

# STRATEGIC DOING

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Website:

<https://umdstrategicdoing.wordpress.com/about-us/>

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Our project provides users with a digital platform accessible to all, including users with little technical knowledge and people with disabilities. The website allows users to register and log in using authorized credentials, join groups based on their academic and research interests, and download relevant project information and articles. Users of our site come from rural and urban America and will develop greater connections, build a sense of community, and collaborate on business ideas.

Our team created a website that educates users on 'Strategic Doing' and provides information on building entrepreneurial ecosystems. This website allows users to upload content themselves while simultaneously showcasing particular individuals' ecosystems. These ecosystems stem from the user's academic and research interests.

Each group represents an entrepreneurial ecosystem, where people can conduct discussions, upload and download relevant articles and ask questions. Sample groups that we have created are smart cities and education for all, among others. These groups were built to encourage group members to interact with each other, thus building networks.

While we originally planned to create a website from scratch, we decided it would be better to use a Content Management System. We chose WordPress because of its increased functionality, ease of use, collaborative capabilities, and better user interface and user experience capabilities.

In summary, this website is a platform for people to form online communities, ask questions, provide support and maintain repositories of data relevant to their research interests.