

Social Media Engagement Analysis

Overall performance and platform comparison



Total Post

100

Total Likes

238K

Total Commments

20K

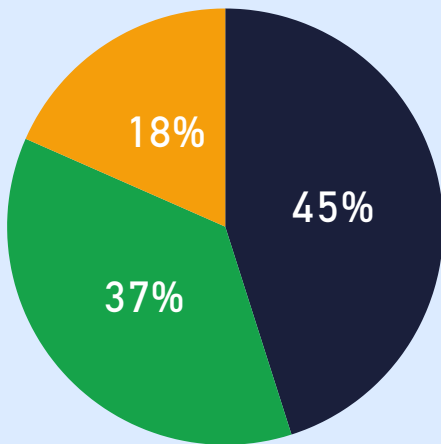
Total shares

42K

Total Engagement

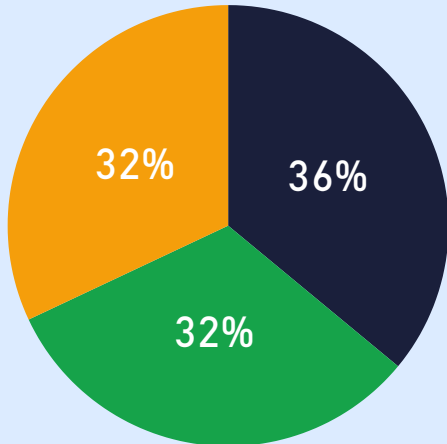
300K

Engagement by Platform



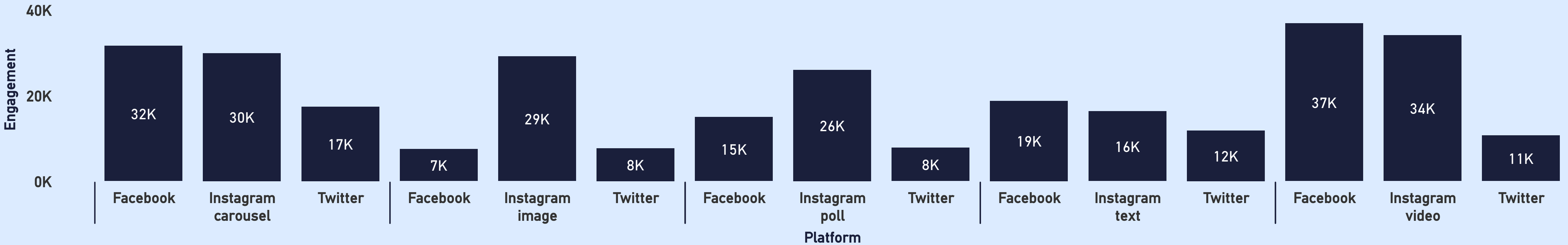
- Platform
- Instagram
 - Facebook
 - Twitter

Post Distribution by Platform



- Platform
- Instagram
 - Facebook
 - Twitter

Engagement by Post Type & Platform



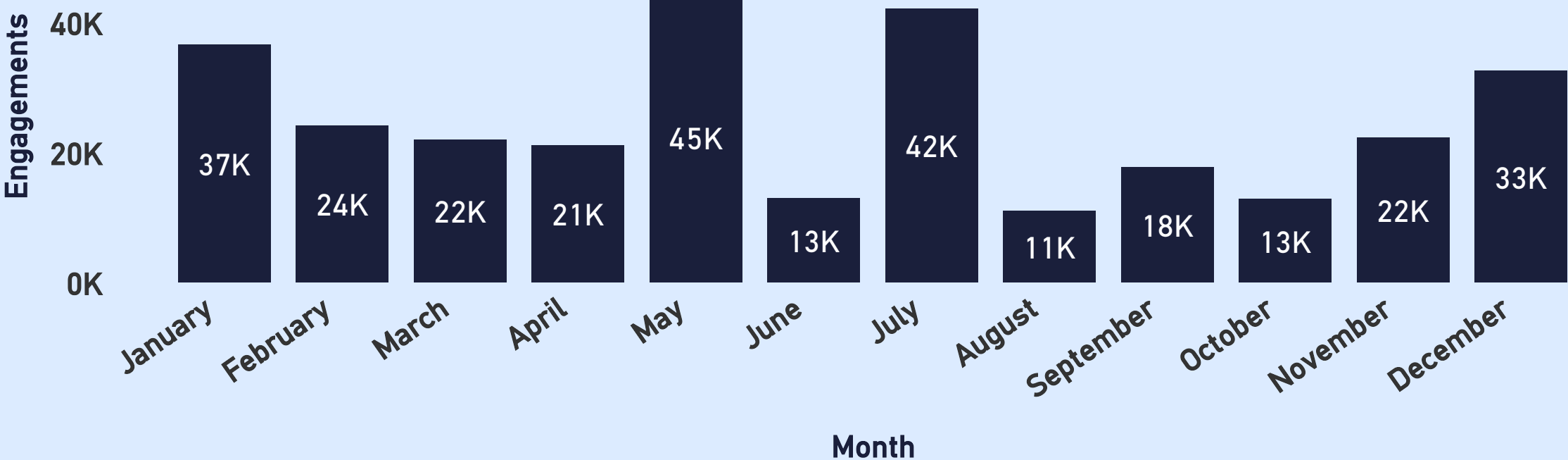
Social Media Engagement Analysis

Audience activity patterns and content impact

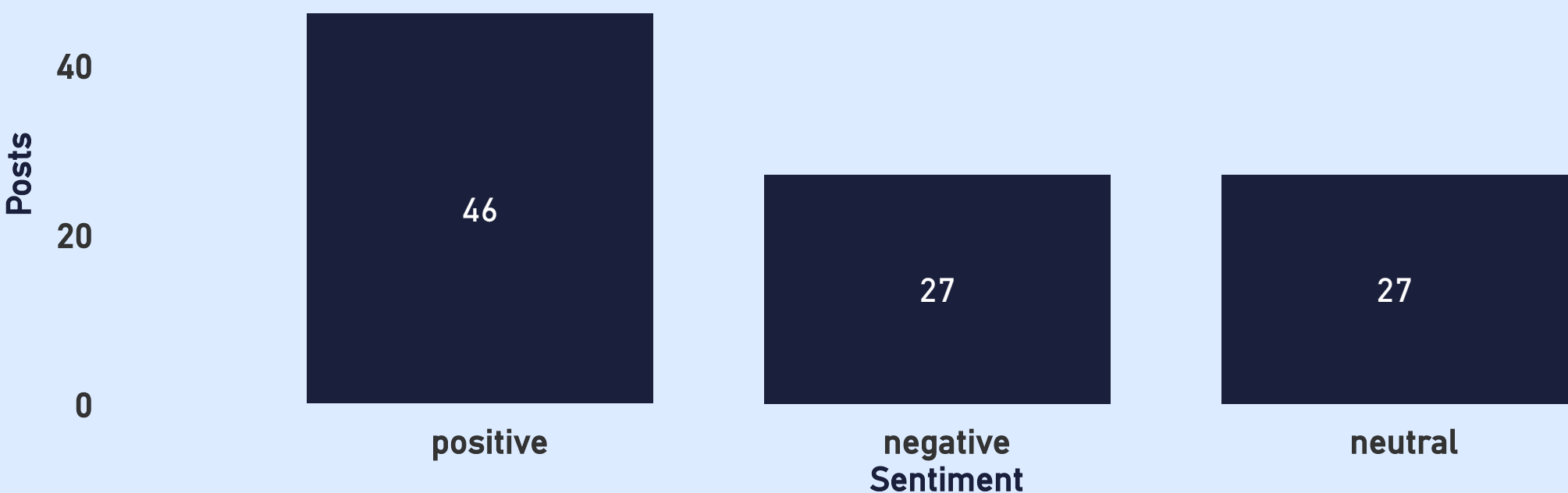
Overview

Temporal Trends
& Sentiment

Monthly Engagement Trends



Posts by Sentiment (Positive, Neutral, Negative)



Engagement by Day & Time

