

Victor Agbaleke

Lethbridge, Alberta | o.agbaleke@uleth.ca | 403-393-0488

www.linkedin.com/in/victor-agbaleke-414549201/ | <https://github.com/VictorAgbaleke>

HIGHLIGHTS OF QUALIFICATIONS

- **Problem Solving:** Proficient in systematically addressing workplace issues to identify root causes and implement effective solution.
- **Critical Thinking:** Demonstrates a strong ability to engage in independent, rational analysis to make well-reasoned judgments and decisions.
- **Presentation Skills:** Skilled at delivering compelling presentations that effectively convey complex ideas and strategies to diverse audiences.
- **Communication skills:** Exceptional verbal and written communication skills, fostering clear and concise interaction across various channels.
- **Analytical skills:** Capable of gathering and analyzing data comprehensively to inform decision-making processes and drive actionable insights.

TECHNICAL SKILLS

- **Graphic design tools:** Adobe Creative Suite (InDesign, Photoshop, Illustrator) | MS Publisher
 - **Programming languages:** C# | Python | C++ | JavaScript | MySQL | R | React | PHP | HTML & CSS
 - **Technical programs:** MS Excel | MS PowerPoint | MS Word | Visual Studio | WordPress | Eclipse | Visio | MS Outlook
-

EDUCATION

Bachelor of Science – Computer Science

Sept/2021 – April/2025

University of Lethbridge | Lethbridge, Alberta

- Current Co-operative Education Student
 - **GPA** – 3.16/4.0
 - **Awards:** Student Union Quality Initiatives Bursary (2022,2023), International Continuing Award (2023), Judy Jaeger Bursary(2023)
 - **Relevant Courses:** Fundamentals of Programming I, Practical Software and Development, Discrete Structures, ComputerArchitecture, Introduction to Database Systems.
-

RELATED EXPERIENCE

Web Developer

Sep/2020 – Present

Radiance Cookware |Remote, Canada

- Successfully improved the user experience and interface aesthetics of the Radiance Cookware website through makeover by using JavaScript, HTML5, and CSS3 to create a responsive design that increased user engagement by 40% and decreased bounce rate by 30%.
- Oversaw a user feedback program that refined website features using A/B testing and user experience (UX) best practices, increasing user engagement and satisfaction.
- Participated in team meetings, worked together in an Agile development environment, and met project deadlines in a timely manner.

Data Analyst (PT)

May/2019 – Present

Radiance Cookware |Remote, Canada

- Performed a comprehensive data analysis using text mining and sentiment analysis techniques on consumer comments and product evaluations to increase customer satisfaction scores by 25% given the insights that were used to shape marketing and product development initiatives.
- Created predictive models using R and Python to estimate product demand and spot any supply chain interruptions obtaining a 20% increase in demand forecasting accuracy, these models greatly decreased the likelihood of overstock and understock situations.
- Oversaw the creation of an extensive data dashboard with Tableau and SQL that offered real-time insights into customer preferences, inventory levels, and sales trends. The project led to a 10% decrease in inventory expenses and a 15% boost in sales efficiency.

Social Media Manager

Jan/2022 – Dec/2023

ILOFAB |Remote, Canada

- Developed and carried out a focused Google Ads campaign that increased website traffic by fifty percent. improved the adwording and images using A/B testing, which increased click-through and conversion rates by 15% and 20%, respectively.

- Employed analytics software to track social media performance, resulting in data-driven tactics that raised audience engagement by twenty-two percent. evaluated data on a regular basis to improve marketing strategies, such as conversion rates, follower growth, and engagement rates.

PROJECTS AND COURSEWORK

Quazar Game | Practical Software and Development

University of Lethbridge | Lethbridge, AB

Jan/2023 – Jan/2023

- Created a text-based game called Quazar, drawing parallels to the strategic gameplay of Blackjack and 21, showcasing proficiency in game design and programming.
- Utilized leadership skills and fostered teamwork to effectively manage time, ensuring timely project completion within the specified deadline.
- Applied knowledge of C++, SOLID principles, and software design patterns to ensure the development of Quazar aligned with project requirements, demonstrating a strong foundation in software engineering principles.

Des Program | Cryptography

University of Lethbridge | Lethbridge, AB

Feb/2023 – Mar/2023

- Developed a program in C++ enabling users to encrypt or decrypt 16-character hexadecimal plaintext or ciphertext using the DES algorithm, showcasing proficiency in programming and encryption techniques.
- Developed a program in C++ enabling users to encrypt or decrypt 16-character hexadecimal plaintext or ciphertext using the DES algorithm, showcasing proficiency in programming and encryption techniques.
- Leveraged strong communication and presentation skills to effectively articulate the functionality and processes of the program, ensuring clear understanding among stakeholders and facilitating seamless project presentation.

ADDITIONAL EXPERIENCE

Sales Associate

May/2022 – Sept/2022

Asics | Manitoba, Winnipeg

- Successfully achieved daily sales targets by effectively executing sales to store customers, resulting in a notable increase in the store's overall conversion rate by approximately 10%. Utilized exceptional communication and customer experience skills to drive customer engagement and satisfaction, contributing to sales success.
- Demonstrated in-depth knowledge of Asics products and features to effectively assist customers in finding the right athletic gear.
- Acted as a brand ambassador for Asics by embodying the company's values and effectively communicating the brand's mission to customers.

CERTIFICATION/TRAINING

WHMIS | Ajax, ON

Sept/2023

Google IT Support Certificate | Online

Dec/2023 – Present

Sexual Violence Training | University of Lethbridge | Lethbridge, AB

Sept/2023

CLUBS/MEMBERSHIPS/EXTRACURRICULAR ACTIVITIES

- Marketing Director of Black Students Association (BSA) Club
Lethbridge, AB. Sept/2023 – Present
- Member of the Computer Science Club
Lethbridge, AB. Jan/2023 – Present

INTERESTS

- **Soccer Leadership and Team Success:** Led high school soccer team as Team Captain, contributing to victories in local titles, cups, and trophies while playing in the attacking midfield position for nine years.
- **Entrepreneurship and Brand Management:** Founded and managed a clothing brand for two years, increasing annual revenue through applied marketing and management skills, demonstrating proficiency in business development and brand strategy.

