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THE ASIA ACADEMY OF MANAGEMENT LIMITED

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Website: <http://aaom.asia/>

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March 14<sup>th</sup>, 2024.

Dear Yung-Wen Cheng,

Congratulations! Your following paper is accepted for presentation at the Joint Conference of 13<sup>th</sup> Asia Academy of Management Conference and 2024 Taiwan Academy of Management to be held on June 25-29, 2024 in Miri, Sarawak, Malaysia. You are invited to present your paper during the conference period. Your presentation will be arranged in a paper session or a round table format. We will provide you with further details of the conference program in our forthcoming emails.

*Exploring Mainstream Paths to New Technology Deployment: Technological, Market, and Network Perspectives*

Congratulations again and we look forward to seeing you in Miri, Sarawak, Malaysia!

As a reminder, please register for the conference as soon as possible. Each paper must have at least one author register for the conference and make an on-site presentation during the conference. Otherwise, the paper will not be included in the conference program.

Yours sincerely,

Congratulations again and we look forward to seeing you in Miri, Sarawak, Malaysia!

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Yours sincerely,



Professor Wendong Li  
Dept. of Management, The Chinese University of Hong Kong  
Program Co-Chair  
The Joint 13<sup>th</sup> AAOM and 2024 TAOM Conference



A/Professor Chimmay Pattnaik  
Discipline of International Business, University of Sydney  
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Professor Chai Lee Goi  
Faculty of Business, Curtin University, Malaysia  
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