```python
import boto3

def lambda_handler(event, context):
    # Initialize the EC2 client
    ec2_client = boto3.client('ec2')

    # Instance ID of the EC2 instance you want to start
    instance_id = 'i-0990b91e689040047'

    # Start the instance
    response = ec2_client.start_instances(
        InstanceIds=[instance_id]
    )

    # Print the response
    print(response)

    return {
        'statusCode': 200,
        'body': 'Instance started successfully'
    }
```