Victor Hugo Molina Bis

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Work Experience

Product Designer • Alight
May 2021 - Present — Lincolnshire, IL (Remote MX)

- Increased mobile app usage by 200%, raised star ratings from 2.3 to 4.8, and achieved over 2 million downloads with 25% active users, by enhancing user experience in strategic flows and improving accessibility.

- Reduced average annual enrollment time by 28% by analyzing research data to identify user goals and pain points, simplifying the user flow based on insights, and iterating on solutions according to usability testing findings.

- Strengthened Alight's top 5 ranking for user experience satisfaction (2025 Sapient HR Systems Report) by leading web and mobile app projects from concept to launch in an agile environment and driving cross-functional collaboration across research, accessibility, engineering, and product management.

- Led the creation and maintenance of Figma's component and token library for the mobile app, applying atomic design principles. Established unified processes, standards, and guidelines for component construction and documentation, while mentoring designers on the design system team in component creation.

- Developed and governed component documentation and usage guidelines for the mobile app design system, serving as the primary reviewer and support resource for designers working on mobile app projects.

Product Design Intern • Develop for Good
Nov 2020 - May 2021 — Stanford, CA (Remote MX)

- Increased volunteer applications by 50% and recruited 15 new clients by collaborating with cross-functional partners to redesign the website and application portal, improving navigation and information architecture.

- Developed the project plan, conducted user interviews, explored design solutions based on research data, created low and high-fidelity mockups, prototypes, and supervised code implementation to ensure design alignment.

Product Design Intern • LEAA A.C
Aug 2020 - Dec 2020 — Mexico City, MX

- Analyzed product requirements and research to create user-centered solutions, low and high-fidelity mockups, user flows, prototypes, and presenting proposals and decision-making rationale to the client to ensure alignment with business goals.

Front End Developer • Musicat
Jul 2019 - Dec 2020 — Mexico City, MX

- Increased visitors by 60% and retention rate by 43% by redesigning Musicat's website, improving information architecture, accessibility, usability, SEO, and mobile experience.

- Designed and developed various platforms through close collaboration with librarians, gathering insights into their needs, objectives, and experiences with similar tools, complemented by continuous testing and feedback sessions.

Education

National Autonomous University of Mexico
Bachelor of Science in Computer Science

Skills

Design
Accessibility
Design Systems
Information Architecture
Interaction Design
Mobile App Design
Prototyping
Usability Testing
User Interface Design
User Research

Tools
Figma
Framer
ProtoPie
Sketch
Zeroheight

Programming
CSS
Git
HTML
Java
JavaScript
Python

Languages
English
Spanish