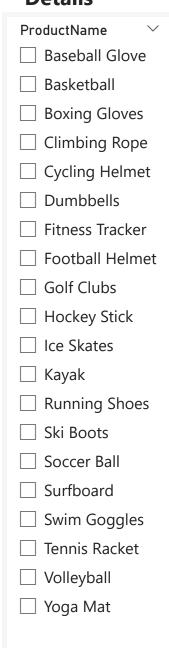
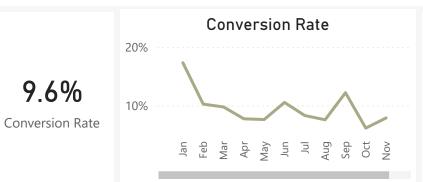
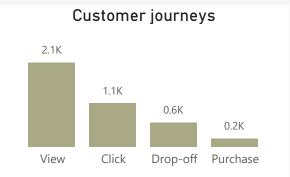
## **Overview** Feb Mar Jul Sep Oct 2023 2024 Apr May Aug 2025 Jan Jun Nov Dec Conversion Rate - - Top 5 products ProductName **Conversion Rate** ☐ Baseball Glove 20% 15.5% 14.6% 13.7% 11.9% 12.0% ☐ Basketball 9.6% 10% ☐ Boxing Gloves Conversion Rate 10% ☐ Climbing Rope Cycling Helmet Hockey Stick Ski Boots Baseball Cycling Surfboard Sep Glove Helmet Oct ☐ Dumbbells Fitness Tracker 9,079,276 1.8M Football Helmet 0.4M Views Clicks Llikes Views Golf Clubs 1.0M 1,785,010 ☐ Hockey Stick 0.2M 50K Clicks ☐ Ice Skates Kayak 0.1M 0.5M 414,122 OK 180 EGD War WOL War In In Who Zeb Oct Mon Dec ☐ Running Shoes 181 Feb War Aby Way In In and 266 Oct May Dec Ish Feb Mar Apr May Jun Jul Aug Seb Oct Mon Dec Likes Ski Boots Average Rating - Top 5 products Soccer Ball **Average Rating** 4.0 Surfboard 3.8 Swim Goggles 3.69 ☐ Tennis Racket 2 . . . . . Rating Volleyball (Average) 3.5 Yoga Mat Climbing Swim Kayak Basketball Cycling May Goggles Helmet Rope

## **Conversion Details**

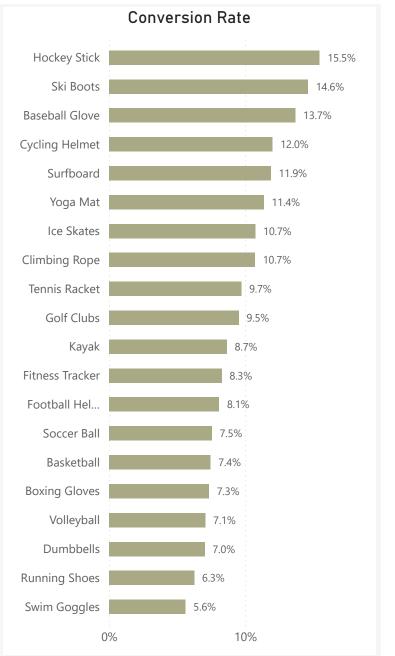






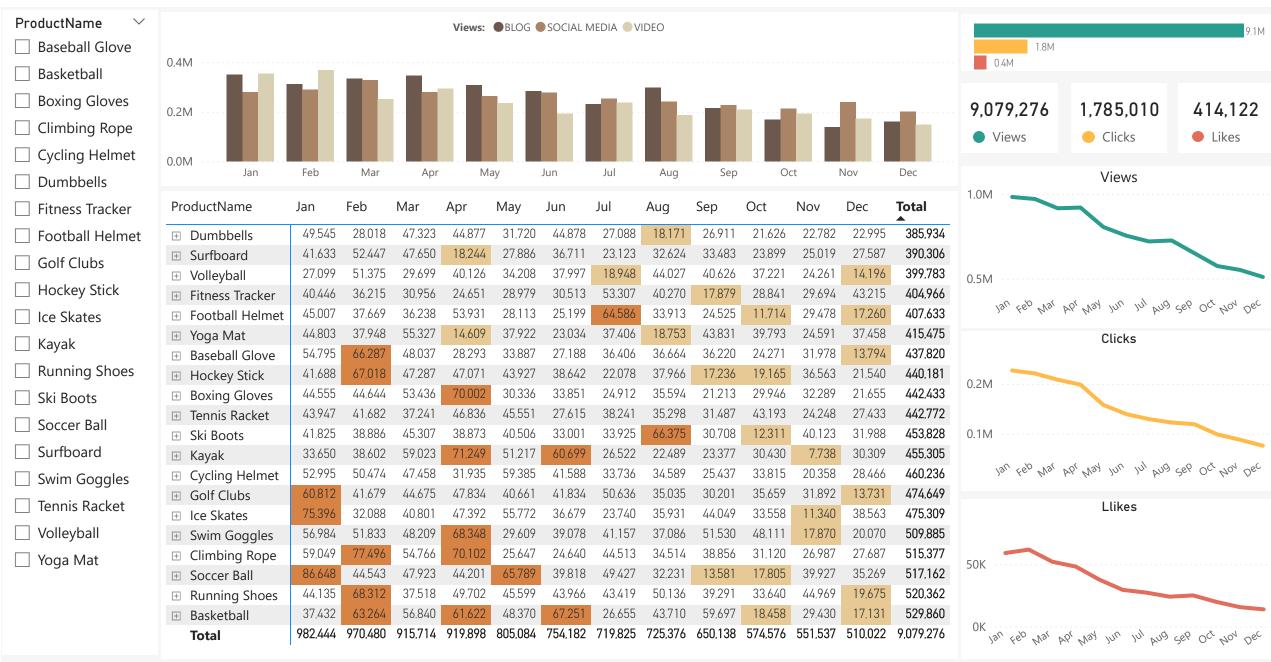


ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Baseball Glove	22.2%	12.5%	7.7%		11.1%	11.1%	12.5%		40.0%	22.2%	50.0%		13.7%
Basketball		50.0%	16.7%	20.0%					12.5%		12.5%	33.3%	7.4%
<b>Boxing Gloves</b>	9.1%					10.0%	8.3%	12.5%		11.1%	10.0%	28.6%	7.3%
Climbing Rope	11.1%	20.0%	28.6%	12.5%	6.7%	12.5%	14.3%	14.3%	7.7%	9.1%			10.7%
Cycling Helmet		33.3%	20.0%	30.0%	16.7%	8.3%		14.3%	10.0%	8.3%			12.0%
Dumbbells			16.7%	12.5%		40.0%			10.0%	11.1%	20.0%	8.3%	7.0%
Fitness Tracker	16.7%		10.0%		8.3%	33.3%			16.7%		7.7%	14.3%	8.3%
Football Helmet	25.0%	28.6%	7.7%	16.7%			8.3%	11.1%	10.0%				8.1%
Golf Clubs	12.5%	11.1%		10.0%	14.3%		16.7%	25.0%	12.5%			10.0%	9.5%
Hockey Stick	22.2%	40.0%	11.1%		25.0%		12.5%	10.0%	20.0%		14.3%	57.1%	15.5%
Ice Skates			12.5%			9.1%	30.0%	16.7%	22.2%	11.1%	20.0%	25.0%	10.7%
Kayak		16.7%	20.0%	8.3%		16.7%	11.1%		10.0%	14.3%		16.7%	8.7%
Running Shoes	12.5%	8.3%		10.0%	10.0%				20.0%		14.3%		6.3%
Ski Boots	100.0%	10.0%	20.0%	12.5%	11.1%	10.0%	12.5%	40.0%					14.6%
Soccer Ball	75.0%		8.3%	9.1%				10.0%	14.3%		9.1%		7.5%
Surfboard	33.3%	8.3%	10.0%	11.1%	150.0%	15.4%			11.1%	10.0%			11.9%
Swim Goggles	20.0%							14.3%	14.3%			33.3%	5.6%
Tennis Racket	33.3%	7.7%	25.0%	12.5%	25.0%	11.1%			28.6%	7.1%	20.0%		9.7%
Volleyball	22.2%			11.1%		33.3%		10.0%				12.5%	7.1%
Yoga Mat	40.0%	12.5%	11.1%			16.7%	30.8%					16.7%	11.4%
Total	17.3%	10.2%	9.8%	7.7%	7.6%	10.5%	8.3%	7.6%	12.2%	6.1%	7.9%	11.4%	9.6%



## Social Media Details





## **Customer Review** Sep Oct 2023 Jul Aug 2024 2025 Jan Feb Mar Apr May Jun Nov Dec **Details** Number of reviews **Total Reviews** ProductName Positive Mixed Positive Neutral Mixed Negative Negative Baseball Glove 840 431 409 Basketball 290 **Boxing Gloves** 3.69 226 Climbing Rope 196 153 Rating 15 (Average) 80 Cycling Helmet Dumbbells Positive Mixed Neutral Mixed Negative Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Positive Negative Fitness Tracker Customer Reviews vs Rating Football Helmet ReviewDate ProductName **ReviewText** Sentiment Rating Category Golf Clubs ■ Positive ■ Mixed Positive ■ Neutral ■ Mixed Negative ■ Negative Sunday, January 01, 2023 **Hockey Stick** Shipping was fast and the item was well-Positive 5 **Hockey Stick** packaged. Ice Skates Sunday, January 01, 2023 The color was different from what was shown. Negative Football Helmet Monday, January 02, 2023 Dumbbells Shipping was fast and the item was well-5 Positive Kayak packaged. **Running Shoes** Tuesday, January 03, 2023 Customer support was very helpful. Positive Fitness Tracker 4 Ski Boots Tuesday, January 03, 2023 Customer support was very helpful. Positive Tennis Racket 5 Tuesday, January 03, 2023 Golf Clubs Terrible customer service, would not buy Negative Soccer Ball again. Surfboard Wednesday, January 04, 2023 Good quality, but could be cheaper. 3 Yoga Mat Mixed Positive Swim Goggles Wednesday, January 04, 2023 Fitness Tracker Not satisfied, the product broke after a week. Negative Tennis Racket Thursday, January 05, 2023 **Dumbbells** I had a bad experience with this product. Negative Volleyball Thursday, January 05, 2023 Not satisfied, the product broke after a week. Ski Boots Negative Friday, January 06, 2023 Excellent product, highly recommend! Yoga Mat Surfboard Positive Friday, January 06, 2023 Soccer Ball I love this product, will buy again! Positive 4 The product stopped working after a month. Saturday, January 07, 2023 Dumbbells Negative Golf Clubs Not worth the money. Monday, January 09, 2023 Negative 2 3 Shipping was fast and the item was well-Monday, January 09, 2023 Cycling Helmet Positive 4 Rating