

Victor Hugo Molina Bis

victor-molina.com | victor98@ciencias.unam.mx | in/victormolinabis

Work Experience

Product Designer • Alight

May 2021 - Present | Lincolnshire, IL (Remote)

- Participated in accessibility audits, identified areas of improvement, and proposed new designs that enhanced the Alight mobile app experience.
- Created and maintained the component library for the mobile app ensuring it's aligned with Alight's platform, system, and accessibility standards.
- Developed documentation and usage guidelines for components within the system and collaborated closely with designers using it to provide knowledge, feedback, and support.

Product Designer • Develop for Good

Apr 2021 - Oct 2021 | Stanford, CA (Remote)

- Collaborated with cross-functional partners to redesign the DFG website, improve navigation, and increase project cycle applicants.
- Planned and conducted user research, provided low and high-fidelity mockups, and participated in quality assurance sessions to supervise the implementation of the design.
- Worked with the product manager to plan the strategy of the project.

Web Designer • Product Classroom

Apr 2021 - Oct 2021 | Providence, RI (Remote)

- Partnered with design students to build a project that aims to make learning product design more accessible to students from all backgrounds.
- Designed and developed the Product Classroom website to introduce the project to new users and increase applications.

Product Designer • LEAA A.C

Jul 2020 - Mar 2021 | Mexico City, MX

- Analyzed research to build information architecture, user flows, and prototypes based on the discovered insights.
- Presented the final design of the project to the director of the association and the multiple stakeholders.

UX Designer • Musicat

Oct 2019 - Jan 2021 | Mexico City, MX

- Designed and shipped the new website that increased visitors by 60%, retention rate by 43%, and was included in the Handbook of Latin American Web Archive, one of the best platforms in the bibliographic field.
- Iterated from product concepts to high-fidelity prototypes through wireframing, rapid prototyping, and user testing.

Education

National Autonomous University of Mexico

Graduating in Aug 2022

Bachelor of Science in Computer Science.

Interaction Design Foundation

Dec 2020 - Present

Obtained industry-recognized course certificates in [Design Thinking](#), [HCI](#) and [Usability](#).

Skills

Design

| | |
|--------------------|-------------|
| Interaction Design | User Flows |
| Info. Architecture | UI Design |
| Usability Testing | Prototyping |
| User Research | Wireframing |

Tools

| | |
|----------|-------------|
| Figma | ProtoPie |
| Sketch | Framer |
| Adobe XD | Illustrator |
| InVision | Photoshop |

Programming

| | |
|------------|--------|
| HTML | Python |
| CSS | Java |
| JavaScript | Git |

Languages

Spanish - Native
English - Advanced