

# SUPER STORE SALES DASHBOARD

Sales

2,297K

Porfit

286K

Discount

2K

Cost

2,009K

Region

☐ Central

☐ East

☐ South

☐ West

Segment

☐ Consumer

☐ Corporate

☐ Home Office

Category

☐ Furniture

☐ Office Supplies

☐ Technology

Sbu-Category

☐ Accessories

☐ Appliances

☐ Art

☐ Binders

☐ Bookcases

### Sum of Sales by Region

Region	Sales (K)
West	725.46K
East	678.78K
Central	501.24K
South	391.72K

### States Sales

State	Percentage
California	20%
New York	14%
Texas	7%
Washington	6%
Pennsylvania	5%
Ohio	3%
Michigan	3%
Virginia	3%
Indiana	2%
Georgia	2%
New Jersey	2%
Wisconsin	1%
Minnesota	1%
Maryland	1%
Connecticut	1%

### City Sales

City	Percentage
New York City	11.16%
Los Angeles	7.66%
Seattle	5.2%
San Francisco	4.9%
Philadelphia	4.75%
Chicago	2.11%
Springfield	1.87%
Columbia	1.1%
Atlanta	0.75%
Milwaukee	0.5%
Indianapolis	0.41%
Lawrence	0.33%
Pasadena	0.29%
Oakland	0.26%
Midland	0.23%
Harrison	0.19%
Little Rock	0.15%
Sparks	0.11%
Cheyenne	0.07%

### Sum of Sales by Category

Category	Sales (M)
Technology	0.84M
Furniture	0.74M
Office Supplies	0.72M

### Sum of Sales by Segment

Segment	Sales (M)
Consumer	1.16M
Corporate	0.71M
Home Office	0.43M

### Sum of Sales by Ship Mode

Ship Mode	Percentage
Standard Class	59.12%
Second Class	19.99%
First Class	15.3%
Same Day	5.59%