

Social Networks: through the years

The first social networks became popular at the beginning of the 21st century. They were nothing more than a simple page barely developed for the social interaction of people through the internet. The first big social network was Myspace, a website which had more than 60 million registered users.

Investigating how a social network is built we can almost always perceive the main characteristics of these. The main thing we find is the traditional messaging of any social network, to later obtain what would be the personal information of the users. The development of these interfaces is not easy at all since behind every social network there is a large amount of software engineering which achieves a longer retention time by users. This has caused social interactions to change over the years. The number of people who are not registered in a social network is less. It is so necessary nowadays to be registered in one of these sites that we are uncomfortable not having an account of our own.

Mentioning the main social networks, we find Facebook, Twitter, Instagram and YouTube. But, how necessary are these social networks for life? Facebook is a social network in which you can interact and message with friends from anywhere in the world, but in recent years there has been a decrease in the quality of the service provided to its users at the time of privacy. Twitter is a social network where you can interact with famous people from all over the planet since the conversations are open to all public, but in recent years the toxicity of the platform has been exposed among the same users who protect themselves through anonymity. Instagram is a social network in which people interact through the photographs they publish within their profile, but this platform has already been exposed by the alteration of photographs by users. And finally we find YouTube, which is based on the constant publication of videos by its users, but in the last decade there has been a decline in usability since the user is constantly annoyed with lots and lots of unwanted advertising. But for all these social networks the only important thing for them is your attention.

Regardless of what you think, the absolute truth of social networks is that these are corporations. And they are willing to sacrifice the mental health of their users. Causing depression among them. To such a degree that a considerable number of people commit suicide. That is why it is our responsibility to teach the new generations the correct use of these tools which must be treated with extreme care. Because whether we want or not social networks will continue existing.

For these and more reasons, it is necessary to teach that social networks are nothing more than simple tools that allow us to interact remotely with family and friends. The correct use of these depends entirely on the will of its users. Since companies are only interested in their platforms generating profits. In the end it is all up to you.

