

SALES PROJECTS

Total Sales Amount
\$25,000

Total Client
17

Product

Product A

Product B

Product C

Date

All Periods

MONTHS

2023

JN

JUL

AUG

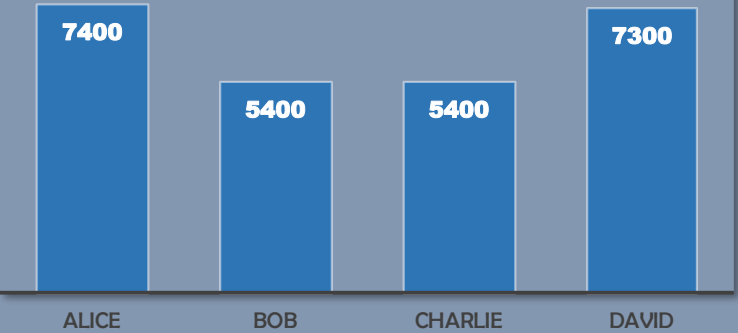
SEP

OCT

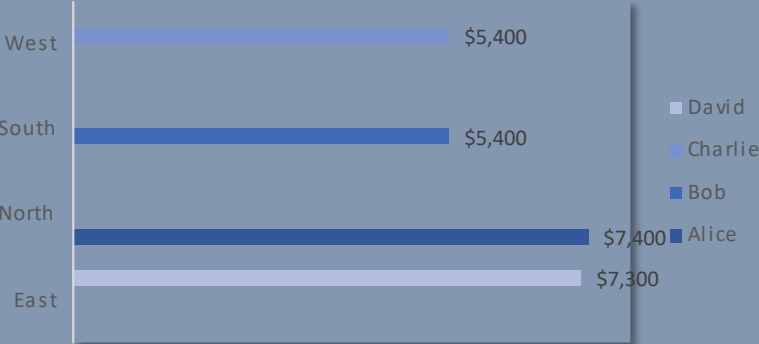
NOV

DEC

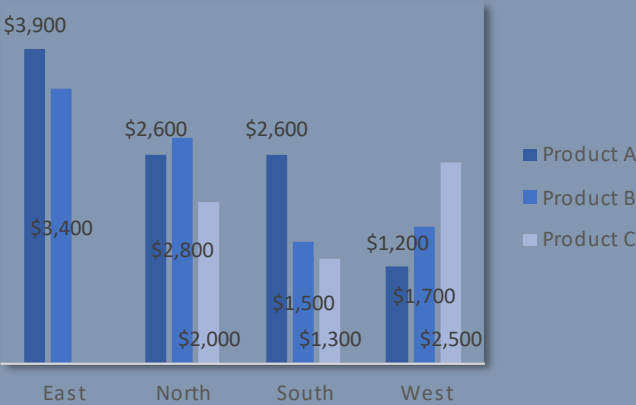
Total Sales by Sales Person



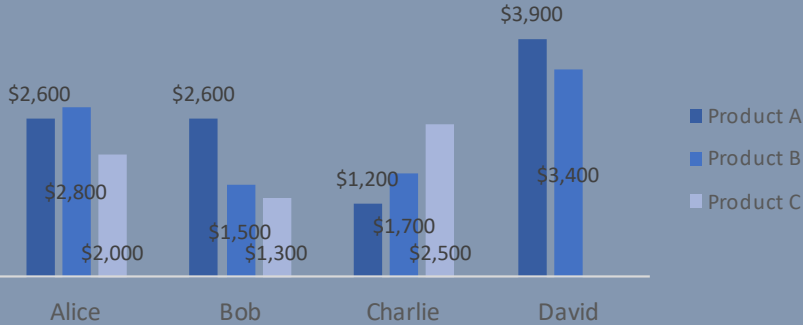
Sales Performance by Region and Person



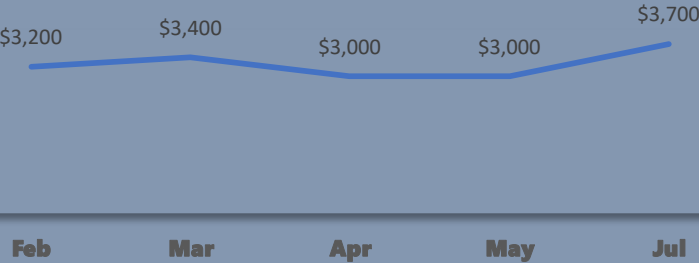
Sales by Region and Product



Sales by Product For Each Person



Monthly Sales Trend



Insight: There could be seasonality in sales, with higher sales in the spring and early summer. David might be more successful at selling certain products or to certain customers than other salespeople.

Summary: The top-selling product overall is Product C, followed by Product B and Product A. David is the top performing salesperson, followed by Alice and Charlie. Sales for all products peaked in May and then declined in June and July.