# Victor Hugo Molina Bis

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# **Work Experience**

# Product Designer • Alight

May 2021 - Present | Lincolnshire, IL (Remote)

- Participated in accessibility audits, identified areas of improvement, and proposed new designs that enhanced the Alight mobile app experience.
- Created and maintained the component library for the mobile app, ensuring it's aligned with Alight's platform, system, and accessibility standards.
- Developed documentation and usage guidelines for components within the system and collaborated closely with designers using the Design System to provide knowledge, feedback, and support.

# Product Designer • Develop for Good

Apr 2021 - Oct 2021 | Stanford, CA (Remote)

- · Collaborated with cross-functional partners to redesign the DFG website, improve navigation, and increase project cycle applicants.
- Planned and conducted user research, provided low and high-fidelity mockups, and participated in quality assurance sessions to supervise the implementation of the design.
- Worked with the product manager to plan the strategy of the project.

## Web Designer • Product Classroom

Apr 2021 - Oct 2021 | Providence, RI (Remote)

- Partnered with design students to build a project that aims to make learning product design more accessible to students from all backgrounds.
- Designed and developed the Product Classroom website to introduce the project to new users and increase applications.

# Product Designer • LEAA A.C

Jul 2020 - Mar 2021 | Mexico City, MX

- Analyzed research to build information architecture, user flows, and prototypes based on the discovered insights.
- Presented the final design of the project to the director of the association and the multiple stakeholders.

# **UX Designer** • Musicat

Oct 2019 - Jan 2021 | Mexico City, MX

- Designed and shipped the new website that increased visitors by 60%, retention rate by 43%, and was included in the Handbook of Latin American Web Archive, one of the best platforms in the bibliographic field.
- · Iterated from product concepts to high-fidelity prototypes through wireframing, rapid prototyping and user testing.

## Education

# **National Autonomous University** of Mexico

Graduating in Dec 2022

Bachelor of Science in Computer Science.

GPA: 3.3

# **Interaction Design Foundation**

Dec 2020 - Present

Obtained industry-recognized course certificates in Design Thinking, HCI and Usability.

### **Skills**

#### Design

Interaction Design	User flows
Info. Architecture	UI Design
<b>Usability Testing</b>	Prototyping
User Research	Wireframing

#### Tools

Figma	ProtoPie
Sketch	Framer
Adobe XD	Illustrator
InVision	Photoshop

# **Programming**

HTML	Python
CSS	Java
JavaScript	Git

# Languages

Spanish - Native English - Advanced