



# Víctor Silvestre Brotons

Full Stack Developer & E-commerce

23/10/1993, Alicante  
Living in Barcelona

+34 622 237 871  
[victor.silvestre@outlook.com](mailto:victor.silvestre@outlook.com)

plesk

WORDPRESS

WOO COMMERCE

Google Analytics

Skills

## Frontend development

Creation and management of web applications. **HTML5**, **PHP**, **CSS3**, **JavaScript**, **Bootstrap** programming languages. Creation of templates, **custom themes**, **ACF**. Used to **Elementor** and **customizing plugins** within **Wordpress** or any similar CMS.

## Graphic design

**Adobe CC**, **Figma** and **Invision**. Capable of working and producing quality graphics, vector files, and **deep understanding of visual rules and UX / UI principles**.

## Backend development

Knowledge of safely **hosting websites**, server best practices and upkeep. Can handle **migrations** and cover IT needs. **Plesk**, Cloudflare CDN, DNS and **PHPmyAdmin** management.

## Digital Project Management

Aware of business digital needs, **e-commerce** efficiency, and brand positioning through communication. Familiar with **Woocommerce** (and similar platforms), **GA4** and working towards usability and conversion.

Misc. — Languages —

**Universidad de Alicante**  
Degree in Advertising and Public Relations

**Southampton Solent University**  
Computer and Information Sciences

**Erasmus+** Graduated on June 2016

**Spanish**  
Native

**Italian**  
Advanced

**English**  
Advanced

**Catalan**  
Native

Immediate availability.  
Has driving license.  
Availability to travel.

Experience

## Akrovalis S.L. | Web Director

[Current role since October 2022](#)

As a Web Director at AKROVALIS, I collaborate closely with the product owner **to drive the design, development, and functionality** of five company-owned websites: [akrovalis.com](#), [tannustires.com](#), [outbraker.eu](#), [pitviper.es](#) and [akro.bike](#).

## Factoria Creativa | Frontend Developer

[May 2023 - August 2023](#) (Akrovalis was my client within this company)

**Website design implementation**, function development and **IT support** for **multiple clients** in a **digital marketing agency**.

## TwoFive 2019 S.L. | CIO & Ecommerce Developer

[October 2019 - October 2022](#)

**Personal project** in which I created the brand identity, developed internal processes, and **digitalized the company**.

## Between Technology | Technology Consultant

[March 2020 - June 2020](#)

**Design of technical digital documentation** for **Meypar S.L.**

## NoeCha S.R.L. | Graphics & Product Technician

[September 2016 - October 2019](#)

Technical specialist in graphic design for digital environments and industrial printing with R&D functions. Responsible for **corporate image**, **web development**, technical assistance, and exhibiting at technology fairs and headquarters.