SagaLabs

Your Judgment. Amplified Beyond Human Scale.

What happens when human intuition meets infinite reach?
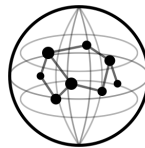
The Truth About AI + Human

**AI can't do what you do. You can't do what AI does.
Together, you're unstoppable.**

The best investment decisions require human judgment - pattern recognition built over decades, intuition honed through experience.

But human judgment has a scale ceiling. Too many sources, too many entities, too many chains of events cascading simultaneously.

Saga removes that ceiling.

The Risks You Don't Know You're Taking

The risks that hurt you aren't the ones you're watching.

They're the ones you didn't know existed.

A policy shift in Chile quietly threatens your lithium exposure

A labor dispute in Finland cascades into your European paper positions

A drought in Taiwan is building toward a semiconductor shock

You're not failing because you're not smart enough.

No human can watch everything.

The Living Map

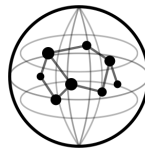*See the whole picture - including the parts you didn't know to look for.*

1000+ sources monitored continuously

Millions of entity relationships mapped

Chain reactions traced to YOUR specific positions

24/7 vigilance - nothing building undetected

Not a snapshot. A living system.

From Confidence to Conviction

Confidence is 'I think I'm right.'
Conviction is 'I know I've checked.'

There's a gap between good judgment and total certainty. It's filled with doubt and the nagging question:
What am I missing?

Walk into meetings without hidden doubt

Defend your thesis knowing you've checked what others haven't

Sleep better because nothing is building undetected

Same judgment. Complete conviction.

Analysis That Doesn't Expire

A great analysis isn't a document. It's a conversation that never stops.

Static reports are dead the moment they're written. Saga keeps analyzing - your thesis tested against every new piece of information, every day.

Your thesis, stress-tested daily

Risks surfaced as they form, not after they hit

Intelligence that evolves with the market

You shouldn't have to wonder if your analysis is still valid.

Infrastructure, Not a Wrapper

We're not an AI wrapper. We're the infrastructure that lets frontier AI do what it does best.

For AI to deliver real value, frontier models need:

Structured problems (not vague queries)

Rich context (not just raw data)

Time to work iteratively (not one-shot responses)

Better AI makes us more valuable, not less.

The Category We're Defining

Palantir built intelligence infrastructure for governments - $400B+

Recorded Future built it for cybersecurity - $2.7B exit

No one has built it for the trillions in institutional capital where human judgment still matters most.

Bloomberg	Perplexity	Saga
Data	Search	Intelligence
What happened	Finds info	What's building toward YOU

The Moat That Deepens Daily

Network Effects:

Every day of data = Better entity resolution = Smarter patterns

More customers = Richer graph = Better warnings

Infrastructure Advantages:

Millions of entities mapped - years to build

Multi-agent orchestration - proprietary architecture

Academic foundation in causal mapping research

Timing:

First mover in agentic AI for financial intelligence

Building while others are pitching

Infrastructure-level IP that deepens every day.

Traction

Working Platform:

4-6 frontier models running 24/7

Real-time ingestion from 1000+ sources

Proprietary Infrastructure:

Graph database with millions of entities

Multi-agent coordination layer

Customer Engagement:

Active pilots with hedge funds, family offices ($500M+ AUM)

Strong pull - repeat engagement

Not a pitch deck company. A working system.

The Team

Victor Appelgren - Founder

Background spanning finance and technology

Deep domain expertise in strategic decision-making

Academic Foundation:

Research on graph databases and LLMs for market causality

Technical Depth:

Multi-agent AI architectures, graph database design

Domain Expertise:

Portfolio construction, risk management, mandate constraints

The Ask

Saga is up and running. Now we're looking for partners.

Raising to:

Scale engineering team (AI, data, infrastructure)

Expand data ingestion

Convert pilots to paying customers

18-Month Target:

Significant ARR with marquee institutional logos

3-5 case studies with quantified ROI

The timing is perfect. The category is forming.

The Endgame

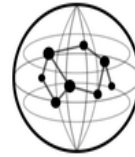**Today:** Saga helps portfolios see chain reactions before they materialize.

Tomorrow: Every investment decision starts with Saga's intelligence layer.

Not a tool. Not a dashboard.
The nervous system for how capital understands the world.

Bloomberg = data layer. Palantir = defense intelligence. Recorded Future = cyber.

Saga = the intelligence layer for capital allocation.

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Interested? Let's talk.

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