

# Entrepreneurship in the age of AI ⚡

By Arslan Javed

# About Me



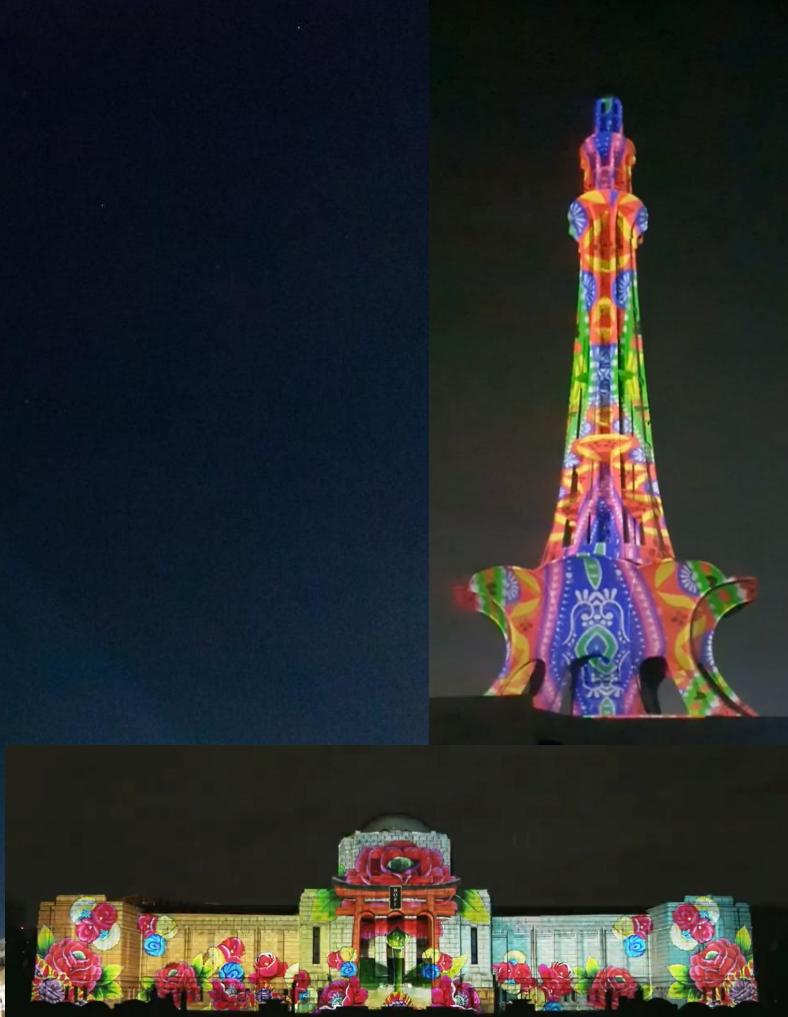
Graana



Graana ❤️ Animals

An initiative to make  
**Islamabad a model city  
for stray animals**







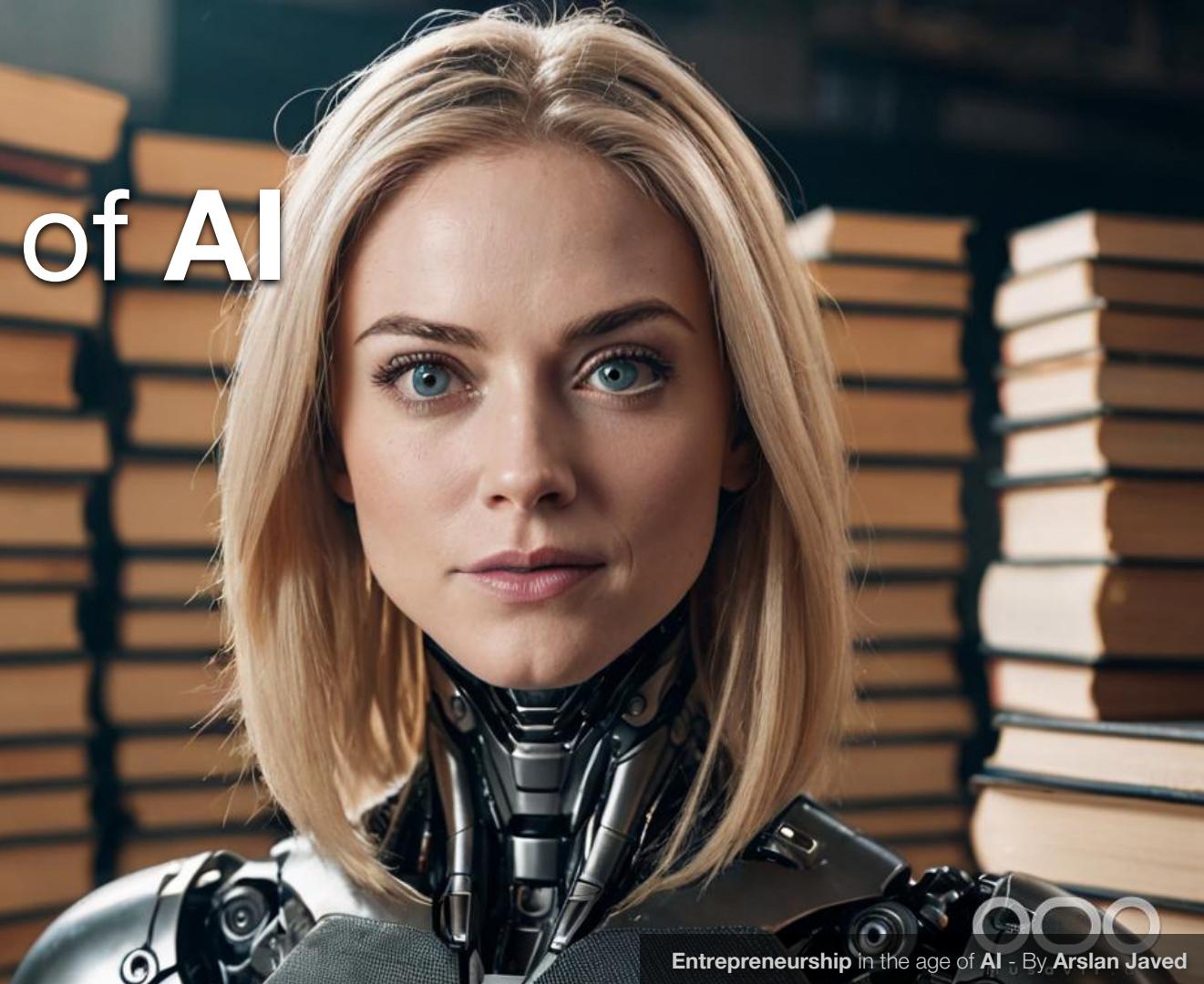






A bit about You?

# The age of AI



# Building a Product

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# Open Source AI

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# Design with AI

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# Coding with AI

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# Marketing Content

Ideation - Scripts - Copy - Images - Videos

# Marketing Tech Stack

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# Image Generation

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One of these images is generated with **Musavir** and the other is from a  
real life luxury photoshoot!

# Cartier



**Cost:**  
Upwards of  
**\$100K**

**Time:**  
More than  
Month



*Generate luxury photoshoots with **Musavir***



**Cost:**  
Less than a  
**Dollar**

**Time:**  
Less than a  
**Minute**

A dramatic fashion photograph featuring a woman with long, wavy, light brown hair and dark roots, wearing a white double-breasted jacket. She is holding a white leather handbag with a gold-toned buckle and strap. A large, majestic lion is positioned to her left, its head resting against her shoulder. The background is a blurred outdoor setting with warm, golden tones.

MUSAVIR

LONDON . PARIS . BERLIN . ROME . MADRID . MOSCOW . ISTANBUL . ATHENS . AMSTERDAM  
VIENNA . BARCELONA . LISBON . PRAGUE . BUDAPEST . COPENHAGEN

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BVLGARI

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# MUSA VIR

MUSA VIR

GENERATE **AD CREATIVES** WITH  
**HYPER REALISTIC IMAGES**



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# GUCCI





ooo  
Musavir ai

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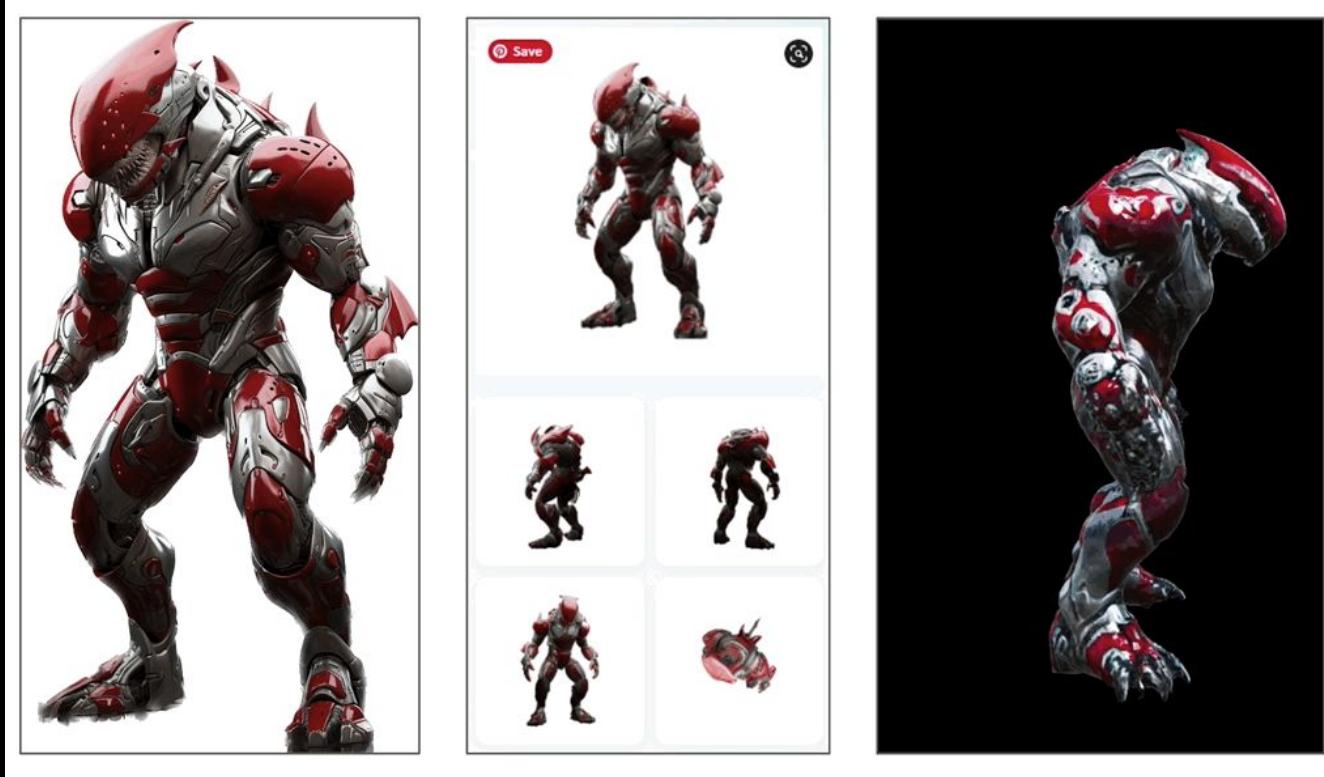


Image to 3D Model: Q3 2024

# Effective Prompting

## Subject

- Specify the main subject (e.g., "a photorealistic portrait of a Man," "a realistic painting of a beach sunset").
- Use concise and descriptive language to help the model understand the central theme.

## Modifiers and descriptors

- Provide additional details refine the subject or scene (e.g., "a photorealistic portrait of an elderly woman with wrinkled skin and gray hair," Use specific adjectives, materials, textures, and other descriptors to guide the model's generation.

## Composition and style:

- Specify the desired artistic style, medium, or technique (e.g., "in the style of impressionism," "digital art," "3D rendered," "oil painting").
- Mention the desired composition, perspective, or framing (e.g., "close-up," "wide-angle shot," "aerial view," "from a low angle").

## Include contextual elements:

- Add relevant contextual elements or background details to make the scene more vivid and realistic (e.g., "with clouds in the sky," "set in a bustling city street".

## Lighting

- Add lighting details (e.g. Natural lighting, diffused lighting, dramatic lighting)



# Achieving Realism

Keywords to use, lighting, camera and framing.





Consistent Characters

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MyAvatar v0.9

Now Live

on [www.Musavir.AI](http://www.Musavir.AI)



THE MOST POWERFUL AVATAR GENERATOR



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MyAvatar v0.9

THE MOST POWERFUL AVATAR GENERATOR  
COMING SOON ON [WWW.MUSAVIR.AI](http://WWW.MUSAVIR.AI)



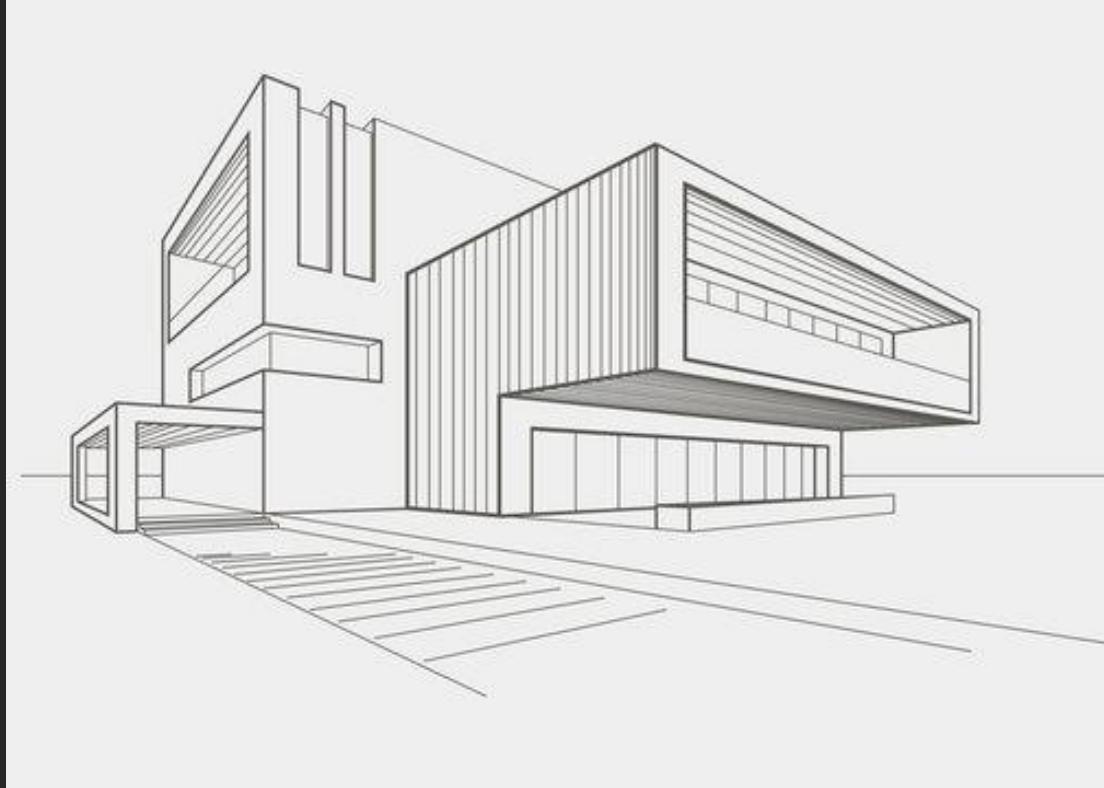
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**MyAvatar v0.9**

THE **MOST POWERFUL** AVATAR GENERATOR  
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## Controlled Output



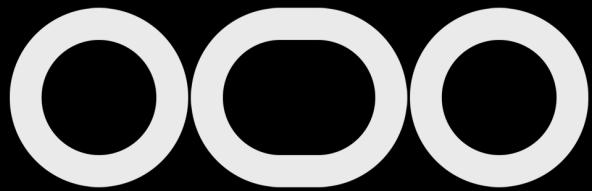


Custom Model Training: a model trained on this company's Truck, can generate it in any scenario.



Custom Model Training: a model trained on this brand's visual language, generates they style with consistency

# Demo



M u s a v i r . a i

# Video Generation

Video Games - Freelancing - Artec - Graana.com -  
Musavir.AI

# Workflow



ChatGPT



Musavir.ai



ElevenLabs



HeyGen

Script

-

Images

-

Voice

-

Video

# Video

<https://drive.google.com/file/d/1LT00444rXimXvImYnBQ1lYnO3VJEj03g/view?usp=sharing>

# Sales

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# Personal Branding

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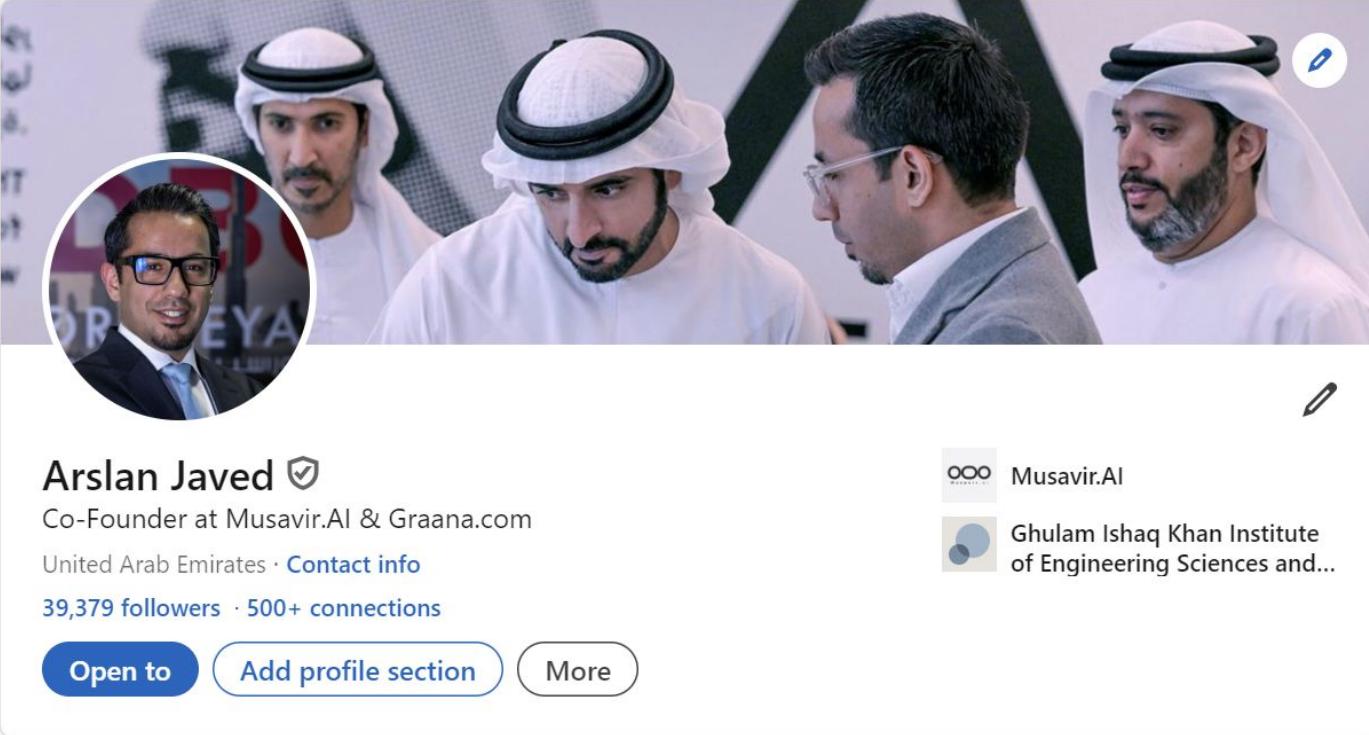
# Personal Branding



Craft your Image



# Personal Branding



 Arslan Javed 

Co-Founder at Musavir.AI & Graana.com

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 Musavir.AI

 Ghulam Ishaq Khan Institute  
of Engineering Sciences and...

# Q&A

