

# Victor Hugo Molina Bis

[victor-molina.com](http://victor-molina.com) | [victor98@ciencias.unam.mx](mailto:victor98@ciencias.unam.mx) | [in/victormolinabis](https://in.victormolinabis)

## Work Experience

### Product Designer • Alight

May 2021 - Present | Lincolnshire, IL (Remote)

- Working on making the Alight's app more accessible.

### Product Designer • Develop for Good

Apr 2021 - Present | Stanford, CA (Remote)

- Partnered with the product manager to plan the strategy and scope of the project.
- Identified necessities, goals, and pain points of the current experience by conducting user interviews with project volunteers.
- Working on the redesign of the website Develop for Good.

### Web Designer • Product Classroom

Apr 2021 - Present | Providence, RI (Remote)

- Collaborated in the definition of scope, structure, and skeleton of the website Product Classroom.
- Implemented the design and launched the website that improves the experience of finding information about the project.

### Product Designer • LEAA A.C

Jul 2020 - Mar 2021 | Mexico City, Mex

- Participated in the entire design process of the app Moviteca, from creating user flows and wireframes to building user interface mockups and prototypes.
- Increased book sales by 20% by redesigning and restructuring the website Creando Lectores.
- Reduced the bouncing rate by 43% by designing and developing the custom WordPress theme for the website Colectiva.

### Front End Developer • Musicat

Oct 2019 - Jan 2021 | Mexico City, Mex

- Incremented web traffic by 60% by fixing usability problems and enhancing the visual design of the website Red Digital.
- Conducted rounds of usability testing to find pain points, gather feedback, and repairing problems in future iterations.
- Partnered with designers and engineers to build over 4 websites that show the investigations about the cathedrals of Mexico.

## Education

### National Autonomous University of Mexico

Graduating in Dec 2021

Bachelor of Science in Computer Science.

GPA: 3.3

### Interaction Design Foundation

Dec 2020 - Present

Obtained industry-recognized course certificates in Design Thinking, HCI and Usability.

## Skills

### Design

User Research	Personas
Inf. Architecture	Wireframing
User Flows	UI Design
Usability Testing	Prototyping

### Tools

Figma	ProtoPie
Sketch	Framer
Adobe XD	Illustrator
InVision	Photoshop

### Programming

HTML	Python
CSS	Java
JavaScript	Git

### Languages

Spanish - Native  
English - Advanced