1. In the Opportunities data set, what is the difference between "id" and "accountid?"
id= unique 15/18 char of that record
Accountid=unique id of the account associated with that opportunity

2. Why are there so many missing values for "id?"
Those records probably shouldn't have been exported. Suggest ignoring them.

3. What are "rc_giving," "rc_bias," and "stay_classy?" They are not clearly explained in the data dictionary.
15. Also "rc_giving," "rc_bias," and "stay_classy?"
Every field created by Classy have the prefix Stay Classy
RC giving= part of the managed giving package
RC bios = part of the managed package (demographic info)
RC connect = technical between NGOC and SF part of the managed package
Each are naming conventions

4. What time interval should "recurring" cover? These are monthly donations that continue to recur until the donor requests it to stop

5. Can a person be both a donor and a host? Yes, a person can be any combination of a donor (one time, recurring, major donor), a volunteer, a host

6. What are the various kinds of donations? Is it just meals and cash? There are financial donations made by individual volunteers and organizations. Donations are made in order to package meals (which the volunteers package), there are gifts-in-kind (water filters, medicine, clothing, soap) that have monetary value, donations that are called 'unrestricted' which goes towards emergency allocation of meals, food safety initiatives, and food sustainability such as tilapia farms.

14. What does "unrestricted" mean in the Opportunity document's Campaign Name column? Referenced in #6. These donations/funds are not allocated to a specific initiative. It gets used according to need but under pre-specified buckets.

What is a "champion" defined as in the Contacts document? Champion is an individual who has engaged with us a number of ways such that they are more engaged and involved , therefore someone we can more rely on as an influencer/advocate. We have not fully rolled out champion classification

18. Does the higher the level for the "CJM" in Contacts mean they are a more involved "champion"? CJM means Champion Journey Milestone- it represents the activities needed in order to become a Champion. Again, not fully rolled out. Don't spend much time on it.

7. The level of granularity in the data is not clear. Are there mixed granularities (some aggregated data mixed in with detail data?) yes, there is mixed granularity

8. Which fields does Rise Against Hunger think are important? Not answerable in a sentence or two.

9. Are there any foreign keys (links) between the data files?
Yes, we would have to manually label them. Look in header (unique id, external, id – look for it= most likely a foreign key)

10. Can you explain the differences between the Accounts, Contacts, and Opportunities data, and is there any overlap between these? Yes, there is overlaps between accounts and contacts as they are related. Contact is the individual person who is involved in someway with us. Accounts are the larger umbrella of a contact that groups them by household or organization association. With regards to organizations, the contacts are those whom we interact on behalf of that organization. Donations

made by organizations are held at the account level. Opportunities are the pledges/donations/giving that are promised and then made by individuals/organizations.

11. What are the yellowed sections in the Data Dictionary? What are the 2nd and 3rd worksheets in that Dictionary? **Yellow sections are the specific data Teradata asked to be defined. The rest is additional data I was able to include. Only use Sheet 1.**

12. Can we get more definition for some of the fields - e.g., hard credit amounts, soft credit amounts, etc. **There is so much data and we didn't already have a data dictionary created that we need to be asked which data to define. Hard credits is the individual or organization who actually donated. Soft credit is given to an individual who donated on behalf of an organization. For instance, a church makes a lump sum donation; members donate to the church and the church applies those donations to us. The individual gets the soft credit.**

13. How can you tell if an account is a donor or host; are there any other types ? **Look at contact table, record type. We realize you were just provided the record type id. Do the best you can**

14. There is a field Major_Donor__c in the Accounts table that have values TRUE/FALSE, so if it's FALSE the account is a host ? **No, if it is false, the person is simply not a major donor. Donors who give over a certain amount of money are classified as a major donor. A specific set of staff are assigned to work with major donors.**

15. Do you quantify donation of volunteer hours ? If you do, where/how do you store the data?
 Do we need to utilize the "stay classy" data? **No, we do not track number of hours volunteered. Stay Classy is the other way donations come in, specifically the unrestricted donations come in through a Classy form. If all donations metrics are to be run, then yes, you would include stay classy data.**

16. I couldn't found where all the donation came from, is there any way to know the data? Not sure I understand the question. Believe you are trying to see the bigger picture of how multiple donations relate to a single opportunity. Relates to hard credit/soft credit and splitting donations. Opportunity would be split. We have no common way to show this from our dataset.

17. In the Oppportunities table, there is a field 'RecordTypeId' that seems masked, and there are four possible values, if they can give us more info on what those are we might be able to know what type of Opportunity it is. **I will see if I can provide the correlation between the RecordTypeId and the names of the Record Types.**

18. Some of my students created a schema based on the columns, but there is no data to connect them (empty columns). **We only provided the non-sensitive data. Do best you can with what you have.**