

VICTORIA BIAN

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Product Designer & Front-end Developer

Hi, I'm Victoria Bian, a 20-yr old UX designer currently studying Cognitive Science, Computer Science and Design at UC Berkeley. I am fascinated by new technologies, products and ideas. I love playing around with layouts and colors to create simple and usable interfaces.

EDUCATION

UC Berkeley

Cognitive Science, Human Centered Design

Minor in Computer Science

Class of 2017

EXPERIENCE

Gradescope

UX/UI Designer

April 2015 - Present

Berkeley Innovation

User Experience Designer

Sep 2014 - Present

Freelance

Product Designer

Nov 2014 - Present

theDesignExchange

Undergraduate Researcher

Jan 2015 - Jun 2015

SKILLS

UI/UX Design: Sketch 3 Photoshop Usability Testing Storyboarding
User Research Wireframing Prototyping

Web Development: HTML5 CSS3 JavaScript jQuery Ruby on Rails

Programming: Python Java Swift

Personal: French Typography Photography

Interned at Gradescope, an educational startup based in Berkeley that focuses on making online grading efficient for instructors and providing users with insightful feedbacks on assignments and tests. Worked on multiple UI improvements and designed for upcoming features.

Accepted as a design member in Berkeley Innovation, an undergraduate human-centered design group. Helped design websites and conduct user research for off-campus clients. I worked with Professor Ken Goldberg in a team last semester on branding for CITRIS People and Robots initiative.

Worked on freelance apps for clients and designed for ideas we came up with on our own. Apps I worked on include Chill (customized movie recommendations), AboveGem (direct selling business app for connections), Daybox (time management and event scheduling), etc.

Worked closely with faculty at UC Berkeley on The Design Exchange research project. The Design Exchange is an interactive portal for the human-centered design community. I collaborated with lead designers and developers to design and build the recommendation system for theDesignExchange.org.

www.victoriabian.com

Picture (and design process!) is worth a thousand words. You can learn more about my work on my portfolio