

XP - Inside XP on YouTube

The technology that is shifting financial market

As stated by Thiago Maffra, XP's team is diversified, with a lot of people with different cultures, thinking and mindset, which is really relevant nowadays since technology changes companies' environments really fast. Also, Felipe Trindade remembered that the XP's moving from Rio de Janeiro to São Paulo has brought people with diverse skills together, merging them in true multidisciplinary teams.

Therefore, the working strategies started to change from classical cascade projects to agile methodologies, where people comprehend the business products, projects and scopes. Again, the user experience emphasized in other videos was mentioned by Willians Abreu, Vitor Arruda and Marina Maffra, where co-creational workshops took place in order to give customers the chance to be in the center of the projects.

Furthermore, Thiago Maffra explained that the number of 52 squads shows how much XP is investing in technology. Besides, Camila Andreola, Renata Mombach and Thiago Adriano highlight the great environment XP has for its employees and collaborators, where squads share professional and life experiences among them.

After that, the team talked about how modern and open-minded XP is, from the absence of stiff dress code rules to the collaboration, humility and creative initiatives the company always supports. Concluding, Thiago Maffra remarked that XP is disruptive in the sense of changing brazilians' mind about investment and their relation with financial companies.

Source:  [#PorDentroDaXP - A tecnologia que está transformando o mercado fi...](#)

Summarized by Victor Yuri Tavares de Camargo