Victor Hugo Molina Bis

victor-molina.com | victor98@ciencias.unam.mx | in/victormolinabis

Work Experience

Product Designer • Develop for Good
Apr 2021 – Present | Stanford, CA (Remote)

- Partnered with the product manager to plan the strategy and scope of the project.
- Identified necessities, goals, and pain points by conducting user interviews with DFG students and industry professionals.
- Collaborating with designers to redesign the layout and structure of the website Develop for Good.

Web Designer • Product Classroom
Apr 2021 – Present | Providence, RI (Remote)

- Collaborated in the definition of scope, structure, and skeleton of the website Product Classroom.
- Developing the website that wants to make learning product design more accessible to students from all backgrounds and majors.

Product Designer • LEAA A.C
Jul 2020 – Mar 2021 | Mexico City, Mex

- Increased book sales by 20% by redesigning and restructuring the website Creando Lectores.
- Participated in the entire design process of the app Moviteca, from creating user flows and wireframes to building user interface mockups and prototypes.
- Reduced the bouncing rate by 43% by designing and developing the custom WordPress theme for the website Colectiva.
- Collaborated with the product manager to define the requirements and goals of 3 projects.

Front End Developer • Musicat
Oct 2019 – Jan 2021 | Mexico City, Mex

- Conducted rounds of usability testing to find pain points, gather feedback, and repairing problems in future iterations.
- Incremented web traffic by 60% by fixing usability problems and enhancing the visual design of the website Red Digital.
- Partnered with designers and engineers to build over 4 websites that show the investigations about the cathedrals of Mexico.

Education

National Autonomous University of Mexico
Graduating in Dec 2021

Bachelor of Science in Computer Science.
GPA: 3.3

Interaction Design Foundation
Dec 2020 – Present

Obtained industry-recognized course certificates in Design Thinking, HCI and Usability.

Skills

Design

User Research	Personas
Inf. Architecture	Wireframing
User Flows	UI Design
Usability Testing	Prototyping

Tools

Figma	ProtoPie
Sketch	Framer
Adobe XD	Illustrator
InVision	Photoshop

Programming

HTML	Python
CSS	Java
JavaScript	Git

Languages

Spanish - Native

English - Advanced