

Victor Chaparro

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Business Intelligence & Data Analytics

An enthusiastic and dedicated professional with over 13 years experience in Business Intelligence and Analytics, transforming data into knowledge and actionable insights.

Committed and results-oriented who consistently offers innovative solutions focused in process improvement. With experience in managing multidisciplinary teams and cross functional areas.

Combines a technical and business approach with excellent interpersonal skills to communicate and perform at all levels on the company.

Skills:

- Data Analytics
- Project Management
- Business Intelligence
- Data Visualization & Reporting
- Business Consultancy
- Data Management

PROFESSIONAL EXPERIENCE

Business Engagement Manager

Covestro, Mexico City, Mex

Sep 2015 – Dec 2019

- Designed, administrated and implemented local applications and innovative solutions, based on business requirements to support daily operation.
- Migrated invoicing process from 3.2 version to 3.3 CFDI version, improving the performance and reducing the processing time in more than 50% while following and meeting all the requirements and specifications of the company and the tax authority.
- Ensured a value based partnership and highly productive results between Business Strategy and technology by transforming business requirements into technical specifications and proposals.
- Presented and communicated results and Analysis in order to pr
- Established strong relationships with key stake holders and business partners to ensure timely and accurate deliverables.

BI & Analytics Manager

Bayer de México, Mexico City, Mex

Apr 2010 – Aug 2015

- Managed the BI & Analytics team responsible for transforming data into business optimizations and provide meaningful insights that improved performance and results up to 20% in areas such as marketing, sales and production.
- Generated and presented actionable recommendations by Identifying opportunities and risks, based in internal and external information sources and the constant monitoring of the main KPI's and the market trends.
- Designed and developed a set of metrics to measure sales force performance, as well as to calculate incentives compensation.

- According to the key users and their roles and responsibilities, proposed and implemented the new reporting strategy based on ad-hoc reports, dynamic complex reports and dashboards,
- Provided training and supported decision makers, allowing them to generate their own analysis by using data models and tools provided by the BI team.
- Supported sourcing areas in vendor selection and during the bidding process, making savings that represented up to 10% of the total cost.

Business Intelligence Consultant EDS Consulting (HP), México city, Mex Sep 2009 – Mar 2010

- Delivered information solutions focused on support the decision making process.
- Designed business strategies based on different information sources
- Built visual tools to analyze data models such as reports, dashboards and balance scorecards.
- Led projects in different phases, from the initial requirement to the go live.

Business Intelligence Consultant Softtek, Mexico City, Mex. Aug 2006 – Aug 2009

- Proposed and implemented information management projects aimed to optimizing resources within different functional areas.
- Increased the customer base by offering technological services and proposals for new projects.
- Trained new consultants in the management and implementation of new technologies.

EDUCATION & PROFESSIONAL DEVELOPMENT

Degree in Computer Engineering, Universidad Nacional Autónoma de México. Sep 2002 – Jul 2006

Languages:

- Spanish - Native
- English - Advanced

Courses:

- Project Administration, ITAM 2017.
- Python for Data Science and Machine Learning, Udemy 2020.

Software skills:

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|---------------|--------------------------|
| • IBM Cognos | • SSRS / SSIS / SSAS |
| • SQL Server | • PHP |
| • Share Point | • C C++ |
| • Tableau | • Python |
| • Power Pivot | • Javascript Programming |