

UNIT IV

PICTURE PERCEPTION

IDEA ELABORATION

WHEN YOU ARE WRITING, IDEAS COME TO YOUR MIND, BUT THEY ARE JUST IDEAS UNTIL THEY ARE DEVELOPED WITH DETAILS.

FOR EXAMPLE: THE IDEA OF A CALCULATOR TO USE WHILE DOING CALCULATION IS GOOD , BUT WHEN IT IS NOT WORKING AND YOU ARE DOING A DIFFICULT CALCULATION. THERE IS A PROBLEM.

YOUR IDEA OF USING A CALCULATOR IS EXTREMELY HELPFUL WHEN IT IS PROPERLY WORKING WHILE DOING A CALCULATION

Idea Elaboration enhances ideas and objects by providing nuance and detail.

How to elaborate an Idea

- THINK OF FRESH IDEAS!
- TAKE YOUR IDEAS AND DEVELOP WITH DETAILS!
- BALANCE YOUR WRITING BY DEVELOPING YOUR IDEAS EQUALLY IN YOUR PAPER!
- STAY ON YOUR IDEA MORE THAN ONE SENTENCE!
- MAKE YOUR IDEA CLEAR TO THE READER!
- DEVELOP AND ELABORATE EACH IDEA!

Let the world read about your ideas you develop with “**details**”, “**elaboration**”, “**anecdotes**”, “**examples**”, “**for instance**”!

Don't be shy!

Tips on how to describe pictures successfully

- Scan the picture and identify the topic:
- Sometimes there is a title or sentence that helps you
- Talk about the topic.
- Develop your ideas.
- Use linking words to develop and connect your Ideas

Picture Perception and Discussion Test (PP&DT)

How to write a story

You need to include the following points in your story

1. Make a positive story with a leading character
2. Bring a problem in story
3. Include innovative ideas to solve that problem
4. End the story properly
5. If you are female, then make a female lead character in the picture (you would not find a picture where all are males in picture)
6. Also remember that story must represent you, how do you think, how do you react in that situations, include these things in your story.

SAMPLE STORIES

1.



Samunder used to make ceramic surahi and sell them. He observed a great decline in his earning since very few were interested in buying ceramic surahi even in the rural areas he was not selling many. It was because of the growing no. of water purifiers in every household. The surahi had been losing its position from the households. One day while he was taking rest he felt something in his pocket was bothering him. He checked and found it was stone, but that stone was glistening. He put stress on his mind and found it came from the river he visited in morning. There he got the idea of making surahi which also shines like this stone. He ground that stone and mixed with clay and made a surahi. Later he brought other stones of different colors and then many different patterns were started coming on surahi. Now everybody wanted to buy surahi for their houses. One day while he was on his way to other city to sell surahies, a man in suit came to him and inquired about those surahies. He liked those surahies and offered Samunder to sell them online. After six months many e-commerce websites were selling Samunder's surahies. Now he does not wander place to place to sell surahis.

2.



Ramesh has just come out from the prison after serving his sentence over theft attempt. He tried to snatch a lady's purse and run away but a woman hold his leg and fought with him till crowd captured him and hand him over to police. Now he seeks revenge from the lady. He bought a knife and went to her house in night. He observed that woman's husband is no longer alive and has only one child. He introspect himself and asked himself what he has been doing in life. He felt very bad about himself. He then woke that lady up and told her about everything and asked lady to hand him over to police, but she apologised him. the next day he again come to meet that lady and told him that now he want to work in order to improve the life of other people who come out of jail. He told her about his plan of starting a NGO who will support the man after sentence serving. They together started a NGO which looks after the family of man who are behind bars and help them to provide jobs after their sentence completes.

3.



John works as a software engineering in encript pvt. Ltd. Company. One day he got a call from the director of music company. They decided to meet at a coffee shop. The director told him that they are going to launch an album after six months which is being produced by some of the top musical artists in our country and this album is going to be huge hit. But there is a inevitable problem of piracy they face because of which we loses a big amount of money in market. John asked a time period of three months. He made a team of engineers of web technology, data encryption and data transfer over internet. After entensive research they build a tool over web that can self destroy data after first use. They made a presentation and presented in front of music company. They informed them music will be distributed over web rather on disks, registered user can listen song once for free, after that they have to pay 1 rs. To listen. They can download as many time as they want for 1rs. Each time, and each song can be listened only once after that it would erase itself. Company liked the idea of John's team and they finalised deal with them. John and team developed a sophisticated website for music to launch and launched music successfully. Later this became the most favourite way of launching music for music companies.

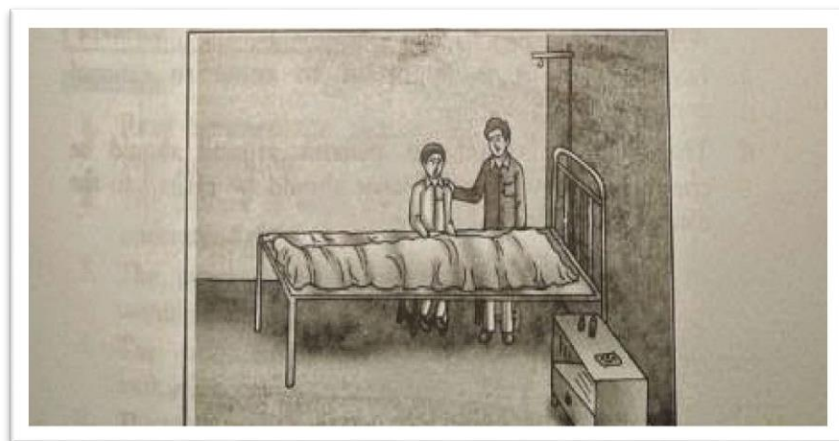


Ankur is studying in his final year of mechanical engineering. One day while he was going to his college his bike tire got punctured. He went to nearby bike mechanic and asked him to make tire good. Mechanic opened tire and saw the tube has been torn. He recommended Ankur to replace tube with new tube, but ankur had not bring that much money and also he was getting late. The mechanic somehow repaired tube and bike was again ready to run. While ankur was riding back to his college, he thought about the mechanic that he has been working as mechanic for a long time, not moving to higher rank, if he had been in a company he might have been promoted to upper level till now. Also his skill level has reached to much higher level as he has been working for so long, and still not getting as much salary as deserved. Ankur shared this thought with his friends. They decided to help that mechanic and many such other people who are uneducated but skilled. They persuaded that mechanic to join a degree course of six months which he completed in just three months. After they helped him to bring loan from the bank and started his own shop. Later his shop became the most popular in the area.

PRACTICE SET

What does the following Pictures mean? Elaborate the idea in 200 words.

A.



B



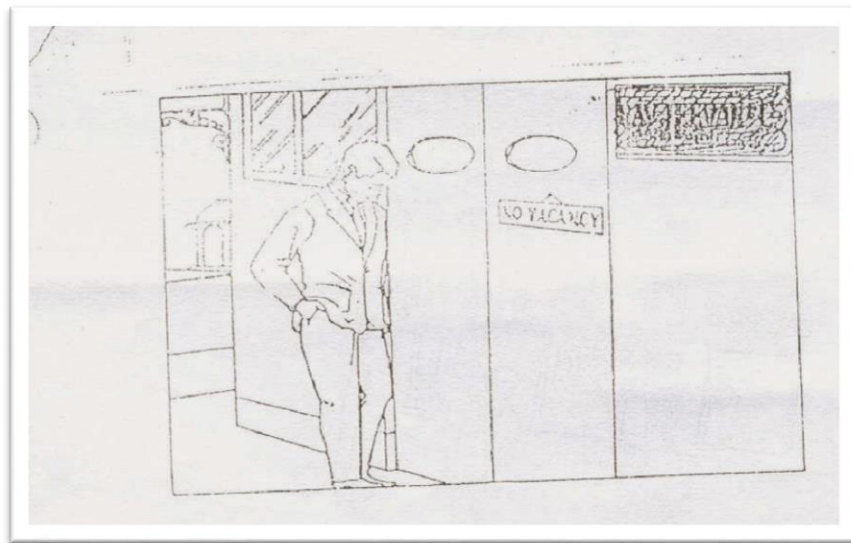
C



D



E



F

