

Victor Hugo Molina Bis

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Experience

LEAA A.C – UX Designer & Software Engineer

July 2020 – Present | Mexico City

- Prototyped and designed the app Moviteca, which wants to encourage reading and acquiring culture.
- Developed the WordPress theme for the website Colectiva, which shows the association's programs with people in vulnerable situations.
- Increased books sells by redesigning and developing the website Creando Lectores.

Musicat – Front End Developer

Oct 2019 – Jan 2021 | Mexico City

- Worked with musicians and historians to develop websites that show the result of years of investigation about the cathedrals of Mexico.
- Reduced the bound rate of the website Red Digital by 28% by redesigning it.
- Improved user experience of manipulation of content by redesigning and developing their web apps.

Projects

Yaj ban – UX Designer

Aug 2020 – Sep 2020 | Mexico City

- Speeded up the acquisition of regional dresses by designing end-to-end user experience of a website.

Bunker Pet – Front End Developer

Jan 2020 – May 2020 | Mexico City

- Developed a web app that helps people hire a pet sitter in an easier, secure and faster way.
- Analyzed competitors to find pain points and potential improvements of the actual experience.
- Defined physical, human and logical risks the project could have in order to improve the web app.

Education

National Autonomous University of Mexico

Aug 2016 – Dec 2021

Bachelor of Science in Computer Science.

GPA: 3.3 / 4.0

Interaction Design Foundation

Aug 2016 – Dec 2021

Obtained industry-recognized course certificates in UX Design.

Skills

Design

User Research	Wireframing
Personas	Interface Design
Info. Architecture	Prototyping
User Flows	Usability Testing

Programming

HTML	Python
CSS	Java
SCSS	SQL
JavaScript	Git

Tools

Figma	ProtoPie
Sketch	Framer
Adobe XD	Illustrator
InVision	Photoshop