Nicky Kumar

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EDUCATION

Bachelor of Technology (B.Tech) in Computer Science   [Koneru Lakshmaiah University], Hyderabad
Current Semester: [4] / CGPA: [9.55]   *2024 – Present*

Class XII (Senior Secondary)   [Resonance Jr College]
CGPA: 6.7   *Completed*

Class X (Secondary)   [Army Public School]
CGPA: 6.9   *Completed*

TECHNICAL SKILLS

- **Language:** Java, C, C++, HTML, CSS, JavaScript, TypeScript, Tailwind.
- **Dev Tools:** VS Code, Docker, PyCharm, Antigravity, Cursor, Eclipse, IntelliJ IDEA
- **Creative Tools:** Adobe (Premiere Pro, After Effects), Canva, Video Editing, Graphic Design.
- **CMS & SEO:** WordPress, On-Page SEO, Content Structuring, SERP Ranking.
- **Concepts:** Data Structures & Algorithms, Object-Oriented Programming (OOP), REST APIs.

EXPERIENCE

Core Team Member   Remote
Wielearn (EdTech Startup)   *Jan 2023 – Present*

- Co-founded an EdTech platform focused on modernizing education through engaging animated content.
- **Impact:** Scaled the *"Aiforkids"* YouTube channel to **4.8 Million+ views** and **44,000+ subscribers**.
- Directed the production of 50+ educational videos; led a team of editors and designers to ensure brand consistency.
- Utilized Adobe Premiere Pro and Canva to create high-retention visual assets and thumbnails.

PROJECTS

Full Stack Developer & Logic Lead   Android / Fintech
Drivacy (Secure Cab Booking System) | National Hackathon Winner   *2025*

- Secured **1st Position** at *PixelPalettes 2025* (IEEE MUJ Hackathon) among 150+ teams (600+ participants).
- Developed a full-stack fintech solution addressing privacy risks in ride-hailing apps with Role-specific portals (User/Captain).
- Implemented secure real-time tracking and end-to-end encrypted login/payment flows.
- Integrated APIs for User authentication and Geolocation services.

Creator & Strategist   Content & Design
Aiforkids (EdTech Platform)   *Jan 2023 – Present*

- Developed and published SEO-optimized web pages using WordPress that rank in SERP, complementing the video content strategy.
- Conceptualized and executed a content strategy that simplified complex AI topics for younger audiences, resulting in high viewer retention.

ACHIEVEMENTS

- **Winner (1st Place):** PixelPalettes 2025 National Hackathon (Sponsored by Coding Blocks & KDK Software).
- **Runner-up (2nd Place):** OpenSourceX 2025 College Internal Hackathon.
- **YouTube Creator Award:** Recognized for surpassing 4.8M views and building a community of 44K+ learners.
- **Leadership:** Head of Department (Video Editing) and Deputy Head (Graphic Design) at Wielearn.
- **Football:** College Football Tournaments: 2nd place in 1st 2nd year.