

# XP - Inside XP on YouTube

## XP Inc's IPO

The last episode of Inside XP video series has shown the details of the XP's Initial Public Offering in a really informal way. Guilherme Benchimol remarked that it all started in an old party saloon 18 years before the IPO and stated his astonishment of seeing XP getting into Nasdaq after this unexpected journey.

In sequence, Nasdaq's CEO Adena Friedman stressed that XP was founded in 2001 with the main goals of transforming and revolutionizing Brazil's financial market and, thereby, improving peoples' life. Besides that, Guilherme Benchimol stressed his views about the need of changing brazilians' perceptions about investment, generating opportunities for more citizens and strictly following the right path.

Finally, Guilherme Benchimol remembered that all of this is just the beginning and the will to disrupt Brazil's financial system in a good way is still there. Summing up, this video was designed as a celebration more than anything, crafted in order to conclude the Inside XP video series in a way the viewer can feel all the environment that happened in these memorable days for this ambitious company.

**Source:**  [Por dentro do IPO da XP Inc.](#)

**Summarized by Victor Yuri Tavares de Camargo**