

# Austin Technologies

## MadCap Flare Memo

**To:** Jessica Smith  
**From:** Victor Estrada  
**Date:** November 24, 2014

**Subject:** Benefits of MadCap Flare and Single Sourcing to Computer Engineers

I compiled information on how MadCap Flare will allow your department to collaborate more effectively and efficiently, saving time and eliminating redundancies.

### **Integrated Source Control**

The culture of the industry is changing. Luckily for us, this change will benefit the efficiency in our departments and the ease at which we will be able to collaborate once we adopt MadCap Flare. One of the great features of Flare is the source control application that will alleviate any anxiety your engineers may have in losing control of their work, their files, their file structure, and the accessibility that have allotted for their work. Although all our files will be centrally located, engineers will be an integral part of which databases and files will be available to a department our author. The process simply involves selecting files and giving users specific rights.

### **Benefits of Single Sourcing to Engineers**

Your software engineers often have to work closely with technical communicators. The technical communication department spends most of our time not only documenting the software your engineers create but also updating the frequent changes that occurs in updates of the software. These engineering projects that involve software updates can be a stressful and frustrating time crunch for your department, as they have to quickly code while updating files and maintaining an organizational structure with their files so they can be shared company wide. Flare would handle the organization of the file structure, and how the files update so your engineers have more time to code and focus on developing the software.

Engineers also have to communicate to the technical communication department how these changes must be accounted for in the documentation. Flare's editor benefits this type of communication, because all the files are accessible in one editor. Whether it is code in Java, or an important screenshot, it can be created in the editor and shared with the company, department, or individual through the Flare platform. Engineers will be able to preview documentation outputs with the Flare interface. Updates happen instantly. With single sourcing, the departments will be working in real time, and confusion will be eliminated by the way Flare organizes, saves, and updates databases and files.

## **Impact of MadCap Flare to the Computer Engineering Department**

Although your engineers will most likely make use of the programming editor built into Flare, your engineers can still work on their files with their editor of choice, and then update the file into Flare. Also, Flare has many built in features that offer video tutorials, help features, and online training that can be accessed when needed. The company would also have time to train and collaborate on customizing Flare for the company and its departments. With Flare, your engineers will save time, headaches, and money, and they will help other departments become more efficient as they will have a tool that will benefit the way they communicate across the company.