Victor Hugo Molina Bis

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Experience

LEAA A.C • UX Designer & Software Engineer
July 2020 - Present | Mexico City

- Prototyped and designed the app Moviteca, which wants to encourage reading and acquiring culture.
- Developed the WordPress theme for the website Colectiva, which shows the association's programs with people in vulnerable situations.
- Increased books sells by 20% by redesigning the website Creando Lectores.

Musicat • Front End Developer
Oct 2019 - Jan 2021 | Mexico City

- Worked with musicians and historians to develop websites that show the result of years of investigation about the cathedrals of Mexico.
- Incremented website traffic by 60% by restructuring and updating the layout of the website Red Digital.
- Reduced the time taken to publish content by fixing usability problems and improving the user flow.

Projects

Yaj Ban • UX Designer
Aug 2020 - Sep 2020 | Mexico City

- Speeded up the acquisition of regional dresses by designing end-to-end user experience of a website.
- Conducted 12 user interviews with dancers and dance teachers across the country.

Bunker Pet • Front End Developer
Jan 2020 - May 2020 | Mexico City

- Developed a web app that helps people hire a pet sitter in an easier, secure and faster way.
- Analyzed competitors to find pain points and potential improvements of the current experience.
- Defined physical, human and logical risks the project could have in order to improve the web app.

Education

National Autonomous University of Mexico
Graduating in Dec 2021

Bachelor of Science in Computer Science.
GPA: 3.3 / 4.0

Interaction Design Foundation
Dec 2020 - Present

Obtained industry-recognized course certificates in UX Design.

Skills

Design

User Research	Wireframing
Personas	Interface Design
Info. Architecture	Prototyping
User Flows	Usability Testing

Programming

HTML	Python
CSS	Java
SCSS	SQL
JavaScript	Git

Tools

Figma	ProtoPie
Sketch	Framer
Adobe XD	Illustrator
InVision	Photoshop