

Practical 6: Create Digital Identity – LinkedIn

Aim

To create and modify digital identity using LinkedIn.

Objectives

- To create professional online profile
- To update personal information

Materials Required

- LinkedIn account

Procedure

Create LinkedIn profile

Sign up on LinkedIn using your email and set up a new profile.

This gives you access to professional networking and career-building tools.

Add photo, bio, education

Upload a clear professional photo and write a short bio summarizing who you are.

Enter your educational details to complete your basic profile information.

Add skills

Use the “Skills” section to list your technical and soft skills.

Adding relevant skills increases your visibility and strengthens your profile.

Create a simple post

Click “Start a Post” and write a short, meaningful update or introduction.

Share it publicly to begin engaging with your professional network.

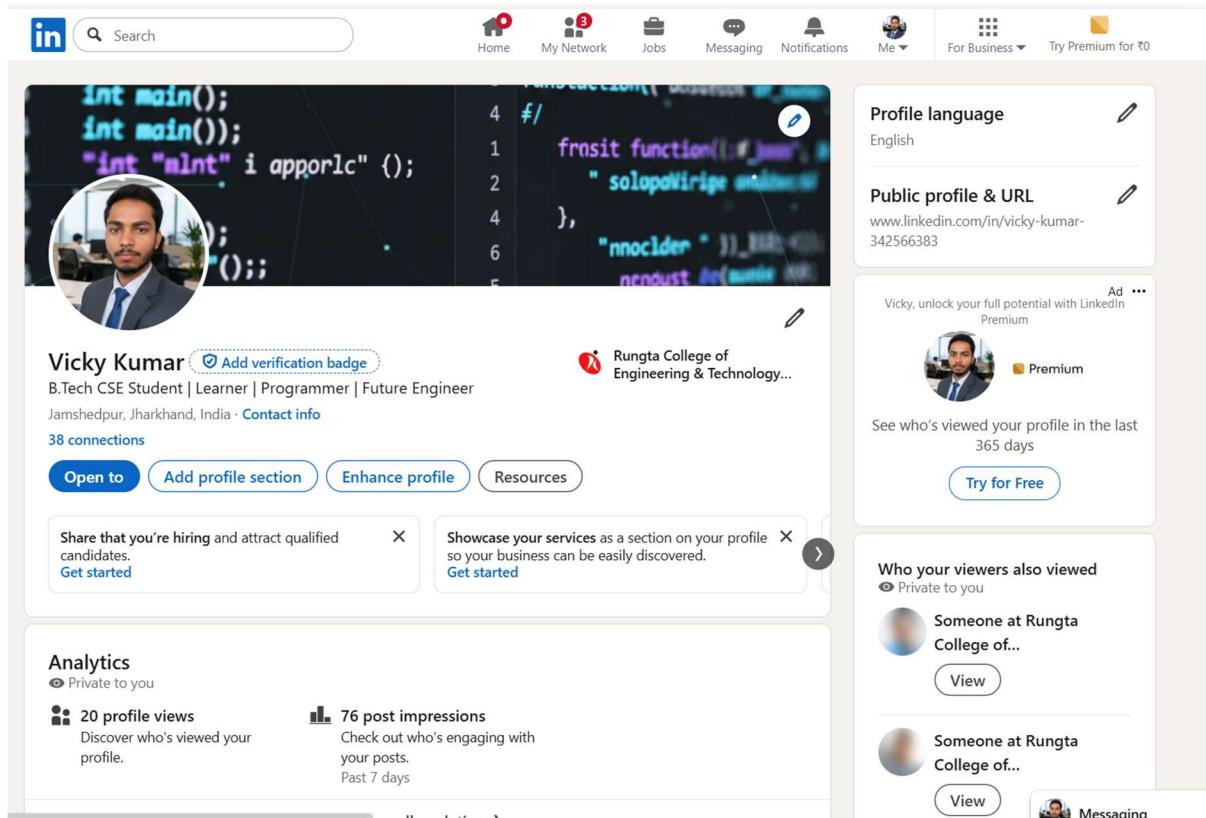
Change privacy settings

Go to **Settings & Privacy** to adjust what others can see on your profile.

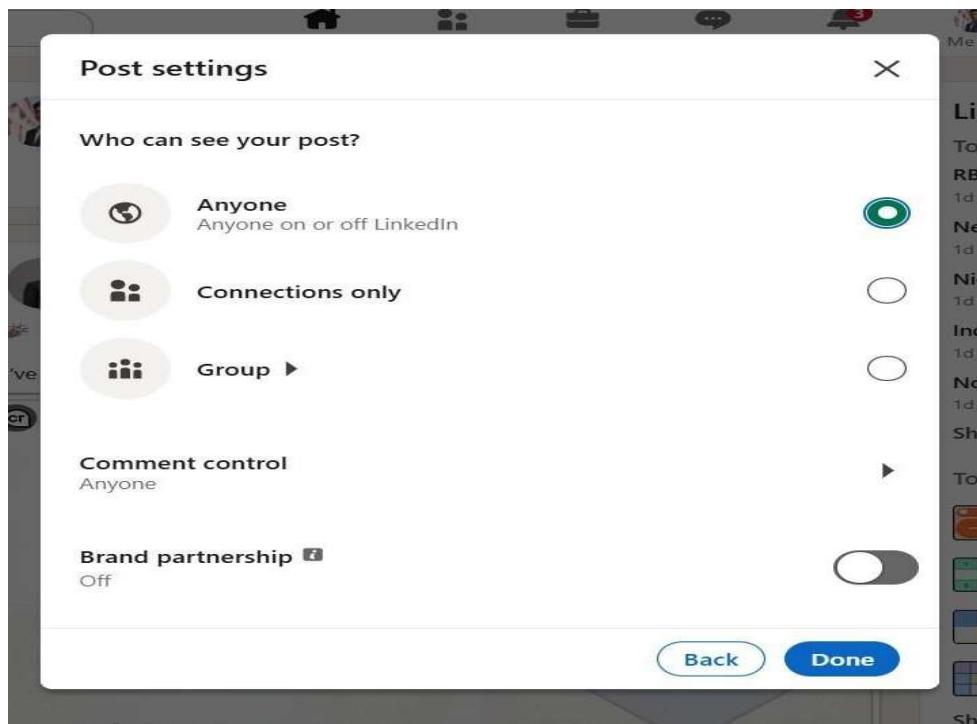
Modify visibility, contact preferences, and data-sharing options as needed

Output:-

The screenshot shows a LinkedIn feed. On the left, there's a profile card for Vicky Kumar, a B.Tech CSE Student, Learner, Programmer, and Future Engineer at Rungta College of Engineering & Technology. His post, titled "My Learning Journey in Digital Literacy", discusses his journey in learning front-end development, C programming, and communication skills. It includes hashtags #DigitalLiteracy, #WebDevelopment, and #LearningJourney. Below the post are metrics: Profile viewers (20) and Post impressions (66). On the right, there's a promoted post from FedEx MEISA about delivering possibilities in MEISA. It includes a "Follow" button and links to About, Accessibility, Help Center, Privacy & Terms, Ad Choices, Advertising, Business Services, and the LinkedIn app. The bottom right corner shows a messaging icon.



This screenshot shows a LinkedIn profile page for Vicky Kumar. At the top, there's a navigation bar with icons for Home, My Network, Jobs, Messaging, Notifications, and Me. A search bar is also present. The main profile area features a circular profile picture of a man in a suit, followed by his name "Vicky Kumar" and a "Add verification badge" button. Below this, it says "B.Tech CSE Student | Learner | Programmer | Future Engineer" from "Jamshedpur, Jharkhand, India". It shows "38 connections" and buttons for "Open to", "Add profile section", "Enhance profile", and "Resources". Two call-to-action boxes are visible: one for hiring and another for showcasing services. The "Analytics" section shows "20 profile views" and "76 post impressions" over the past 7 days. On the right side, there's a sidebar for "Profile language" set to English, a "Public profile & URL" section with a link, and an advertisement for LinkedIn Premium. It also shows who has viewed the profile in the last 365 days and a "Try for Free" button. Another section lists "Who your viewers also viewed" with two entries: "Someone at Rungta College of..." and another entry below it.



This screenshot shows a "Post settings" dialog box. It starts with the question "Who can see your post?". Three options are listed: "Anyone" (selected), "Connections only", and "Group". Below this is a "Comment control" section with the option "Anyone". There's a "Brand partnership" toggle switch set to "Off". At the bottom are "Back" and "Done" buttons. The background shows a blurred LinkedIn feed.