

# Victor Ou

226 Madison Heights Blvd, Markham, Ontario | 647-721-1349 | thevictorou@gmail.com

## Education

### Wilfrid Laurier University

*Bachelor of Business Administration*

- **Cumulative GPA:** 10.8/12.0 (3.87/4.00)

**Waterloo, Ontario**

Graduation: April 2023

## Work & Leadership Experience

### ClueUp

Singapore

An EduTech startup aimed at learning assistance and strength identification for students

*Business Development Officer*

Oct 2020 – Present

- Constructed financial models to forecast a multitude of revenue streams and various expenditures for the next 5 years with upside, base, and downside cases in SGD, USD, and GBP
- Collaborated cohesively with the founder, consultants, and development team to plan out UX/UI strategies
- Researched over 6 competitors to determine feasible pricing strategies and innovative UX/UI designs resulting in the development of a subscription model and ideas for a gamified learning system

### iAscend Canada

Markham, Ontario

A student-led organization that helps students excel in their academic pursuits

*Head of Operations*

Jun 2020 – Present

- Spearheaded the operations of the internship, partnership, accelerator, and event departments to define and accomplish business objectives
- Designed and implemented an internship program that garnered over 225 applicants from 5 different countries in less than 2 months
- Coordinated with the Partnership Director to build mutually beneficial relationships with 8 other startups
- Managed the accelerator department leading to the development of 2 student-led projects
- Organized and oversaw iAscend's virtual university fair, The Unisphere, which attracted over 325 participants

### Wilfrid Laurier University First Year Residence Leadership Program

Waterloo, Ontario

*Vice President of Operations*

Sep 2019 – Apr 2020

- Allocated the residential budget using excel to ensure there were enough funds for every event
- Directed and planned multiple events to help create a safe and engaging environment for all residents

## Projects

### Foot Locker and Activision Blizzard Equity Reports

Apr 2020 – Dec 2020

- Pitched Foot Locker at \$23.04 with a target of \$28.32 and an implied upside of 22.9%
- Pitched Activision at \$75.92 with a target of \$90.08 and an implied upside of 18.7%
- Analyzed the companies' runway for growth, economic moat, and PEST factors to determine robust qualities
- Conducted quantitative analysis by analyzing the company's key metrics and ratios such as debt/equity, current and quick ratios, ROE, ROA, ROIC, P/E and P/B ratios, cash flow, and operating margins
- Assembled a discounted cash flow model, comparable companies' analysis, and precedent transactions to assess each company's valuation

## Certifications, Skills, Activities, and Interests

**Certifications:** Microsoft Office Specialist: Excel 2016, Bloomberg Analyst Certification (PRISM Resources)

**Skills:** Python, HTML/CSS, Microsoft Excel, Word, Power point

**Activities:** Provincial badminton athlete (2015-2018, ranked top 30 in the province), Personal Investing, Breaking into Wall Street: Excel and Financial Modelling course

**Interests:** Fitness, Technological advancements, Philosophical theories, Badminton, Books: Can't Hurt Me, The Little Book That Builds Wealth, The Outsiders, 12 Rules of Life