

Account Record Types are:

- Distribution- Partners who distribute meals/aid
- Organization- business/churches/civic groups/etc
- Household- an individual's household
- No Wealth Engine- rise against hunger staff

Contact Record Types are:

- Same list as Account

Opportunities Record Types are:

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Award	Used for granting an Award to another non-profit
Cause Marketing	For use by Development team primarily to create Cause Marketing partner fundraising/pipeline Giving Opportunities
Classy	Data inserted via Classy
Corporate Relations	For use by Corp Relations team primarily to create corporate organizational fundraising/pipeline Giving Opportunities
Donation	Gift to non-Annual programs (Capital Campaign, Restricted Giving, Planned Giving, Matching Gifts, Underwriting, etc.)
Grants	For use by Grants team primarily to create Foundation Fundraising/Pipeline Giving Opportunities
Inkind	Gift of goods such as food donation
Major Giving	For use by MG team primarily - to create individual/household fundraising/pipeline Giving Opportunities
Transaction	Tracks payments, expected payments, and refunds

Secondly, What r the difference among credit Amount and Credit count? Amount is the \$\$ amount and count is how many donations were made

Thirdly, What does the mailing city, state, Region in CONTACT table mean? Are they the contact address information of DONORS? What r the "OtherCity", "Other Country" etc meaning? Regions are the locations of our warehouses/ the general location of an event. Contacts are anyone who has had interaction with us. Suggest taking the rest of the fields as face value. Is there a particular concern?

Fourthly, what r the negative amounts meaning in "Last_Hard_Credit_Amount__c"? Most likely a refund or we are waiting for the transaction to come through. Suggest ignoring it as either way not money we have.

Fifthly, Does prior year amount = lifetime amount - current year? There isn't a calculation on the field. It is just meant to be a sum of all donations for that prior year. What is the reasoning for asking?

Sixthly, does "Last_Hard_Credit_Amount__c" mean volunteer's contribution level to champion? No, please see previous answers. Champion is not currently implemented. It means the last amount that was donated by that person

Seventhly, Does Start Date and End Date is the date donors who started and ended touch/account with Rise Against Hunger date? What's the meaning of removed date? Need to know where you are seeing this. Most likely related to meal packaging events that occurred.

Eightly, What r the meaning of MP_Event_Host_c and MP_Voluntter_c? Person who is hosting the event; they are the main contact for that scheduled event. The person has volunteered for an event.

- What does rC stand for? Stands for RoundCorner. The vendor for NGO Connect which is integrated into Salesforce.
- What does _c mean at the end of column names? It is a custom field, etc that we, RAH, created.
- Why are more than half of the numbers in rC_Giving_Current_Giving_Amount negative? Are those returned donations or donations that never took place? Most likely refunds.
- In CampaignName, the top 2 amount sums are under Merchandise Sales and some variation of Unrestricted, compared to other specific foundations and locations in other names. Do you have a description of the Merchandise Sales and Unrestricted columns? Are they defaults or are they unspecified donations? Merchandise Sales are items (clothing) with RAH branding sold at Meal Packaging Events. Donations that come through our Website, which is the majority, come into the Unrestricted 'bucket' so we can allocate and distribute to where the need it.
- What is the difference between the Closed Date and the Deposit Date? Most deposit dates were different than the closed dates. We use many dates of which we need to determine their value. The Closed Date is the when we become in possession of the money.
- What does "pipeline" refer to? For example, the Giving Pipeline Amount? It is part of the Forecast Category which is a standard field in Salesforce/NGO Connect. Pipeline is the money we are expecting to receive and it is in progress of receipt. Once received and we don't expect anymore, it changes to Closed. (other options of the Forecast Category: omitted, best case, commit)
- What is the Expected Giving Ratio derived from? Populated by trigger, displays the percentage of all Expected Giving Amounts. It is a formula between Giving Project Amount and Giving Expected Amount
- If possible, we'd like to know that we're not completely off track by confirming that the top 3 accounts (based on monetary amount of donations) are the ones ending in: fTmT5AAK, fTm0WAAS, and fTmDpAAK. Please let us know if this is the case. I cannot determine the accounts from what is provided. Please do the best you can.