JIGSAW ACADEMY™
THE ONLINE SCHOOL OF ANALYTICS

Letter of Appreciation

Jigsaw Academy is very happy to award the "Certificate of Excellence" to Vicky Crasto for securing the First Position in the "Jigsaw Forum Challenge: Taximan" created and mentored by a senior Jigsaw Faculty.

This challenge involved building some interesting visualizations that will help the taxi services company "Taximan" reveal some insights to address problems on meeting demand and improving customer satisfaction.
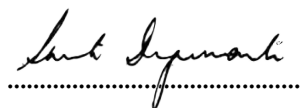
A brief on the Challenge Case Study:

A recently launched taxi services company "TAXIMAN" has been facing constant criticism of not being able to meet rising demand and decreasing customer satisfaction ratings. It plans to tap into its historical data and make better business decisions and improve its operational efficiency. Shared dataset is the historical data for last two weeks of data with pickup and drop off zones along with the payment modes, whether coupons were used etc. Students are expected to put together a presentation or a data story with any other insights that they can derive from the data and what actions can be taken to improve the company's business based on the visualization insights. Answers should include the supporting visualizations that helped the student arrive at the answers.

Evaluation Comments by Jigsaw Senior Faculty:

Vicky's ability to analyse and visualize data given the available set of information was outstanding and he also could approach the problem statement in a logical manner by adopting a step by step approach. Not only was his choice of visualizations apt for the kind of data being visualized, he was also able to use them effectively to derive conclusions. His critical thinking approach was commendable especially in the way he put together the recommendations from the given set of information by combining both the conclusive insights from the visualization and making certain assumptions. In addition, the key differentiator for choosing Vicky as the winner in the contest was also his amazing presentation skills and clarity of thought.

We thank and appreciate the time and effort put in by Vicky and look forward to his participation in future projects with Jigsaw Academy.

We wish him all the very best for future endeavours!

………………..……………………

Ms Sarita Digumarti,

COO, Jigsaw Academy