```
Project 3: Smart Beta Portfolio and Portfolio Optimization
           Overview
           Smart beta has a broad meaning, but we can say in practice that when we use the universe of stocks from an index, and then apply some weighting scheme
           other than market cap weighting, it can be considered a type of smart beta fund. A Smart Beta portfolio generally gives investors exposure or "beta" to one or
           more types of market characteristics (or factors) that are believed to predict prices while giving investors a diversified broad exposure to a particular market.
           Smart Beta portfolios generally target momentum, earnings quality, low volatility, and dividends or some combination. Smart Beta Portfolios are generally
           rebalanced infrequently and follow relatively simple rules or algorithms that are passively managed. Model changes to these types of funds are also rare
           requiring prospectus filings with US Security and Exchange Commission in the case of US focused mutual funds or ETFs.. Smart Beta portfolios are generally
           long-only, they do not short stocks.
           In contrast, a purely alpha-focused quantitative fund may use multiple models or algorithms to create a portfolio. The portfolio manager retains discretion in
           upgrading or changing the types of models and how often to rebalance the portfolio in attempt to maximize performance in comparison to a stock benchmark.
           Managers may have discretion to short stocks in portfolios.
           Imagine you're a portfolio manager, and wish to try out some different portfolio weighting methods.
           One way to design portfolio is to look at certain accounting measures (fundamentals) that, based on past trends, indicate stocks that produce better results.
           For instance, you may start with a hypothesis that dividend-issuing stocks tend to perform better than stocks that do not. This may not always be true of all
           companies; for instance, Apple does not issue dividends, but has had good historical performance. The hypothesis about dividend-paying stocks may go
           something like this:
           Companies that regularly issue dividends may also be more prudent in allocating their available cash, and may indicate that they are more conscious of
           prioritizing shareholder interests. For example, a CEO may decide to reinvest cash into pet projects that produce low returns. Or, the CEO may do some
           analysis, identify that reinvesting within the company produces lower returns compared to a diversified portfolio, and so decide that shareholders would be
           better served if they were given the cash (in the form of dividends). So according to this hypothesis, dividends may be both a proxy for how the company is
           doing (in terms of earnings and cash flow), but also a signal that the company acts in the best interest of its shareholders. Of course, it's important to test
           whether this works in practice.
           You may also have another hypothesis, with which you wish to design a portfolio that can then be made into an ETF. You may find that investors may wish to
           invest in passive beta funds, but wish to have less risk exposure (less volatility) in their investments. The goal of having a low volatility fund that still produces
           returns similar to an index may be appealing to investors who have a shorter investment time horizon, and so are more risk averse.
           So the objective of your proposed portfolio is to design a portfolio that closely tracks an index, while also minimizing the portfolio variance. Also, if this portfolio
           can match the returns of the index with less volatility, then it has a higher risk-adjusted return (same return, lower volatility).
           Smart Beta ETFs can be designed with both of these two general methods (among others): alternative weighting and minimum volatility ETF.
           Load Packages
 In [2]: import pandas as pd
           import numpy as np
           import helper
           import project_helper
           import project_tests
           Market Data
           Load Data
           For this universe of stocks, we'll be selecting large dollar volume stocks. We're using this universe, since it is highly liquid.
 In [3]: df = pd.read csv('../../data/project 3/eod-quotemedia.csv')
           percent_top_dollar = 0.2
           high_volume_symbols = project_helper.large_dollar_volume_stocks(df, 'adj_close', 'adj_volume', percent_top_dollar)
           df = df[df['ticker'].isin(high_volume_symbols)]
           close = df.reset index().pivot(index='date', columns='ticker', values='adj close')
           volume = df.reset index().pivot(index='date', columns='ticker', values='adj volume')
           dividends = df.reset index().pivot(index='date', columns='ticker', values='dividends')
           View Data
           To see what one of these 2-d matrices looks like, let's take a look at the closing prices matrix.
 In [4]: project_helper.print_dataframe(close)
                                          AAL
                                                                     AAPL
                                                                                                ABBV
                      2013-07-0
                                         16.176
                                                                    53.109
                                                                                               34.924
                      2013-07-0
                                         15.820
                                                                    54.312
                                                                                               35.428
                      2013-07-0
                                         16.128
                                                                    54.612
                                                                                               35.445
                      2013-07-0
                                         16.215
                                                                    54.173
                                                                                               35.856
                      2013-07-0
                                         16.311
                                                                    53.866
                                                                                               36.662
                      2013-07-0
                                         16.715
                                                                    54.813
                                                                                               36.360
                      2013-07-1
                                         16.532
                                                                    54.603
                                                                                               36.855
                      2013-07-1
                                         16.725
                                                                    55.454
                                                                                               37.082
                      2013-07-1
                                         16.908
                                                                    55.353
                                                                                               38.157
                      2013-07-1
                                         17.100
                                                                    55.474
                                                                                               37.793
          Part 1: Smart Beta Portfolio
           In Part 1 of this project, you'll build a portfolio using dividend yield to choose the portfolio weights. A portfolio such as this could be incorporated into a smart
           beta ETF. You'll compare this portfolio to a market cap weighted index to see how well it performs.
           Note that in practice, you'll probably get the index weights from a data vendor (such as companies that create indices, like MSCI, FTSE, Standard and Poor's),
           but for this exercise we will simulate a market cap weighted index.
          Index Weights
           The index we'll be using is based on large dollar volume stocks. Implement generate dollar volume weights to generate the weights for this index. For
           each date, generate the weights based on dollar volume traded for that date. For example, assume the following is close prices and volume data:
                                 Prices
                                           В
              2013-07-08
              2013-07-09
                                           6
              2013-07-10
              2013-07-11
                               Volume
                           А В ...
              2013-07-08 100 340 ...
              2013-07-09 240 220 ...
              2013-07-10 120 500 ...
              2013-07-11 10 100 ...
           The weights created from the function <code>generate_dollar_volume_weights</code> should be the following:
                                          В
              2013-07-08 0.126.. 0.194.. ...
              2013-07-09 0.759.. 0.377.. ...
              2013-07-10 0.075.. 0.285.. ...
              2013-07-11 0.037.. 0.142.. ...
              ... ... ...
 In [5]: def generate dollar volume weights (close, volume):
               Generate dollar volume weights.
               Parameters
               close : DataFrame
                 Close price for each ticker and date
              volume : DataFrame
                Volume for each ticker and date
               dollar_volume_weights : DataFrame
                 The dollar volume weights for each ticker and date
               assert close.index.equals(volume.index)
               assert close.columns.equals(volume.columns)
               #TODO: Implement function
               market cap = close * volume
               dollar_volume_weights = market_cap.div(market_cap.sum(axis = 1), axis = 0).fillna(0)
               return dollar_volume_weights
           project_tests.test_generate_dollar_volume_weights(generate_dollar_volume_weights)
           Tests Passed
           View Data
           Let's generate the index weights using <code>generate_dollar_volume_weights</code> and view them using a heatmap.
 In [6]: index weights = generate dollar volume weights(close, volume)
           project_helper.plot_weights(index_weights, 'Index Weights')
           The graph for Index Weights is too large. You can view it <a href="here">here</a>.
          Portfolio Weights
           Now that we have the index weights, let's choose the portfolio weights based on dividend. You would normally calculate the weights based on trailing dividend
           yield, but we'll simplify this by just calculating the total dividend yield over time.
           Implement calculate_dividend_weights to return the weights for each stock based on its total dividend yield over time. This is similar to generating the
           weight for the index, but it's using dividend data instead. For example, assume the following is dividends data:
                                 Prices
              2013-07-08 0
              2013-07-09 0
              2013-07-10 0.5
              2013-07-11 0
                                           0
              2013-07-12 2
                                           0
           The weights created from the function calculate dividend weights should be the following:
                                           В
              2013-07-08 NaN
                                           NaN
              2013-07-09 0
                                          1
              2013-07-10 0.333.. 0.666..
              2013-07-11 0.333.. 0.666..
              2013-07-12 0.714.. 0.285..
              ... ...
 In [7]: def calculate_dividend_weights(dividends):
               Calculate dividend weights.
               Parameters
               dividends : DataFrame
                 Dividend for each stock and date
               Returns
               dividend weights : DataFrame
                Weights for each stock and date
               #TODO: Implement function
               cum dividends = dividends.cumsum(axis = 0)
               dividend_weights = cum_dividends.div(cum_dividends.sum(axis = 1), axis = 0)
               return dividend weights
           project_tests.test_calculate_dividend_weights(calculate_dividend_weights)
           Tests Passed
           View Data
           Just like the index weights, let's generate the ETF weights and view them using a heatmap.
 In [8]: etf weights = calculate dividend weights(dividends)
           project_helper.plot_weights(etf_weights, 'ETF Weights')
           The graph for ETF Weights is too large. You can view it <a href="here">here</a>.
           Returns
           Implement generate_returns to generate returns data for all the stocks and dates from price data. You might notice we're implementing returns and not
           log returns. Since we're not dealing with volatility, we don't have to use log returns.
 In [9]: def generate_returns(prices):
               Generate returns for ticker and date.
               prices : DataFrame
                 Price for each ticker and date
               Returns
               returns : Dataframe
                  The returns for each ticker and date
               #TODO: Implement function
               returns = prices / prices.shift(1) - 1
           project_tests.test_generate_returns(generate_returns)
           Tests Passed
           View Data
           Let's generate the closing returns using <code>generate_returns</code> and view them using a heatmap.
In [10]: returns = generate returns(close)
           project_helper.plot_returns(returns, 'Close Returns')
           The graph for Close Returns is too large. You can view it here.
          Weighted Returns
           With the returns of each stock computed, we can use it to compute the returns for an index or ETF. Implement <code>generate_weighted_returns</code> to create
           weighted returns using the returns and weights.
In [11]: def generate_weighted_returns(returns, weights):
               Generate weighted returns.
               Parameters
               returns : DataFrame
                 Returns for each ticker and date
               weights : DataFrame
                   Weights for each ticker and date
               Returns
               weighted returns : DataFrame
                    Weighted returns for each ticker and date
               assert returns.index.equals(weights.index)
               assert returns.columns.equals(weights.columns)
               #TODO: Implement function
               weighted returns = returns * weights
               return weighted_returns
           project_tests.test_generate_weighted_returns(generate_weighted_returns)
           Tests Passed
           View Data
           Let's generate the ETF and index returns using generate weighted returns and view them using a heatmap.
In [12]: index weighted returns = generate weighted returns(returns, index weights)
           etf_weighted_returns = generate_weighted_returns(returns, etf_weights)
           project_helper.plot_returns(index_weighted_returns, 'Index Returns')
           project_helper.plot_returns(etf_weighted_returns, 'ETF Returns')
           The graph for Index Returns is too large. You can view it <a href="here">here</a>.
           The graph for ETF Returns is too large. You can view it <a href="here">here</a>.
           Cumulative Returns
           To compare performance between the ETF and Index, we're going to calculate the tracking error. Before we do that, we first need to calculate the index and
           ETF cumulative returns. Implement calculate_cumulative_returns to calculate the cumulative returns over time given the returns.
In [13]: def calculate_cumulative_returns(returns):
               Calculate cumulative returns.
               Parameters
               returns : DataFrame
                   Returns for each ticker and date
               Returns
               cumulative_returns : Pandas Series
                    Cumulative returns for each date
               #TODO: Implement function
               cumulative_returns = (1 + returns.sum(axis = 1)).cumprod(axis = 0)
               return cumulative returns
           project_tests.test_calculate_cumulative_returns(calculate_cumulative_returns)
           Tests Passed
           View Data
           Let's generate the ETF and index cumulative returns using calculate cumulative returns and compare the two.
In [14]: index_weighted_cumulative_returns = calculate_cumulative_returns(index_weighted_returns)
           etf_weighted_cumulative_returns = calculate_cumulative_returns(etf_weighted_returns)
           project_helper.plot_benchmark_returns(index_weighted_cumulative_returns, etf_weighted_cumulative_returns, 'Smart Beta ETF vs
           Index')
                                                                 Smart Beta ETF vs Index
                                                                                                                                              Index
                   2.5
               Returns
               Cumulative
                   1.5^{-}
                   0.5
                  Jul 2013
                                Jan 2014
                                              Jul 2014
                                                            Jan 2015
                                                                          Jul 2015
                                                                                        Jan 2016
                                                                                                      Jul 2016
                                                                                                                     Jan 2017
                                                                            Date
          Tracking Error
           In order to check the performance of the smart beta portfolio, we can calculate the annualized tracking error against the index. Implement tracking_error
           to return the tracking error between the ETF and benchmark.
           For reference, we'll be using the following annualized tracking error function:
           TE = \sqrt{252 * SampleStdev(r_p - r_b)}
           Where r_p is the portfolio/ETF returns and r_b is the benchmark returns.
           Note: When calculating the sample standard deviation, the delta degrees of freedom is 1, which is the also the default value.
In [15]: def tracking_error(benchmark_returns_by_date, etf_returns_by_date):
               Calculate the tracking error.
               Parameters
               benchmark_returns_by_date : Pandas Series
                 The benchmark returns for each date
               etf_returns_by_date : Pandas Series
                   The ETF returns for each date
               tracking_error : float
                   The tracking error
               assert benchmark_returns_by_date.index.equals(etf_returns_by_date.index)
               #TODO: Implement function
               tracking_error = np.sqrt(252) * np.std(etf_returns_by_date - benchmark_returns_by_date, ddof=1)
               return tracking_error
           project_tests.test_tracking_error(tracking_error)
           Tests Passed
           View Data
           Let's generate the tracking error using tracking_error.
In [16]: smart_beta_tracking_error = tracking_error(np.sum(index_weighted_returns, 1), np.sum(etf_weighted_returns, 1))
           print('Smart Beta Tracking Error: {}'.format(smart_beta_tracking_error))
           Smart Beta Tracking Error: 0.10207614832007529
          Part 2: Portfolio Optimization
           Now, let's create a second portfolio. We'll still reuse the market cap weighted index, but this will be independent of the dividend-weighted portfolio that we
           created in part 1.
           We want to both minimize the portfolio variance and also want to closely track a market cap weighted index. In other words, we're trying to minimize the
           distance between the weights of our portfolio and the weights of the index.
          Minimize\left[\sigma_p^2 + \lambda\sqrt{\sum_1^m(weight_i-indexWeight_i)^2}
ight] where m is the number of stocks in the portfolio, and \lambda is a scaling factor that you can
           Why are we doing this? One way that investors evaluate a fund is by how well it tracks its index. The fund is still expected to deviate from the index within a
           certain range in order to improve fund performance. A way for a fund to track the performance of its benchmark is by keeping its asset weights similar to the
           weights of the index. We'd expect that if the fund has the same stocks as the benchmark, and also the same weights for each stock as the benchmark, the
           fund would yield about the same returns as the benchmark. By minimizing a linear combination of both the portfolio risk and distance between portfolio and
           benchmark weights, we attempt to balance the desire to minimize portfolio variance with the goal of tracking the index.
           Covariance
           Implement get_covariance_returns to calculate the covariance of the returns. We'll use this to calculate the portfolio variance.
           If we have m stock series, the covariance matrix is an m \times m matrix containing the covariance between each pair of stocks. We can use Numpy.cov to get
           the covariance. We give it a 2D array in which each row is a stock series, and each column is an observation at the same period of time. For any NaN values,
           you can replace them with zeros using the <a href="DataFrame.fillna">DataFrame.fillna</a> function.
          The covariance matrix \mathbf{P} = egin{bmatrix} \sigma_{1,1}^2 & \dots & \sigma_{1,m}^2 \ \dots & \dots & \dots \ \sigma_{m,1} & \dots & \sigma_{m,m}^2 \end{bmatrix}
In [17]: def get_covariance_returns(returns):
               Calculate covariance matrices.
               Parameters
               returns : DataFrame
                   Returns for each ticker and date
               Returns
               returns_covariance : 2 dimensional Ndarray
                   The covariance of the returns
               #TODO: Implement function
               returns covariance = np.cov(returns.fillna(0).transpose())
               return returns_covariance
           project tests.test get covariance returns (get covariance returns)
           Tests Passed
           View Data
           Let's look at the covariance generated from get covariance returns.
In [18]: covariance_returns = get_covariance_returns(returns)
           covariance_returns = pd.DataFrame(covariance_returns, returns.columns, returns.columns)
           covariance returns correlation = np.linalg.inv(np.diag(np.sqrt(np.diag(covariance returns))))
           covariance_returns_correlation = pd.DataFrame(
               covariance_returns_correlation.dot(covariance_returns).dot(covariance_returns_correlation),
               covariance returns.index,
               covariance_returns.columns)
           project_helper.plot_covariance_returns_correlation(
               covariance returns correlation,
               'Covariance Returns Correlation Matrix')
           The graph for Covariance Returns Correlation Matrix is too large. You can view it here.
           portfolio variance
          We can write the portfolio variance \sigma_n^2 = \mathbf{x^T} \mathbf{P} \mathbf{x}
           Recall that the \mathbf{x}^{\mathbf{T}}\mathbf{P}\mathbf{x} is called the quadratic form. We can use the cvxpy function quad form (x, P) to get the quadratic form.
           Distance from index weights
           We want portfolio weights that track the index closely. So we want to minimize the distance between them. Recall from the Pythagorean theorem that you can
           get the distance between two points in an x,y plane by adding the square of the x and y distances and taking the square root. Extending this to any number of
          dimensions is called the L2 norm. So: \sqrt{\sum_1^n(weight_i-indexWeight_i)^2} Can also be written as \|\mathbf{x}-\mathbf{index}\|_2. There's a cvxpy function called
           norm() norm(x, p=2, axis=None). The default is already set to find an L2 norm, so you would pass in one argument, which is the difference between your
           portfolio weights and the index weights.
           objective function
           We want to minimize both the portfolio variance and the distance of the portfolio weights from the index weights. We also want to choose a scale constant,
           which is \lambda in the expression.
          \mathbf{x^TPx} + \lambda \|\mathbf{x} - \mathbf{index}\|_2
           This lets us choose how much priority we give to minimizing the difference from the index, relative to minimizing the variance of the portfolio. If you choose a
           higher value for scale (\lambda).
           We can find the objective function using cvxpy objective = cvx.Minimize(). Can you guess what to pass into this function?
           constraints
          We can also define our constraints in a list. For example, you'd want the weights to sum to one. So \sum_1^n x = 1. You may also need to go long only, which
           means no shorting, so no negative weights. So x_i > 0 for all i. you could save a variable as [x >= 0, sum(x) == 1], where x was created using
           cvx.Variable().
           optimization
           So now that we have our objective function and constraints, we can solve for the values of x. cvxpy has the constructor Problem (objective,
           constraints), which returns a Problem object.
           The Problem object has a function solve(), which returns the minimum of the solution. In this case, this is the minimum variance of the portfolio.
```

project_helper.plot_benchmark_returns(index_weighted_cumulative_returns, optim_etf_cumulative_returns, 'Optimized ETF vs Inde

Optimized ETF vs Index

Index

optim etf tracking error = tracking error(np.sum(index weighted returns, 1), np.sum(optim etf returns, 1))

It also updates the vector \mathbf{x} .

Parameters

Find the optimal weights.

covariance returns : 2 dimensional Ndarray

assert len(covariance_returns.shape) == 2
assert len(index_weights.shape) == 1

The covariance of the returns

index weights : Pandas Series

x: 1 dimensional Ndarray
The solution for x

#TODO: Implement function

x = cvx.Variable(m)

return x.value

ModuleNotFoundError

Tests Passed

x')

2.5

Returns

m = covariance returns.shape[0]

constraints = [x >= 0, sum(x) == 1]

cvx.Problem(objective_function, constraints).solve()

project tests.test get optimal weights(get optimal weights)

ModuleNotFoundError: No module named 'numpy.core. multiarray umath'

print('Optimized ETF Tracking Error: {}'.format(optim_etf_tracking_error))

assert returns.index.equals(index_weights.index)
assert returns.columns.equals(index_weights.columns)

for index in range(shift_size, n_days, shift_size):

start index = index - chunk size

assert shift_size > 0
assert chunk size >= 0

#TODO: Implement function
n_days = returns.shape[0]
all rebalance weights = []

if start index < 0:</pre>

In [19]: import cvxpy as cvx

We can check out the values of x_A and x_B that gave the minimum portfolio variance by using x.value

def get_optimal_weights(covariance_returns, index_weights, scale=2.0):

Index weights for all tickers at a period in time

The penalty factor for weights the deviate from the index

assert covariance returns.shape[0] == covariance returns.shape[1] == index weights.shape[0]

objective function = cvx.Minimize(cvx.quad form(x, covariance returns) + scale * cvx.norm(x - index weights))

Traceback (most recent call last)

Jul 2013 Jul 2014 Jan 2015 Jul 2015 Jan 2016 Jul 2016 Jan 2017 Date Optimized ETF Tracking Error: 0.05795012630412267 **Rebalance Portfolio Over Time** The single optimized ETF portfolio used the same weights for the entire history. This might not be the optimal weights for the entire period. Let's rebalance the portfolio over the same period instead of using the same weights. Implement rebalance portfolio to rebalance a portfolio. Reblance the portfolio every n number of days, which is given as shift_size. When rebalancing, you should look back a certain number of days of data in the past, denoted as chunk_size . Using this data, compute the optoimal weights using get_optimal_weights and get_covariance_returns . In [22]: def rebalance_portfolio(returns, index_weights, shift_size, chunk_size): Get weights for each rebalancing of the portfolio. Parameters returns : DataFrame Returns for each ticker and date index weights : DataFrame Index weight for each ticker and date shift size : int The number of days between each rebalance chunk size : int The number of days to look in the past for rebalancing all rebalance weights : list of Ndarrays The ETF weights for each point they are rebalanced

continue period returns = returns[start index:index] period_index_weights = index_weights.iloc[index - 1] cov returns = get covariance returns(period returns) optimal_weights = get_optimal_weights(cov_returns, period_index_weights) all_rebalance_weights.append(optimal_weights) return all rebalance weights project_tests.test_rebalance_portfolio(rebalance_portfolio) Tests Passed Run the following cell to rebalance the portfolio using rebalance portfolio. In [23]: chunk size = 250 shift size = 5all_rebalance_weights = rebalance_portfolio(returns, index_weights, shift_size, chunk_size) Portfolio Turnover With the portfolio rebalanced, we need to use a metric to measure the cost of rebalancing the portfolio. Implement get portfolio turnover to calculate the annual portfolio turnover. We'll be using the formulas used in the classroom: $Annualized Turnover = rac{Sum Total Turnover}{Number Of Rebalance Events}*Number of Rebalance Events Per Year$ $SumTotalTurnover = \sum_{t,n} |x_{t,n} - x_{t+1,n}|$ Where $x_{t,n}$ are the weights at time t for equity n. SumTotalTurnover is just a different way of writing $\sum |x_{t_1,n} - x_{t_2,n}|$ In [24]: def get_portfolio_turnover(all_rebalance_weights, shift_size, rebalance_count, n_trading_days_in_year=252): Calculage portfolio turnover. Parameters all_rebalance_weights : list of Ndarrays The ETF weights for each point they are rebalanced shift size : int The number of days between each rebalance rebalance count : int

Number of times the portfolio was rebalanced n trading days in year: int Number of trading days in a year portfolio turnover : float The portfolio turnover assert shift size > 0 assert rebalance_count > 0 #TODO: Implement function all_rebalance_weights = pd.DataFrame(all_rebalance_weights) total turnover = np.abs(all rebalance weights.iloc[1:, :] - all rebalance weights.iloc[:-1, :].values).values.sum() num_reb_per_year = n_trading_days_in_year / shift_size annualized_turnover = total_turnover / rebalance_count * num_reb_per_year return annualized turnover project_tests.test_get_portfolio_turnover(get_portfolio_turnover) Tests Passed Run the following cell to get the portfolio turnover from get portfolio turnover. In [25]: print(get portfolio turnover(all rebalance weights, shift size, len(all rebalance weights) - 1)) 16.726832660502772 That's it! You've built a smart beta portfolio in part 1 and did portfolio optimization in part 2. You can now submit your project. Submission Now that you're done with the project, it's time to submit it. Click the submit button in the bottom right. One of our reviewers will give you feedback on your project with a pass or not passed grade. You can continue to the next section while you wait for feedback.