

Victor Ou

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Education

Wilfrid Laurier University

Bachelor of Business Administration

- **GPA:** 10.8/12.0 (3.88/4.00)

Waterloo, Ontario

Graduation: April 2023

Work & Leadership Experience

ClueUp

Singapore

A learning platform that helps students realize their strengths and assist them in their learning needs

Business Developer

Oct 2020 – Present

- Constructed financial models to forecast a multitude of revenue streams and various expenditures for the next 5 years with upside, base, and downside cases in SGD, USD, and GBP
- Collaborated cohesively with the founder, consultants, and development team to plan out UX/UI strategies
- Conducted a thorough analysis of our competitors to determine feasible pricing strategies and innovative UX/UI designs to engage users and enhance experience

iAscend Canada

Markham, Ontario

A centralized platform funded by the University of Toronto to help students excel in their academic pursuits

Chief Operating Officer

Jun 2020 – Present

- Spearheaded the operations of the internship, partnership, and accelerator departments to ensure all processes are running smoothly
- Designed an internship program that garnered over 225 applicants from 5 different countries in less than 2 months
- Coordinated with the Partnership Director to create mutually beneficial relationships with 8 startups
- Currently managing the accelerator department, developing 2 student-led projects

Projects

Foot Locker and Activision Blizzard Equity Reports

Apr - Aug 2020

- Analyzed the companies' runway for growth, economic moat, and PEST factors to determine strong business qualities that can withstand the effects of the pandemic
- Conducted quantitative analysis by analyzing the company's key metrics and ratios such as debt/equity, current or quick ratios, ROE, ROA, ROIC, P/E and P/B ratios, cash flow, and, operating margins
- Constructed a discounted cash flow model, comparable companies' analysis, and precedent transactions to determine the company's valuation

Machine Learning Digit Recognition Tool

- Built a web app that can recognize a picture of a number from 0 – 9 with 94% accuracy
- Gained basic coding with python and HTML/CSS as well as a basic comprehension of convolutional neural networks

Certifications, Skills, Activities, and Interests

Certifications: Microsoft Office Specialist: Excel 2016, Bloomberg Analyst Certification (PRISM Resources)

Skills: Python, HTML/CSS, Microsoft Excel, Word, Power point

Activities: Provincial badminton athlete (2015-2018, ranked top 30 in the province), personal portfolio management, Breaking into Wall Street: Excel and Financial Modelling course, reading

Interests: Fitness, technological advancements, philosophical theories, badminton