

## How to Purchase Products on Steam and Utilize the Steam Client

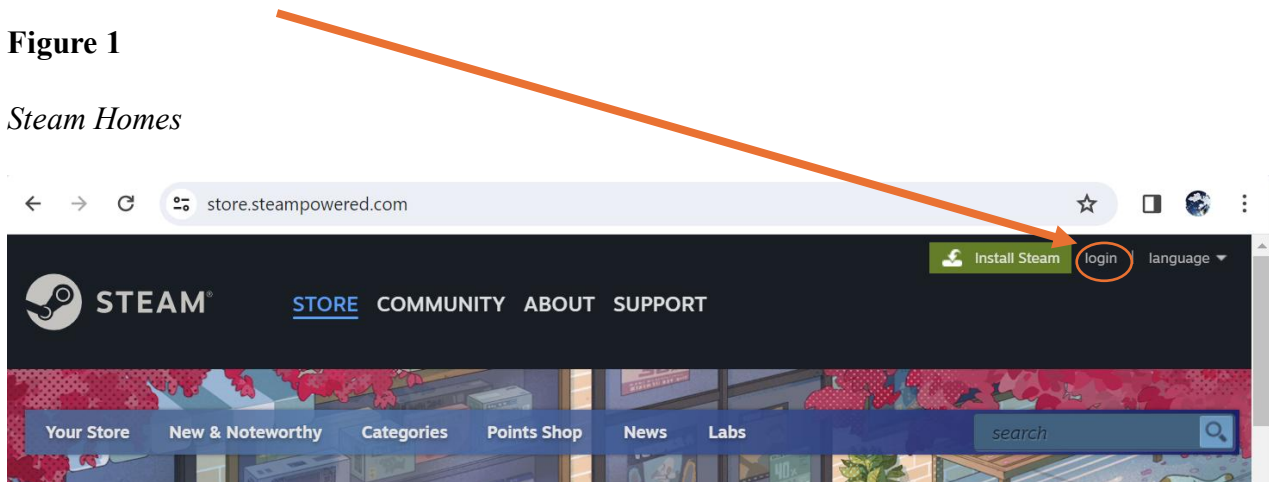
Steam is a long-time company and online store for digital gaming software's created by Valve Corporation in 2003. It sells a variety of games or products at a reasonable price and discounts. The payment is fast, and the account can be made within ten minutes. Its mission is to target fellow video gamers all around the globe and expand their newest products for PC, Virtual Reality, or Steam Deck. It provides a marketplace where companies can release more products. By purchasing a product at this storefront, you will be supporting the creators, the gaming industry, and the community that keeps this store alive.

*Steam respects your privacy. When you login to Steam, each link uses https which details that it is verified and secured when making purchases. If you purchase online, Steam will not reveal any confidential information to other users or parties by agreeing to the terms and optional check boxes to keep your confidential information safe. Additionally, they offer different payment options and a refund policy that if you played for less than two hours within fourteen days of being purchased, you may get a refund back if you are unsatisfied with the product.*

1. Using your preferred web browser, access <https://store.steampowered.com/>.
2. Select **Login** at the upper right menu.

**Figure 1**

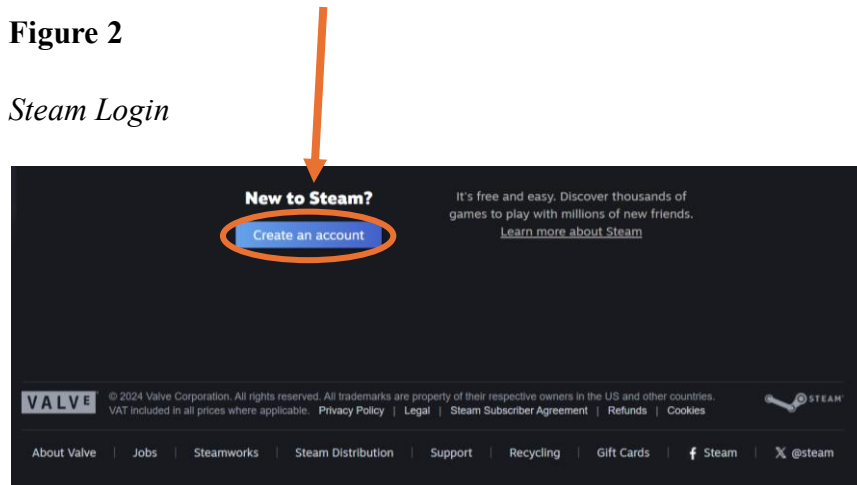
*Steam Homes*



3. Scroll down and select **Create an account**.

**Figure 2**

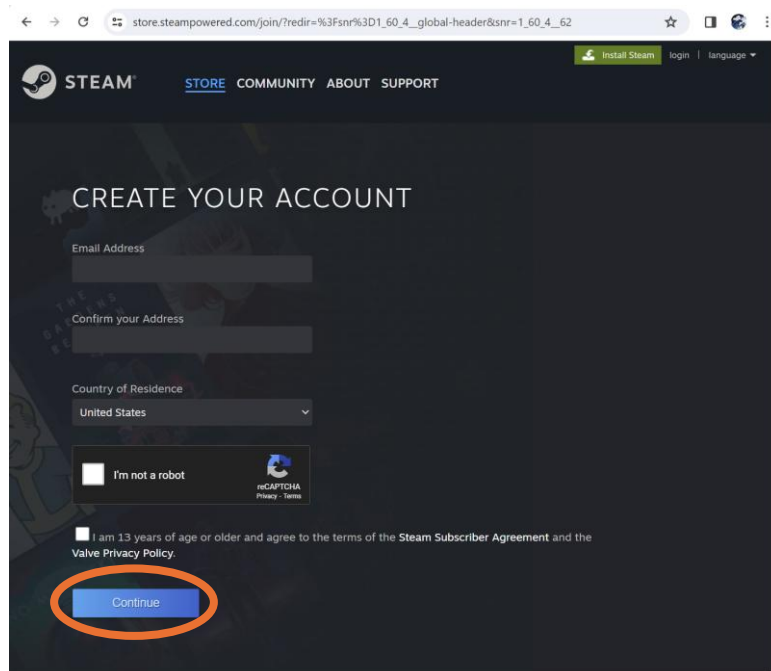
*Steam Login*



4. Fill in all the requirements such as email address, country, robot checker, agree to the terms and select **Continue** if you are finished.

**Figure 3**

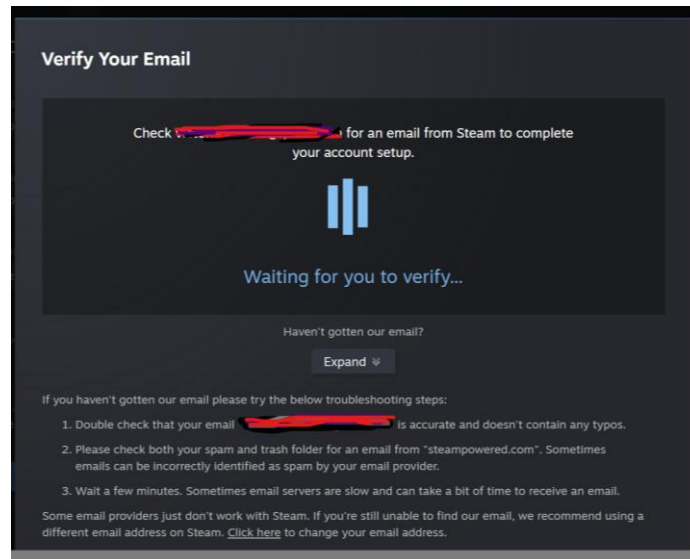
*Access Create Account*



5. Go to your **email address** and **verify** to complete the set up.

**Figure 4**

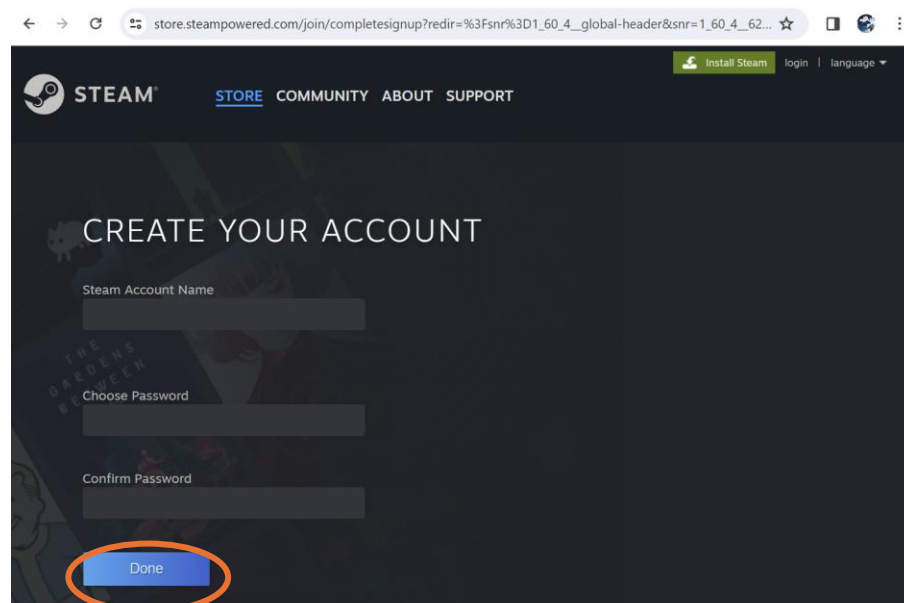
*Create Account Verify*



6. Once the email is verified, enter your **account name**, **password** to login with your new account, and then select **Done** when finished.

**Figure 5**

*Create Account*

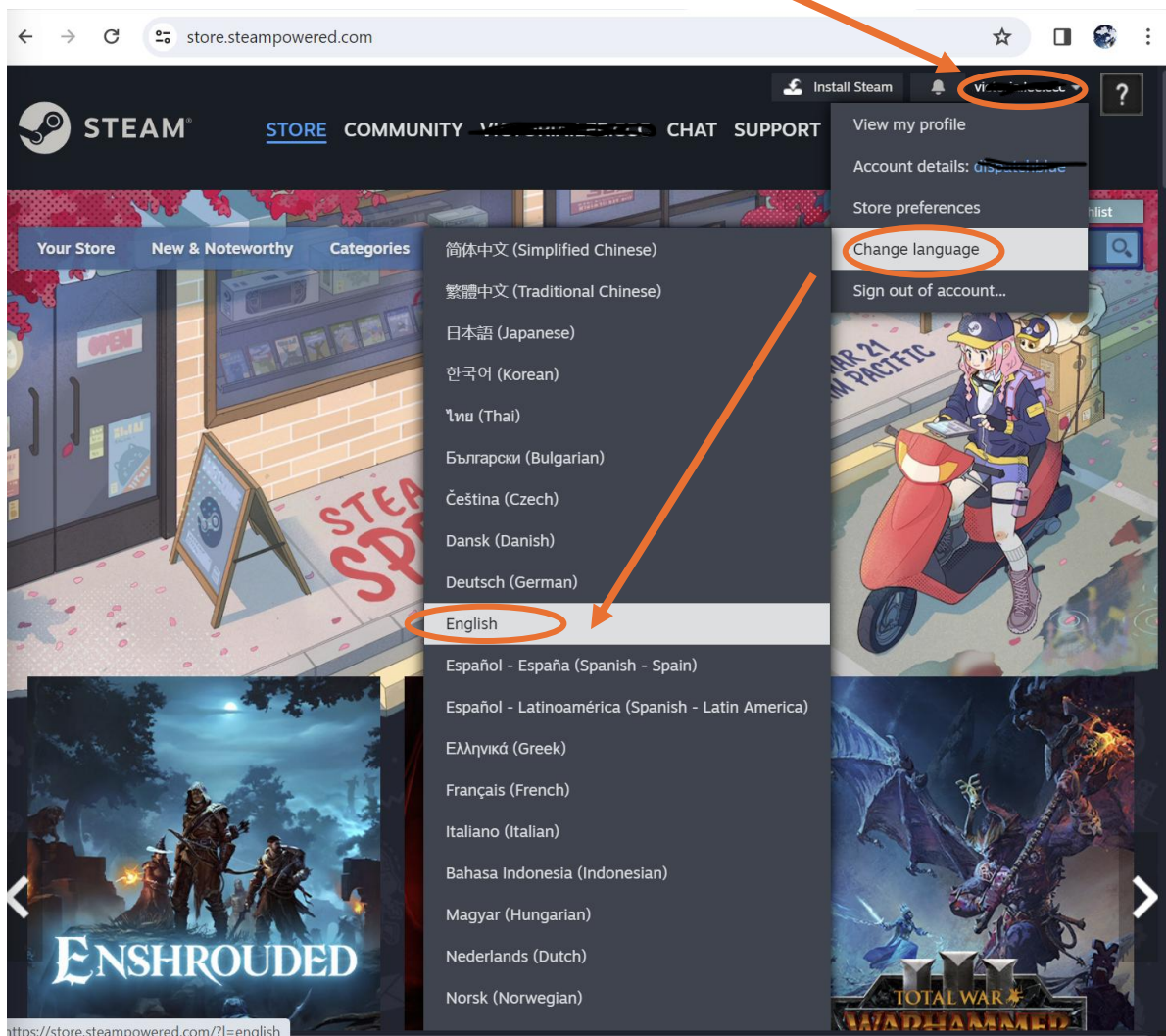


*Note:* You can **customize** your steam and **set up the account** in the next step. The purpose of this instruction is to overview the customizations that is used to add a friend onto the list.

7. If you do not want to change language, skip to step 8. Select the **Username Account** with a triangle notch.
  - a. Hover over the **Change language**.
  - b. Select the **language** you want to change to.

**Figure 6**

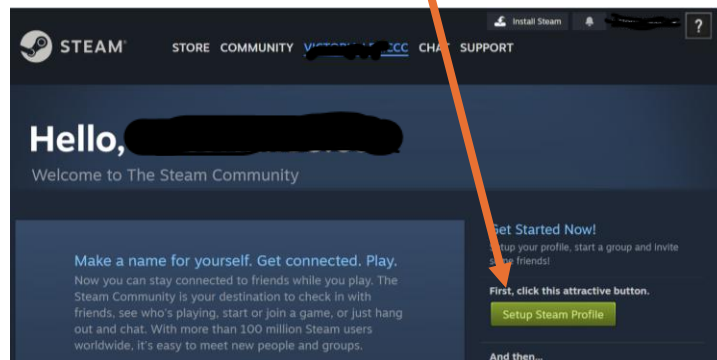
*Steam Home*



8. From Figure 6 in step 8, Select the **Username Account** with a *triangle notch*.
  - a. Select **View my profile** in Figure 6.
  - b. Select **Setup Steam Profile**.
  - c. Fill out your **Profile Name**, **Real Name**, and then scroll down to **Save**.

**Figure 7**

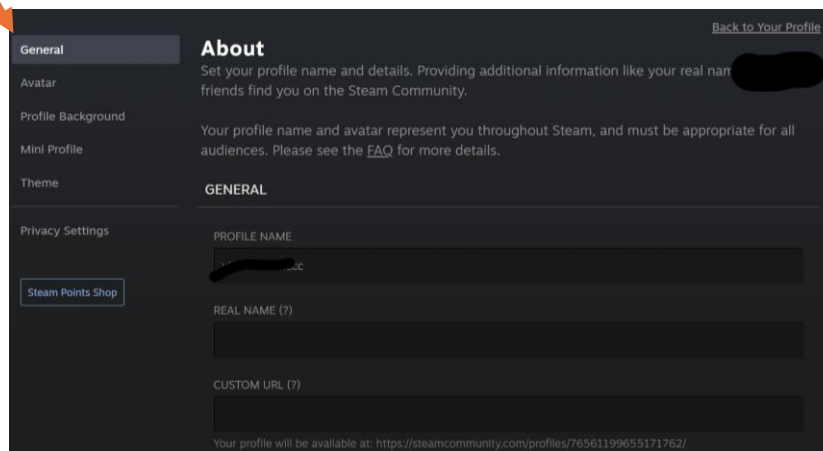
*Steam Profile Home*

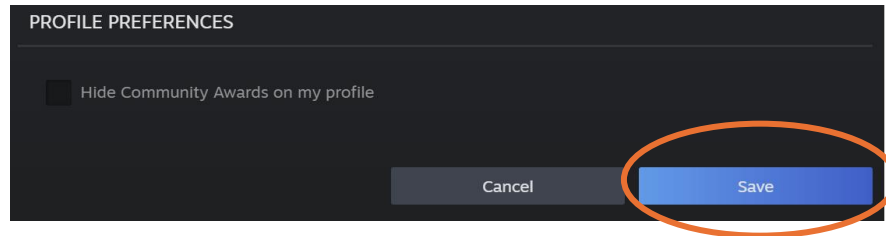


9. Select your **Steam Username** and then Select **General**.
  - a. Fill in the **boxes** and it is recommended to change your **Profile Name**.
  - b. Select the option to **Hide Community Awards on my profile** if you want.
  - c. Select **Save**.

**Figure 8 and 9**

*Steam Profile*

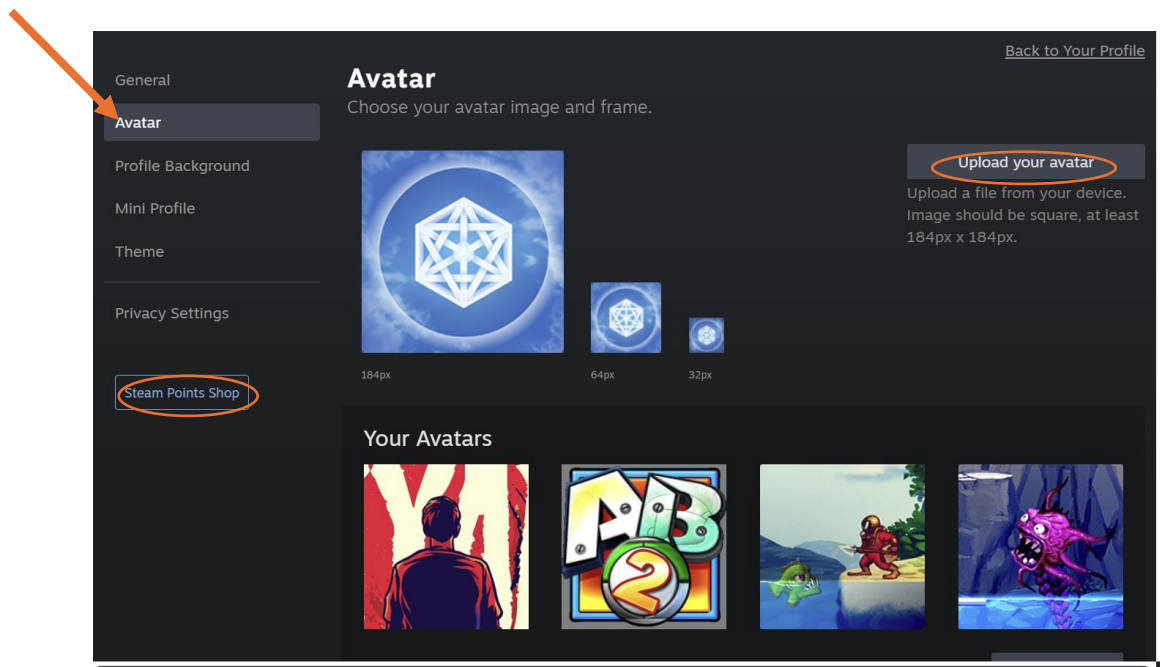




10. Select **Avatar** on the left menu selection of General.
  - a. Select an **avatar** or **upload your avatar** if you want your image.
  - b. It must be a **square image** of at least 184px x 184 px.
  - c. Select **avatar frames**.
  - d. Select **Save**.

**Figure 10**

*Steam Profile Avatar*

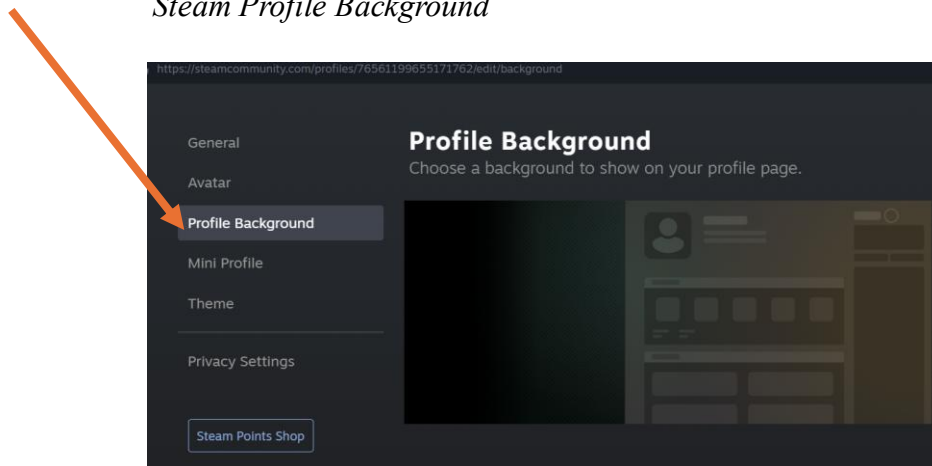


*Note:* Other options are after purchasing at **Steam Points Shop**.

11. Select **Profile Background** on the left menu selection of General.
  - a. Select the **background** of your choice.
  - b. Select **Save**.

**Figure 11**

*Steam Profile Background*

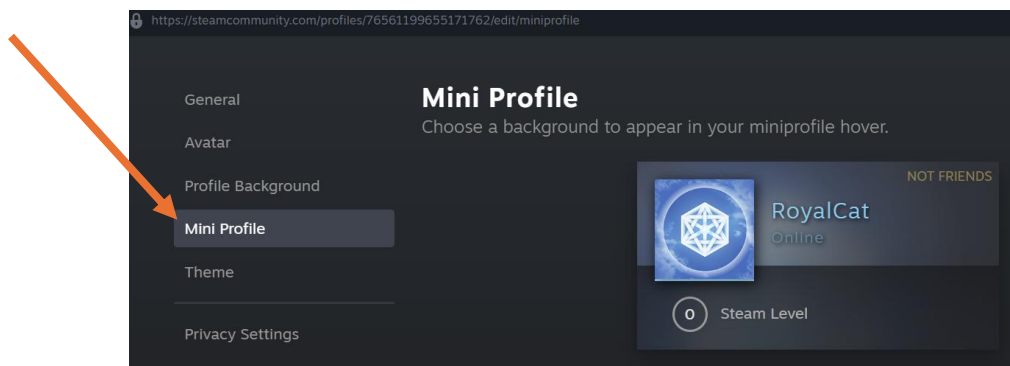


*Note:* Other options are after purchasing at **Steam Points Shop**.

12. Select **Mini Profile** on the left menu selection of General.
  - a. Select your **mini profile**.
  - b. Select **Save**.

**Figure 12**

*Steam Mini Profile*



*Note:* Other options are after purchasing at **Steam Points Shop**.



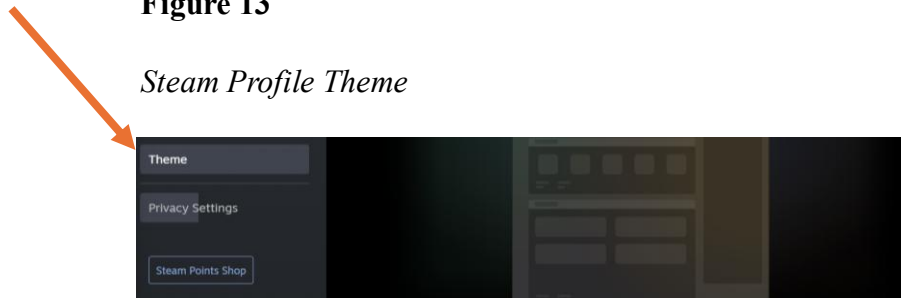
13. Select **Theme** on the left menu selection of General.

a. Select your **Theme**.

b. Select **Save**.

**Figure 13**

*Steam Profile Theme*



*Note:* Other options are after purchasing at **Steam Points Shop**.

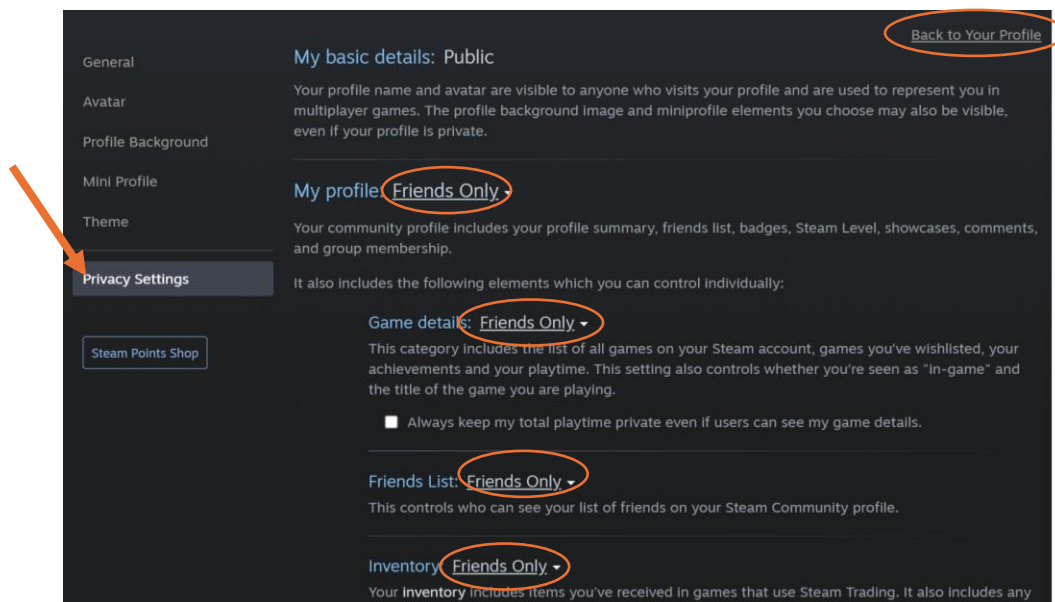
14. Select **Privacy Settings** on the left menu selection of General.

a. Select the options to change it to **Public**, **Friends only**, or **Private**.

b. Select **Save**.

**Figure 14**

*Steam Profile Privacy Settings*



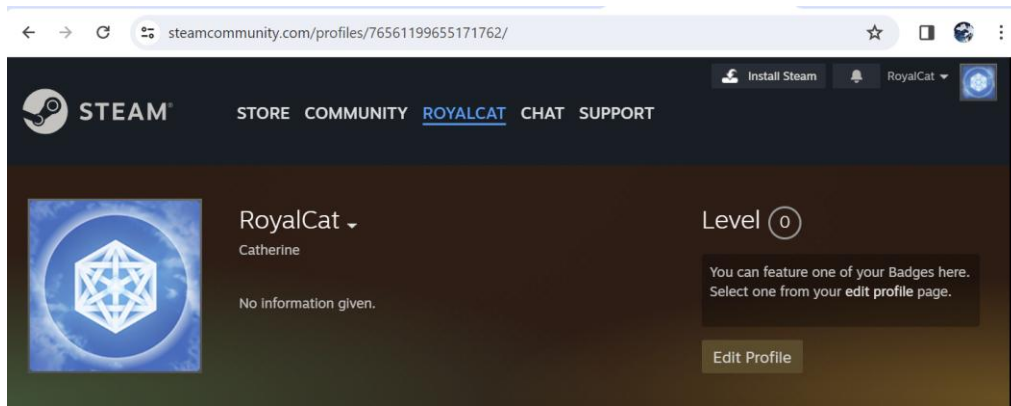
*Note:* Other options are after purchasing at **Steam Points Shop**.



15. To view results using **Figure 14**, select **Back to Your Profile** and view the changes!

**Figure 15**

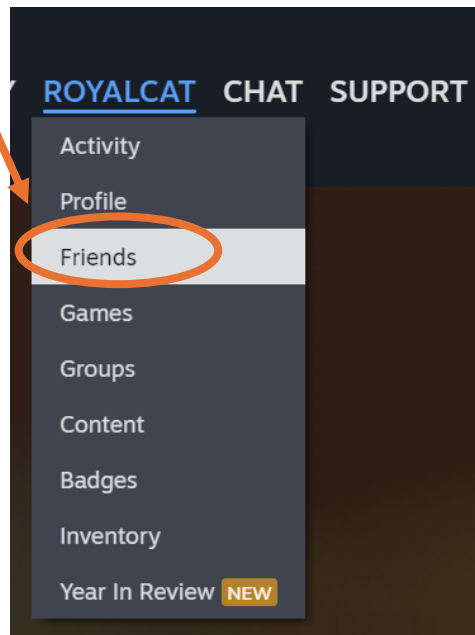
*View Steam Profile*



16. Hover over your **Profile Name** and Select **Friends** underneath the dropped menu.

**Figure 16**

*Adding Steam Friends*



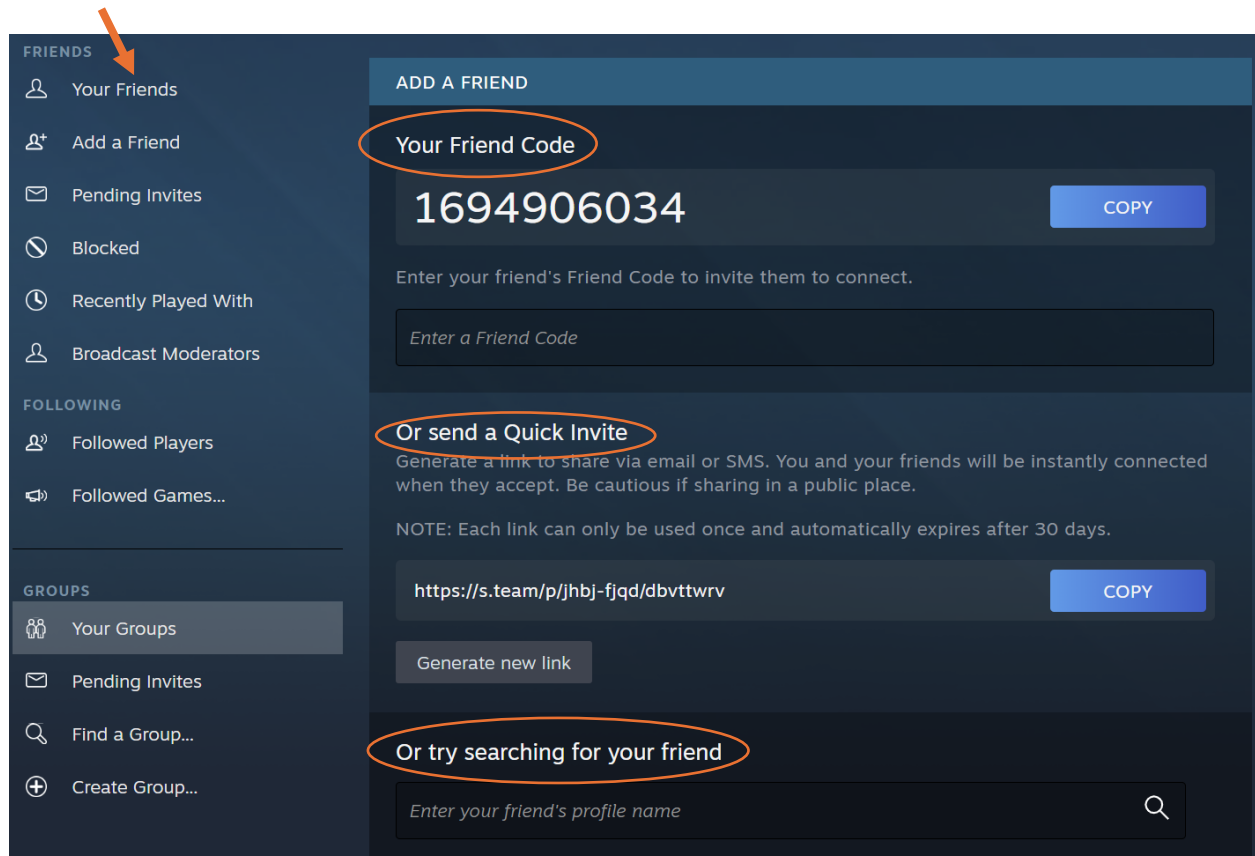
*Note:* For this case is *RoyalCat*. Your profile name will be different.

17. Select **Add a Friend**.

- a. Then send the **code** to your friends or **search** and then **add** your friend.
- b. Once you get the **confirmation**, you will both be friends.
- c. To Check, Select the **Your Friends**.

**Figure 17**

*Steam Friend Add Code or Search*



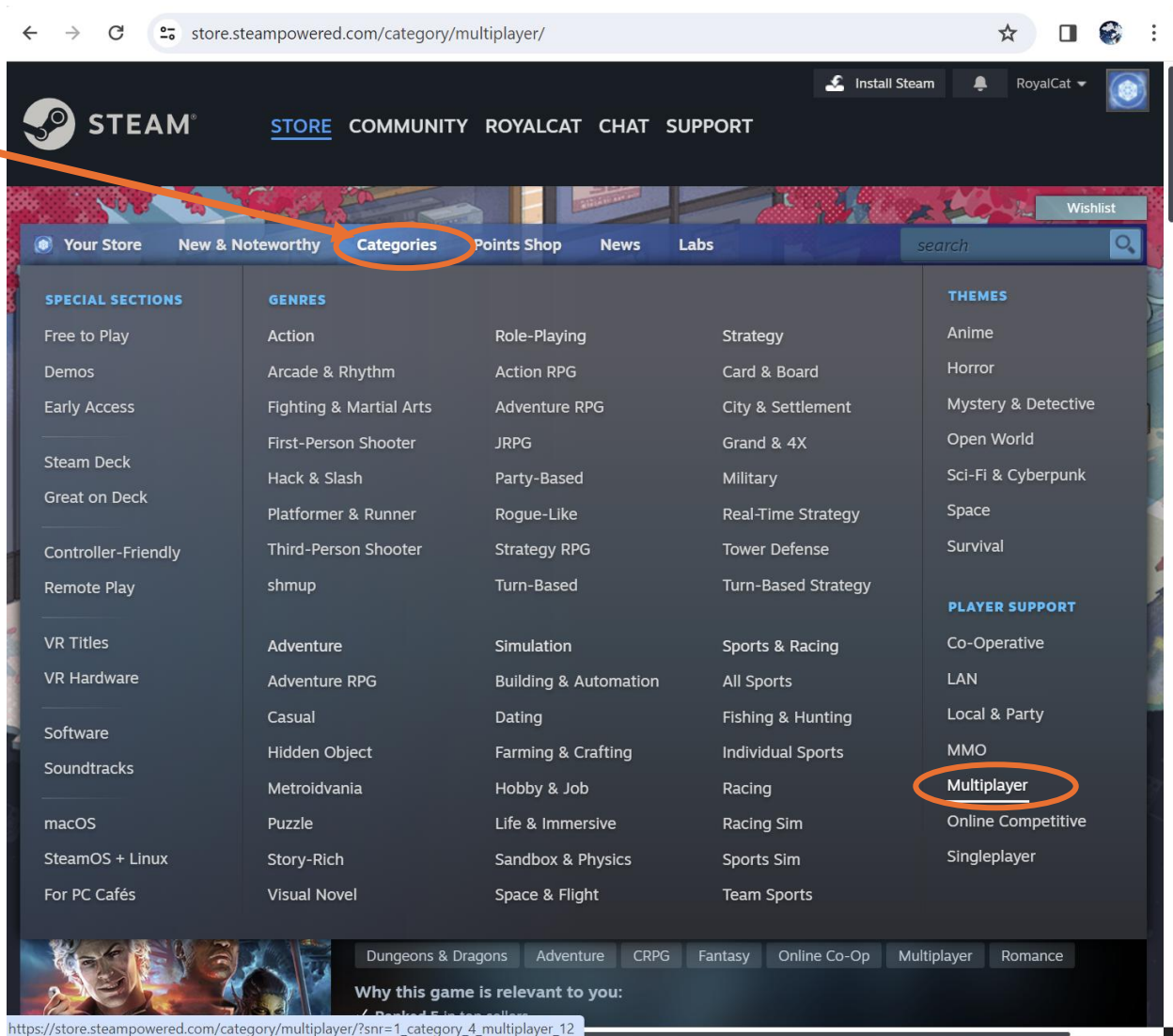
*Note:* This tab is also good to **add in groups** of players and **communities**. You can also see other sections.

18. Now to buy games, select **Store** at the very top left corner menu.

- a. Select **Categories** by hovering.
- b. Select a **Category** or **Multiplayer**.

**Figure 18**

*Steam Home Game Search: Genres*



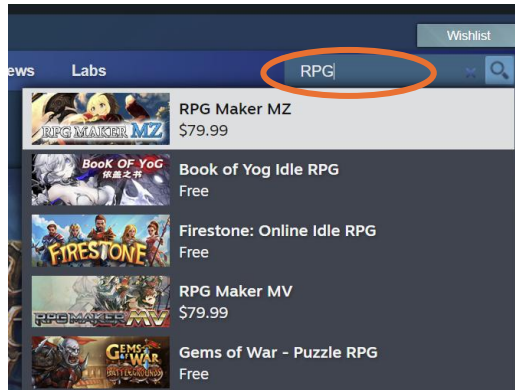
*Note:* It can look for other genres.

19. Or you can also search for the **Game Title** you would like to purchase.

- Find and Select the **Search box**
- Then fill in the **box**
- Select the **search icon** or the **Enter** key.

## Figures 19, 20, 21, 22

### *Search Games*

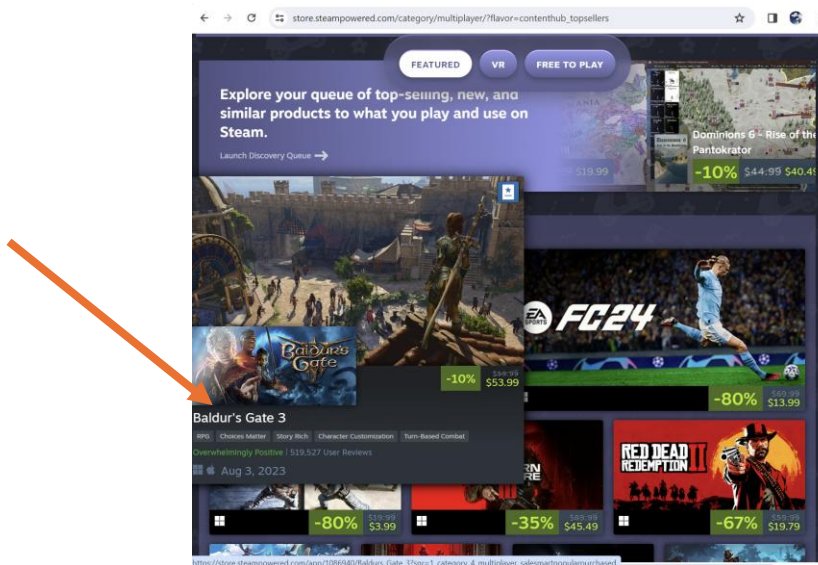


*Note:* I have typed RPG and it popped up all the results for *RPG Maker*

20. Select **your game** that appeared in the results or was searched.

### Figure 23

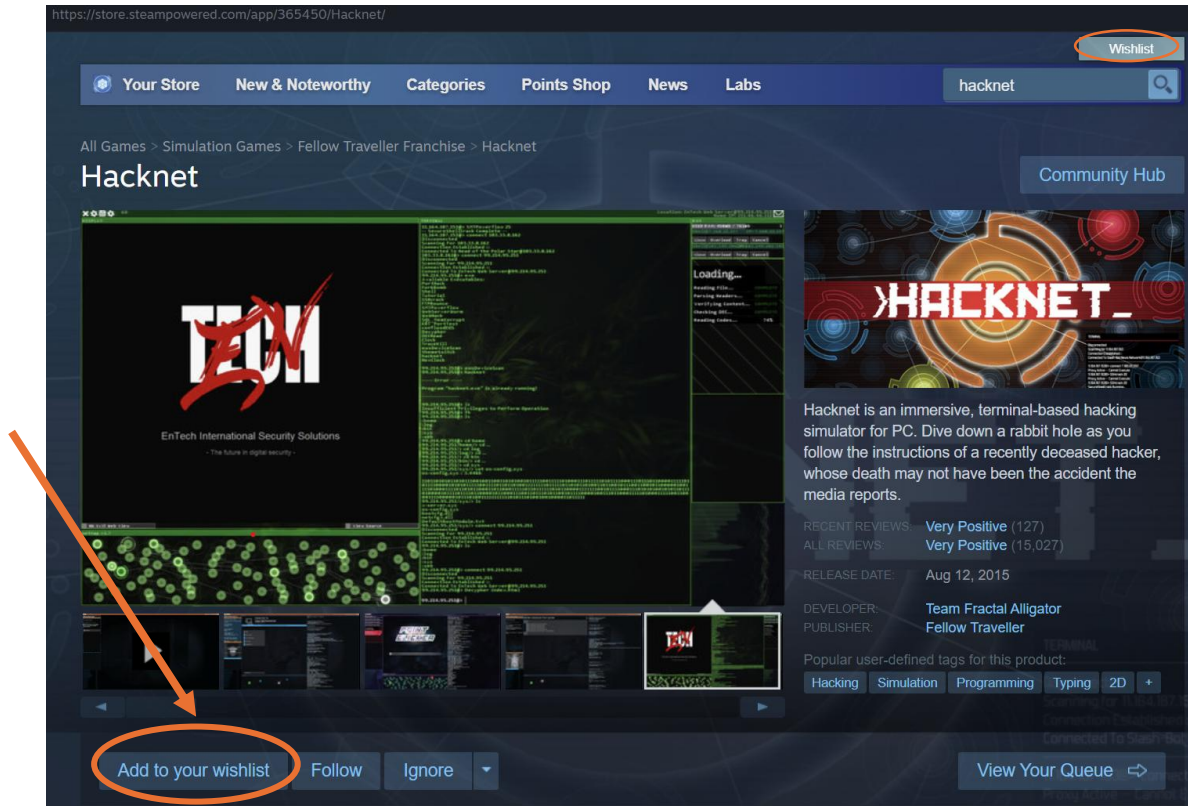
#### *Baldur's Gate 3*



- a. **Skip to step 35** if you do not need to **Wishlist** a game or check **System Requirements** and would like to **purchase**.
  - b. **Skip to step 33** if you want to check system requirements.
21. Select **Add to your Wishlist** to add the game onto the list. **Wishlist** at the top right corner will notify if you added it.

**Figure 25**

*HackNet*

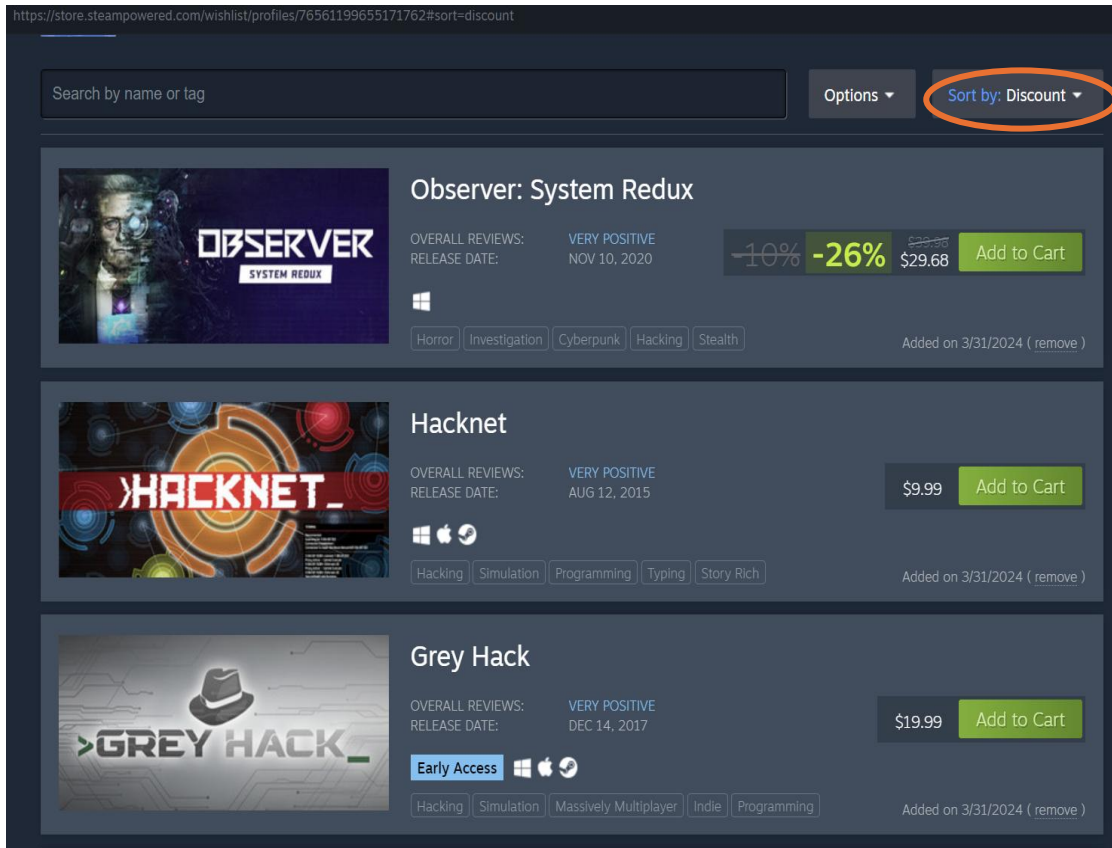


*Note:* You may add more than one game onto the Wishlist. The maximum limit is 10,000 but denotes that having a larger Steam list will render the list much slower. The Wishlist can be viewed on the upper top section.

22. Using **Figure 25**, Select **Wishlist** at the top corner to view the list.
- a. Select **Sort by: Discount** to check for wish listed games on discount.

**Figure 26**

*Viewing Wishlist*



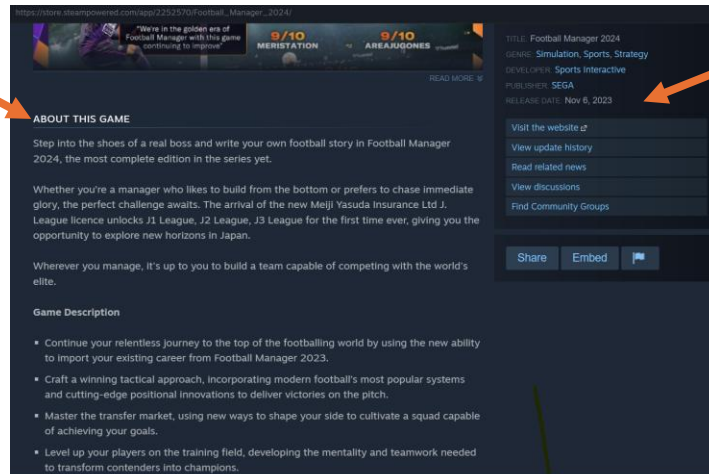
23. **Scroll down to the bottom** to view **About This Game**.

*Note:* It is an example of Football Manager. On the right side of the box there is additional information about the game.

**Figure 27**

*Football Manager; Information*



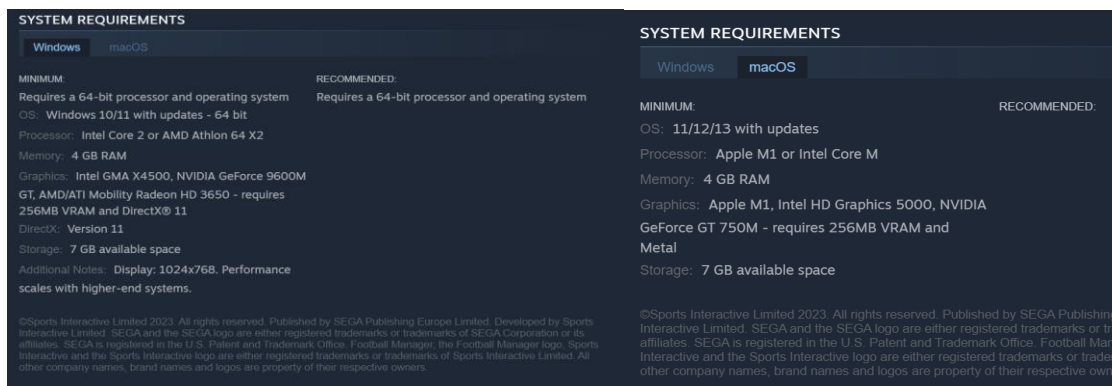


*Note:* It is an example of Football Manger. On the right side of the box there is additional information about the game.

## 24. Scroll down for **System Requirements**.

### **Figures 28 and 29**

#### *Football Manager; System Requirements*



*Note:* It shows what computer requirements are required to play this game. It offers both **Windows** and **macOS**. It lists the OS, Processor, Memory, Graphics, DirectX, Storage, and Additional Notes.

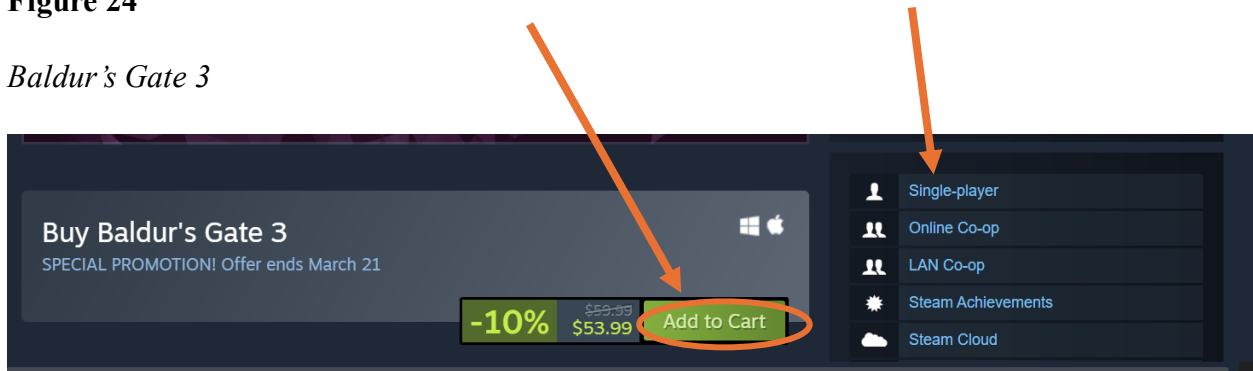


25. To purchase, select **Add to Cart**. You can add optional **DLC** to the cart as well.

*Note:* It shows the ratings on the right-hand side and if it is single or multiplayer.

**Figure 24**

*Baldur's Gate 3*

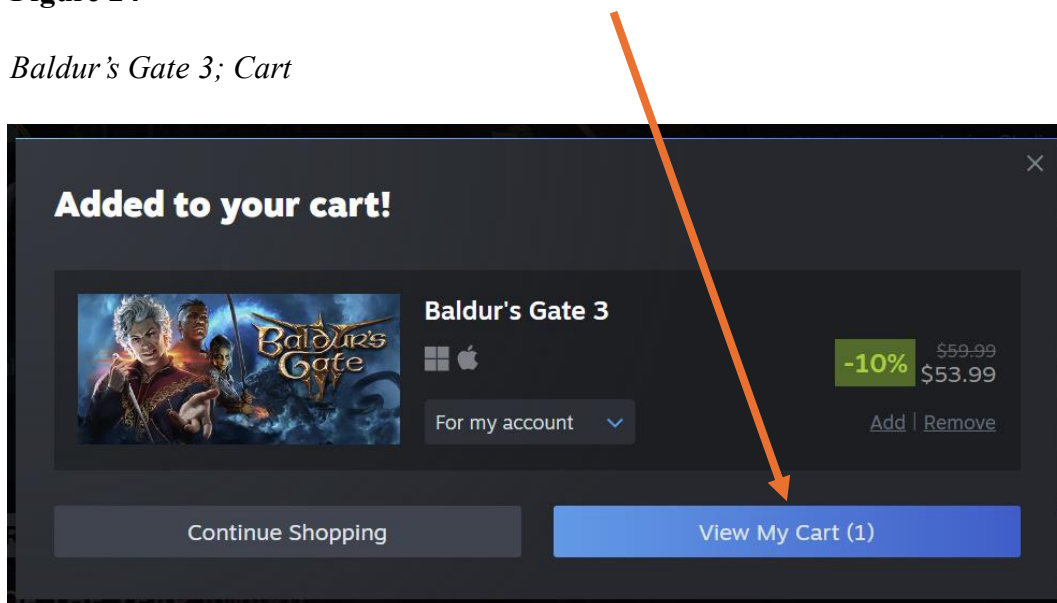


26. Below are **recommendations for similar games** and **reviews** of the product. And Confirm purchase by selecting **View My Cart**.

- a. If you want to add more games, select **Continue Shopping** so you can add more into the cart.

**Figure 24**

*Baldur's Gate 3; Cart*

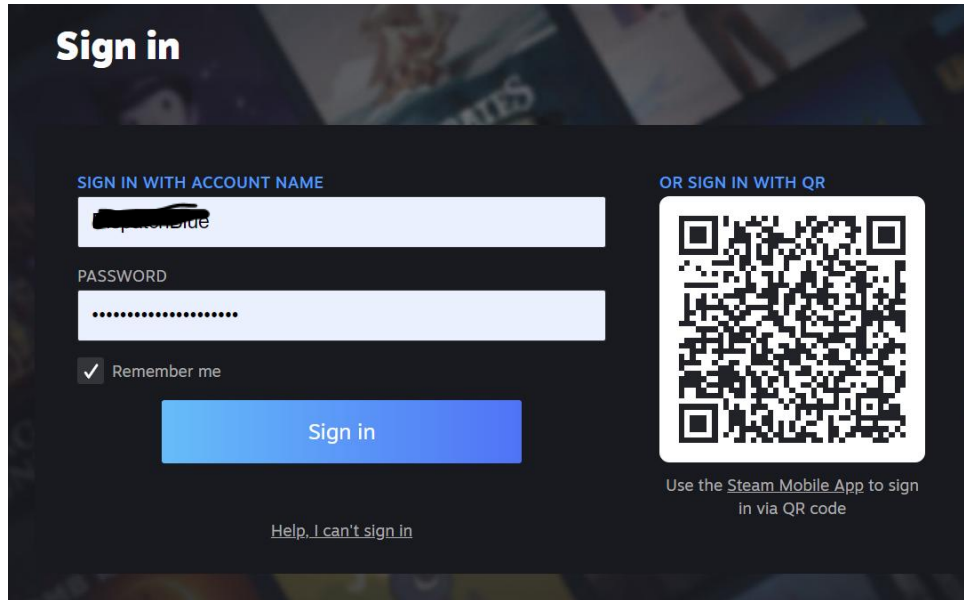


27. **Sign in** again with **your account**.

- a. **If you do not want to save login, skip to step 39.** Select **Remember me** to keep your login information.

**Figure 30**

*Steam Sign in*



28. Select **check out** cart and **PayPal** is shown. **If you are paying with credit cards skip to step 40.**

- a. **If you are not saving the payment information skip to step 39 b.** Select **Save my payment information**.
- b. Select **Continue**.
- c. Sign in to **PayPal** and **input the amount**.
- d. Select **Continue** and **Finish**.

*Note:* **PayPal** is the default payment method.

**Figures 31 and 32**

*Steam Payment Methods*

Payment info ▶ Review + Purchase

STEAM

### PAYMENT METHOD

Please select a payment method

PayPal

If your billing address is not in United States, please [set your store region preference](#)

☒ Save my payment information so checkout is easy next time

You'll have a chance to review your order before it's placed.

Continue

### PAYMENT METHODS

We accept the following secure payment methods:

PayPal VISA Mastercard AMERICAN EXPRESS DISCOVER JCB

29. For selecting **credit cards**;

- Select the **Pay Pal** tab and change it to the credit card of your choice.
- Fill in Card Number, expiration date, CVV, and Billing Information.**
- If you are not saving the payment information skip to step 40 d. Select **Save my payment information**.**
- Select **Continue, Input amount, and Finish.**

**Figures 31 and 32**

*Steam Payment Methods*

PAYMENT METHOD

Please select a payment method

American Express

Card number

Expiration date

Security code

BILLING INFORMATION

First name

Last name

City

Billing address

State/Province

Select State/Province

Billing address, line 2

Zip or postal code

Country

United States

Phone number

☒ Save my payment information so checkout is easy next time

You'll have a chance to review your order before it's placed.

Continue

### PAYMENT METHODS

We accept the following secure payment methods:

PayPal VISA Mastercard AMERICAN EXPRESS DISCOVER JCB

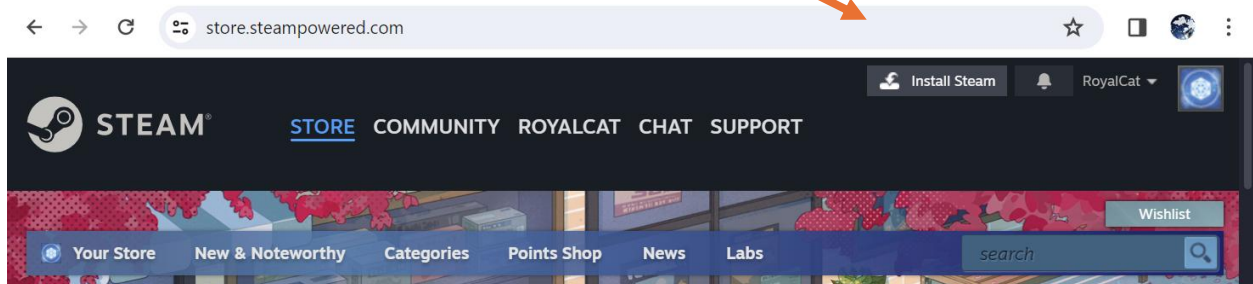
- e. Once finished, your receipt should be sent to your **email**, or you can **print it** directly with the **print icon**.
- f. You will also receive some **Steam Points** for each purchase of the game so you can redeem it at **Steam Points Shop**.

30. To Install Steam on PC/Mac: Find and Select **Steam Home** page.

- a. Select **Install Steam** at the top of the corner. It will take you to their website to install.

**Figure 33**

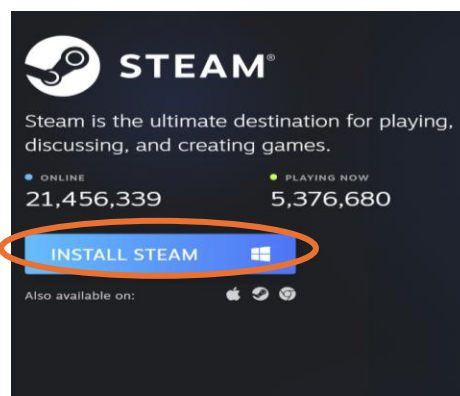
*Steam Home: Logged In*



31. Select **Install Steam**, the exe will be downloaded. Wait for it to finish.

**Figure 34**

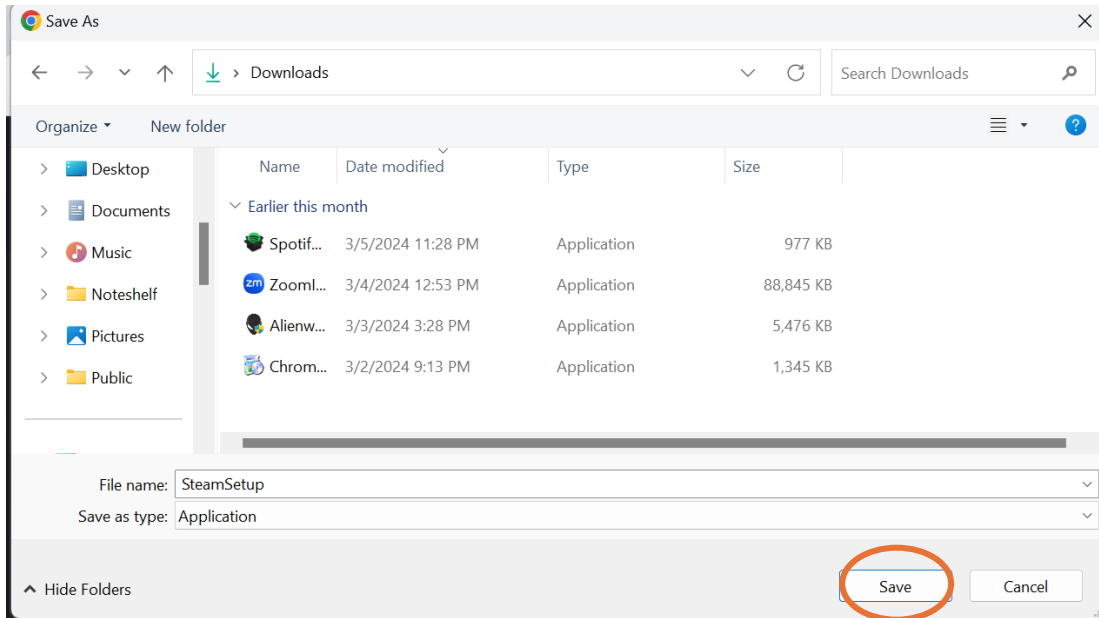
*Steam Install Page*



32. Download **Steam Setup application** to the **folder** you would like it to be placed and select **Save**.

**Figure 35**

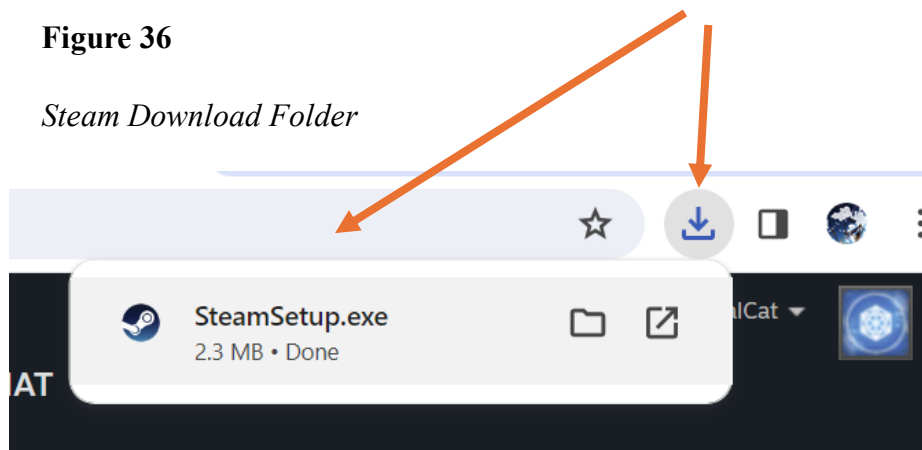
*Installation Folder*



33. Go to your browser's download page and then open **SteamSetup.exe**.

**Figure 36**

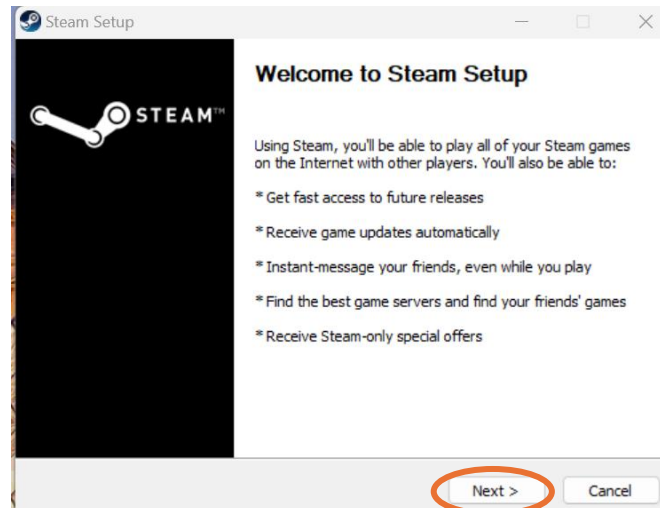
*Steam Download Folder*



34. When installation is open, select **Next >**. To cancel the installation, select **Cancel**.

**Figure 37**

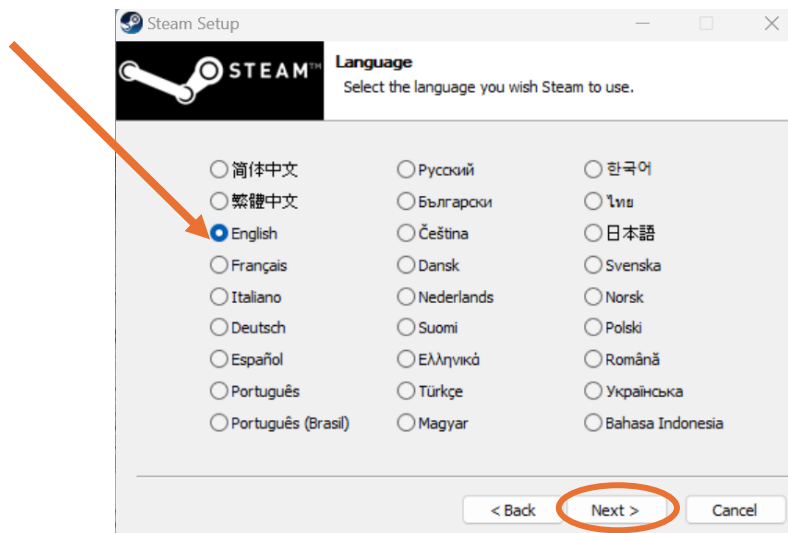
*Steam Setup*



35. Select **language** and then select **Next >**.

**Figure 38**

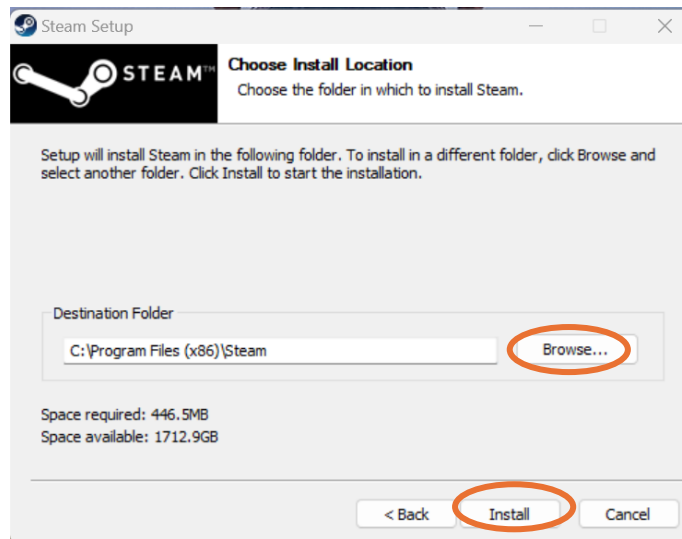
*Steam Setup: Language*



36. Select **Install** the steam in the default drive, C.
- a. To change the location, select **browse**, then select **the location**, then **Install**.

**Figure 39**

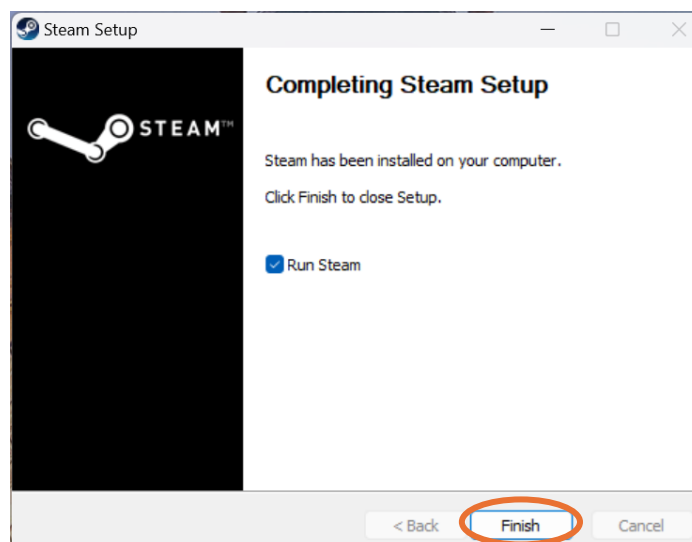
*Steam Setup: Installation*



37. Select **Run Steam** and **Finish**.

**Figure 40**

*Steam Setup: Finish*





38. Let Steam update and extract the download before you can log in.

**Figure 41**

*Steam Client: Open and Updating*

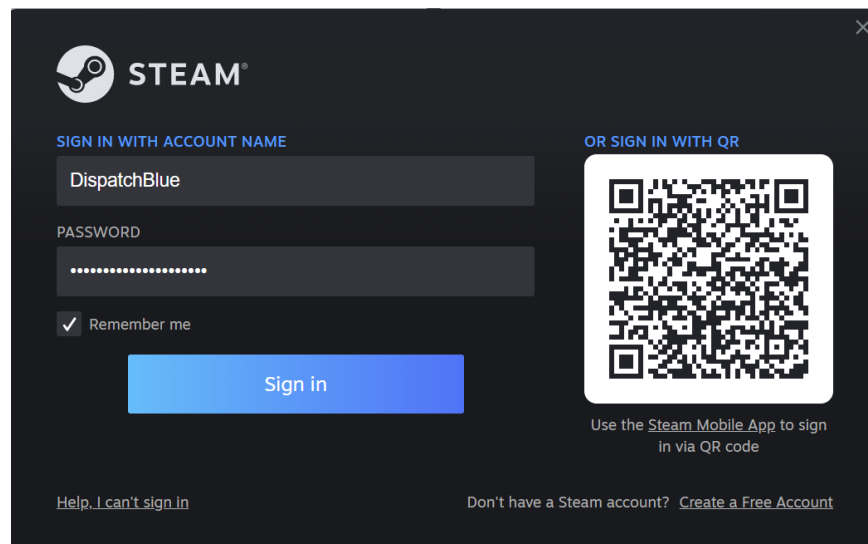


39. Once it is finished, **Sign in with your account name and password**

- a. **Skip to step 53 if you do not want to save login.** Check **Remember me** to keep your login information.

**Figure 42**

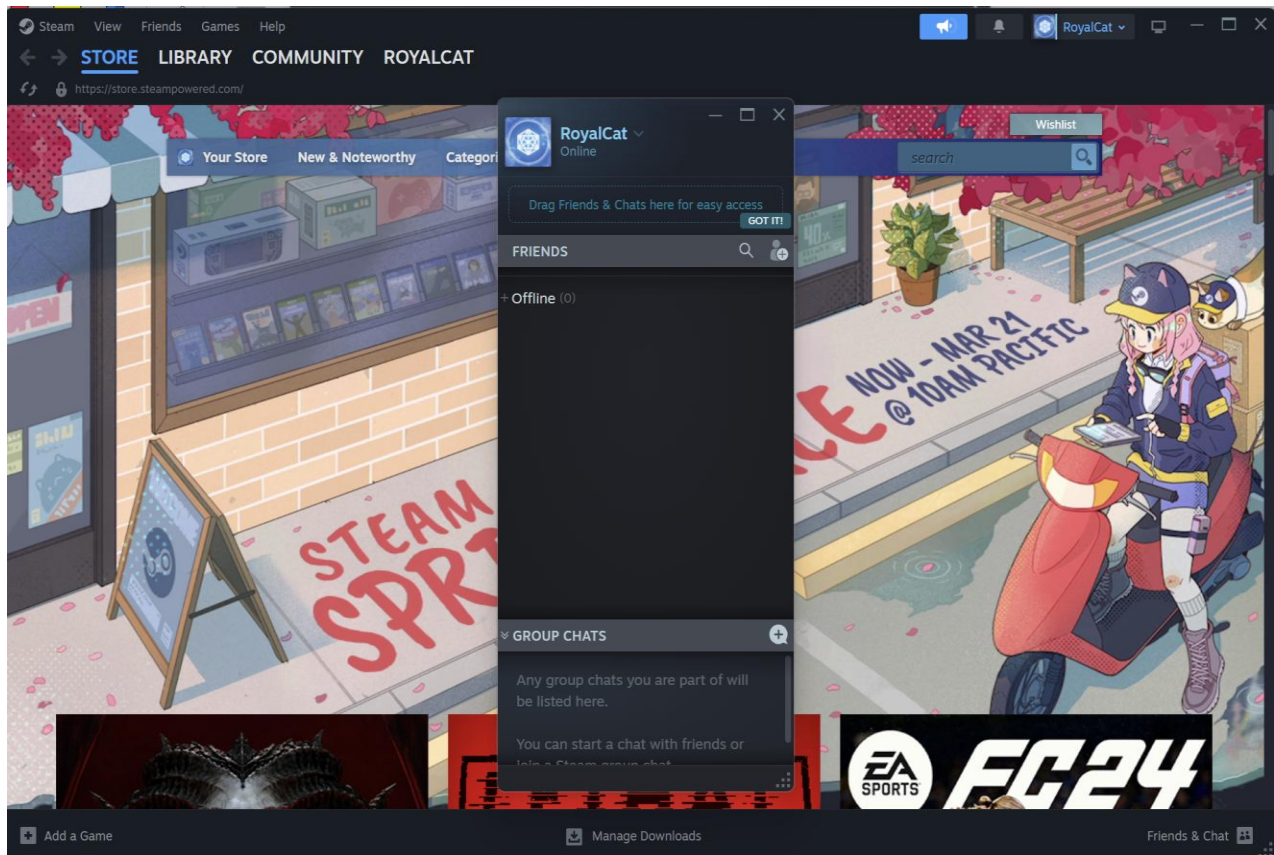
*Steam Client: Login*



40. View the **appeared box**. It shows a successful Login.

**Figure 43**

*Steam Client: Home*



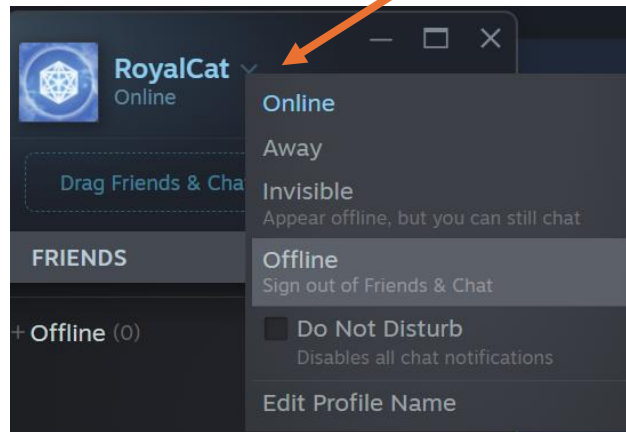
*Note:* You will get this layout and with the added friend. It should have some people there if you have added a friend in there. Have fun examining its customization!

41. Select **Friends & Chat**. This is so you can change who sees when you are available.

- Select your **Account Name**.
- Select **Invisible**.
- Skip this step to 56 if you already prefer Invisible.** Select either **Online**, **Away**, **Offline**, or **Do Not Disturb**.

**Figure 44**

*Steam Client: Friends & Chat*

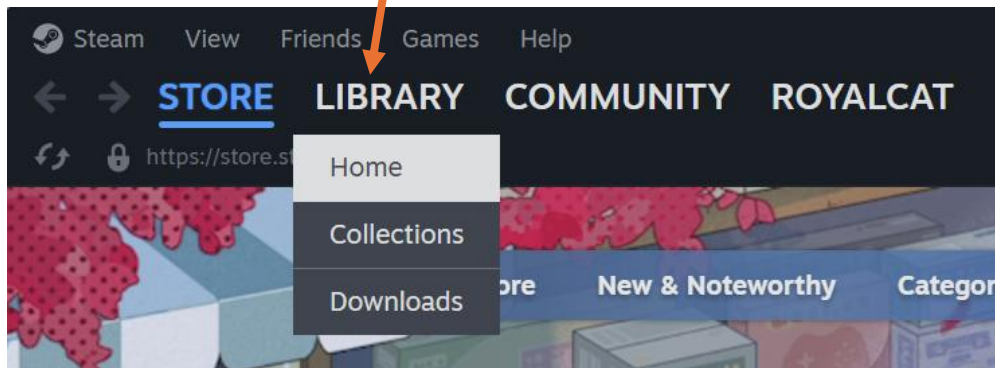


42. Now to Install the game, Select **Library** or **Games**.

a. Select **Home**.

**Figure 45**

*Steam Client: Library; Home*



b. Select the **game** you want to install.

c. Select and **confirm** with **Install**.

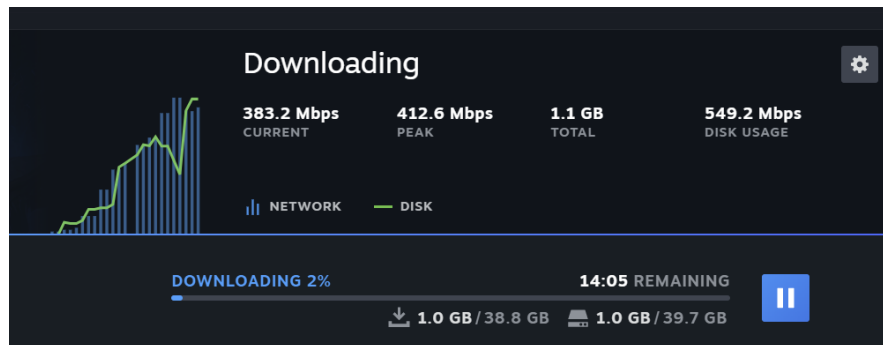
43. To view your **Downloads**, Select **Library** using **Figure 45**.

a. Select **Downloads**.

*Note:* Now you can view how much time you have left for the download to finish.  
You can also view other download products.

**Figure 46**

*Steam Client: Library; Downloads*



- b. And then once it finishes downloading,
- c. Select the **game** you want to play.
- d. Select **Play** to open and run the game. Enjoy!

**Figure 47**

*Steam Client: Play*



## References

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Steam. (n.d.-g). Steam – Steam Profile [screenshot].

<https://steamcommunity.com/profiles/76561199655171762/edit/info>

Steam. (n.d.-h). Steam – Steam Profile Avatar [screenshot].

<https://steamcommunity.com/profiles/76561199655171762/edit/avatar>

Steam. (n.d.-i). Steam – Steam Profile Background [screenshot].

<https://steamcommunity.com/profiles/76561199655171762/edit/background>

Steam. (n.d.-j). Steam – Steam Mini Profile [screenshot].

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<https://store.steampowered.com/wishlist/profiles/76561199655171762#sort=discount>

Steam. (n.d.-v). Steam – Football Manager; Information [screenshot].

[https://store.steampowered.com/app/2252570/Football\\_Manager\\_2024/](https://store.steampowered.com/app/2252570/Football_Manager_2024/)

Steam. (n.d.-w). Steam – Football Manager; System Requirements [screenshot].

[https://store.steampowered.com/app/2252570/Football\\_Manager\\_2024/](https://store.steampowered.com/app/2252570/Football_Manager_2024/)

Steam. (n.d.-x). Steam – Baldur's Gate 3; Cart [screenshot].

[https://store.steampowered.com/app/1086940/Baldurs\\_Gate\\_3/](https://store.steampowered.com/app/1086940/Baldurs_Gate_3/)

Steam. (n.d.-y). Steam – Steam Sign in [screenshot].

<https://checkout.steampowered.com/login/>

Steam. (n.d.-z). Steam – Steam Payment Methods [screenshot].

<https://checkout.steampowered.com/checkout/?accountcart=1>

Steam. (n.d.-aa). Steam – Steam Home: Logged In [screenshot].

<https://store.steampowered.com/>

Steam. (n.d.-bb). Steam – Steam Install Page [screenshot].

<https://store.steampowered.com/about/>

Steam. (n.d.-cc). Steam [Computer Software] – Steam Setup [screenshot].

Steam. (n.d.-dd). Steam [Computer Software] – Steam Setup: Language [screenshot].

Steam. (n.d.-ee). Steam [Computer Software] – Steam Setup: Installation [screenshot].

Steam. (n.d.-ff). Steam [Computer Software] – Steam Setup: Finish [screenshot].

Steam. (n.d.-gg). Steam [Computer Software] – Steam Client: Open and Updating [screenshot].

Steam. (n.d.-hh). Steam [Computer Software] – Steam Client: Login [screenshot].

[https://store.steampowered.com/login/?redir=&redir\\_ssl=1&snr=1\\_4\\_4\\_\\_global-header](https://store.steampowered.com/login/?redir=&redir_ssl=1&snr=1_4_4__global-header)

Steam. (n.d.-ii). Steam [Computer Software] – Steam Client: Home [screenshot].

<https://store.steampowered.com/>

Steam. (n.d.-jj). Steam [Computer Software] – Steam Client: Friends & Chat [screenshot].

Steam. (n.d.-kk). Steam [Computer Software] – Steam Client: Library; Home [screenshot].

Steam. (n.d.-ll). Steam [Computer Software] – Steam Client: Library; Downloads [screenshot].

Steam. (n.d.-mm). Steam [Computer Software] – Steam Client: Play [screenshot].



## **How the Personas Were Accommodated**

In the introduction, it is stated that Steam respects its customers' privacy and that it will not reveal any personal information unless you agree to save your data for personal usage. This message eases and reassures James's concern about his personal information through PayPal.

In step #1, I show the Steam url and it can be accessed on any browser. This accommodates Dimitri, who has no experience with online ordering than the rest of the personas.

In step #7, I show a way to customize your Steam account language. This accommodates Catherine, as she would like to customize her steam account. I also give the option to skip to step #9 if the customer does not want to change language.

In steps #10 to #13, I show a way to create a steam profile and then customize it through the general settings, avatar, profile background, mini profile, theme, and privacy settings. This accommodates Catherine the most, who likes customization.

In step #14, I show how to go to the privacy settings and change the information shown. This accommodates Catherine as she does not mind showing her profile account publicly. It also accommodates Dimitri, as he would like to make his profile details shown to friends only.

In step #16, I show how to add friends onto the customer's friends list. This accommodates Catherine and Dimitri as both would like to add friends on the list.

In steps #18 to #20, I show how to find and search for games on Steam. This accommodates Catherine so she can find Baldur's Gate 3. It also accommodates both James and Dimitri as both need RPG maker, Madden NFL 2024, or Football Manager.

In steps #21 and #22, I show how to add a searched game onto a Wishlist and how to check on the list for discounts. This accommodates James, who would like to add more hacking games onto his Wishlist and keep track of the discounts.

In step #23 and 24, I show how to view the information about the game and the system requirements. This accommodates Dimitri as he will need to view that information before purchasing.

In step #26, I show how to purchase the games on Steam, and I noted how you can add more games before purchasing onto the customer's shopping cart. This accommodates Dimitri as he will purchase two games.

In step #28 and 29, I show the how to purchase the game using the payment methods and I give an option to not save payment information. This accommodates James, who pays through PayPal and does not like sharing information. I also give out a note to skip to credit card options. This accommodates Catherine and Dimitri, especially Catherine who is using American Express.

In step #41, I show the steps on how to change who views when you are available or online. This accommodates Dimitri as he would like to change it to Invisible to appear offline. I give additional options for customers who would like to customize it as he or she wants.

I have added bolded arrows, text, and circles to point out the items on the interface or skipping steps. Dimitri, who has limited experience in ordering online or using the client will benefit from these explicit markings.