

**BUILD YOUR AI APPS 20X FASTER
WITH NATURAL LANGUAGE PROGRAMMING**





OVERVIEW

FOUNDED : 2024

FUNDING : \$500K

INVESTORS : Y COMBINATOR S24

FOCUS : AI AGENT ORCHESTRATION

COMPANY VISION AND MISSION

VISION :

- SEAMLESS AI INTEGRATION INTO EVERYDAY BUSINESS OPERATIONS, DRIVING EFFICIENCY, IMPROVEMENTS, AND GROWTH..

MISSION :

- TO EMPOWER COMPANIES WITH THE TOOLS AND INSIGHTS THEY NEED TO HARNESS THE FULL POTENTIAL OF AI.

CORE OFFERINGS :

AI AGENT ORCHESTRATION :

- TOOLS AND FRAMEWORKS TO INTEGRATE VARIOUS AI MODELS AND SYSTEMS, ALLOWING THEM TO INTERACT AND COLLABORATE EFFICIENTLY

KEY FEATURES :

- UNIFIED INTERFACE
- INTEGRATION SUPPORT
- REAL-TIME COORDINATION
- CUSTOMIZATION





COMPETITORS

zapier

Kubeflow



DataRobot

IFTTT

databricks

mlflow™

H₂O.ai

sapien

LAMINI

GRADIENTJ





CURRENT USER BASE



Uber



THE UNIVERSITY OF
SYDNEY

'GLASSDOOR'

✓ ZenCheck



EntryLevel

↗ rift



instacart



fractal
DEVELOPMENT LABS



campfire



contentful





UNIQUE SELLING PROPOSITIONS :

- SIMPLIFIED AI AGENT ORCHESTRATION
- UNIFIED PLATFORM
- REAL-TIME COORDINATION
- EXTENSIVE INTEGRATION SUPPORT
- SCALABILITY AND FLEXIBILITY
- ADVANCED CUSTOMIZATION
- REAL-TIME ANALYTICS AND REPORTING
- USER-FRIENDLY INTERFACE
- ROBUST SUPPORT AND DOCUMENTATION
- ENHANCED COLLABORATION CAPABILITIES

KNOW YOUR CUSTOMERS :

- BUSINESSES IMPLEMENTING AI SOLUTIONS
- AI AND MACHINE LEARNING DEVELOPERS
- TECH STARTUPS
- ENTERPRISES WITH LARGE-SCALE AI DEPLOYMENTS
- RESEARCH INSTITUTIONS
- CONSULTING FIRMS SPECIALIZING IN AI
- RETAIL AND E-COMMERCE COMPANIES
- EDUCATION AND TRAINING PROVIDERS
- TELECOMMUNICATIONS COMPANIES
- FINANCIAL SERVICES PROVIDERS
- HUMAN RESOURCES AND OPERATIONS PERSONNELS
- MARKETING AND SALES PERSONNELS





CUSTOMER NEEDS :

- SEAMLESS INTEGRATION
- EFFICIENT COORDINATION
- USER-FRIENDLY INTERFACE
- SCALABILITY
- CUSTOMIZATION
- REAL-TIME MONITORING AND REPORTING
- SUPPORT AND DOCUMENTATION

CUSTOMER PAIN POINTS :

- COMPLEX INTEGRATION PROCESSES
- COORDINATION ISSUES
- USABILITY CONCERNS
- SCALABILITY LIMITATIONS
- CUSTOMIZATION CONSTRAINTS
- LACK OF REAL-TIME INSIGHTS
- SUPPORT CHALLENGES





BUSINESS MODEL :

- **REVENUE STREAMS :**
 - SUBSCRIPTION-BASED MODEL
 - USAGE-BASED PRICING
- **CUSTOMER SEGMENTS :**
 - ENTERPRISES AND LARGE ORGANIZATIONS
 - SMES (SMALL AND MEDIUM ENTERPRISES)
 - TECH STARTUPS
 - AI/ML DEVELOPMENT TEAMS
 - CONSULTING FIRMS
- **VALUE PROPOSITION :**
 - SIMPLIFIED AI ORCHESTRATION
 - REAL-TIME COORDINATION
 - CUSTOMIZATION AND FLEXIBILITY
 - INTEGRATION CAPABILITIES
- **KEY ACTIVITIES**
 - PLATFORM DEVELOPMENT AND MAINTENANCE
 - CUSTOMER SUPPORT AND ONBOARDING
 - MARKETING AND SALES
 - PARTNERSHIPS AND INTEGRATIONS
- **COST STRUCTURE :**
 - PLATFORM DEVELOPMENT AND MAINTENANCE
 - CLOUD INFRASTRUCTURE
 - CUSTOMER SUPPORT
 - SALES AND MARKETING
- **CHANNELS :**
 - DIRECT SALES
 - DIGITAL MARKETING
 - PARTNERSHIPS
 - INDUSTRY EVENTS





SWOT ANALYSIS:

- **STRENGTH**

- SIMPLIFIED ORCHESTRATION
- UNIFIED PLATFORM
- REAL-TIME COORDINATION
- EXTENSIVE INTEGRATION SUPPORT
- USER-FRIENDLY INTERFACE
- ADVANCED CUSTOMIZATION

- **WEAKNESS**

- COMPLEXITY OF IMPLEMENTATION
- DEPENDENCE ON AI ECOSYSTEM
- SCALABILITY CHALLENGES
- LEARNING CURVE FOR ADVANCED FEATURES

- **OPPORTUNITIES**

- GROWING AI ADOPTION
- EXPANSION INTO NEW MARKETS
- INTEGRATION WITH EMERGING TECHNOLOGIES
- PARTNERSHIPS AND ALLIANCES
- ENHANCING AI CAPABILITIES

- **THREATS**

- INTENSE COMPETITION
- RAPID TECHNOLOGICAL CHANGES
- MARKET SATURATION
- SECURITY AND PRIVACY CONCERN
- ECONOMIC FLUCTUATIONS



CUSTOMER JOURNEY:

- **AWARENESS :**

- WEBSITE
- DIGITAL ADS
- SEO
- CONTENT MARKETING
- INDUSTRY CONFERENCES AND
- NETWORKING EVENTS

- **CONSIDERATION :**

- WEBSITE
- PRODUCT DEMOS
- WEBINARS
- CUSTOMER REVIEWS

- **ONBOARDING :**

- ONBOARDING GUIDES
- CUSTOMER SUPPORT
- KNOWLEDGE BASE
- TRAINING WEBINARS

- **UTILIZATION :**

- PLATFORM DASHBOARD
- ANALYTICS TOOLS
- CUSTOMER SUPPORT AND PERIODIC UPDATES

- **SUPPORT AND MAINTENANCE :**

- CUSTOMER SUPPORT CHANNELS,
- HELP DESK
- COMMUNITY FORUMS AND FAQS

- **RENEWAL AND EXPANSION :**

- RENEWAL NOTIFICATIONS
- ACCOUNT MANAGEMENT
- UPSELL OFFERS





**Need help in Product
Strategy, Development or
Operations ?**

Contact

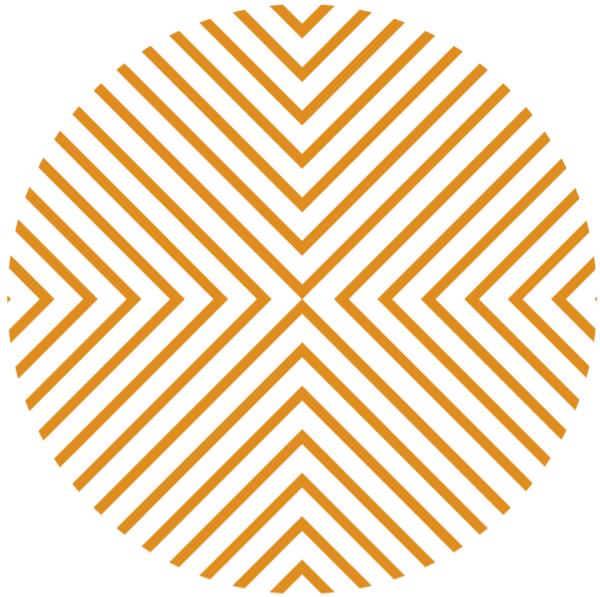


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THANK YOU!

