**Emmanuel Ramon Stembridge**

5945 Monterey Dr, Morrow, GA 30260-1012

206-929-1478

[emmanuelstembridge36@gmail.com](mailto:emmanuelstembridge36@gmail.com)

**Professional Summary**

Versatile and detail-oriented freelance finance writer with over three years of writing experience and a broader decade-long background in consumer financial services, digital content, and editing. Adept at transforming complex money matters into accessible, engaging, and SEO-optimized articles. Proven expertise in CMS publishing, AP Style, and financial literacy education. Passionate about helping readers navigate their financial lives with clarity and confidence.

**Professional Experience**

**Freelance Personal Finance Writer**  
*Self-Employed | Remote | Jan 2021 – Present*

* Write and publish 2,000–3,000 word features for finance and lifestyle websites, including deep dives on retirement planning, side hustles, debt reduction, and tax basics.
* Turn around clear, well-sourced drafts within tight deadlines using AP Style and optimized SEO structure.
* Successfully pitched and completed over 90 articles across platforms like *Finance Buzz*, *Penny Hoarder*, and *DollarSprout*.
* Maintained strong relationships with editors, consistently receiving repeat assignments.

**Digital Content Editor – Budgeting & Lifestyle**  
*SmartSense Living | Remote | Sept 2019 – Dec 2020*

* Edited and formatted financial explainers and daily budget tips submitted by a network of writers.
* Ensured tone consistency and factual accuracy across 250+ published pieces.
* Managed publishing workflow through Ghost CMS, collaborating with graphic designers and SEO analysts.
* Spearheaded a monthly newsletter that increased site return visits by 34%.

**Community Banker & Financial Literacy Coach**  
*Sunrise Credit Union | Riverdale, GA | May 2014 – Aug 2019*

* Delivered in-person coaching on budgeting, debt management, and credit repair for clients across income levels.
* Hosted monthly financial literacy workshops with tailored handouts and real-world case studies.
* Launched a “Bank Smarter” blog column, demystifying topics like compound interest, overdraft fees, and savings automation.
* Promoted from Teller to Lead Customer Financial Representative in under 2 years.

**Operations Assistant – Student Business Office**  
*Clayton State Community College | Morrow, GA | Sept 2011 – May 2014*

* Managed account intake and tracked billing inquiries for enrolled students.
* Created simple, jargon-free guides for financial aid, scholarship applications, and budgeting.
* Trained peers in digital record-keeping systems and privacy compliance.
* Recognized for improving student satisfaction in billing transparency by 28%.

**Education**

**Clayton State Community College** – Morrow, GA  
*A.A.S. in Business Communications | GPA: 3.6 | Graduated: May 2014*

**Core Skills**

* Personal Finance & Budgeting Content
* Financial Literacy & Consumer Education
* AP Style & SEO Best Practices
* CMS Platforms (WordPress, Ghost, Contentful)
* Research-Driven Longform Writing
* Remote Collaboration & Time Management
* Content Strategy Alignment
* Copyediting & Fact-Checking

**Tools & Tech**

WordPress | Ghost | Contentful | Google Docs | Grammarly Pro | Canva | AP Stylebook | SEO Surfer | Trello | Slack