Practical 6: Create Digital Identity – LinkedIn

Aim

To create and modify digital identity using LinkedIn.

Objectives

- To create professional online profile
- To update personal information

Materials Required

- LinkedIn account

Procedure

Create LinkedIn profile

Sign up on LinkedIn using your email and set up a new profile.
This gives you access to professional networking and career-building tools.

Add photo, bio, education

Upload a clear professional photo and write a short bio summarizing who you are.
Enter your educational details to complete your basic profile information.

Add skills

Use the "Skills" section to list your technical and soft skills.
Adding relevant skills increases your visibility and strengthens your profile.

Create a simple post

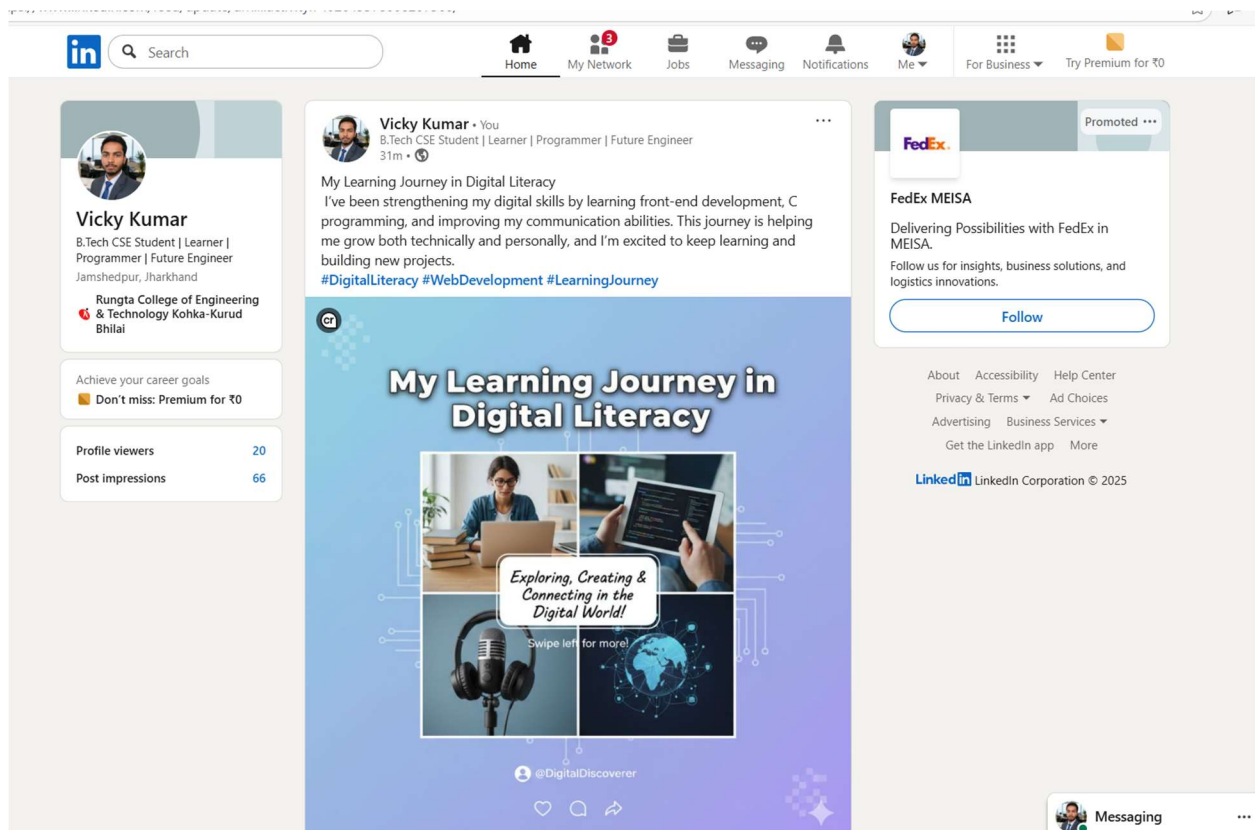Click "Start a Post" and write a short, meaningful update or introduction.
Share it publicly to begin engaging with your professional network.

Change privacy settings

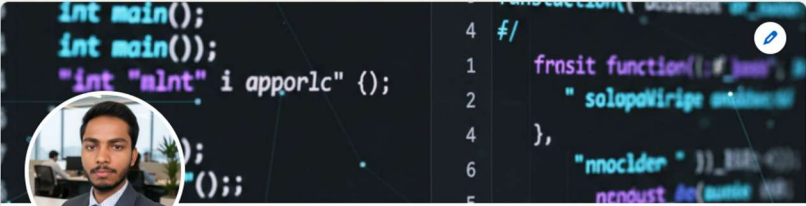Go to **Settings & Privacy** to adjust what others can see on your profile.

Modify visibility, contact preferences, and data-sharing options as needed

Output:-

Q Search

Profile language
English

Public profile & URL
www.linkedin.com/in/vicky-kumar-342566383

Vicky Kumar ⊘ Add verification badge
B.Tech CSE Student | Learner | Programmer | Future Engineer
Jamshedpur, Jharkhand, India · Contact info
38 connections

Open to   Add profile section   Enhance profile   Resources

Rungta College of Engineering & Technology...

Share that you're hiring and attract qualified candidates.
Get started

Showcase your services as a section on your profile so your business can be easily discovered.
Get started

Who your viewers also viewed
👁 Private to you
Someone at Rungta College of...
View
Someone at Rungta College of...
View

Messaging

Analytics
👁 Private to you

👥 20 profile views
Discover who's viewed your profile.

📊 76 post impressions
Check out who's engaging with your posts.
Past 7 days

Post settings ✕

Who can see your post?

🌐 Anyone
Anyone on or off LinkedIn

👥 Connections only

👪 Group ▶

Comment control
Anyone

Brand partnership ℹ
Off

Back   Done