

Product designer and believier that the best way to start is by doing

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Descomplica

02/2019 + Today

I'm working as Descomplica Escolas' designer. It's a fresh new business unit and our small team operates in a product driven work model. My role is to come up with hypotheses, apply user studies, prototipes to discover and validate our next steps. Previously I was assessments designer, working with students practice.

PaperX

02/2018 + 02/2019

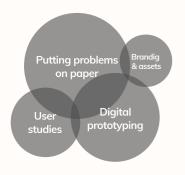
At Paperx I participated of every decision along the other team members – solved everything from product's branding, illustrations to user interviews and UX and UI. In may 2018, with the company acquisition, our team moved to Descomplica to build the assessments experience.

Trinks.com

02/2018 + 02/2019

At Trinks.com had the opportunity to face a lot of design challenges. I designed landing pages, part of today's branding and product experience in the SaS. It was my first market experience and Trinks product itself was in an embrionary stage, so I had good contact with multidisciplinary paradigms.

How my work routine looks like



What i've being doing around

2017 · 2th place at the SND Annual Student Design Contest with the transmidia infographic project "Deuses astronautas" (Astronaut Gods).

2015 · Somnium, life tracking data visualization exhibited at the 200 anniversary of School of Beauty Arts - UFRJ