

INFM 603 Final Project

Team 1:

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End Goal

The goal is that by the end of this project, users from rural and urban America will develop greater connections, build a sense of community, and in turn collaborate on business ideas. Users will also be able to collect and submit data using the platform to enhance their experience.

Overview

Our team will create a digital repository that educates users on the concept of 'strategic doing' and provides information on building entrepreneurial ecosystems. This platform will allow users to upload content themselves while simultaneously showcasing particular individuals' ecosystems. These ecosystems will be based on the users' liking along with their academic and research interest.

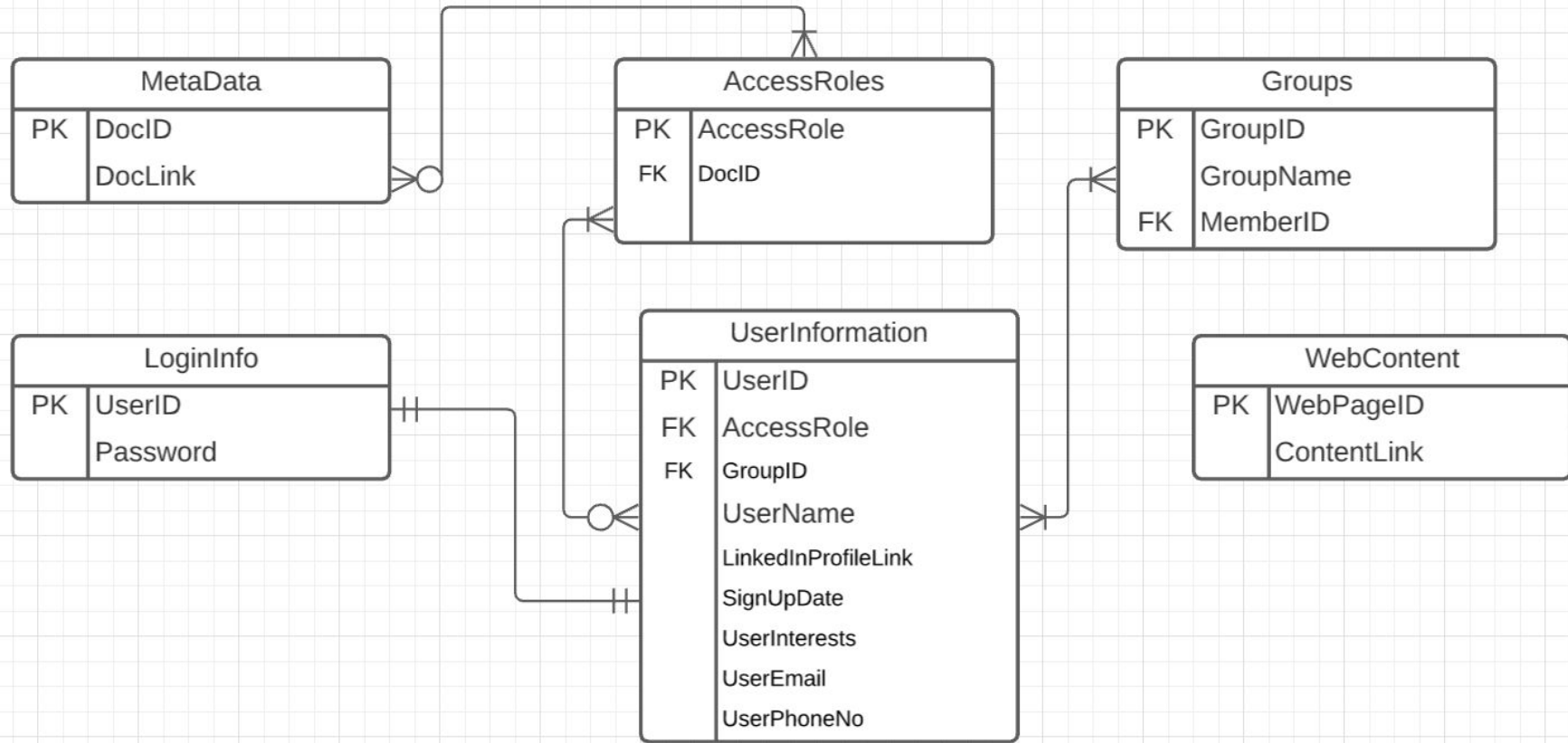
Dream Features

User side:

- An online digital database with upload and download features
- Open source data and documentary
- A website where users can collaborate

Administrator side:

- Security in terms of adding/editing and removing content
- Logs maintained on data usage and downloads
- A simple registration process to assign permissions
- Authorization to provide access to platform
- Frequent data backup



Move to a Content Management System (WordPress)

- Executive decision was made to move to WordPress
 - Increased functionality
 - Ease of use
 - Collaborative capabilities
 - Better UI & UX
 - Potential ability to use plugins

Group Options for Users

- Smart Cities
- Data Analytics for Policy Improvement
- Marketing for Improved Infrastructure
- StartUps for Social Good
- Cybersecurity
- Education for All