Design wireframe of our project:

These screens were created using Figma. [Link to prototype here](#).

Flow:

1. Landing page

- The user arrives on the landing page, where they are presented with three options:

    - Sign up (new users)

    - Log in (returning users)

    - Continue as guest (no account)

Depending on the choice:

- Sign up → homepage

- Log in → homepage

- Guest → homepage

2. Homepage: weather-based recommendation

- On arrival, the user receives a movie recommendation based on their current location's weather.

- From here, the user has multiple possible actions:

    - End session after viewing the recommendation

    - Click "Learn more" to view additional details (e.g., synopsis, trailer, ratings) about the recommended movie

3. Personalise recommendation

- If the user is not interested in the first recommendation:

    - They can customize preferences, such as:

        - Decade/era of the movie

- - - Click "Give me another option!" to receive a new, weather-aligned recommendation based on updated filters

4. (Optional / if we have time) Watchlist

- Users with an account can:

    - Add movies to a personal watchlist for later viewing

    - Watchlist items are stored in their profile

- This feature will be implemented if time permits during development

Design:

Screen 1 – Landing page: logo, description, signup and login buttons and an option to use as a guest.

WeatherWatch

Let the weather set the scene.

Your perfect movie night starts with the sky above! Whether it's a rainy evening, a sunny afternoon, or a chilly winter night, WeatherWatch curates the best films to match the weather outside.
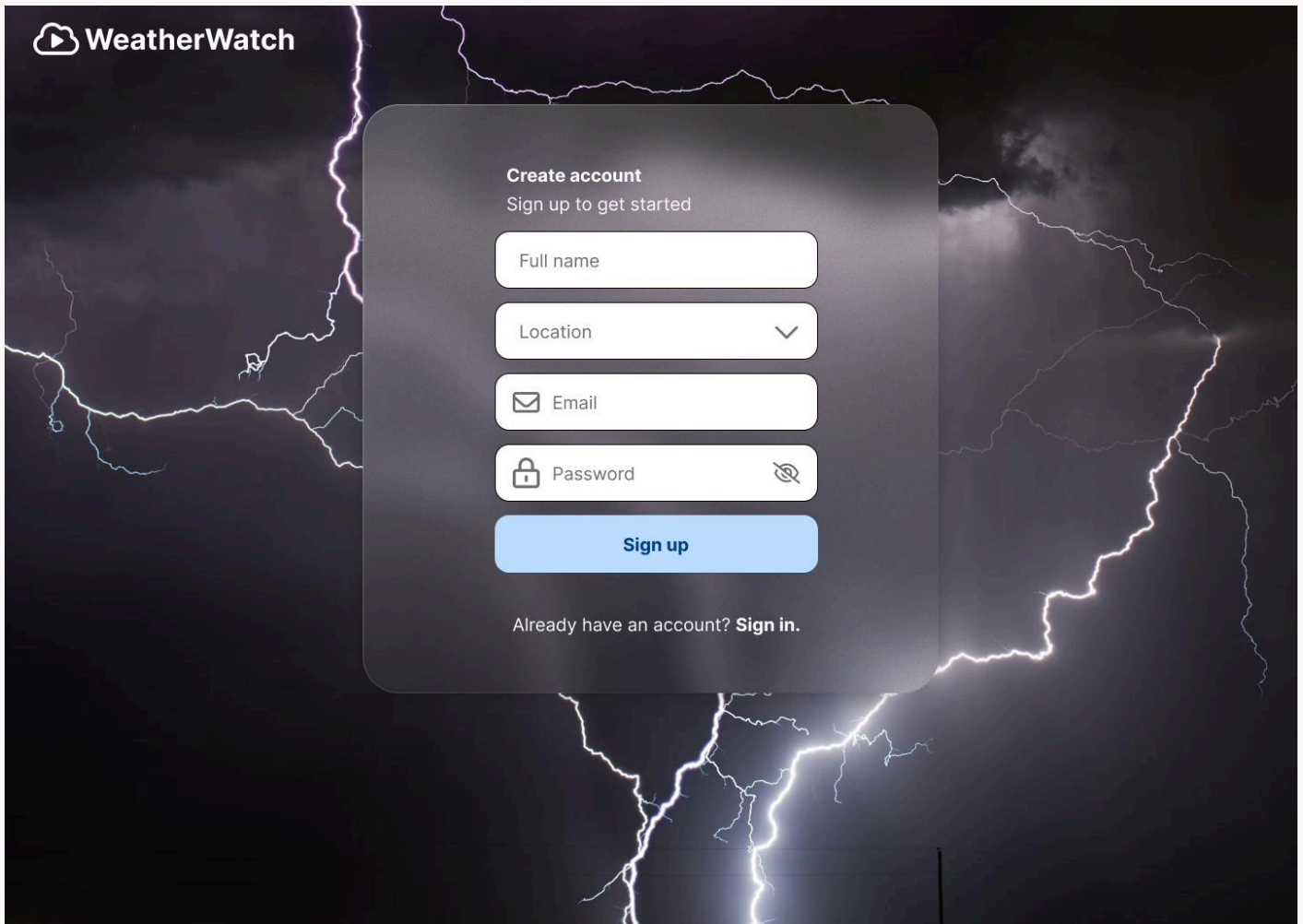
Sign up now   or   **sign in**

**Use as a guest**

(Your preferences won't be saved)

Pick a location ⌄

What should I watch?

Screen 2 – Signup page: asks for name, location, email and password. Also a link to the login page in case they made a mistake and they actually wanted to log in.

Screen 3 – Login page: asks for email and password. Also a link to the signup page in case they made a mistake and they actually wanted to create an account.
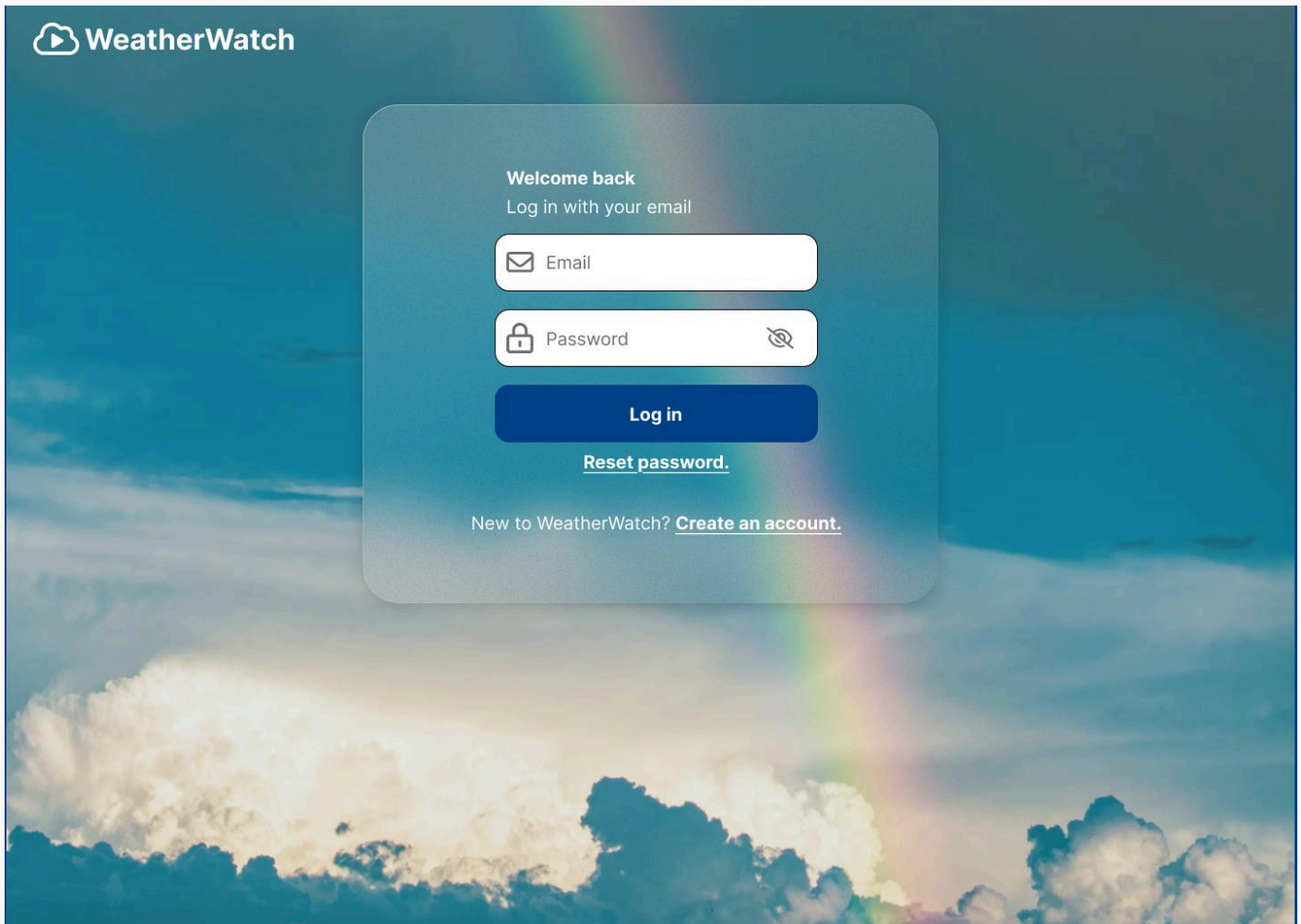
Screen 4 – Homepage: it shows the information of the selected location, current weather, and movie recommendation. It also has a button to get another recommendation and some buttons to pick what decade they want the movie recommendation to be from. Also has a button to Learn more about the movie which takes you to the next screen.

The information is to the left side as this will be the first thing the user will see. The image of the movie cover is in the middle, but it is the biggest thing in the page which makes it the focus of the page. Here we have added 4 examples of what it would look like if the weather was sunny, cloudy, rainy or snowy.

Hello!
You are in

Monterrey

Mexico

___

and it is

sunny

___

so you should watch something

funny

___

Not in Monterrey?
Change location.

NOBODY WINS SOLO

WILL FERRELL   RACHEL McADAMS

EuroVision

OF FIRE SAGA

Learn more

⤨ **Give me another option!**

Filter by release date:

1900-1950

1960s

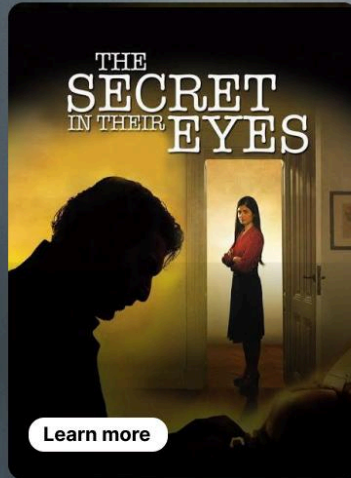1970s

1980s

1990s

2000s

New releases

Hello!
You are in

London

United Kingdom

and it is
cloudy

so you should
watch something
mysterious

Not in London?
Change location.

THE
SECRET
IN THEIR EYES

Learn more

⤨ **Give me another option!**

Filter by release date:

1900-1950

1960s

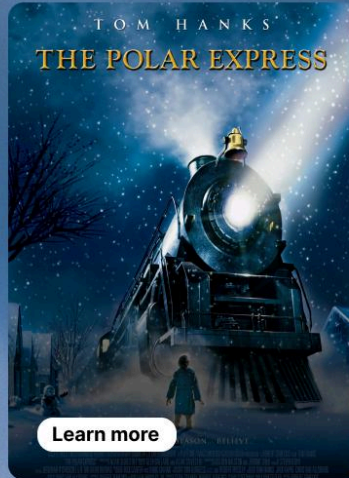1970s

1980s

1990s

2000s

New releases

Hello!
You are in

Dublin

Ireland

and it is

rainy

so you should watch something

cozy

Not in Dublin?
Change location.

FANTASTIC
MR. FOX

GEORGE CLOONEY   MERYL STREEP   JASON SCHWARTZMAN   BILL MURRAY   OWEN WILSON

A FILM BY
WES ANDERSON

Learn more

Give me another option!

Filter by release date:

1900-1950

1960s

1970s

1980s

1990s

2000s

New releases

Screen 5 – Information about the movie: Name, year, rating, synopsis, and (this is a good-to-have feature) the possibility to add to your watchlist (if you are signed in).

Eurovision Song Contest: The Story of Fire Saga

2020

Critics score
65%

Audience score
64%

Two small-town singers chase their pop star dreams at a global music competition, where scheming rivals, high stakes and onstage mishaps test their bond.

⊕ **Add to watchlist**

WeatherWatch

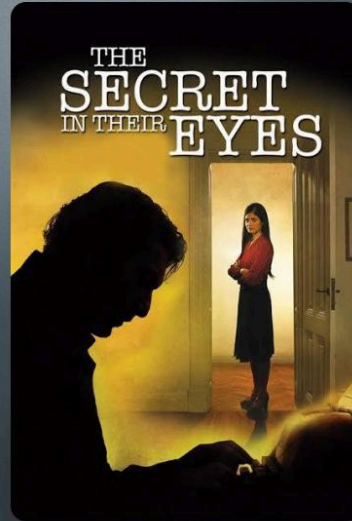The secret in their eyes

2003

Critics score
82%

Audience score
89%

Two small-town singers chase their pop star dreams at a global music competition, where scheming rivals, high stakes and onstage mishaps test their bond.

⊕ Add to watchlist

Screen 6 – User profile with their information: Location, name, email, and password

Screen 7 – (Good-to-have if we have time) **User watchlist** that shows a list of the movies they have previously saved.

Summary:

Here's a quick summary and justification for the design choices on the **WeatherWatch**:

- Clear branding & name placement (top center)
  - The logo and brand name "WeatherWatch" are placed prominently at the top center, drawing immediate attention. The cloud-and-play-button logo effectively communicates both weather and movie themes, reinforcing brand identity.

- Concise value proposition
  - The tagline underneath the title clearly explains the service ("Let the weather set the scene."). It's clever, inviting and thematic. Placing it near the top ensures it's one of the first things users read.

- Strong call-to-action buttons
  - "Sign up now" and "What should I watch?" are highly visible and prompt user interaction. The use of a soft blue makes them approachable and maintains visual harmony with the

weather/sky theme.

- Guest access option
  - Offering a "Use as a guest" section respects user hesitation to register immediately, improving accessibility and usability.

- Placement
  - We chose to center the content on the screen to ensure a consistent user experience across different devices, browsers, and operating systems. Since the website is designed to be fully responsive, placing key information in the middle helps maintain visibility and accessibility regardless of screen size or layout. This approach simplifies layout adjustments and ensures the most important content is always front and center for the user.

- Color palette
  - The gradient blue sky transitioning into cloudy white below ties directly into the weather theme. Blue evokes trust and calmness, ideal for a relaxation-focused app like movie watching. White keeps it clean and minimal, preventing distractions. All other backgrounds take inspiration and match the weather used for the recommendations, to keep a consistent feel in each instance and use a minimalistic style, just using texture and colour to mimic the vibe the user is currently experiencing. Buttons and text change to dark or light colour variations depending on the background to keep everything accessible so that users can easily read the information.

We believe this is a clean, welcoming, and theme-consistent design that uses effective layout and colour psychology to drive user interaction.