# BRIAN GALLAGHER

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## ✦ Contact Summary

• Location: Petaluma, California  
• Email: gallagherb597@gmail.com  
• Availability: Remote, flexible hours  
• Specialty: Outdoor lifestyle writing with a focus on DIY, adventure travel, and sustainable living

## ✦ Profile

Freelance content creator with over three years of experience writing engaging, well-researched articles on outdoor adventure, homesteading, and eco-conscious living. Known for delivering clean, voice-driven drafts that connect readers with the outdoors whether it’s through gear advice, gardening walkthroughs, or trail reports. Strong command of CMS tools, AP Style, and independent research. Works fast, delivers faster.

## ✦ Writing Experience

Independent Outdoor Features Writer  
Remote | 2020–Present  
- Produces long-form pieces on hiking trails, survival prep, and regenerative gardening for digital outlets  
- Regular contributor to niche adventure sites, covering national parks, off-grid cooking, and eco builds  
- Converts technical knowledge into content that’s practical, accessible, and deeply readable  
- Publishes 2,000–3,000-word features bi-weekly across CMS platforms with rapid turnaround

Content Specialist – Wild Root Journal  
Remote | 2018–2020  
- Authored content on raised-bed techniques, climate-resilient crops, and backyard projects  
- Worked directly with horticulture experts and environmental educators to ensure factual accuracy  
- Led seasonal editorial planning for blog and email campaigns

Staff Writer – Outside & In Magazine  
Petaluma, CA | 2016–2018  
- Covered community hikes, state park legislation, and gear reviews for a quarterly outdoor publication  
- Interviewed park rangers, local guides, and eco-entrepreneurs for profile-style features  
- Introduced recurring DIY column on backyard improvements using recycled and natural materials

## ✦ Education

Santa Rosa Junior College  
Associate of Arts – Environmental Studies  
Graduated 2015

## ✦ Skills

- Adventure and lifestyle feature writing  
- Planting & permaculture content  
- Trail and terrain reporting  
- CMS: WordPress, Craft, proprietary systems  
- SEO-conscious headlines and metadata  
- AP Style fluency  
- Independent research and sourcing  
- Voice consistency and editorial alignment

## ✦ Interests

• Multi-day hiking trips  
• Wildlife tracking and documentation  
• Off-grid architecture and tiny homes  
• DIY composting and rainwater catchment  
• Writing pieces that make readers want to close their laptop and step outside