

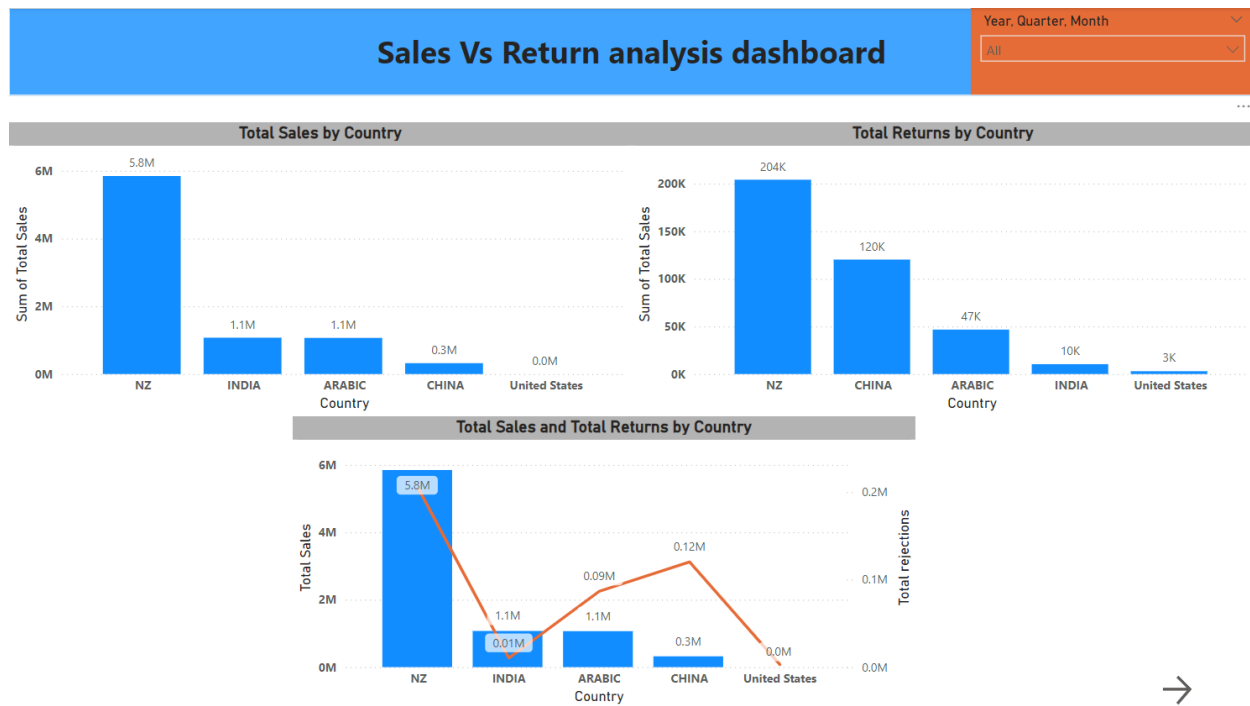
Analysis of Superstore Sales and Return Data by Country

Objective: The goal of this project is to analyze the superstore's sales and return data to gain insights that can inform strategic decision-making. The analysis will focus on the following key areas:

1. **Total Sales by Country:** Identify and compare the total sales generated across different countries.
2. **Total Returns by Country:** Assess the total value of returns across various countries to understand return patterns.
3. **Sales vs. Returns by Country:** Visualize and compare the relationship between sales and returns for each country to highlight areas of concern or opportunity.
4. **Comprehensive Visual Analysis of Sales vs. Returns:** Explore all possible visual representations to effectively communicate the comparison between sales and returns, ensuring clarity and actionable insights.

This is a very basic dashboard that is my first dashboard in Power BI without using any DAX functions or drilldown for tooltips.

The report has two pages, Sales VS Returns and Sales VS Return factors.



Sales Vs Return analysis dashboard

