

Victor Hugo Molina Bis

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Work Experience

Product Designer • Alight

May 2021 - Present | Lincolnshire, IL (Remote)

- Increased App Store and Play Store ratings from 2.3 to 4.7 stars within the first quarter after the second release by improving strategic flows experiences, accessibility, and visual design of the Alight mobile app.
- Created and maintained Figma's component and token library for the mobile app, ensuring alignment with Alight's vision and accessibility standards.
- Developed documentation and usage guidelines for components within the mobile app design system, collaborating closely with designers to provide knowledge, feedback, and support for mobile app projects.
- Collaborated with research, accessibility, development, and management teams to enhance the features and user experience of the Alight Worklife web and app.

Product Designer • Develop for Good

Apr 2021 - Oct 2021 | Stanford, CA (Remote)

- Collaborated with cross-functional partners to redesign the DFG website, improve its navigation, and increase project cycle applicants.
- Planned the project strategy with the product manager, conducted user research, created low and high-fidelity mockups from insights, and supervised design implementation during quality assurance sessions.

Web Designer • Product Classroom

Apr 2021 - Jul 2021 | Providence, RI (Remote)

- Partnered with design students to build a project that aims to make learning product design more accessible to students from all backgrounds.
- Designed and developed the Product Classroom website to introduce the project to new users and increase student and mentor applications.

Product Design Intern • LEAA A.C

Nov 2020 - Mar 2021 | Mexico City, MX

- Analyzed product requirements and developed the information architecture, user flows, high-fidelity mockups, and prototypes of the Moviteca mobile app.

Front End Developer • Musicat

Oct 2019 - Feb 2021 | Mexico City, MX

- Increased website visitors by 60%, retention rate by 43% and traffic to the multiple sub-platforms, achieving the platform's inclusion in the Handbook of Latin American Web Archive by redesigning Musicat's website, primarily enhancing the information architecture, user interface, and mobile experience.
- Designed and developed the Libros de Coro platform end-to-end, and presented it along with the thought process at the DACT workshop at Dalhousie University in Halifax, Canada.

Education

National Autonomous University of Mexico

Bachelor of Science in Computer Science

Skills

Design

Design Systems
Information Architecture
Interaction Design
Prototyping
UI Design
Usability Testing
User Research
User Flows

Tools

Figma
Framer
ProtoPie
Sketch
Zeroheight

Programming

CSS
Git
HTML
Java
JavaScript
Python

Languages

English
Spanish