UNIVERSIDAD TECNOLÓGICA DE
SAN LUIS RIO COLORADO

Written report
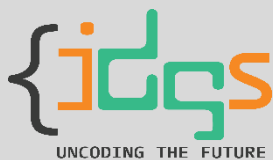
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ING. EN DESARROLLO Y GESTIÓN DE SOFTWARE

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UNCODING THE FUTURE

In technology there isn't the enough attention to daily consumer's tasks. My idea is to create an app that ranks the best products that a person can buy in the day. Maybe he is in doubt about what soap is better. Or maybe he just wants to buy the cheapest food and go home to prepare it. Whit 'Choose' the people, who buys basic need products all around the world, will find exactly what they are looking for without the need of buying all the products to then decide which one is better for them. They would have the best information in the app and then 'Choose' what pleases them.