

# AICI Group – Front-End Design Template Update

This document provides updates and details for the AICI Group corporate website design. The front-end developer should apply these adjustments to the existing website template being used.

## 1. Brand & Design Basics

- Main Colors: White (#FFFFFF), Red (#C8102E), Blue (#0033A0)
- Font: Century Schoolbook (serif)
- Style: Clean, elegant, and corporate
- Layout: Simple grid layout, rounded corners, soft shadows
- Responsive: Must work perfectly on desktop, tablet, and mobile

## 2. Main Pages to Include / Update

- Home – Hero banner, intro, subsidiaries grid, values, testimonials, CTA.
- About Us – Vision, Mission, Core Values, and Why Choose Us.
- Our Team – Grid layout with team bios and photos.
- Services & Offers – Service cards with icons and offers.
- Blog – Article grid with images, excerpts, and Read More links.
- Learning Page – Course list with filters and enroll buttons.
- Short-let Booking Platform – Calendar, filters, booking flow, payment integration.
- Contact Us – Form, map, CRM integration, reCAPTCHA.
- Login Pages – Client and Admin login forms with reset options.

## 3. Subsidiaries Section

Include clickable cards/logos for:

- AICI Management Consult & Financial Chain
- AICI Properties
- AICI Multi-Family Office
- AICMRCY Supply
- AICI Learning & Capacity Consultancy

## 4. Header & Footer

- Header: Logo, Menu (Home, About, Services, Blog, Contact), Login Buttons, Sticky.
- Footer: Quick links, Subsidiary logos, Social icons, Newsletter signup, Copyright.

## 5. Integrations

- CRM Integration (Contact, Newsletter, Booking forms)
- Analytics (Google Analytics, Meta Pixel)
- Payment Gateway placeholders (Paystack/Stripe)
- Social Links open in new tab

These updates should be applied to the existing front-end template. Focus on brand consistency, user experience, and mobile responsiveness while ensuring the layout follows the clean corporate look defined by AICI Group.