Brittney Thomas

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# Profile

A lifelong car enthusiast turned professional copywriter, I bring over three years of experience writing feature content for automotive publications. My passion for vehicle technology, engineering history, and performance culture drives my storytelling. I specialize in crafting in-depth, accessible, and enthusiast-savvy features covering everything from vintage muscle cars to EV powertrains. My work is informed by hands-on experience, deep industry research, and a strong editorial voice.

# Experience

**Freelance Automotive Copywriter**

Independent | January 2021 – Present

- Researched and wrote long-form automotive articles on topics ranging from combustion engine design to motorsports history.  
- Delivered editorial features on deadline to clients across digital automotive publications.  
- Developed a unique narrative voice that balances technical fluency with gearhead appeal.  
- Adapted content for CMS platforms while ensuring SEO optimization and tone consistency.

**Contributing Writer – Auto Trends Weekly**

Remote | August 2019 – December 2020

- Authored 100+ articles focused on emerging automotive technologies and consumer vehicle insights.  
- Covered topics like road safety innovation, concept cars, and performance reviews.  
- Collaborated with editors to shape story angles and refine content.  
- Maintained AP style and adapted writing to various target audiences.

# Education

**Miami Dade College**

Associate of Arts in Communications | Graduated 2012

# Skills

- Automotive journalism and feature writing  
- Deep understanding of vehicle engineering and industry trends  
- CMS proficiency and digital publishing (WordPress, custom platforms)  
- AP Style and editorial standards  
- SEO writing and keyword integration  
- Deadline management and independent research