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THE ASIA ACADEMY OF MANAGEMENT LIMITED

Secretariat: c/o Department of Management, The Chinese University of Hong Kong, Shatin, N.T., Hong Kong

Website: <http://aaom.asia/>

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March 14<sup>th</sup>, 2024.

Dear Yung-Wen Cheng,

Congratulations! Your following paper is **accepted** for presentation at the Joint **Conference** of 13<sup>th</sup> Asia Academy of Management **Conference** and **2024** Taiwan Academy of Management to be held on June 25-29, **2024** in Miri, Sarawak, Malaysia. You are invited to present your paper during the **conference** period. Your presentation will be arranged in a paper session or a round table format. We will provide you with further details of the **conference** program in our forthcoming emails.

*Exploring Mainstream Paths to New Technology Deployment: Technological, Market, and Network Perspectives*

Congratulations again and we look forward to seeing you in Miri, Sarawak, Malaysia!

As a reminder, please register for the **conference** as soon as possible. Each paper must have at least one author register for the **conference** and make an on-site presentation during the **conference**. Otherwise, the paper will not be included in the **conference** program.

Yours sincerely,

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Yours sincerely,



Professor Wendong Li  
Dept. of Management, The Chinese University of Hong Kong  
Program Co-Chair  
The Joint 13<sup>th</sup> AAOM and **2024 TAOM Conference**



A/Professor Chinmay Pattnaik  
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