VICTOR ESTRADA

TECHNICAL WRITER
Greater Houston

Software

- Adobe Suite
- Git
- Drupal
- Microsoft Office
- UserZoom

Code

- HTML5/CSS3
- Command-line
- Ruby on Rails
- Bootstrap
- XML / DITA
- Markdown

UX Skills

- Scenarios
- Personas
- User Testing
- Heuristic Evaluations
- Data analysis

Familiar With

- Javascript
- PHP
- MadCap

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Let's Get In Touch

I love the interaction between people and technology. I work in content management, authoring, structuring, and coding content through iterative design. Collaborating with people is my passion. After all, where would technology be without people?

Work Experience

Web Developer/Content Manager, 2015-2016

For UNT Marketing, I managed, single-handedly, the content for 25 departmental websites using Drupal. With over 40,000 monthly visitors from a university demographic, I established a user-centered criteria for testing and designing content.

Web Developer/UX Researcher 2016

With user feedback from surveys, card sorts, and think-alouds, I used data analyses and affinity diagramming to produce personas and recommendations for the redesign of the student affairs website.

Relevant Projects

Information Systems Business Proposal, 2015

I led the production of a business proposal for an Information Systems Development project. The project allowed me to manage content from multiple users with XML and Adobe InDesign.

Ruby Application for Corpus Database, 2016

For the UNT Department of Technical Communication, I have designed and developed a database for academic technical documents. The project was built with Ruby on Rails, and Bootstrap was used to structure a mobile user interface.

XML Management System Database, 2015

I produced an XML database of the content writer industry and used XLST and CSS to structure a responsive layout with multiple outputs.

DITA Software Technical Documentation, 2015

I developed with DITA to create software documentation for the Microsoft Word feature, Track Changes.

Education

University of North Texas
MA in Technical Communication, 2016