

**RE: Requesting UGX 7,200,000 per year from your organization to sponsor medical insurance for one rugby club, or UGX 12,000,000 per year to sponsor medical insurance for one school rugby team.**

**Dear: PARTNER**

I trust this letter finds you well.

I believe your company has significantly impacted our community positively. I'm writing on behalf of the Kayondo Ronnie Jnr Foundation a non-profit organization that is seeking your esteemed support for our **Athletes' Medical Fund** a vital initiative designed to safeguard over 5,000 rugby athletes across Uganda, from school to professional levels, including both male and female players

### **Background and Rationale:**

Rugby is universally recognized as a high-risk contact sport, yet most insurance policies explicitly exclude rugby-related injuries. Each match is likely to produce at least one major injury per team, per game. These alarming statistics point to a critical issue.

### **Why was the Athletes' Medical Fund Created**

Ronnie Kayondo a fly-half for Eagles Rugby Club suffered a severe head injury during a match on the **8<sup>th</sup> of February 2025** and was rushed to Kampala Hospital without medical insurance or funds. His surgery was delayed due to lack of immediate payment, and he did not survive. This heartbreaking incident underscores the urgent need for a dedicated medical fund to protect our athletes. Talented athletes often hesitate or withdraw from sport due to fears of unaffordable medical care or lack of insurance coverage. This reality dims both individual potential and broader community spirit highlighting the urgent need for a protective intervention.

### **The challenge**

Our foundation is facing a significant challenge in providing medical coverage to these athletes, who are exposed to the risk of injuries and lack access to medical insurance, making it challenging for them to perform on pitch and also afford quality medical care. The estimated cost of medical insurance for each athlete is UGX 120,000 per

year, totaling UGX 619,000,000 million annually for all 5160 athletes. Unfortunately, many of these athletes come from economically disadvantaged backgrounds, and their families are unable to bear the financial burden of medical expenses.

### **CONTACTS**

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## A meaningful start

We are deeply grateful to **The First Lady and Minister of Education and Sports** for her generous donation of UGX 50,000,000, received on 20<sup>th</sup> May 2025. This contribution enabled us to erect commemorative spectator stands at Kitante Primary School in memory of our fallen hero, Kayondo Ronnie, and to fund 4 (four) lifesaving emergency surgeries delivering immediate, tangible impact while galvanizing community support around our mission.

## The impact

With your financial support, we would be able to provide insurance coverage and medical support to these athletes, ensuring they receive the necessary treatment and support to pursue their sporting endeavors. Your contribution would enable us to:

1. **Provide timely medical attention** to athletes in any emergencies and reducing the risk of long-term damage or fatalities.
2. **Ensure athletes receive quality medical care**, enabling them to recover and return to their sport.
3. **Promote sports development in Uganda**, by providing a safe and supportive environment for athletes to thrive.
4. **Honor Kayondo Ronnie's memory**, by ensuring that no athlete suffers the same fate.

## What You Receive As a valued sponsor:

- you'll receive an official **Athlete's Medical Fund Gift Card**, offering:
- **10% off on all rugby events across the country**
- **Up to 20% discount at partner outlets**
- **Recognition as a sponsor in team communications**
- **Optional listing on our website's Hall of Sponsors**
- **Lifetime impact badge after 3+ years of continued support**
- **Personal thank-you video messages from sponsored players / team and coaching staff**

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## How to Partner

If you are interested in exploring this partnership opportunity further, please do not hesitate to contact us at **+256773207919**. We would be delighted to discuss the details of our proposal and tailor a sponsorship package that meets your needs.

We would be grateful for any contribution towards our **Athletes' Medical Fund** too. Together, we can make a significant impact on the safety and well-being of our athletes. **"Be the spark that rescues a life and shields a family from sorrow. In doing so, you guard potential, passion, and purpose."**

Thank you for your time and consideration.

Sincerely,

**Arthur Kampani (+256 773 207 919)**  
Chief Coordinator

*Forever in our hearts*  
FOREVER IN OUR

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P.o. Box 188427 Kampala Uganda | info@kayondoronniefoundation.com  
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### LIST SCHOOLS AND CLUBS IN UGANDA PARTICIPATING IN THE SPORT OF RUGBY WITH NO MEDICAL COVERAGE.

	Name school	Number of players	Total amount per year
1	Makerere college	100	12,000,000
2	Namilyango college	100	12,000,000
3	Kings' college budo	100	12,000,000
4	Greenhill academy	100	12,000,000
5	St Mary's college kisubi	100	12,000,000
6	London college	100	12,000,000
7	Hana international	100	12,000,000
8	Entebbe Airforce	100	12,000,000
9	Entebbe parents	100	12,000,000
10	Lango college	100	12,000,000
11	Dr Obote	100	12,000,000
12	Nkoma ss	100	12,000,000
13	Spena	100	12,000,000
14	Luigi	100	12,000,000
15	Viena college	100	12,000,000
16	Kololo high	100	12,000,000
17	Merryland high school	100	12,000,000
18	Ntare high	100	12,000,000
19	Butiki college	100	12,000,000
20	Mbarara high	100	12,000,000
21	Jinja ss	100	12,000,000
22	Mwiri college	100	12,000,000
23	St. Joseph's Layibi	100	12,000,000
24	Sir Samuel Baker SS	100	12,000,000
	<b>Total</b>	<b>2400</b>	<b>288,000,000</b>

	Name of club	Number of players	Total amount per year
1	Njeru Hurricanes	60	7,200,000
2	Kigezi Silverbacks	60	7,200,000
3	Gulu City Falcons	60	7,200,000
4	Elgon Wolves	60	7,200,000
5	Kitgum Lions	60	7,200,000
6	Tooro Lions	60	7,200,000
7	Nile Rapids	60	7,200,000
8	Thunderbirds	60	7,200,000
9	Kigezi Queens	60	7,200,000
10	Lady pacers	60	7,200,000
11	Impis	60	7,200,000
12	Mongers	60	7,200,000

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	Name of club	Number of players	Total amount per year
13	Warriors	60	7,200,000
14	Black Pearls	60	7,200,000
15	Kitgum Queens	60	7,200,000
16	Panthers	60	7,200,000
17	Walukuba Titans	60	7,200,000
18	Ewes	60	7,200,000
19	She Wolves	60	7,200,000
20	Victoria Sharks	60	7,200,000
21	Kakira	60	7,200,000
22	Kiu crows	60	7,200,000
23	Mbarara titans	60	7,200,000
24	Mbale elephants	60	7,200,000
25	Soroti rangers	60	7,200,000
26	Mbale eagles	60	7,200,000
27	Lira big boys	60	7,200,000
28	Nile leopards	60	7,200,000
29	Mukono hawks	60	7,200,000
30	Kisubi pacers	60	7,200,000
31	Jaguas	60	7,200,000
32	Swans	60	7,200,000
33	Blue phenix	60	7,200,000
34	Panthers	60	7,200,000
35	Kyambogo	60	7,200,000
36	Walukuba	60	7,200,000
37	Eagles	60	7,200,000
38	Rams	60	7,200,000
39	Hippos	60	7,200,000
40	Buffaloes	60	7,200,000
41	KCB KOBs	60	7,200,000
42	Avengers	60	7,200,000
43	Rhinos	60	7,200,000
44	Heathens	60	7,200,000
45	Golden badgers	60	7,200,000
46	Pirates	60	7,200,000
47	Uganda's Rugby Vets	60	7,200,000
48	Black arrows	60	7,200,000
49	Omoro king	60	7,200,000
50	Tororo crest	60	7,200,000`
	<b>TOTAL</b>	<b>3000</b>	<b>360,000,000</b>
	<b>TOTAL CLUBS &amp; SCHOOLS</b>	<b>TOTAL ATHLETES</b>	<b>TOTAL AMOUNT</b>
	<b>74</b>	<b>5,400</b>	<b>648,000,000</b>

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