Victor Hugo Molina Bis

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Work Experience

Product Designer • Alight
May 2021 – Present | Lincolnshire, IL (Remote)

- Increased App Store and Play Store ratings from 2.3 to 4.7 stars by improving strategic flows experiences, accessibility, and visual design of the Alight app.
- Created and maintained Figma's component and token library for the mobile app. Additionally, established a unified process, standards, and guidelines for constructing and documenting components, while mentoring designers on the design system team in component creation.
- Developed documentation and usage guidelines for components within the mobile app design system, collaborating closely with designers to provide feedback and support on their mobile app projects.
- Collaborated with research, accessibility, development, and management teams to enhance the features and user experience of the Alight Worklife web and app.

Product Designer • Develop for Good
Apr 2021 – Oct 2021 | Stanford, CA (Remote)

- Collaborated with cross-functional partners to redesign the DFG website and application portal, enhance its navigation, and increase project cycle applicants.
- Planned the project strategy with the product manager, conducted user research, created low and high-fidelity mockups from insights, and supervised design implementation during quality assurance sessions.

Web Designer • Product Classroom
Apr 2021 – Jul 2021 | Providence, RI (Remote)

- Partnered with design students to build a project that aims to make learning product design more accessible to students from all backgrounds.
- Designed and developed the Product Classroom website to introduce the project to new users and increase student and mentor applications.

Product Design Intern • LEAA A.C
Nov 2020 – Mar 2021 | Mexico City, MX

- Analyzed product requirements and developed the information architecture, user flows, high-fidelity mockups, and prototypes of the Moviteca mobile app.

Front End Developer • Musicat
Oct 2019 – Feb 2021 | Mexico City, MX

- Increased website visitors by 60%, retention rate by 43% and traffic to the multiple sub-platforms, achieving the platform's inclusion in the Handbook of Latin American Web Archive by redesigning Musicat's website, primarily enhancing the information architecture, user interface, and mobile experience.
- Designed and developed the Libros de Coro platform end-to-end, and presented it along with the design process at the DACT workshop at Dalhousie University in Halifax, Canada.

Education

National Autonomous University of Mexico
Bachelor of Science in Computer Science

Skills

Design
Design Systems
Information Architecture
Interaction Design
Prototyping
UI Design
Usability Testing
User Research
User Flows

Tools
Figma
Framer
ProtoPie
Sketch
Zeroheight

Programming
CSS
Git
HTML
Java
JavaScript
Python

Languages
English
Spanish