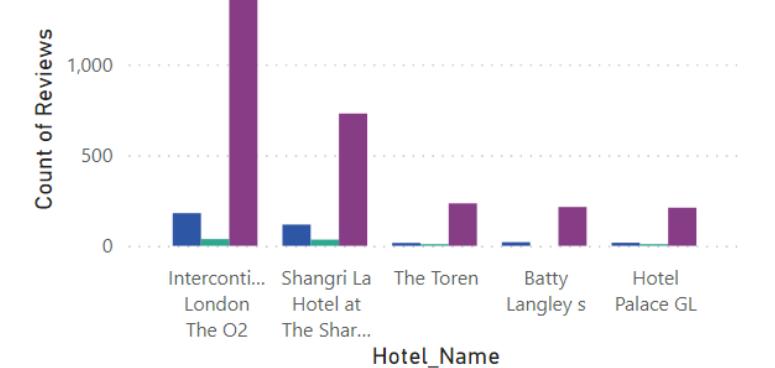


## Keywords



## Top 5 Hotels Based on Reviews

**Sentiment1** ● negative ● neutral ● positive



Back

# HOTEL ANALYSIS

Next

## Hotel\_Country

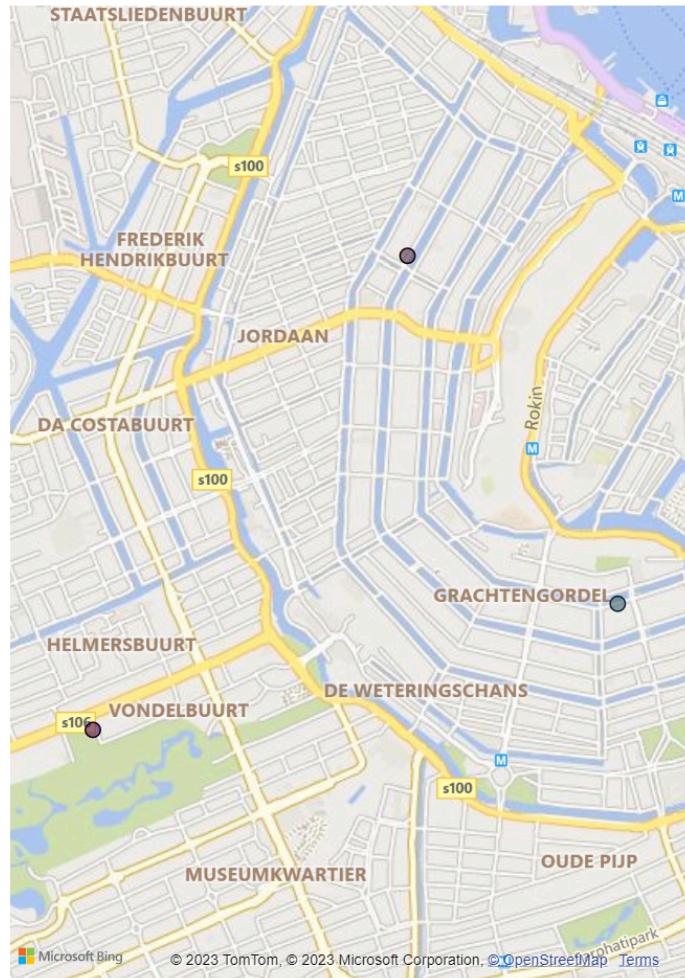
- Select all
  - Austria
  - France
  - Italy
  - Netherlands
  - Spain
  - United Kingdom

Hotel\_Name

All

## Type of travellers

- Select all
  - Couple
  - Family with older children
  - Family with young children
  - Group
  - Solo traveller
  - Travelers with friends



## Keywords



## Top 5 Hotels Based on Reviews

**Sentiment1** ● negative ● neutral ● positive



BACK

# TRAVELER ANALYSIS

Hotel_Name	▼
<input type="checkbox"/> Select all	
<input type="checkbox"/> 41	
<input type="checkbox"/> 45 Park Lane Dorch...	
<input type="checkbox"/> Batty Langley s	
<input type="checkbox"/> Best Western Prem...	
<input type="checkbox"/> Boutiquehotel Das ...	
<input type="checkbox"/> Catalonia Magdale...	
<input type="checkbox"/> Catalonia Square 4...	
<input type="checkbox"/> Charlotte Street Ho...	
<input type="checkbox"/> Corinthia Hotel Lo...	
<input type="checkbox"/> Covent Garden Hot...	
<input type="checkbox"/> Excelsior Hotel Gall...	
<input type="checkbox"/> Goralska R sidense...	
<input type="checkbox"/> H tel D Aubusson	
<input type="checkbox"/> H tel de La Tamise ...	
<input type="checkbox"/> H10 Casa Mimosa ...	
<input type="checkbox"/> Ham Yard Hotel	
<input type="checkbox"/> Haymarket Hotel	
<input type="checkbox"/> Hotel Casa Camper	
<input type="checkbox"/> Hotel Eiffel Blomet	

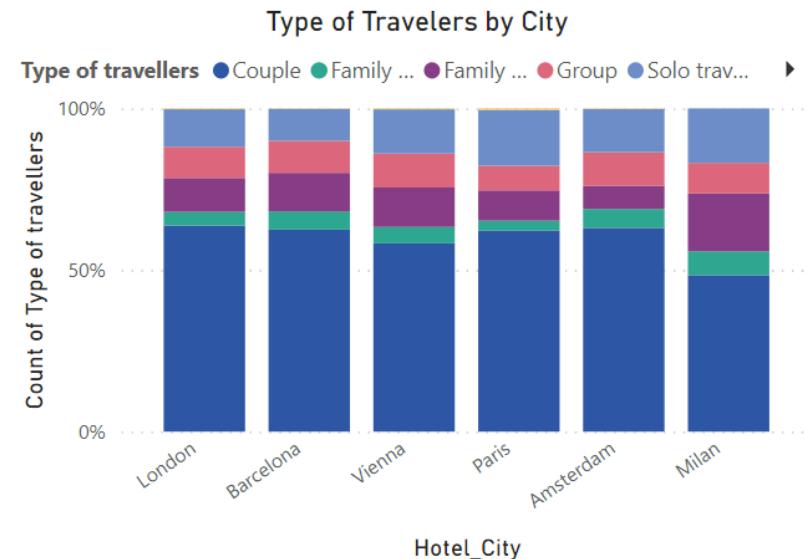
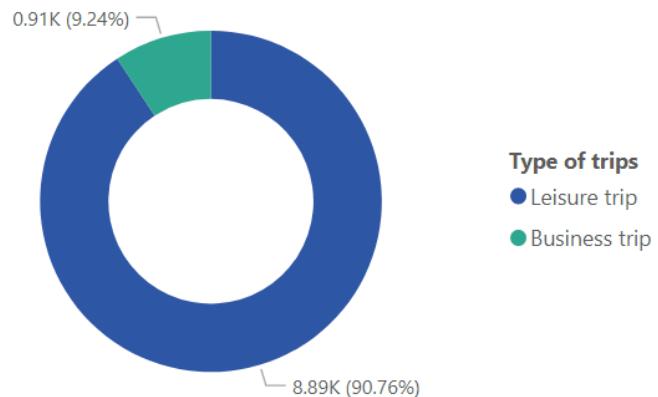
121

Total reviewer nationalities

2.12

Average of Nights stayed

Travelers by Type of Trip



Top 5 Reviewer Nationality



Report

# Techionista

HOLIDAYS

## KEY ANALYSIS

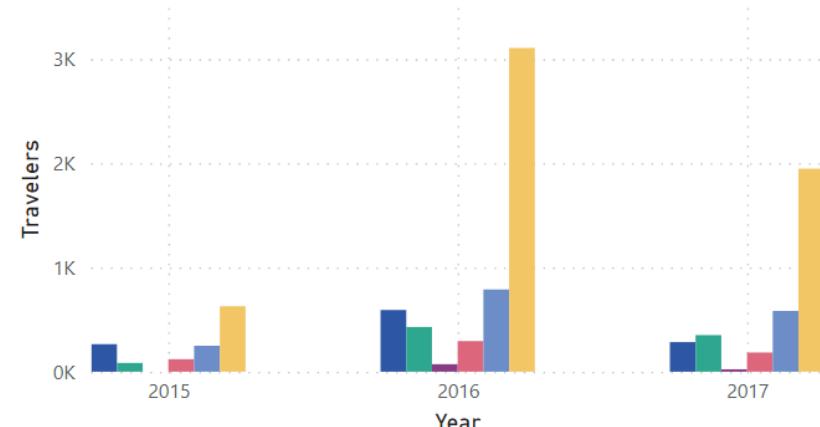
Next

- Hotel\_Country ▾
- Select all
  - Austria
  - France
  - Italy
  - Netherlands
  - Spain
  - United Kingdom

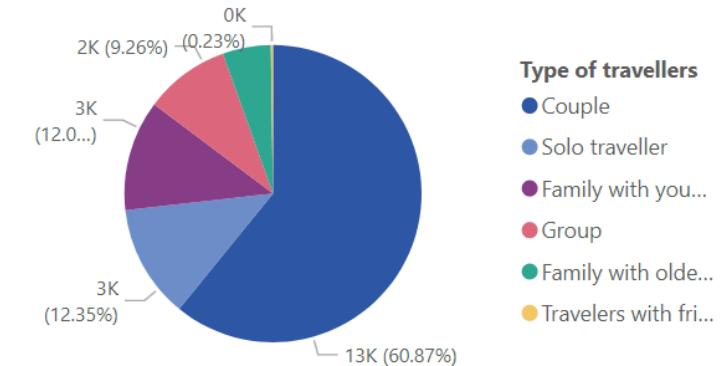
- Reviewer\_National... ▾
- Select all
  - Abkhazia Georgia
  - Albania
  - Andorra
  - Angola
  - Argentina
  - Australia

Count of Travelers in Each Country

Country ● Austria ● France ● Italy ● Netherlands ● Spain ● United Kingdom



Number of Bookings by Type of Traveler



Hotel\_City ✕  
Barcelona  
Hotel\_Na... ✕  
The Wittmor...  
Type of t... ✕  
Leisure trip  
Type of t... ✕



0.79

Average sentiment

Windows 11 File Edit View Actions Devices Window Help

Group2\_TechionistaHolidays\_PowerBI\_f - Power BI Desktop

Search

Tiago Vicente

File Home Help

Cut Copy Paste Get Excel Data SQL Enter Dataverse Recent sources Transform Refresh data Manage relationships New measure column New table Relationships Calculations Manage roles View as Q&A Language setup Sensitivity Publish Share

Clipboard

Data

Queries

Relationships

Calculations

Security

Q&A

Language setup

Linguistic schema

Sensitivity

Share

Properties

Cards

Show the database in the header when applicable

No

Show related fields when card is collapsed

Yes

Pin related fields to top of card

No

All tables +

21°C Sol

Search

11:59 AM 4/26/2023

Update available (click to download)

Diagram showing the data model structure:

```
graph LR; Techionista_Holidays --> Dim_Hotel_Address; Techionista_Holidays --> Dim_Date; Dim_Hotel_Address --> Dim_Date; Measure
```

The diagram illustrates the data model structure. It consists of four main entities: 'Techionista\_Holidays', 'Dim\_Hotel\_Address', 'Dim\_Date', and 'Measure'. The 'Techionista\_Holidays' table has a many-to-one relationship with both 'Dim\_Hotel\_Address' and 'Dim\_Date'. The 'Dim\_Hotel\_Address' table has a one-to-one relationship with the 'Dim\_Date' table. The 'Measure' table contains a single column named 'Average sentiment'.

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**Table tools**

Name: Techionista\_Holidays

Structure

Calendars

Relationships

New measure

Quick measure

New column

New table

Calculations

**Data**

Search

Dim\_Date

Dim\_Hotel\_Address

Measure

Techionista\_Holidays

	Hotel_Address	City	Hotel_Country	Additional_Number_of_Scoring	Review_Date	Average_Score	Hotel_Name	Reviewer_Nationality	Negative_Rec
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Friday, October 28, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Wednesday, March 30, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Tuesday, July 5, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Thursday, December 8, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Wednesday, August 17, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Monday, October 10, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Monday, November 7, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Thursday, September 15, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Wednesday, November 2, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Tuesday, July 5, 2016	9.4	Intercontinental London The O2	United Kingdom	United Kingdom
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Thursday, November 24, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Sunday, April 17, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Thursday, April 28, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Sunday, August 21, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Tuesday, June 14, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Wednesday, April 20, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Monday, April 18, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Thursday, April 21, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
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1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Thursday, February 16, 2017	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Wednesday, June 1, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Thursday, June 22, 2017	9.4	Intercontinental London The O2	United Kingdom	No Negat

Table: Techionista\_Holidays (10,000 rows)

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Search

ENG

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Search

File Home Help Table tools Column tools

Name: Review\_Total\_Nega... Format: Whole number Summarization: Sum Data category: Uncategorized Sort by column Sort Groups Manage relationships New column Calculations

Structure Formatting Properties

**Data**

Search

Hotel\_Address City Hotel\_Country Additional\_Number\_of\_Scoring Review\_Date Average\_Score Hotel\_Name Reviewer\_Nationality Negative\_Review

	Hotel_Address	City	Hotel_Country	Additional_Number_of_Scoring	Review_Date	Average_Score	Hotel_Name	Reviewer_Nationality	Negative_Review
1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Friday, October 28, 2016	9.4	Intercontinental London The O2	United Kingdom	No Negat
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1	Waterview Drive Greenwich London SE10 0TW	London	United Kingdom	1258	Thursday, June 22, 2017	9.4	Intercontinental London The O2	United Kingdom	No Negat

Table: Techionista\_Holidays (10,000 rows) Column: Review\_Total\_Negative\_Word\_Counts (175 distinct values)

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Search

ENG 12:55 PM 4/26/2023

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File Home Help Table tools Column tools

Name: Review\_Total\_Nega... Format: Whole number Summarization: Sum Data category: Uncategorized

Data type: Whole number \$ % , . 0 Sort by column Sort Groups Manage relationships New column Calculations

**Positive\_Review**

- Fantastic location with stunning views
- Everything was amazing on our stay. The breakfast was fantastic as well as the customer service. We will be returning in the future.
- Great friendly staff, comfy beds and excellent views.
- Fantastic hotel in a great location. Staff very friendly and helpful; would definitely stay here again.
- The room had the most amazing view of London. Also, the staff went the extra mile to make my boyfriend's birthday special by bringing him a surprise cake.
- Mattress was a little hard, but this is obviously personal preference. The sheets etc were very soft and comfortable.
- Loved our stay, worth every penny. Will be returning very soon. The breakfast was extra but was out of this world.
- Excellent hotel, very friendly, close to train station and idea for O2 arena. Our bedroom had a really nice view. Would recommend.
- Very sophisticated and the staff really personalised your visit.
- Great food, comfy bed, excellent toiletries. Staff very helpful and cheerful.
- The hotel was immaculate and so were the rooms.
- The room was awesome, pillows like clouds.
- Room and bed brilliant and all staff.
- Totally amazing, would stay there all the time.
- The fact this was for my dad's birthday and there was a lovely gift supplied to celebrate.
- Room was amazing, food was exceptional. All staff polite and kind; the views are also amazing.
- The staff were excellent. The view of the Thames and the O2 from our room was amazing. A perfect location to attend an event at the O2 arena.
- Hotel was lovely. Came back from our event to slippers by the bed and fresh towels. Staff were all very friendly as well.
- The hotel itself is beautiful; the room was gorgeous and the bed was so comfy. Staff were really helpful and even allowed us to check in early. Breakfast was outstanding with a huge variety. Fab location for us attending the O2 with a walkway through to it.
- The bed was very comfortable and was definitely a superior double. The bathroom was fantastic with both a bath and standing shower.
- From the minute we arrived, the staff were so helpful, polite and friendly. We received an excellent service. The hotel bars are relaxing with great views over the city. I highly recommend this hotel.
- Paid for a room upgrade, worth every penny. Absolutely stunning views. Room service was delicious. Staff very polite and friendly. Loved that the hotel is connected to London O2, making going to see Drake Boy Meets World tour even more enjoyable.
- Everything.
- Friendly, attentive staff. Amazing, comfy bed. Great city views. Lovely food. Chilled atmosphere. Beautiful decor. A fabulous treat for my sister and I.
- Service from every single individual staff member we came across was absolutely outstanding. We felt right at home from the moment we parked up in the car park. Our bags were taken straight away and checking in couldn't have been any smoother.
- Very welcoming staff. Beautiful hotel.
- Loved it all! Best hotel and staff ever.

Table: Techionista\_Holidays (10,000 rows) Column: Review\_Total\_Negative\_Word\_Counts (175 distinct values)

EURUSD +0,67% Search

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12:56 PM 4/26/2023

Dim\_Date Dim\_Hotel\_Address Measure Techionista\_Holidays Additional\_Number Average\_Score City days\_since\_review Device type Hotel\_Address Hotel\_Country Hotel\_Name Keywords lat lng Negative\_Review Negative\_Review - Nights stayed Positive\_Review Positive\_Review - C...



File Home Help Table tools Column tools

Name: Review\_Total\_Nega... Format: Whole number Summarization: Sum Data category: Uncategorized Sort by column Data groups Manage relationships New column Calculations

Structure Formatting Properties Sort Groups Relationships Calculations

Positive_Word_Counts	Total_Number_of_Reviews_Reviewer_Has_Given	Reviewer_Score	Tags	days_since_review
5	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	279 day
24	1	10	['Leisure trip', 'Couple', 'Superior Double or Twin Room', 'Stayed 1 night', 'Submitted from a mobile device']	491 day
9	1	10	['Leisure trip', 'Couple', 'Superior Double or Twin Room', 'Stayed 1 night', 'Submitted from a mobile device']	394 day
17	1	10	['Leisure trip', 'Couple', 'Deluxe King Room with River View', 'Stayed 1 night', 'Submitted from a mobile device']	238 day
30	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	351 day
21	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	297 day
23	1	10	['Leisure trip', 'Couple', 'Deluxe King Room with River View', 'Stayed 1 night', 'Submitted from a mobile device']	269 day
23	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	322 day
10	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	274 day
13	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	394 day
10	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	252 day
9	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	473 day
8	1	10	['Leisure trip', 'Couple', 'Superior Double or Twin Room', 'Stayed 1 night', 'Submitted from a mobile device']	462 day
9	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	347 day
19	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	415 day
18	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	470 day
30	1	10	['Leisure trip', 'Couple', 'Superior Double or Twin Room', 'Stayed 1 night', 'Submitted from a mobile device']	472 day
25	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	469 day
58	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	136 day
24	1	10	['Leisure trip', 'Couple', 'Superior Double or Twin Room', 'Stayed 1 night', 'Submitted from a mobile device']	431 day
36	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	104 day
47	1	10	['Leisure trip', 'Couple', 'Superior Double or Twin Room', 'Stayed 1 night', 'Submitted from a mobile device']	151 day
2	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	74 days
25	1	10	['Leisure trip', 'Couple', 'Superior Twin Room', 'Stayed 1 night', 'Submitted from a mobile device']	183 day
48	1	10	['Leisure trip', 'Couple', 'Deluxe King Room with River View', 'Stayed 1 night', 'Submitted from a mobile device']	168 day
6	1	10	['Leisure trip', 'Couple', 'Superior Double or Twin Room', 'Stayed 1 night', 'Submitted from a mobile device']	428 day
9	1	10	['Leisure trip', 'Couple', 'Superior King Room', 'Stayed 1 night', 'Submitted from a mobile device']	42 days

Data

- Dim\_Date
- Dim\_Hotel\_Address
- Measure
- Techionista\_Holidays
  - Additional\_Number...
  - Average\_Score
  - City
  - days\_since\_review
  - Device type
  - Hotel\_Address
  - Hotel\_Country
  - Hotel\_Name
  - Keywords
  - lat
  - lng
  - Negative\_Review
  - Negative\_Review - ...
  - Nights stayed
  - Positive\_Review
  - Positive\_Review - C...
  - Review\_Date
  - Review\_Total\_Nega...
  - Review\_Total\_Positi...

Table: Techionista\_Holidays (10,000 rows) Column: Review\_Total\_Negative\_Word\_Counts (175 distinct values)

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Name Techionista\_Holidays

Structure

Mark as date table v

Calendars

Manage relationships

Relationships

New Quick New New measure measure column table

Calculations

Sentiment Sentiment Score

Keywords

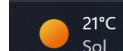
Sentiment1

positive

	Sentiment	Sentiment Score	Keywords	Sentiment1
	Positive	1	fantastic location, stunning views	positive
	Positive	1	customer service, everything, stay, breakfast, future	positive
	Positive	1	great friendly staff, comfy beds, excellent views	positive
	Positive	1	great location staff, fantastic hotel	positive
	Positive	1	amazing view, extra mile, surprise cake, room, london, staff, boyfriends	positive
	Positive	1	ok mattress, personal preference, sheets	positive
	Positive	1	stay, penny, breakfast, world	positive
	Positive	1	excellent hotel, train station, o2 arena, nice view, idea, bedroom	positive
	Positive	1	staff, visit	positive
	Positive	1	great food, comfy bed, excellent toiletries, staff	positive
	Positive	1	hotel, rooms	positive
	Positive	1	awesome pillows, room, clouds	positive
	Positive	1	ok room, bed, brilliant, staff	positive
	Positive	1	unknown	positive
	Positive	1	dad's, lovely gift, fact, birthday	positive
	Positive	1	ok room, amazing food, staff, views	positive
	Positive	1	the staff, perfect location, o2 arena, view, thames, room, event	positive
	Positive	1	ok hotel, fresh towels, event, slippers, bed, staff	positive
h the ...	Positive	1	huge variety, fab location, early breakfast, hotel, room, bed, staff, o2, walkway	positive
	Positive	1	superior double, standing shower, bed, bathroom	positive
	Positive	1	excellent service, great views, hotel bars, minute, staff, city	positive
and quicker ...	Positive	1	drake boy meets, quicker queuing time, room upgrade, stunning views, room service, world tour, penny, staff, hotel, london	positive
	Positive	1	everything	positive
	Positive	1	amazing, comfy bed, great city views, food chilled atmosphere, attentive staff, beautiful decor, fabulous treat, sister	positive
her Would defi...	Positive	1	single individual staff member, ok service, car park, home, moment, bags	positive
	Positive	1	welcoming staff, beautiful hotel	positive
	Positive	1	best hotel, staff	positive

Table: Techionista\_Holidays (10,000 rows)

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