



BRIDGING STUDENTS TO
CAREERS, ONE CLICK AT A TIME.





EVENTBEEP PORTFOLIO BUILDER 2.0

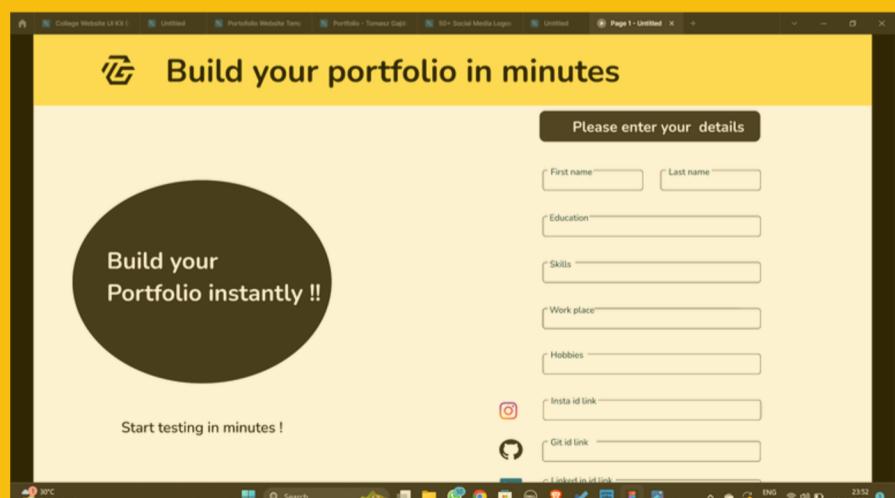
- Enhancing Career Tools with Smart, Scalable Upgrades

CURRENT PRODUCT OVERVIEW

- EventBeep offers a **student-focused** resume and portfolio site builder.
- Popular among college users building their first digital presence.
- **Simple interface, quick setup, limited customization.**

LIMITATIONS

- Basic content support
- No custom branding or personalization
- No extended features for professionals





CUSTOMER NEEDS



**WRITE STRONG
CONTENT**



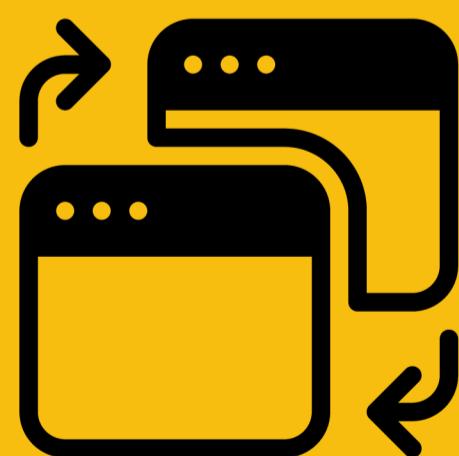
**LONG-TERM
PROFESSIONAL USE**



**BUILD A STRONG
ONLINE BRAND**



**PERSONALIZE THEIR
SITE**



**RESEARCH WITHOUT
APP-SWITCHING**



CUSTOMER PAIN POINTS



how to write good descriptions

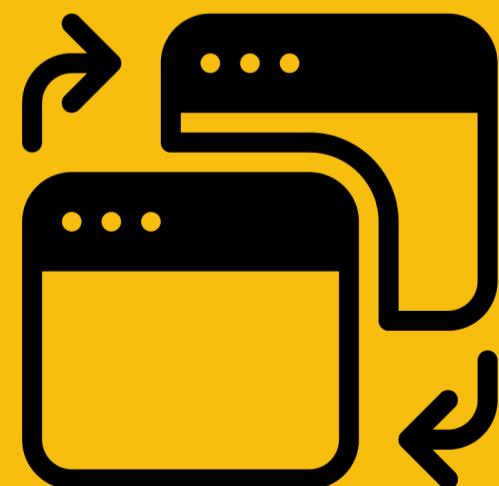


No custom domain support



Templates feel basic and repetitive

**Feels limited to students
(Professionals Perspective)**



Switching tabs to search info



PROPOSED FEATURES



**GenAI Content
Assistant**



**Multiple
Templates**



**Custom Domain
Integration**



**In-App
Browser/Search**



**Professional Tier
Access**



PROPOSED PRODUCT IMPROVEMENTS

- GEN AI FEATURE FOR CONTENT IMPROVEMENT
 - Auto-generate content suggestions
 - Tone improvement, grammar, and formatting



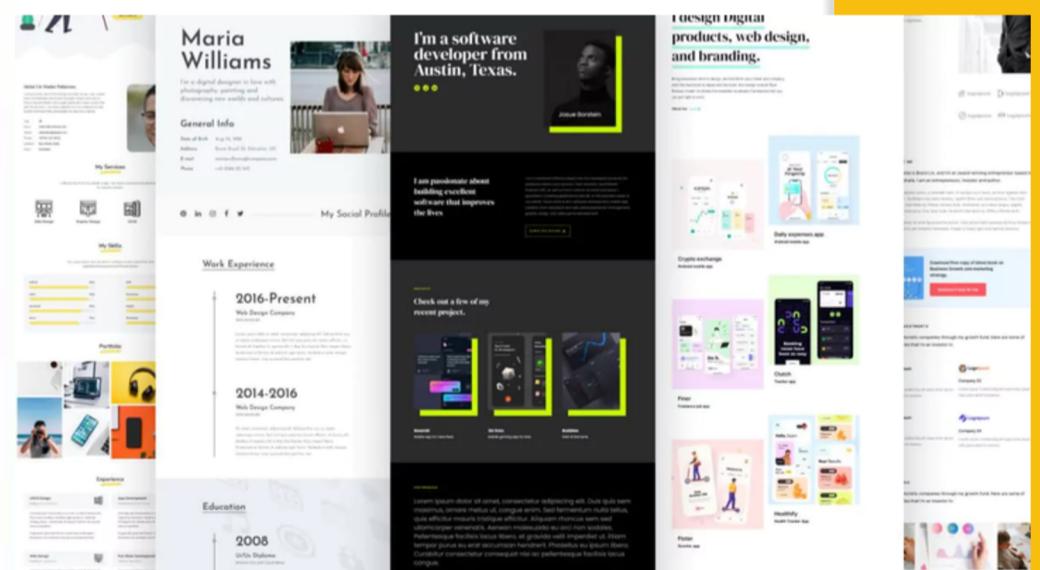
This is my project i maked using python it takes data and show graphs. I do it for college work but it also can be used for companies maybe.

Developed a data visualization tool using Python that transforms raw data into interactive graphs. Originally built for a college project, but adaptable for real-world business applications.



PROPOSED PRODUCT IMPROVEMENTS

- MULTIPLE TEMPLATES OPTION
 - Profession-based (e.g., Designer, Engineer, Marketer)
 - Light/dark mode, color options



PROFESSION-BASED (E.G., DESIGNER, ENGINEER, MARKETER)



PROPOSED PRODUCT IMPROVEMENTS

- CUSTOM DOMAIN SUPPORT
 - Allow users to attach their own .com, .in domains
 - Improve professional image and branding



<https://www.eventbeep.com/user/preview-portfolio/682369463e48459e4ad0a2ce>

<https://www.umeshkadam.in>



PROPOSED PRODUCT IMPROVEMENTS

- IN-APP BROWSER / WEB SEARCH INTEGRATION
 - Embed search inside app
 - Pre-set queries: LinkedIn, GitHub, Company websites
 - No tab switching = More focus



The screenshot shows a Windows taskbar at the top with several pinned icons. Below it is a browser window with multiple tabs open. The visible tabs include "Beep", "Beep", "Beep", "Beep", "Beep", and "Beep". The main content area of the browser shows a Google search results page for "Beep".

SWITCHING TABS TO FIND PROFILE LINKS , ETC

A graphic of a search interface with a blue header bar. Inside the bar is a white search bar containing the placeholder text "Lorem". To the right of the search bar is a microphone icon. Below the bar is a list of search suggestions, each preceded by a magnifying glass icon:

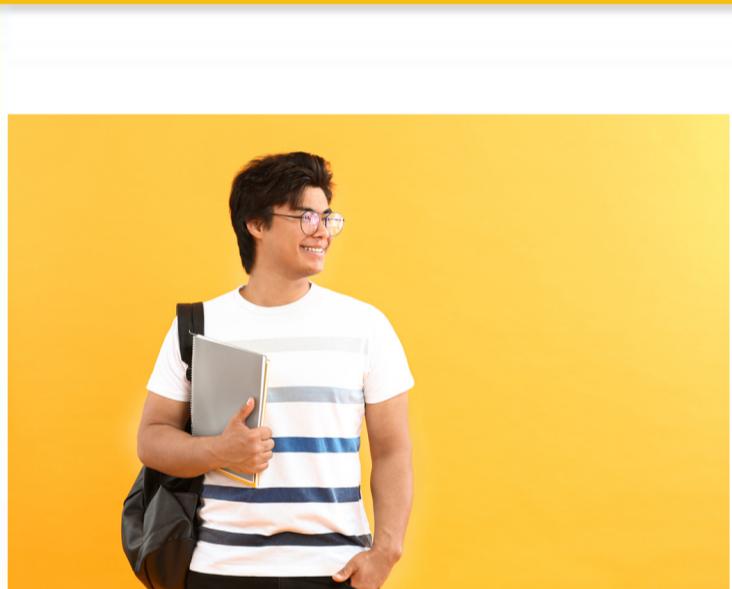
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IN APP BROSWER SEARCH



PROPOSED PRODUCT IMPROVEMENTS

- PRO ACCESS FOR PROFESSIONALS
 - Premium tier for job seekers, freelancers, etc.
 - Resume analytics, export tools, priority templates



ONLY FOR STUDENTS



**OPEN FOR STUDENTS
AS WELL AS
PROFESSIONALS**



FEATURE-TO-VALUE MAPPING

Feature	User Value Delivered
GenAI Assistant	Saves time, improves quality
Template Variety	Customization, personalization
Custom Domain	Builds trust and credibility
In-App Search	Focused workflow, productivity
Pro Tier Access	Attracts broader, paying audience



MARKET EXPANSION STRATEGY

a. Extend product to freelancers,

early professionals, job seekers



b. Add career coaching partners and

content influencers.



c. Offer campus ambassador &

referral programs to scale fast

d. Launch Professional Plan for non-

student segment





REVENUE PROJECTIONS

YEAR 1

Stream	Revenue Calculation	Revenue
GenAI + Templates (Students)	5,000 users × ₹999/year	₹49,95,000
Custom Domain Add-ons	1,000 users × ₹499	₹4,99,000
Pro Plan for Professionals	2,500 users × ₹1,999/year	₹49,97,500
Total Revenue		₹1,04,91,500

1ST YEAR REVENUE ~ 1.2CR





REVENUE PROJECTIONS

YEAR 2

Stream	Revenue Calculation	Revenue
GenAI + Templates (Students)	12,000 users × ₹999/year	₹1,19,88,000
Custom Domain Add-ons	2,000 users × ₹499	₹9,98,000
Pro Plan for Professionals	5,000 users × ₹1,999/year	₹99,95,000
Total Revenue		₹2,29,81,000

2 YEAR REVENUE ~2.5CR



Need help in Product Strategy, Development or Operations ?

Contact



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THANK YOU!

