

Victor Hugo Molina Bis

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Work Experience

Product Designer • Alight

May 2021 - Present | Lincolnshire, IL (Remote)

- Participated in accessibility audits, identified areas of improvement, and proposed new designs that enhanced the Alight mobile app experience.
- Created and maintained the component library for the mobile app ensuring it's aligned with Alight's platform, system, and accessibility standards.
- Developed documentation and usage guidelines for components within the system, and collaborated closely with designers using it to provide knowledge, feedback, and support.

Product Designer • Develop for Good

Apr 2021 - Oct 2021 | Stanford, CA (Remote)

- Collaborated with cross-functional partners to redesign the DFG website, improve navigation, and increase project cycle applicants.
- Planned and conducted user research, provided low and high-fidelity mockups, and participated in quality assurance sessions to supervise the implementation of the design.
- Worked with the product manager to plan the strategy of the project.

Web Designer • Product Classroom

Apr 2021 - Oct 2021 | Providence, RI (Remote)

- Partnered with design students to build a project that aims to make learning product design more accessible to students from all backgrounds.
- Designed and developed the Product Classroom website to introduce the project to new users and increase applications.

Product Designer • LEAA A.C

Jul 2020 - Mar 2021 | Mexico City, MX

- Analyzed research to build information architecture, user flows, and prototypes based on the discovered insights.
- Presented the final design of the project to the director of the association and the multiple stakeholders.

UX Designer • Musicat

Oct 2019 - Jan 2021 | Mexico City, MX

- Designed and shipped the new website that increased visitors by 60%, retention rate by 43%, and was included in the Handbook of Latin American Web Archive, one of the best platforms in the bibliographic field.
- Iterated from product concepts to high-fidelity prototypes through wireframing, rapid prototyping, and user testing.

Education

National Autonomous University of Mexico

Graduating in Dec 2022

Bachelor of Science in Computer Science.

Interaction Design Foundation

Dec 2020 - Present

Obtained industry-recognized course certificates in [Design Thinking](#), [HCI](#) and [Usability](#).

Skills

Design

Interaction Design	User Flows
Info. Architecture	UI Design
Usability Testing	Prototyping
User Research	Wireframing

Tools

Figma	ProtoPie
Sketch	Framer
Adobe XD	Illustrator
InVision	Photoshop

Programming

HTML	Python
CSS	Java
JavaScript	Git

Languages

Spanish - Native
English - Advanced