



# Víctor Silvestre Brotons

Web Developer & E-commerce

23/10/1993, Alicante  
Living in Barcelona

+34 622 237 871  
[victor.silvestre@outlook.com](mailto:victor.silvestre@outlook.com)

plesk

WordPress

WooCommerce

Google Analytics

HTML CSS JS

Ai Id Ps

Skills

## Frontend development

Creation and management of web applications. **HTML5**, **PHP**, **CSS3**, **JavaScript**, **Bootstrap** programming languages. Creation of templates, **custom themes**, **ACF**. Used to **Elementor** and **customizing plugins** within **Wordpress** or any similar CMS.

## Graphic design

**Adobe CC**, **Figma** and **Invision**. Capable of working and producing quality graphics, vector files, and **deep understanding of visual rules and UX / UI principles**.

## Backend development

Knowledge of safely **hosting websites**, server best practices and upkeep. Can handle **migrations** and cover IT needs. **Plesk**, Cloudflare CDN, DNS and **PHPmyAdmin** management.

## Digital marketing

Aware of business digital needs, **e-commerce** efficiency, and brand positioning through communication. Familiar with **Woocommerce** (and similar platforms), **GA4** and working towards usability and conversion.

Education

### Universidad de Alicante

Degree in Advertising and Public Relations

### Southampton Solent University

Computer and Information Sciences

**Erasmus+** Graduated on June 2016

Misc. — Languages —

**Spanish**  
Native

**Italian**  
Advanced

**English**  
Advanced

**Catalan**  
Native

Immediate availability.  
Has driving license.  
Availability to travel.

May 2023

Nov 2022

Jun 2020

Jan 2020

Oct 2016

Experience

May 2015



### Paultons Park | Park Operations

Rides and on-field operations in a theme park.

Before my international experience, I cultivated a solid foundation in **graphic design** and **business development**, with a specific emphasis on **corporate image** and **brand identity**.

### NoeCha S.R.L. | Graphics & Product Technician

Technical specialist in graphic design for digital environments and industrial printing with R&D functions. Responsible for **corporate image**, **web development**, technical assistance, and exhibiting at technology fairs and headquarters.

### Between Technology | Technology Consultant

**Design of digital documents** and datasheet administration for **Meypar S.L.**

### TwoFive 2019 S.L. | CTO & Ecommerce Developer

Creation of brand identity, implementation of internal processes, and **digitalization of the company**.

### Akrovalis S.L. | Web Director

**Web management**, **design implementation**, and **function development** for four websites owned by the company: **akrovalis.com**, **tannustires.com**, **outbraker.eu**, and **pitvipier.eu**.

### Factoria Creativa | Frontend Developer

**Website design implementation**, function development and **IT support** for **multiple clients** in a **digital marketing agency**.