

Practical 2: Career-Oriented Presentation

Aim

To create a career presentation using slides, transitions, and animations.

Objectives

- To design a multi-slide professional presentation
- To apply transitions and animations

Materials Required

- PowerPoint or Google Slides

Procedure

Open a blank presentation

Launch PowerPoint/Google Slides and select the option to create a new blank presentation. This opens a fresh workspace where you will design your slides.

Create a title slide

Insert a title slide layout and add the presentation title along with your name or subtitle. Ensure the title is clear, readable, and visually centered on the slide.

Add minimum 7 slides

Use the “New Slide” option to insert at least seven additional slides with appropriate layouts. Each slide should focus on a single topic or idea for clarity.

Insert images, icons, and bullet points

Add relevant images and icons to visually support your content.

Use bullet points to present information in a structured and easy-to-read format.

Apply a theme

Choose a professional theme from the design options available in the software.

The theme will automatically set consistent fonts, colors, and backgrounds.

Add transitions and animations

Apply slide transitions for smooth movement between slides.

Add animations to text or images to enhance the presentation without overusing effects.



CAREER ORIENTATION

DATA ANALYSTS

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INTRODUCTION

What is Data Analytics ?

Data Analytics is the process of examining, cleaning, transforming, and interpreting data to uncover useful insights, patterns, and trends that support decision-making

Why It Matters

- Helps organizations make **informed decisions**
- Improves **efficiency, customer experience, and profitability**
- Powers innovations in **AI, healthcare, finance, and marketing**

Real-World Example

A retail company uses data analytics to:

- Track customer purchases
- Predict future demand
- Optimize inventory and pricing strategies

SKILL REQUIRED

Technical:

- SQL,
- Excel
- Python/R
- Tableau/Power BI
- Power BI

ANALYTICAL:

- STATISTICS
- DATA CLEANING
- VISUALIZATION

SOFT SKILL:

- COMMUNICATION
- PROBLEM SOLVING
- BUSINESS ACUMEN

CAREER PATHWAY

- **Entry-Level:** Junior Data Analyst
- **Mid-Level:** Business Analyst, Product Analyst
- **Advanced:** Data Scientist, Data Engineer, Analytics Manager
- **Leadership:** Director of Data, Chief Data Officer

INDUSTRY DEMAND & OPPORTUNITIES

- High demand across sectors: IT, finance, healthcare, retail
- Remote and global opportunities
- Freelancing and consulting options

ACTION PLAN & RESOURCES

- Build a learning roadmap
- Join communities and coding clubs
- Attend hackathons and workshops
- Follow experts on LinkedIn, YouTube

LEARNING & CERTIFICATIONS

- Online platforms: Coursera, edX, Udemy
- Certifications: Google Data Analytics, Microsoft Power BI, Tableau
- Importance of portfolio and GitHub projects

THANK
YOU