

VICTORIA BIAN

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Product Designer & Front-end Developer

I'm Victoria Bian, a 21-yr old product designer studying cog sci & comp sci at UC Berkeley. I love critiquing the vibe of a restaurant or the interface of a ticket machine. Other than that, I also like keeping a list of places I want to go, pondering serious stuff, and matching colors. I am joining Etsy as a product design intern this summer. I am currently open for freelance design projects.

EDUCATION

UC Berkeley

Cognitive Science, Human Centered Design
Minor in Computer Science
Class of 2017 (Graduating early in Dec. 2016)

EXPERIENCE

Gradescope

UX/UI Designer
Apr 2015 - Aug 2015

Berkeley Innovation

User Experience Designer
Sep 2014 - Present

Freelance

Product Designer
Nov 2014 - Present

Waygo App

User Interface Designer
Sep 2015 - Dec 2015

SKILLS

UI/UX Design: Sketch 3 Photoshop Usability Testing Storyboarding
User Research Wireframing Prototyping

Web Development: HTML5 CSS3 JavaScript jQuery Ruby on Rails

Programming: Python Java Swift

Personal: French Typography Photography (currently learning)

Interned at Gradescope, an educational startup based in Berkeley that focuses on making online grading efficient for instructors and providing users with insightful feedbacks on assignments and tests. Worked on multiple UI improvements and designed for upcoming features such as Assignment Stats, Autograder, etc.

Joined as a designer at Berkeley Innovation, an undergraduate human-centered design group. Helped design product and conduct user research for off-campus clients. I worked in a team last semester on branding for CITRIS People and Robots initiative.

Worked on freelance apps for clients and designed for ideas we came up with on our own. Apps I worked on include Chill (customized movie recommendations), AboveGem (direct selling business app for connections), Daybox (time management and event scheduling), etc.

Collaborated with members at Berkeley Innovation to transform the translation experience on iPhone and Google Glass. Waygo is an app that turns your iPhone camera into an instant translator for Asian languages and works on wearables such as Google Glass. Improved the app interface and brainstormed features on wearables.

www.victoriabian.com

Picture (and design process!) is worth a thousand words. You can learn more about my work on my portfolio