

# Victor Ou

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## Education

### Wilfrid Laurier University

*Bachelor of Business Administration*

- **GPA:** 10.8/12.0 (3.88/4.00)

**Waterloo, Ontario**

Graduation: April 2023

## Work & Leadership Experience

### iAscend Canada

*Chief Operating Officer*

**Markham, Ontario**

Jun 2020 – Present

- Oversee the operations of the internship, partnership, and accelerator departments to ensure all processes are running smoothly
- Designed an internship program that was geared towards helping students learn and apply the basic principles of marketing, networking, and project development
  - Garnered over 225 applicants from 5 different countries in less than 2 months
- Coordinated with the Partnership Director to create mutually beneficial relationships with 8 startups
- Currently supervising the accelerator department, an incubator that is geared towards bringing student-led projects that resonate with iAscend's values up to scale
  - Ongoing: 5 projects under management with 3-4 students working on each project
- Worked alongside the CEO in developing operations for iAscend in the United States and United Kingdom

### Waterloo Residence Council

*Vice President of Operations, King's Court Residence*

**Waterloo, Ontario**

Sep 2019 – Apr 2020

- Allocated the residential budget by providing an estimate of how much to spend on an event, the amount spent was determined on the number of events in the future and how important each one was
- Created excel spreadsheets to record how much was spent on each event and who spent the money for accurate reimbursement purposes
- Facilitated 4 residential events throughout the term, ensuring there were enough snacks for the attendees

## Projects

### Foot Locker Equity Report

**Apr 2020**

- Recommended a buy rating with a 22.9% upside
- Analyzed the company's runway for growth, economic moat, and PEST factors to determine strong business qualities that can withstand the effects of the pandemic
- Conducted quantitative analysis by analyzing the company's key metrics and ratios such as debt/equity, current or quick ratios, ROE, ROA, ROIC, P/E and P/B ratios, cash flow, and operating margins
- Built a discounted cash flow model, comparable companies' analysis, and precedent transactions to justify the company's valuation

### Machine Learning Digit Recognizer

**May 2020**

- Engineered a web app with python and html/CSS that can determine what a single-digit number in a picture is
- Deployed the project through flask for the frontend and TensorFlow as the backend

## Certifications, Activities, and Interests

**Certifications:** Microsoft Office Specialist: Excel 2016, Bloomberg Analyst Certification (PRISM Resources)

**Activities:** Provincial badminton athlete (2015-2018, ranked top 30 in the province), personal portfolio management, Breaking into Wall Street: Excel and Financial Modelling course, reading

**Interests:** Exercising, scientific theories, machine learning