



Hello, hello, martian, this is Victória

Product designer and believer that the best way to start is by doing

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or scan this



Descomplica

02/2019 ✤ Today

I'm currently working as Descomplica Escolas designer, in an investigative and product-driven team. My role is to come up with hypotheses, applying user studies and prototype to discover and validate our next steps. Previously I was working with students training tools.

PaperX

02/2018 ✤ 02/2019

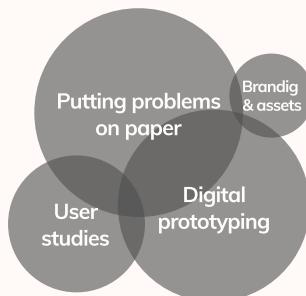
At Paperx I lived a full startup experience - participating in many decisions. I solved everything from product branding, illustrations to user interviews and, obviously, UX and UI. In May 2018, following the company acquisition, our team moved to Descomplica to build the students' training experience.

Trinks.com

04/2017 ✤ 02/2018

Thanks to the nature of Trinks.com I had the opportunity to face many design challenges. I composed landing pages, part of today's branding and product experience in the back office SaaS. Trinks product was in an embryonal stage, thanks to that I had ample contact with multidisciplinary paradigms and people.

My work routine is like



What I've been doing around

2017 • 2nd place at the SND Annual Student Design Contest with the cross-media infographic project "Deuses astronautas" (Astronaut Gods).

2015 • Somnium, life tracking data visualization exhibited at the 200th anniversary of School of Fine Arts - UFRJ