Victor Hugo Molina Bis

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Experience

LEAA A.C • UX Designer
July 2020 – Present | Mexico City, Mex.

- Increased book sales by 20% by redesigning the website Creando Lectores.
- Prototyped and designed the app Moviteca, which wants to encourage reading and acquiring culture in Mexico.
- Designed and developed the WordPress theme for the website Colectiva, which shows the association's programs with people in vulnerable situations.
- Presented designs to different teams in the association.

Musicat • Front End Developer
Oct 2019 – Jan 2021 | Mexico City, Mex.

- Worked with musicians, historians and engineers to develop websites that show the result of years of investigation about the music and history of the cathedrals of Mexico.
- Incremented web traffic by 60% by fixing usability problems and updating the interface design of the website Red Digital.
- Conducted rounds of user testing to find pain points, gather feedback and improve the products in future iterations.

Projects

Yaj Ban • UX Designer
Aug 2020 – Sep 2020 | Mexico City, Mex.

- Speeded up the acquisition of regional dresses by designing end-to-end user experience of a website that connects customers with sellers.
- Conducted 12 user interviews with dancers and dance teachers across the country.

Bunker Pet • Front End Developer
Jan 2020 – May 2020 | Mexico City, Mex.

- Developed a web app that matches pet owners with the best pet sitter for their necessities.
- Analyzed competitors to find pain points and potential improvements to the current experience.

Education

National Autonomous University of Mexico
Graduating in Dec 2021

Bachelor of Science in Computer Science.
GPA: 3.3 / 4.0

Interaction Design Foundation
Dec 2020 – Present

Obtained industry-recognized course certificates in UX Design.

Skills

Design

User Research	Wireframing
Personas	Interface Design
Inf. Architecture	Prototyping
User Flows	Usability Testing

Programming

HTML	Python
CSS	Java
SCSS	SQL
JavaScript	Git

Tools

Figma	ProtoPie
Sketch	Framer
Adobe XD	Illustrator
InVision	Photoshop

Languages

Spanish - Native

English - Advanced