Victor K. Oshiomah

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EDUCATION

University of Saint Thomas   **St. Paul, Minnesota**
M.S. in Software Engineering   *Expected Graduation, Dec 2024*
- o **Concentrations:** Full-Stack Development/Database
- o **GPA:** 3.95/4.00
- o **Related Coursework:** Data Structures & Algorithms, Object-Oriented Programming, Web Programming, Cloud Computing, Database Design & Management, Software Analysis, Design & Implementation.

Federal Polytechnic, Auchi   **Edo, Nigeria**
B.S. in Civil Engineering   *Jan 2010 – Nov 2014*
- o **GPA:** 3.47/4.00
- o Graduated Top 7% of class.

EXPERIENCE

University of Saint Thomas   **St. Paul, Minnesota**
Graduate Student Assistant, Graduate Programs in Engineering & Software   *Oct 2022 – Present*
- Create and update web information pages for the Graduate Programs in Engineering & Software department on university's intranet.
- Employ advanced ERP software systems to assist academic directors in updating student profiles and managing programs effectively.

Pink Orange   **Lagos, Nigeria**
Pay-Per-Click/Web Specialist   *May 2021 – Aug 2022*
- Created and updated web pages, incorporating tags and pixels to metadata for precise tracking and analytics and increasing conversion rate by 12%
- Configured Software Development Kits (SDKs) for iOS and android to optimize app campaigns and enhance tracking capabilities.
- Analyzed campaign performance and generated insightful reports using Google Data Studio and CRM systems.

Workforce Group   **Lagos, Nigeria**
Digital Marketing Analyst   *May 2018 – May 2021*
- Created and updated web pages, incorporating tags and pixels to metadata for precise tracking and analytics and increasing conversion rate by 7%.
- Collaborated with product owners to manage simulated product demos, utilizing digital tools like Reprise to enhance user experience and engagement.
- Utilized Jira bug tracking software to document feedback from app campaigns and report bugs to the product owner and development team.
- Employed tools such as Jira Service Management and Zendesk to provide technical support during internal and external product launches for mobile and web applications, ensuring seamless integration and functionality.

PROJECTS

Tip Calculator   **St. Paul, Minnesota**
Owner   *Jan 2024*
- Developed a basic web application that helps users to calculate tips by just inputting their total bill and intended tip percentage.

Passenger Counter   **St. Paul, Minnesota**
Owner   *Dec 2023*
- Created a web application that can be used to count passengers at transportation hubs with the potential for reuse in ticketing and calculating visitor traffic to public buildings.

SKILLS

Programming: Java, Python, JavaScript, HTML/CSS, SQL, SASS, Node.js, React.js, Angular.js
Tools: VS Code, PyCharm, Eclipse, AWS, Jupyter Notebooks, Git, Bootstrap, Spring Boot, Agile