ODEH ONYEDIKACHI VICTOR

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PROFESSIONAL SUMMARY

Data and Business Intelligence Analyst with hands-on experience in data analysis, reporting, dashboard development, and business insights generation. Proficient in Power BI, SQL, Excel, and Python, with a strong background in translating complex datasets into actionable insights for decision-making. Demonstrated ability to improve reporting efficiency, optimise operational processes, and support stakeholders across finance, operations, and marketing.Adept at communicating insights to both technical and non-technical audiences.

PROFESSIONAL EXPERIENCE

Business Intelligence Analyst and Tutor – VK Technologies   Jan 2024 – Present

– Analyzed consultant data to guide marketing strategies, enhancing campaign targeting by **25%**.

– Designed and maintained interactive Excel and Power BI dashboards, boosting reporting efficiency by **30%**.

– Delivered one-on-one and group tutoring in business intelligence tools, mentoring **20+ learners** in data analytics.

– Supported consulting projects by developing accurate, data-driven reports that strengthened client presentations and recommendations.

Inventory Data Analyst with Geepee – Inventory Management   Apr 2018 – Apr 2020

– Performed daily and monthly stock analysis in Excel, improving inventory accuracy and reducing discrepancies by **15%**.

– Collaborated with production and accounting teams to evaluate material flow data, enhancing cross-departmental reporting and decision-making.

– Developed and implemented data-driven tracking systems, cutting material waste by **10%** and ensuring full compliance with company inventory policies.

– Utilized advanced Excel tools (PivotTables, VLOOKUP, charts) to deliver insights on stock trends, variances, and operational performance.

PROJECTS

Customer Churn Analysis with SQL   Link to Project

This project analyzes customer churn using the BankChurners dataset. The goal is to explore the key factors driving customer attrition in a financial institution and derive actionable business insights. A star schema was designed with fact and dimension tables to optimize query performance and reporting.

Car Sales Analysis with Excel   Link to Project

The global automotive industry is a dynamic sector shaped by economic fluctuations, technology advancements, and evolving consumer preferences. Understanding sales trends is critical for stakeholders to optimize strategies, forecast demand, and maintain competitiveness. This project analyzes 23,906 car sales transactions recorded between January 2022 and December 2023 to uncover actionable insights into seasonal patterns, manufacturer performance, and income-driven purchasing behavior

Credit Risk Default Analysis:Root Cause Insights Using Python

This project analyzes credit risk defaults using a dataset of 25,000 loan events across multiple branches, loan products, and officers. The analysis identifies key drivers of default, showing that lower credit scores, certain loan products (particularly SME and Personal Loans), and specific branches and officers are linked to higher default rates. Losses are concentrated, with a small number of defaults contributing disproportionately to total financial loss, highlighting areas that require attention.

EDUCATION

2020 - 2024   Bachelor's Degree in Accounting at **Ebonyi State University**

TECHNICAL SKILLS

- **Microsoft Excel** – Advanced formulas, PivotTables, Power Query, data cleaning, and dashboarding.
- **SQL** – Writing queries for data extraction, transformation, and reporting.
- **Power BI** – Building interactive dashboards, DAX calculations,Power Query and data modeling.
- **Python** – Data analysis and automation with libraries such as `pandas`, `numpy`, and `scipy`.
- **Data Visualization** – Creating insightful charts using `matplotlib` and `seaborn`.

SOFT SKILLS

- **Analytical Thinking** – Strong ability to identify patterns, trends, and actionable insights from complex datasets.
- **Problem-Solving** – Skilled at translating business questions into data-driven solutions.
- **Attention to Detail** – Ensuring accuracy and consistency in reporting and analysis.
- **Communication** – Capable of presenting technical findings in a clear, business-friendly way.
- **Collaboration** – Experienced in working across finance, operations, and management teams to align insights with business goals.
- **Adaptability** – Comfortable learning new tools quickly and working in dynamic, fast-paced environments.

CERTIFICATIONS

- **Inventory Management** – University of California, Irvine (Coursera), Mar 2023
- **Microsoft Excel (Advanced)** – Udemy, Feb 2023
- **Google Data Analytics** – Coursera, Oct 2023
- **Microsoft Power BI Data Analyst** – Coursera, Aug 2024
- **Meta Database Engineer** – Coursera, Jan 2024