

VICTORIA RYBANOVA

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Junior Data Analyst. Graduated from Yandex.Practicum on the program «Data Analyst». Proficient in **SQL**, **Python**, statistical data analysis, and **A/B testing**. Experienced in designing dashboards using **Tableau**. Regularly tackle problem-solving challenges on [LeetCode](#)

PROJECTS

E-commerce — Identification of consumption profiles | *Python: pandas, scipy, seaborn*

- The task of the project is to identify customer profiles, as well as their segmentation and analysis.
- Used *sklearn* and *gensim* libraries to cluster popular categories of household goods
- Conducted a test of statistical hypotheses on the difference in the value of the average check between clusters formed by consumption profiles
- A [Tableau dashboard](#) was built based on the data obtained
- [Jupyter notebook](#)

An analysis of the database for the subscription-based reading service | *SQL, Python*

- Customer database research
- [Jupyter notebook](#)

The behavior of users of a mobile application designed for the sale of food. | *Python: pandas, seaborn*

- Studying the sales funnel. Analysis of how users reach the purchase. How many users reach the purchase, and how many are "stuck" in the previous steps.
- Investigation of the results of the A/A/B experiment. Users were divided into 3 groups: 2 control ones with old fonts and one experimental one with new ones.
- [Jupyter notebook](#)

EDUCATION

Yandex.Practicum

2022 – 2023

Data Analyst

- Python
- SQL: PostgreSQL, MySQL
- statistical data analysis
- basics of A/B testing
- creating dashboards in Tableau

Kutafin MSAL

2015 – 2021

Jurisprudence

Moscow

- GPA: 4.5

Kutafin MSAL

2015 – 2019

Translator in the fields of professional communication

Moscow

- GPA: 4.8

EXPERIENCE

Governmental service

Apr 2022 – Oct 2022

Lawyer

Moscow

- Assistance in civil and arbitration trials

LLC "Team"

Oct 2019 – Mar 2022

Lawyer

Moscow

- Prepared documentation for the franchise, the implementation of which allowed the client to save 2% on taxation.
- Represented the interests of the client and subsequently won in court in the case of the invalidity of the transaction for 2 million rubles in three judicial instances.
- Accompanied an international transaction under a contract for the construction of factories in the Moscow region.

TECHNICAL SKILLS

SQL: PostgreSQL, MySQL

Python: pandas, scipy, numpy

Vizualization: seaborn, plotly, matplotlib

Technologies/Frameworks: Excel, Jupyter, Tableau, Git

FOREIGN LANGUAGES

- English — B2
- Serbian — A2

SOFT SKILLS

Communicative, team-player, good time management, focus on results, punctuality, proactivity, target oriented, responsible for the result