VICTORIA BIAN

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PRODUCT DESIGNER



San Francisco Bay Area



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ABOUT ME

I'm Victoria Bian, a UX designer and developer currently studying Cognitive Science and Human-Centered Design at University of California, Berkeley. I am passionate about new technologies, products and ideas. I love playing around with layouts and colors to create simple and intuitive interfaces.

EDUCATION

University of California, Berkeley Berkeley, CA | 2013-2017 Bachelor of Arts (B.A.), Cognitive Science, Human-Centered Design concentration Minor in Computer Science and Design Previous: Fconomics **Relevant Courses** Web Design and Development Macintosh Student Developers for OS X Perception

SKILLS

UI/UX Design: Sketch 3 • Photoshop • Wireframing • Rapid Prototyping • Usability Testing • User Research • Storyboarding Web Development: HTML5 • CSS3 • JavaScript • ¡Query • Ruby on Rails Programming: Python • Java • Swift Personal: French • Typography

DESIGN EXPERIENCE

UI/UX Designer - Gradescope, Inc.

April 2015 - Present

Interned at Gradescope, an educational startup that focuses on making online grading efficient for instructors as well as providing users with insightful feedbacks on assignments and tests. Worked on multiple UI improvements and designed for upcoming features.

Undergraduate Researcher - the Design Exchange January 2015 - June 2015

Worked closely with faculty on the Design Exchange research project. Collaborated with lead designers to design and build theDesignExchange.org, an interactive portal for the humancentered design community.

UX Designer - Berkeley Innovation

September 2014 - Present

Accepted as a design member to BI, an undergraduate humancentered design group. Helped design websites and conduct user research for off-campus clients.

Product Designer - Freelance Apps

November 2014 - Present

Worked on various freelance apps for clients and ideas we came up with on our own. Apps I worked on include movie recommendation, direct selling, message.

Web Designer - CS 10 Web Development Team

October 2014 - December 2014

CS 10 is a fundamental computer science class at Cal. As a member of the web development team, I worked with TAs to redesign the main page for the CS 10 website.