

# Victor Ou

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## Education

### **Wilfrid Laurier University**

*Bachelor of Business Administration*

- **GPA:** 10.8/12.0 (3.88/4.00)

**Waterloo, Ontario**

Graduation: April 2023

## Work & Leadership Experience

### **ClueUp**

**Singapore**

A learning platform that helps students realize their strengths and assist them in their learning needs

*Head of Business Development*

Oct 2020 – Present

- Constructed financial models to forecast a multitude of revenue streams and various expenditures for the next 5 years with upside, base, and downside cases in SGD, USD, and GBP
- Collaborated cohesively with the founder, consultants, and development team to plan out UX/UI strategies
- Conducted a thorough analysis of our competitors to determine feasible pricing strategies and innovative UX/UI designs to engage users and enhance experience

### **iAscend Canada**

**Markham, Ontario**

A centralized platform funded by the University of Toronto to help students excel in their academic pursuits

*Chief Operating Officer*

Jun 2020 – Present

- Spearheaded the operations of the internship, partnership, accelerator, and event departments to ensure all processes are running smoothly
- Designed an internship program that garnered over 225 applicants from 5 different countries in less than 2 months
- Coordinated with the Partnership Director to create mutually beneficial relationships with 8 other startups
- Managed the accelerator department leading to the development of 2 student-led projects
- Organized and oversaw iAscend's virtual university fair, The Unisphere, which attracted over 325 guests

### **Wilfrid Laurier University First Year Residence Leadership Program**

**Waterloo, Ontario**

*Vice President of Operations*

Sep 2019 – Apr 2020

- Allocated the residential budget using excel to ensure that there were enough funds for every residence event
- Directed and planned multiple events to help create a safe and engaging environment for all residents

## Projects

### **Foot Locker** and **Activision Blizzard** **Equity Reports**

Apr 2020 – Aug 2020

- Analyzed the companies' runway for growth, economic moat, and PEST factors to determine robust qualities
- Conducted quantitative analysis by analyzing the company's key metrics and ratios such as debt/equity, current and quick ratios, ROE, ROA, ROIC, P/E and P/B ratios, cash flow, and operating margins
- Assembled a discounted cash flow model, comparable companies' analysis, and precedent transactions to assess each company's valuation

## Certifications, Skills, Activities, and Interests

**Certifications:** Microsoft Office Specialist: Excel 2016, Bloomberg Analyst Certification (PRISM Resources)

**Skills:** Python, HTML/CSS, Microsoft Excel, Word, Power point

**Activities:** Provincial badminton athlete (2015-2018, ranked top 30 in the province), Personal Investing, Breaking into Wall Street: Excel and Financial Modelling course

**Interests:** Fitness, Technological advancements, Philosophical theories, Badminton, Books: Can't Hurt Me, The Little Book That Builds Wealth, Outsiders, 12 Rules of Life