

Sales Performance Analysis

984.81M

Revenue

2M

Sales Qtv

2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

Nov
17

Dec
17

Jan
18

Feb
18



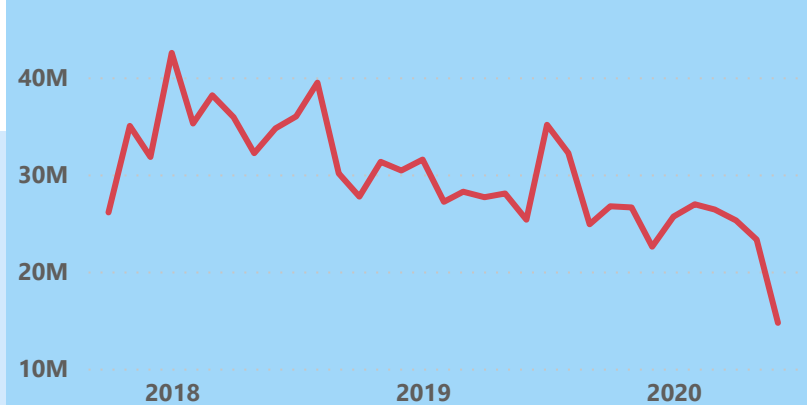
Revenue by Markets

markets_name	%GT Revenue	custmer_name	Sales Qty
Delhi NCR	41.69%	Electricalsara Stores	636656
Mumbai	4.88%	Electricalslytical	58898
Delhi NCR	4.14%	Premium Stores	198444
Delhi NCR	3.72%	Nixon	94723
Ahmedabad	3.19%	Excel Stores	49299
Delhi NCR	3.14%	Info Stores	54471
Ahmedabad	2.95%	Control	31616
Chennai	1.83%	Surge Stores	50485
Mumbai	1.73%	Electricalsocity	23115
Nagpur	1.72%	Modular	64611
Bhopal	1.68%	Leader	25891
Ahmedabad	1.66%	Atlas Stores	24038
Ahmedabad	1.58%	Forward Stores	22298
Ahmedabad	1.37%	Integration Stores	22396
Mumbai	1.35%	Acclaimed Stores	18980
Mumbai	1.33%	Logic Stores	13721
Mumbai	1.29%	Path	16770
Ahmedabad	1.23%	Unity Stores	15563
Kochi	1.08%	Surge Stores	125716
Mumbai	1.04%	Excel Stores	11282
Bhopal	1.04%	Epic Stores	31323
Bhopal	0.98%	Nomad Stores	12446
Nagpur	0.85%	Epic Stores	52305
Total	100.00%		2429282

Sales Qty by Markets

Delhi NCR	988K
Mumbai	384K
Nagpur	262K
Kochi	255K
Ahmed...	207K
Bhopal	113K
Hydera...	78K
Chennai	50K
Lucknow	37K
Surat	17K
Kanpur	17K
Bhuban...	15K
Patna	6K
Bengalu...	0K

Revenue Trend

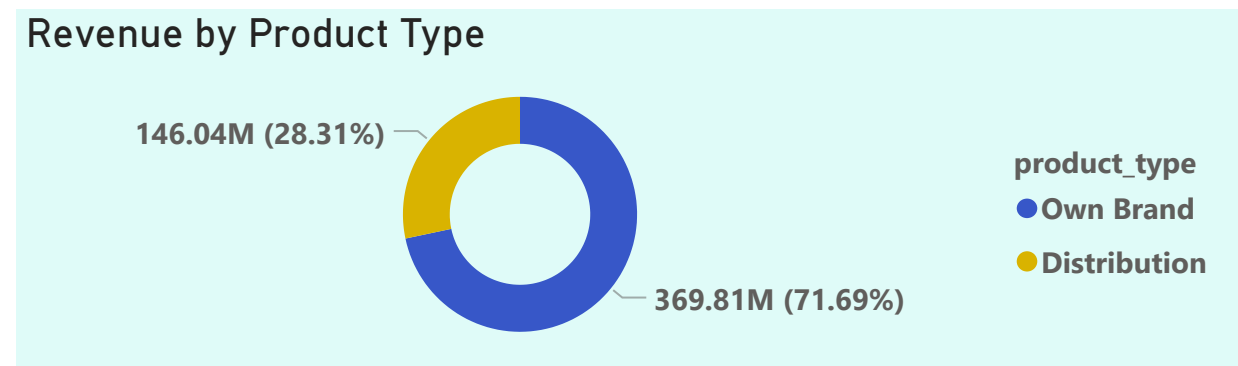
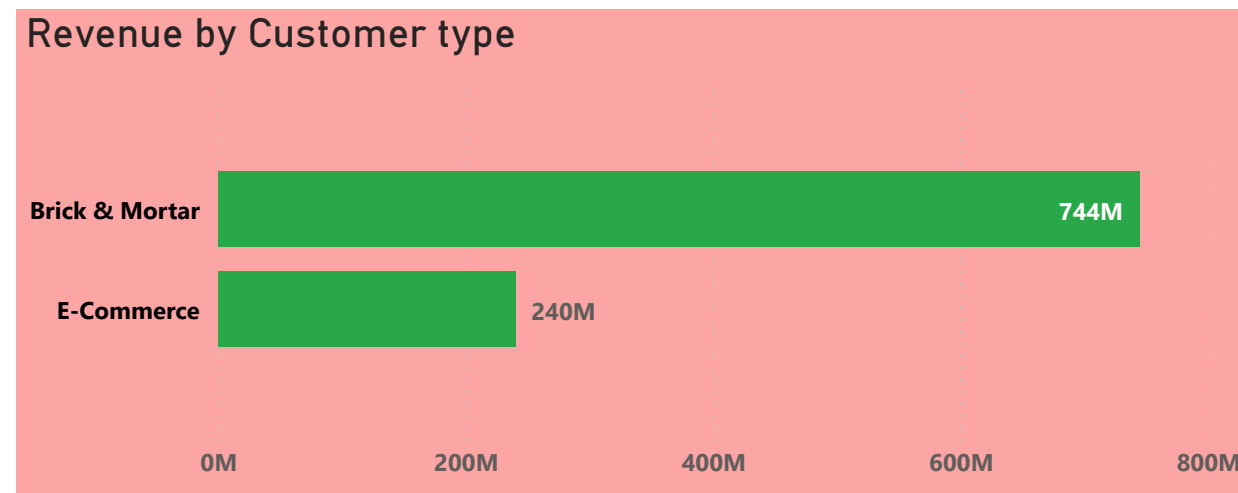
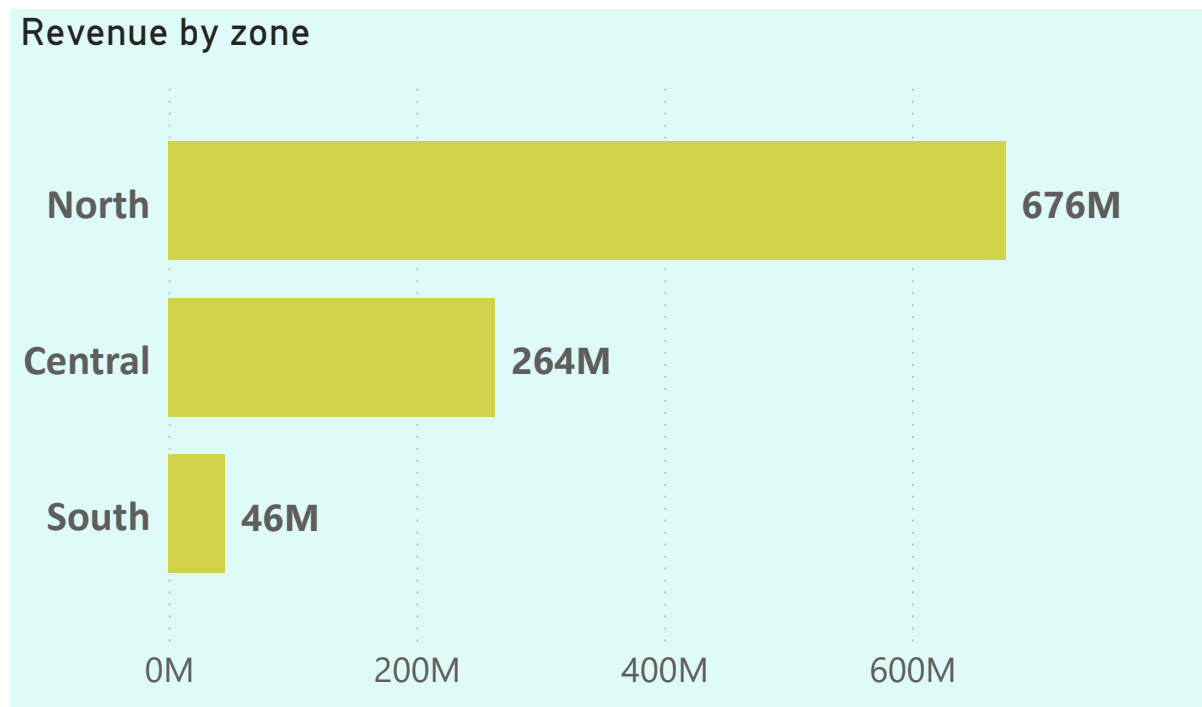
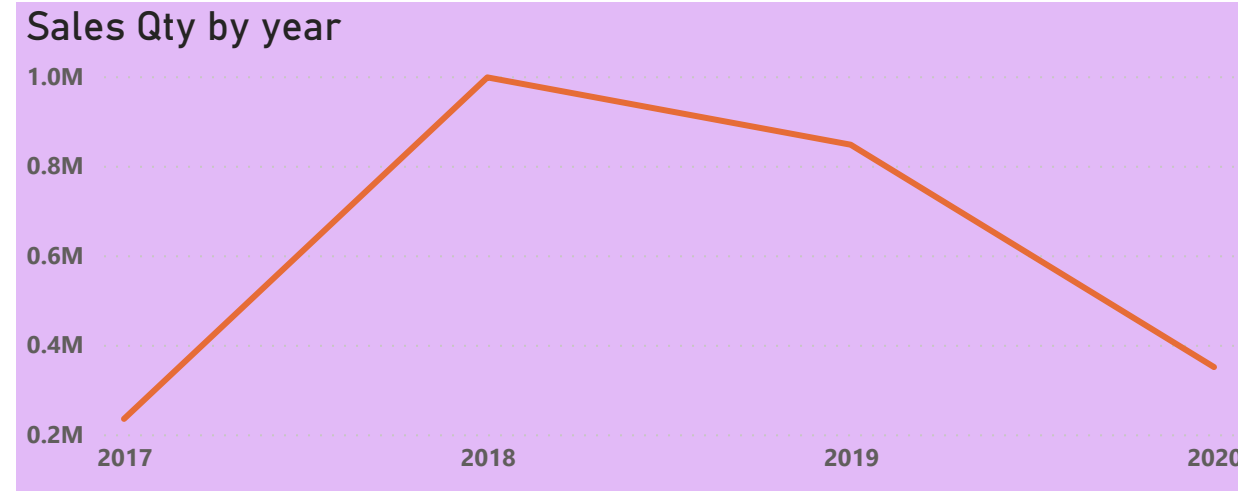
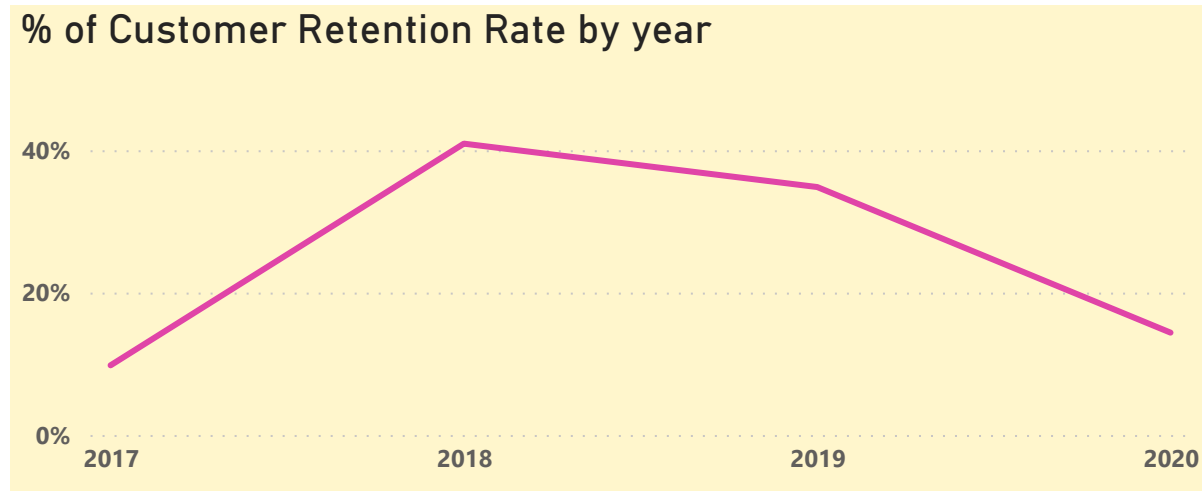


Top 5 Products

Prod040	23.58M
Prod159	17.66M
Prod065	16.26M
Prod018	15.6M
Prod053	15.14M

Top 5 Customers

Electricalsara Stores	413.33M
Electricalslytical	49.64M
Excel Stores	49.12M
Premium Stores	44.91M
Nixon	43.89M



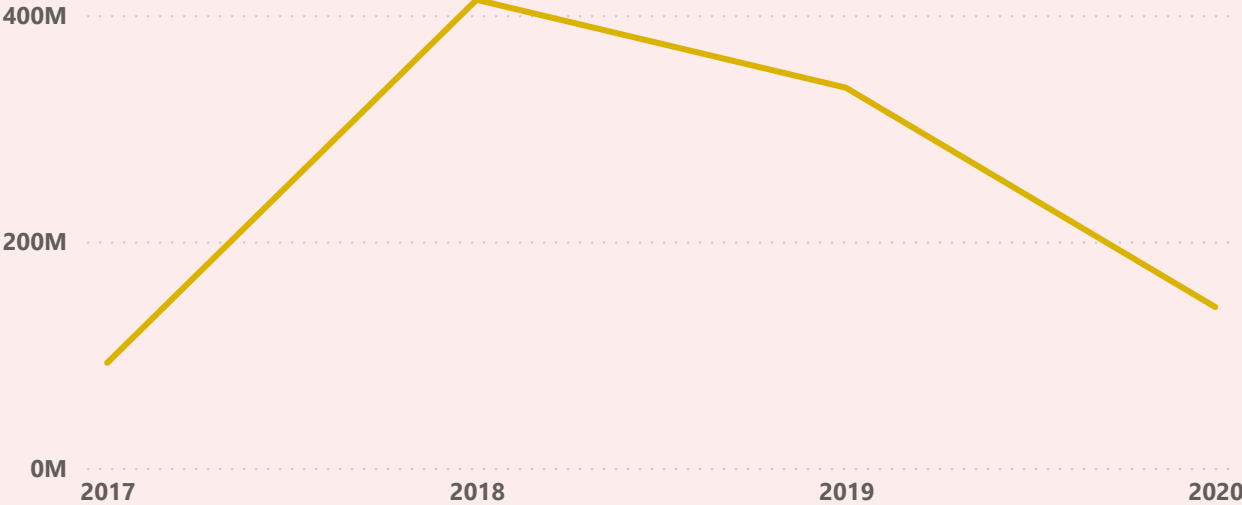
Sales Amount by Product and Customer Type

customer_type Brick & Mortar E-Commerce

product_type
Own Brand
Distribution

0M 100M 200M 300M 400M
sales_amount

Sales Amount by Year



Sales Amount by Months and Zone

zone Central North South

