



PROJECT GOALS

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Interview

What is the project's budget?

- We have around 5000-6000€ for the budget

What's the ideal timeline?

- We would like to have a working version by the end of 2024

What are your goals for the project?

- We need a landing page for our pizzeria, it needs to show the menu we have

What features and elements do you want this website to have?

- We would a presentation site, a site for the menu of options, and a site so that the clients are able to do reservations for our birthday party celebrations

Which of these features are an absolute must-have?

- The reservations is the heart of our business, we do fun birthday parties with our staff and the animatronics

How do you want to communicate?

- We can stay in touch about the page through Telegram

How will you measure success?

- Based on the number of reservations we get through the web compared to our usual amounts.

Do you have a style guide?

- It needs to use the Spicy Rice font mainly and our signature purple (#723082)

What does your company do? What really sets it apart?

- We are a party pizzeria place; we use animatronics to make the party more lively

Who is your target market?

- The parents of young children

Who are your competitors, and what makes your brand different?

- We compete with other party places but they don't have an animatronic

What is your company's mission or story?

- Our goal is to make the best parties for the children

What made you decide to redesign your website?

- We didn't have a modern one, ours is 18 years old

Do you have any inspiration for this project?

- Nothing specific

If you have a current website, where does it fall short?

- We don't currently have one

What do you like about your existing website?

- We don't have a site

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Who else is involved in this project?

- Wallace Beforeton

What do you want the visitor to do or learn?

- We need the visitors to want to call our business to do reservations and for them to have an easy way to know our menu and pricing

Do you have any questions for us?

- None for now