VICTORIA BIAN

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Product Designer & Front-end Developer

I'm Victoria Bian, a 20-yr old product designer studying cog sci & comp sci at UC Berkeley. I love critiquing the vibe of a restaurant or the interface of a ticket machine. Other than that, I also like keeping a list of places I want to go, pondering serious stuff, and matching colors.

EDUCATION

UC Berkeley

Cognitive Science, Human Centered Design
Minor in Computer Science
Class of 2017 (Junior)

SKILLS

UI/UX Design: Sketch 3 Photoshop Usability Testing Storyboarding User Research Wireframing Prototyping

Web Development: HTML5 CSS3 JavaScript jQuery Ruby on Rails

Programming: Python Java Swift

Personal: French Typography Photography

EXPERIENCE

Gradescope

UX/UI Designer
April 2015 - Present

Interned at Gradescope, an educational startup based in Berkeley that focuses on making online grading efficient for instructors and providing users with insightful feedbacks on assignments and tests. Worked on multiple UI improvements and designed for upcoming features.

Berkeley Innovation

User Experience Designer
Sep 2014 - Present

Accepted as a design member in Berkeley Innovation, an undergraduate human-centered design group. Helped design websites and conduct user research for off-campus clients. I worked with Professor Ken Goldberg in a team last semester on branding for CITRIS People and Robots initiative.

Freelance

Product Designer
Nov 2014 - Present

Worked on freelance apps for clients and designed for ideas we came up with on our own. Apps I worked on include Chill (customized movie recommendations), AboveGem (direct selling business app for connections), Daybox (time management and event scheduling), etc.

theDesignExchange

Undergraduate Researcher
Jan 2015 - Jun 2015

Worked closely with faculty at UC Berkeley on The Design Exchange research project. The Design Exchange is an interactive portal for the human-centered design community. I collaborated with lead designers and developers to design and build the recommendation system for theDesignExchange.org.

www.victoriabian.com

Picture (and design process!) is worth a thousand words. You can learn more about my work on my portfolio