



Víctor Silvestre Brotons

Digital Project Manager & E-commerce

23/10/1993, Alicante
Living in Barcelona

+34 622 237 871
victor.silvestre@outlook.com



Main Skills

UX/UI design

Adobe CC, Figma and Invision.
Capable of working and producing quality graphics, vector files, and **deep understanding of visual rules and UX / UI principles.**

Frontend development

Creation and management of web applications. **HTML5, PHP, CSS3, JavaScript, Bootstrap** programming languages. **Responsive design, ACF dinamic content, Elementor, Flatsome** and **customizing plugins** within **Wordpress** or any similar CMS.

Digital Project Management

Well **organized** and aware of business digital and global needs. **e-commerce** efficiency, **brand positioning** and **communication with stakeholders.** Familiar with **Woocommerce** (and similar platforms), **GA4** and working towards usability and conversion.

Backend development

Knowledge of safely **hosting websites**, server best practices and upkeep. Can handle **migrations** and cover IT needs. **Plesk**, Cloudflare CDN, DNS and **PHPmyAdmin.**

Akrovalis S.L. | Web Director

[Current role since October 2022](#)

As a Web Director at AKROVALIS, I collaborate closely with the product owner **to drive the design, development, and functionality** of five company-owned websites: [akrovalis.com](#), [tannustires.com](#), [outbraker.eu](#), [pitviper.es](#) and [akro.bike](#).

Factoria Creativa | Frontend Developer

[May 2023 - August 2023](#) (Akrovalis was my client within this company)

Website design implementation, function development and **IT support** for **multiple clients** in a **digital marketing agency.**

TwoFive 2019 S.L. | CIO & Ecommerce Developer

[October 2019 - October 2022](#)

Personal project in which I created the **brand identity**, developed **internal processes**, and **digitalized the company.**

Between Technology | Digital Consultant

[March 2020 - June 2020](#)

Managing technical digital documentation for **Meypar S.L.** intranet.

NoeCha S.R.L. | Graphics & Product Technician

[September 2016 - October 2019](#) | [Milano \(Italy\)](#)

Technical specialist in graphic design for digital environments and industrial printing with R&D functions. Responsible for **corporate image**, **web development**, **customer support**, and **exhibiting at technology fairs** and headquarters.

Education

Universidad de Alicante

Degree in Advertising and Public Relations

Southampton Solent University

Computer and Information Sciences



Misc. — Languages —

Spanish

Native

Italian

[Advanced](#)

English

Advanced

Catalan

Native

Has client portfolio.
Has driving license.
Is happy to travel.

Highly adaptable
Strong team player
Calm under pressure

Experience