


VICTORIA BIAN

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PRODUCT DESIGNER

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ABOUT ME

I'm Victoria Bian, a UX designer and developer currently studying Cognitive Science and Human-Centered Design at University of California, Berkeley. I am passionate about new technologies, products and ideas. I love playing around with layouts and colors to create simple and intuitive interfaces.

EDUCATION

University of California, Berkeley
Berkeley, CA | 2013-2017
Bachelor of Arts (B.A.), Cognitive Science,
Human-Centered Design concentration
Minor in Computer Science
Previous: Economics
Relevant Courses
Web Design and Development
Macintosh Student Developers for OS X
Perception
Sketching & Visual Communication

SKILLS

UI/UX Design: Sketch 3 • Photoshop •
Wireframing • Rapid Prototyping • Usability
Testing • User Research • Storyboarding
Web Development: HTML5 • CSS3 •
JavaScript • jQuery • Ruby on Rails
Programming: Python • Java • Swift
Personal: French • Typography

DESIGN EXPERIENCE

UI/UX Designer - Gradescope, Inc.

April 2015 - Present

Interned at Gradescope, an educational startup that focuses on making online grading efficient for instructors as well as providing users with insightful feedbacks on assignments and tests. Worked on multiple UI improvements and designed for upcoming features.

Undergraduate Researcher - theDesignExchange

January 2015 - June 2015

Worked closely with faculty on theDesignExchange research project. Collaborated with lead designers to design and build theDesignExchange.org, an interactive portal for the human-centered design community.

UX Designer - Berkeley Innovation

September 2014 - Present

Accepted as a design member by Berkeley Innovation, an undergraduate human-centered design group. Helped design websites and conduct user research for off-campus clients. I worked with Professor Ken Goldberg in a team last semester on branding for CITRIS Robotics initiative.

Product Designer - Freelance Apps

November 2014 - Present

Worked on various freelance apps for clients and ideas we came up with on our own. Apps I worked on include movie recommendation, direct selling, time management, etc.