

# Ecommerce Sales Dashboard

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

YoY Sales

-0.83%



YTD Profit

\$1.34M

YoY Profit

4.50%

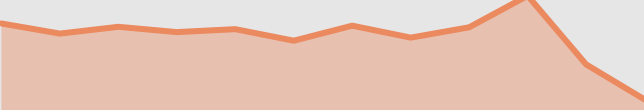


YTD QTY

107.2K

YoY Profit

-7.29%



YTD Profit Margin

11.58%

YoY Profit Margin

5.37%

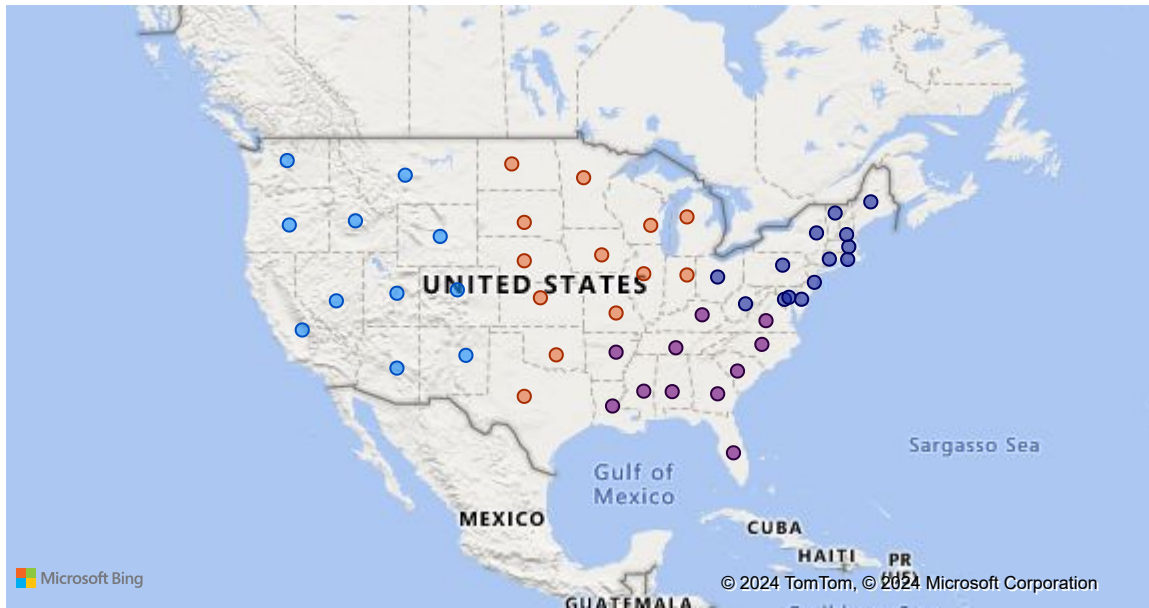


Sale By Category

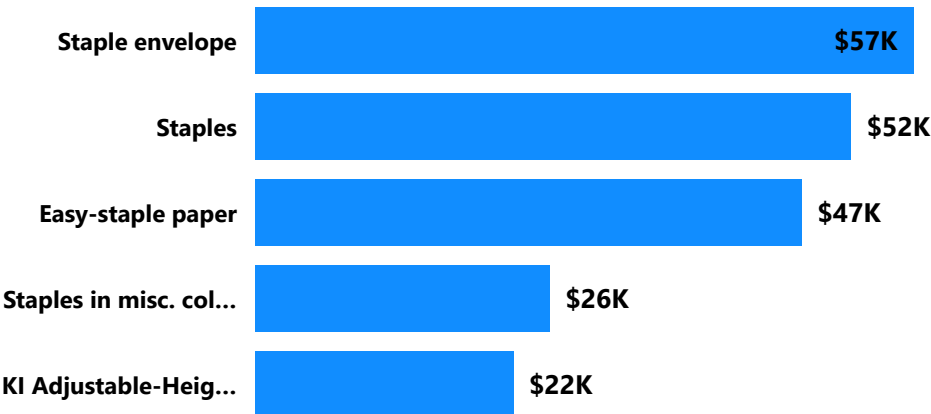
category_name	YTD Sales	PYTD Sales	YoY Sales
Furniture	\$25,15,530.18	24,97,410.34	0.73%
Office Supplies	\$69,18,155.89	70,03,458.69	-1.22%
Technology	\$20,99,954.90	21,29,152.57	-1.37%

customer\_region, latitude and longitude

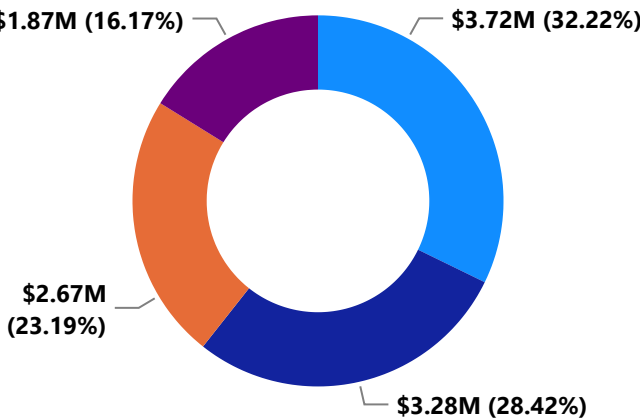
customer\_region ● Central ● East ● South ● West



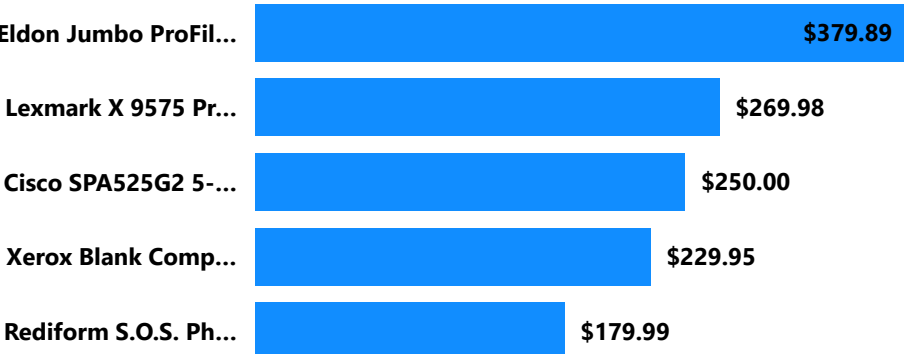
YTD Sales by product\_name



YTD Sales by customer\_region



YTD Sales by product\_name



YTD Sales by shipping\_type

