

Financial Dashboard

Overview

Expenses

Revenue

2022

2023

2024

EXPENSES 2024

8.38M

Budget 9.00M

-622.20K ▼ -6.92%



PY EXPENSES 2023

7.47M

Budget 7.41M

54.69K ▲ 0.74%



REVENUE 2024

8.68M

Budget 8.30M

375.40K ▲ 4.52%



PY REVENUE 2023

6.11M

Budget 5.71M

393.30K ▲ 6.89%



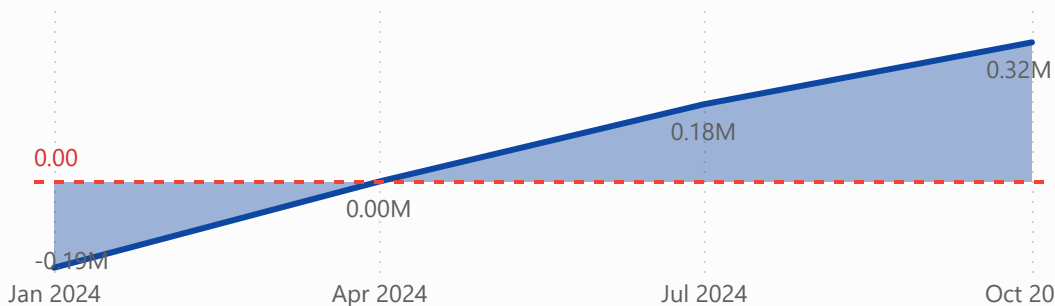
PROFIT 2024

0.30M

PY PROFIT 2023

-1.36M

Δ YTD vs PYTD 1.66M ▲ 122.00%



Δ YTD vs PYTD Expenses Budget 907.10K ▲ 12.15% 1.58M ▲ 21.37%



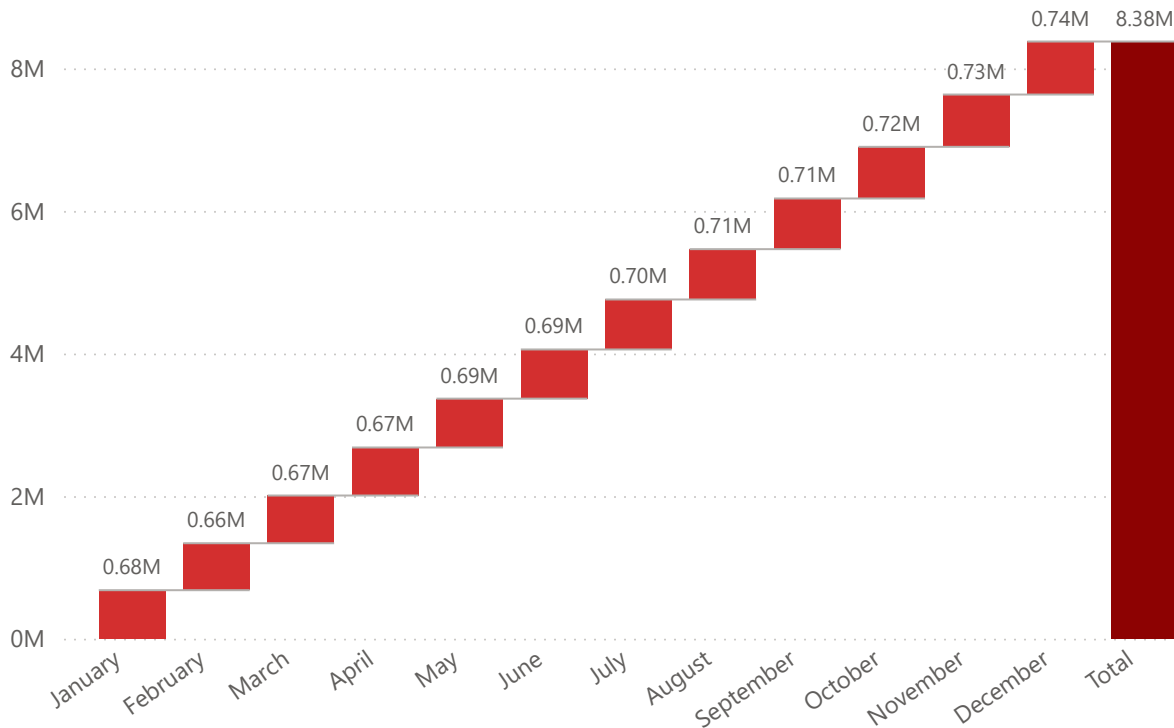
Δ YTD vs PYTD Revenue Budget 2.57M ▲ 42.10% 2.59M ▲ 45.31%



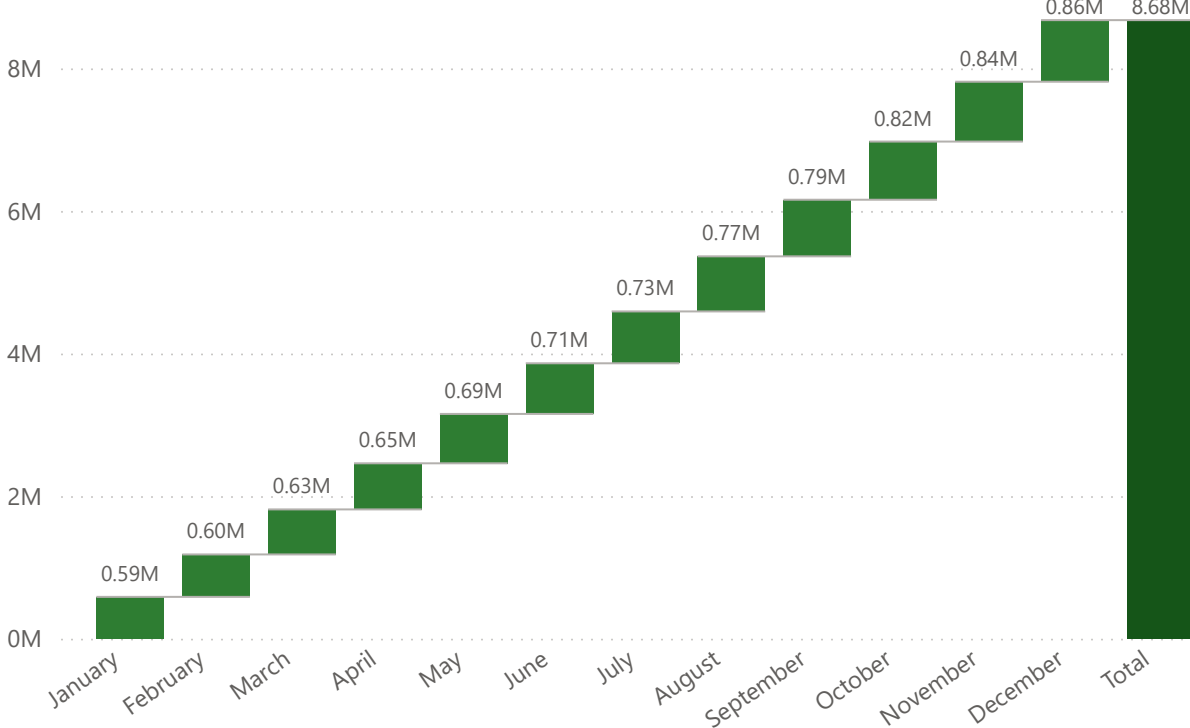
Financial Waterfalls

Expense & Revenue Breakdown

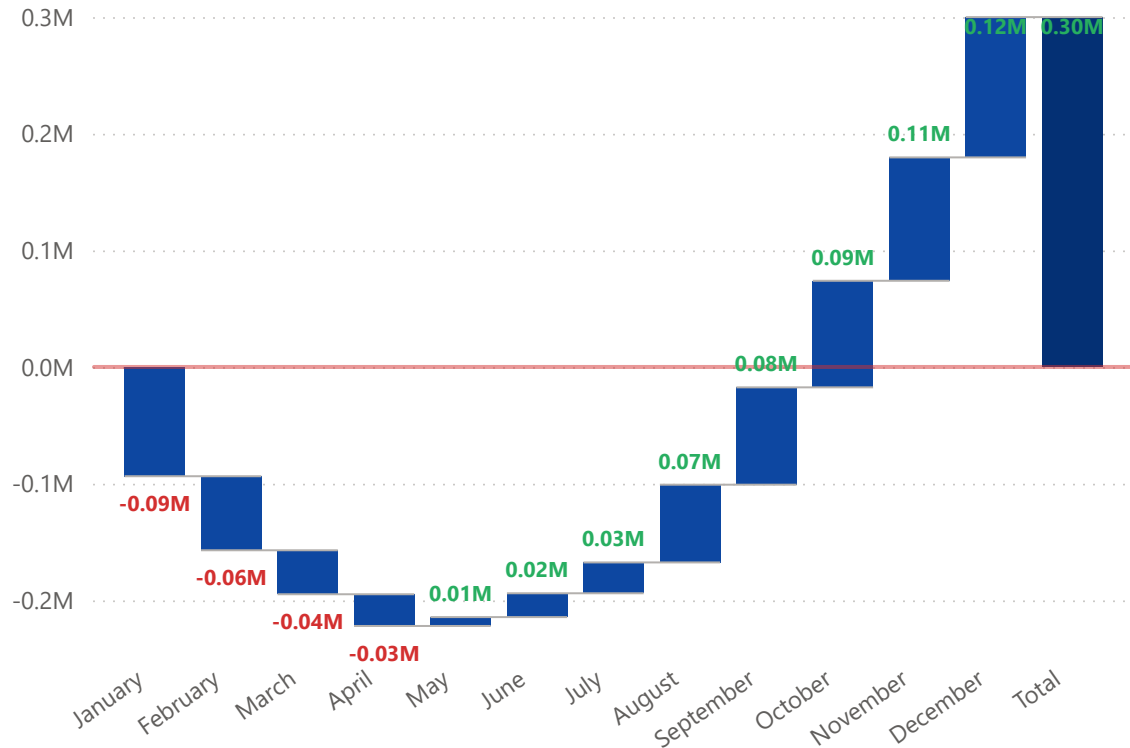
Expenses by Month



Revenue by Month



Profit by Month



by Year

by Month

Δ vs Budget, %

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EXPENSES 2023

7.47M

Budget 7.41M

54.69K ▲ 0.74%



PY EXPENSES 2022

3.56M

Budget 3.54M

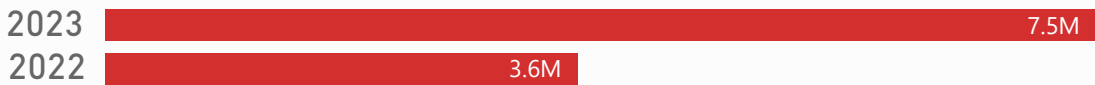
25.59K ▲ 0.72%



YTD vs PYTD Expenses Budget

3.91M ▲ 109.61%

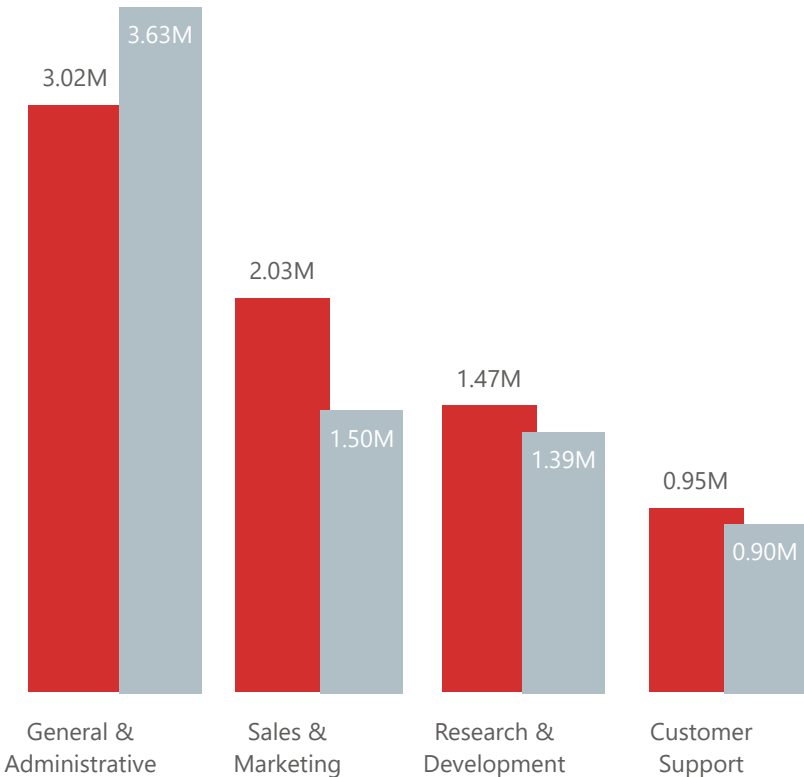
3.88M ▲ 109.58%



Quarter	Qtr 1		Qtr 2		Qtr 3		Qtr 4		Total
REVENUE/EXPENSES	Amount	Δ QoQ, %	Amount	Δ QoQ, %	Amount	Δ QoQ, %	Amount	Δ QoQ, %	Amount
EXPENSES	1764540	3.21%	1819860	3.14%	1895140	4.14%	1988860	4.95%	7468400
Payroll	872640	2.87%	898560	2.97%	924540	2.89%	950460	2.80%	3646200
Product Costs	189700	2.26%	201600	6.27%	212400	5.36%	227500	7.11%	831200
Health Insurance	160500	3.88%	160500		166200	3.55%	166200		653400
Web Domain & Hosting	105700	8.41%	112800	6.72%	121500	7.71%	130500	7.41%	470500
Commissions Expense	100500	-0.30%	109800	9.25%	118500	7.92%	131300	10.80%	460100
Advertising & Marketing	85500	-14.50%	92300	7.95%	99000	7.26%	125500	26.77%	402300
Rent & Lease	48000	3.23%	48000		49500	3.13%	49500		195000
Merchant Account	30300	4.30%	33000	8.91%	35700	8.18%	38600	8.12%	137600
Depreciation Expense	27000	2.27%	27000		27600	2.22%	27600		109200
Consulting	27000	2.27%	27000		27600	2.22%	27600		109200
Total	1764540	3.21%	1819860	3.14%	1895140	4.14%	1988860	4.95%	7468400

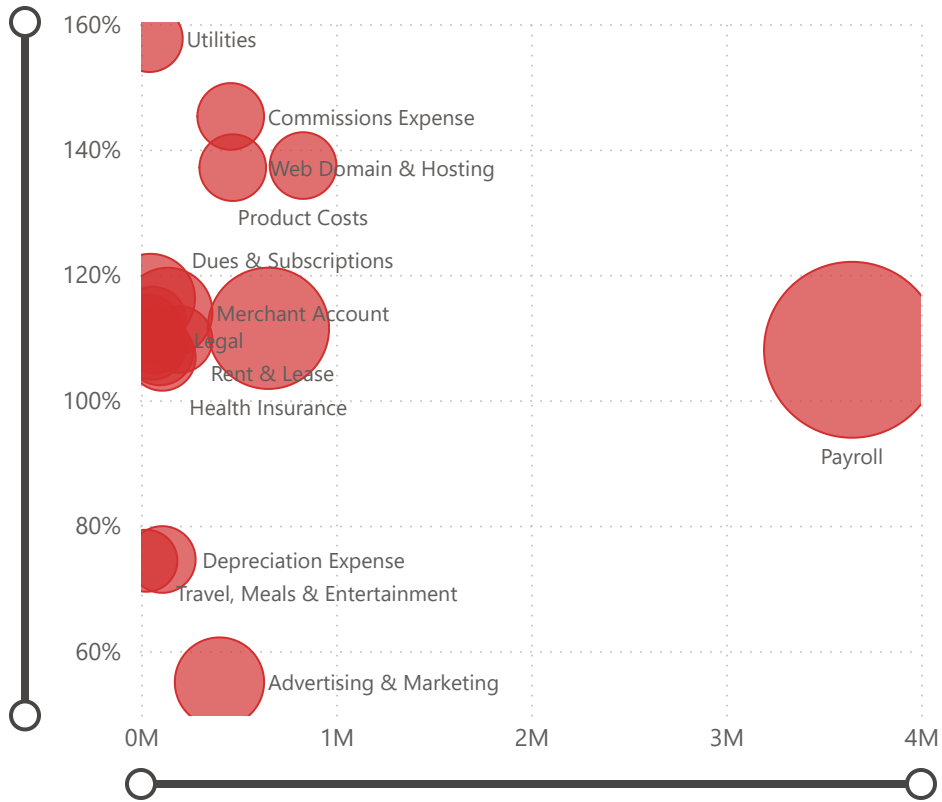
Expense Performance

Expenses vs Budget by Class

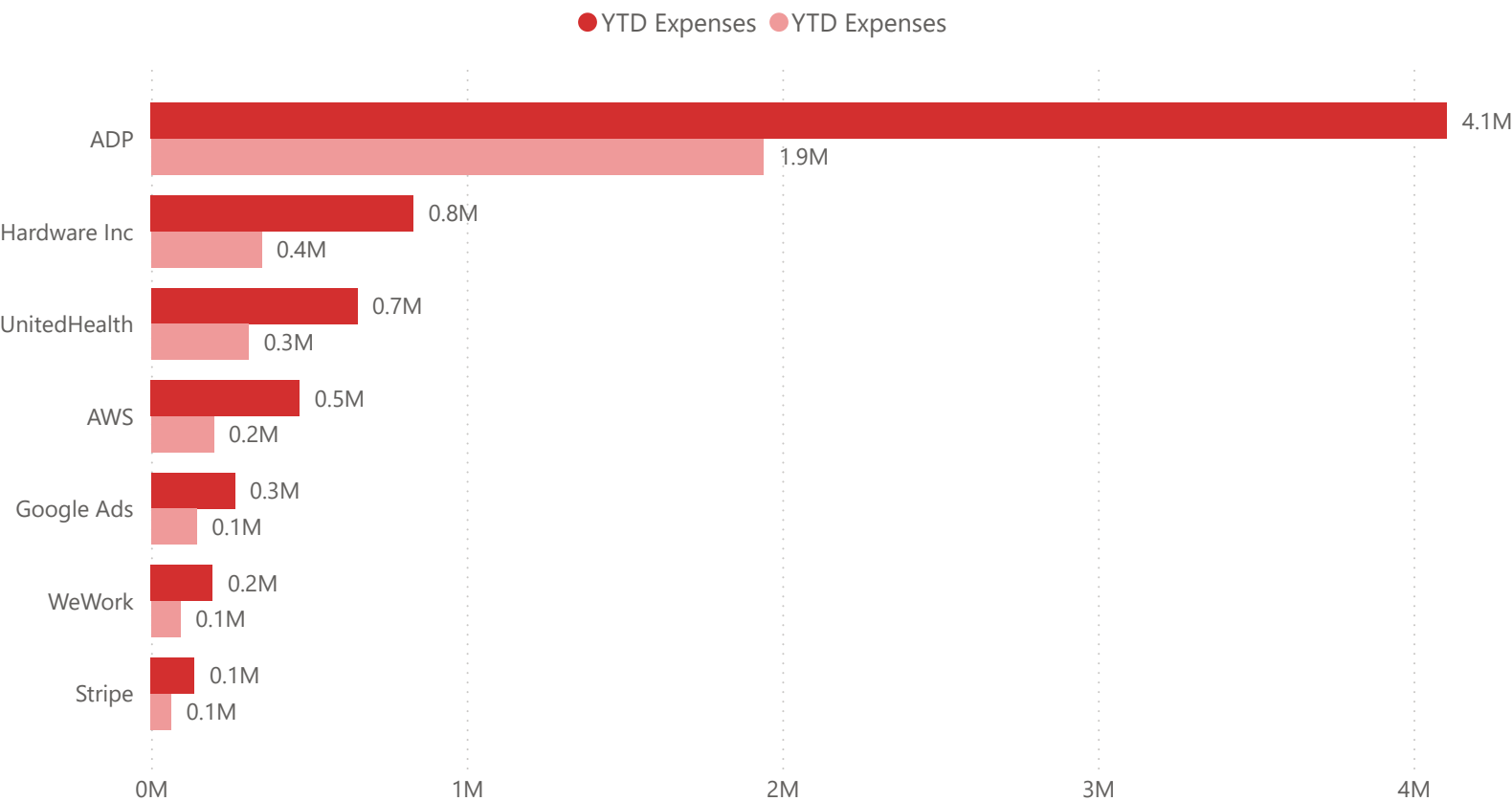


Expense Breakdown

% YTD vs PYTD Expenses by Account



Top 7 / YTD vs PYTD / Expenses by Company Name (vendor or service provider)



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YTD vs PYTD

Revenue
Budget

2.57M ▲ 42.10%

2.59M ▲ 45.31%



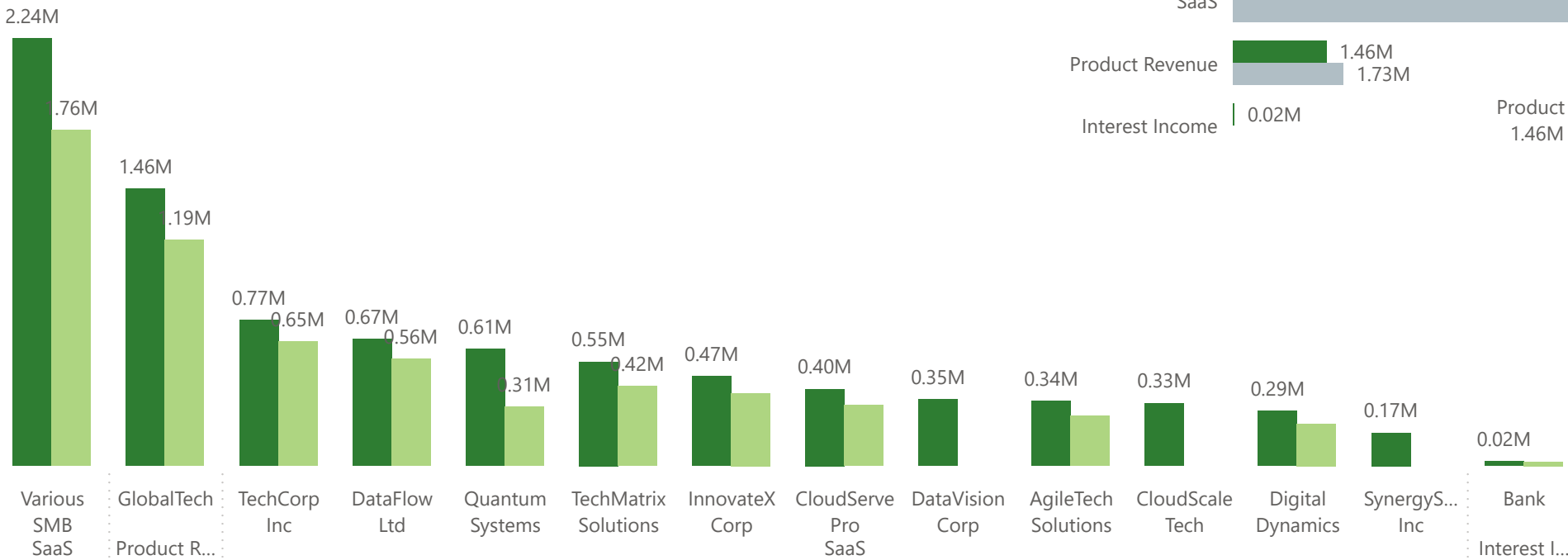
Quarter	Qtr 1		Qtr 2		Qtr 3		Qtr 4		Total
REVENUE/EXPENSES	Amount	Δ QoQ, %	Amount	Δ QoQ, %	Amount	Δ QoQ, %	Amount	Δ QoQ, %	Amount
REVENUE	1812200	4.42%	2049600	13.10%	2294400	11.94%	2519200	9.80%	8675400
SaaS	1470300	4.67%	1689600	14.92%	1916400	13.42%	2119200	10.58%	7195500
Various SMB	507500	2.73%	541500	6.70%	577500	6.65%	618000	7.01%	2244500
TechCorp Inc	177700	2.13%	186000	4.67%	195200	4.95%	206300	5.69%	765200
DataFlow Ltd	153700	2.33%	161400	5.01%	170400	5.58%	180700	6.04%	666200
Quantum Systems	141700	2.68%	148800	5.01%	157500	5.85%	166500	5.71%	614500
TechMatrix Solutions	126300	2.68%	132700	5.07%	139800	5.35%	148500	6.22%	547300
InnovateX Corp	107300	3.37%	114000	6.24%	120700	5.88%	129000	6.88%	471000
CloudServe Pro	91500	4.33%	97500	6.56%	104300	6.97%	111200	6.62%	404500
DataVision Corp	25000		90000	260.00%	108000	20.00%	126000	16.67%	349000
AgileTech Solutions	75800	4.26%	81700	7.78%	88500	8.32%	95300	7.68%	341300
CloudScale Tech			67000		120000	79.10%	142500	18.75%	329500
Total	1812200	4.42%	2049600	13.10%	2294400	11.94%	2519200	9.80%	8675400

Revenue Performance

Revenue Breakdown

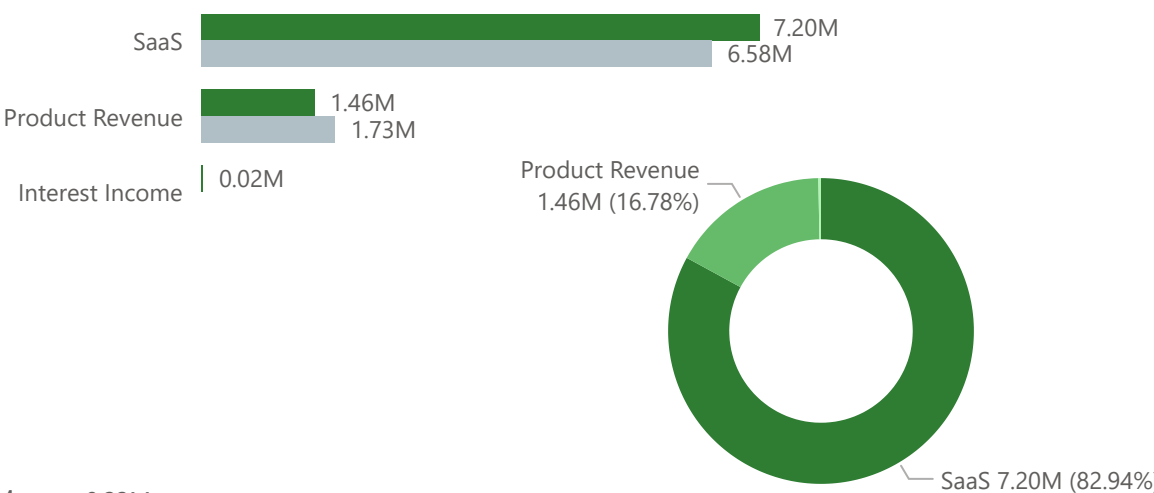
YTD vs PYTD Revenue by Account, and Company Name

YTD Revenue PYTD Revenue



Revenue vs Budget by Account

SaaS Product Revenue Interest Income



% Change in YTD vs PYTD Expenses by Amount and Account Size

