

Overview

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

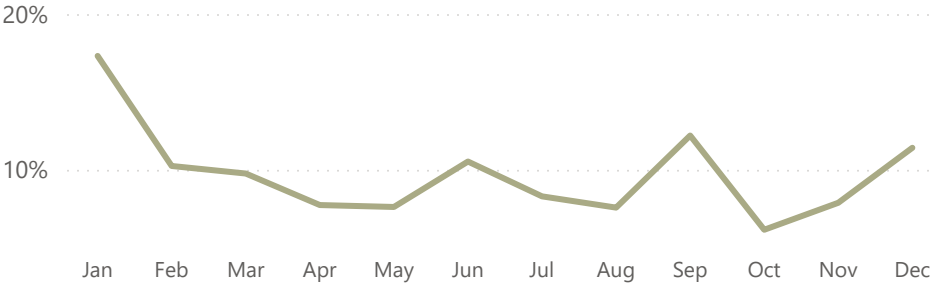
ProductName

- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

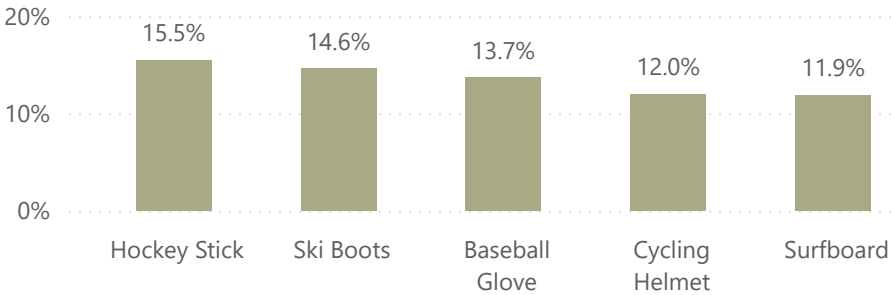
9.6%

Conversion Rate

Conversion Rate



Conversion Rate - - Top 5 products



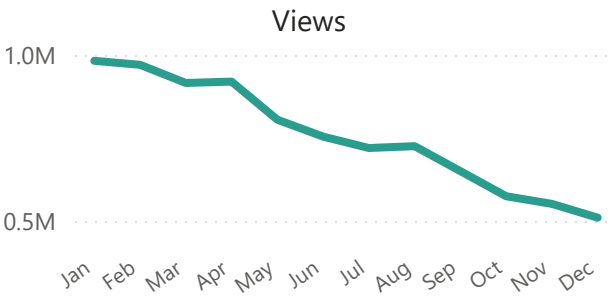
9,079,276

Views

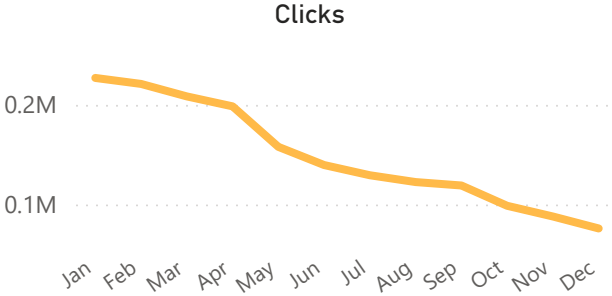


1,785,010

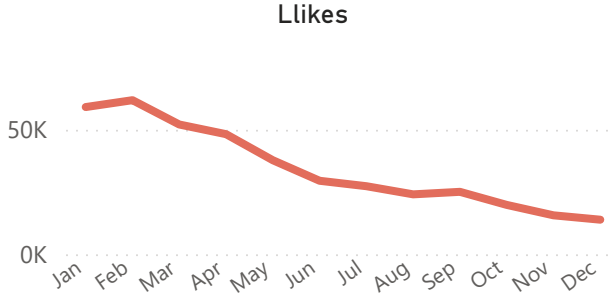
Clicks



Clicks



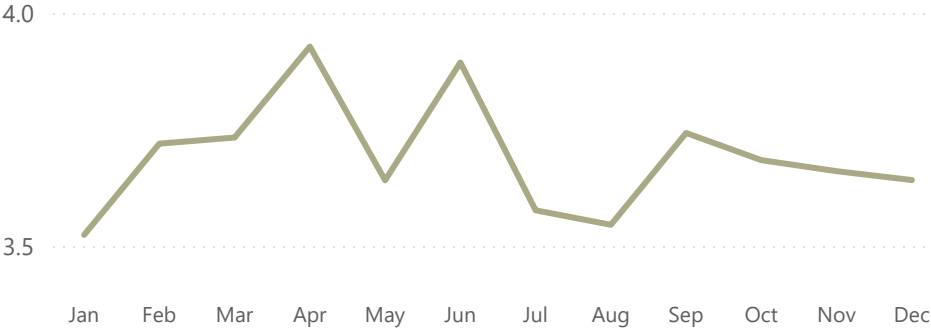
Llikes



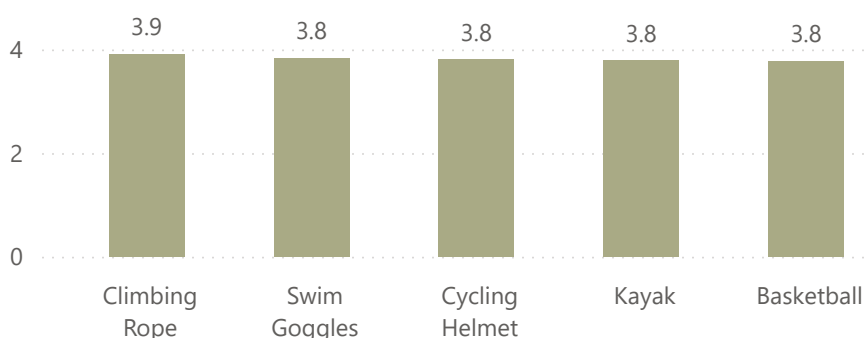
414,122

Likes

Average Rating



Average Rating - Top 5 products

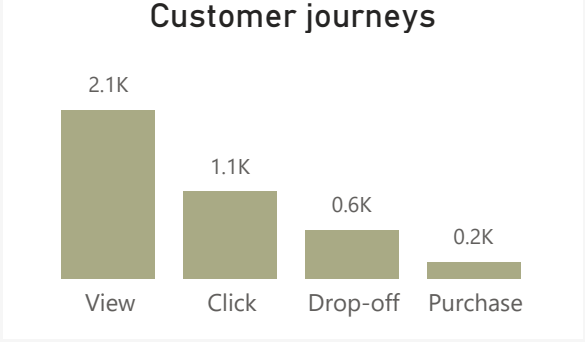
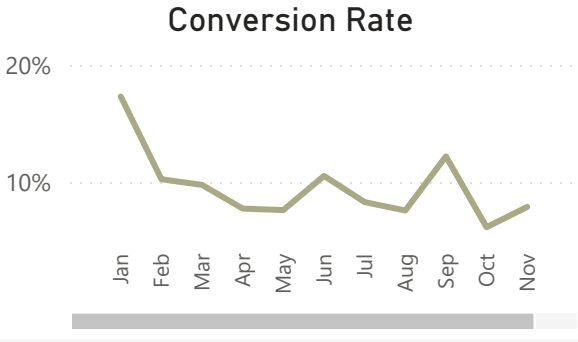
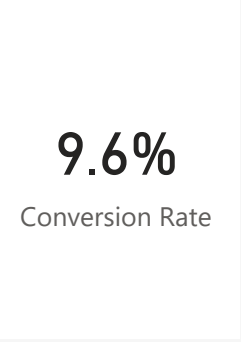


Conversion
Details

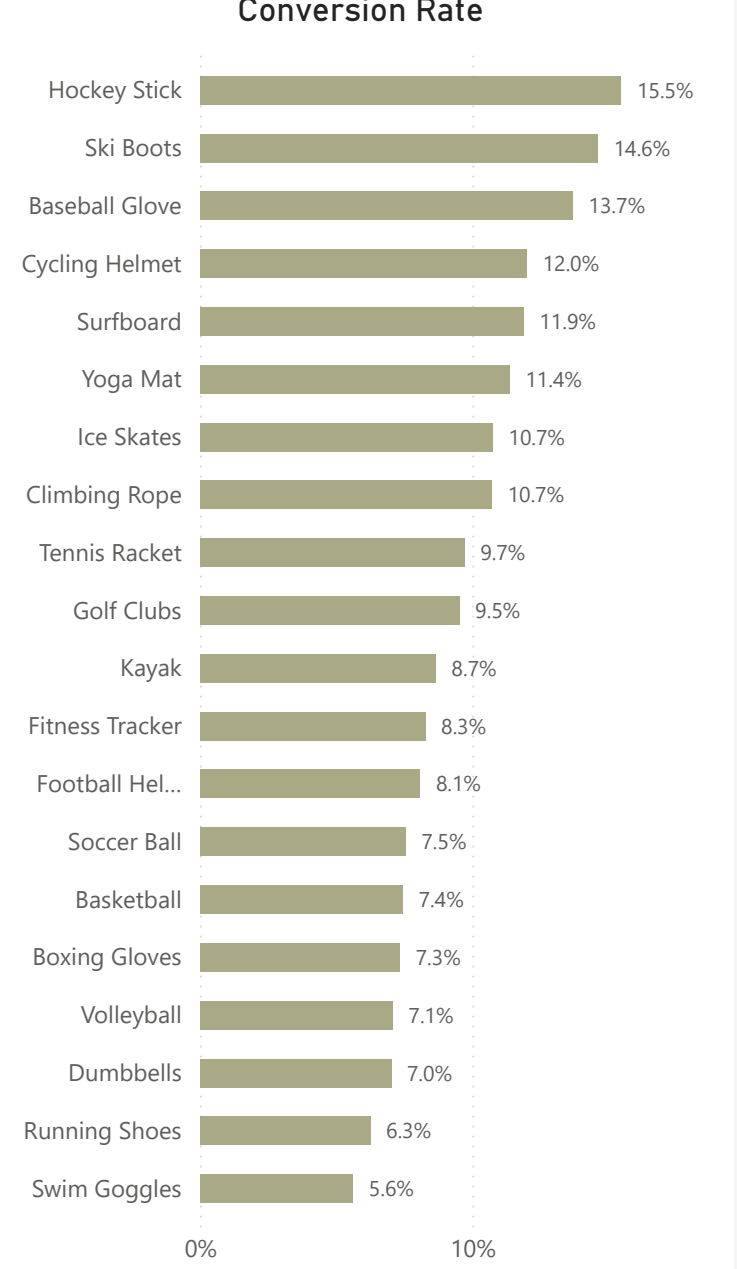
| | | | | | | | | | | | | | | |
|------|------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2023 | 2024 | 2025 | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
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- ☐ Volleyball
- ☐ Yoga Mat



| ProductName | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Total |
|-----------------|--------|-------|-------|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|
| Baseball Glove | 22.2% | 12.5% | 7.7% | | 11.1% | 11.1% | 12.5% | | 40.0% | 22.2% | 50.0% | | 13.7% |
| Basketball | | 50.0% | 16.7% | 20.0% | | | | | 12.5% | | 12.5% | 33.3% | 7.4% |
| Boxing Gloves | 9.1% | | | | | 10.0% | 8.3% | 12.5% | | 11.1% | 10.0% | 28.6% | 7.3% |
| Climbing Rope | 11.1% | 20.0% | 28.6% | 12.5% | 6.7% | 12.5% | 14.3% | 14.3% | 7.7% | 9.1% | | | 10.7% |
| Cycling Helmet | | 33.3% | 20.0% | 30.0% | 16.7% | 8.3% | | 14.3% | 10.0% | 8.3% | | | 12.0% |
| Dumbbells | | | 16.7% | 12.5% | | 40.0% | | | 10.0% | 11.1% | 20.0% | 8.3% | 7.0% |
| Fitness Tracker | 16.7% | | 10.0% | | 8.3% | 33.3% | | | 16.7% | | 7.7% | 14.3% | 8.3% |
| Football Helmet | 25.0% | 28.6% | 7.7% | 16.7% | | | 8.3% | 11.1% | 10.0% | | | | 8.1% |
| Golf Clubs | 12.5% | 11.1% | | 10.0% | 14.3% | | 16.7% | 25.0% | 12.5% | | | 10.0% | 9.5% |
| Hockey Stick | 22.2% | 40.0% | 11.1% | | 25.0% | | 12.5% | 10.0% | 20.0% | | 14.3% | 57.1% | 15.5% |
| Ice Skates | | | 12.5% | | | 9.1% | 30.0% | 16.7% | 22.2% | 11.1% | 20.0% | 25.0% | 10.7% |
| Kayak | | 16.7% | 20.0% | 8.3% | | 16.7% | 11.1% | | 10.0% | 14.3% | | 16.7% | 8.7% |
| Running Shoes | 12.5% | 8.3% | | 10.0% | 10.0% | | | | 20.0% | | 14.3% | | 6.3% |
| Ski Boots | 100.0% | 10.0% | 20.0% | 12.5% | 11.1% | 10.0% | 12.5% | 40.0% | | | | | 14.6% |
| Soccer Ball | 75.0% | | 8.3% | 9.1% | | | | 10.0% | 14.3% | | 9.1% | | 7.5% |
| Surfboard | 33.3% | 8.3% | 10.0% | 11.1% | 150.0% | 15.4% | | | 11.1% | 10.0% | | | 11.9% |
| Swim Goggles | 20.0% | | | | | | | 14.3% | 14.3% | | | 33.3% | 5.6% |
| Tennis Racket | 33.3% | 7.7% | 25.0% | 12.5% | 25.0% | 11.1% | | | 28.6% | 7.1% | 20.0% | | 9.7% |
| Volleyball | 22.2% | | | 11.1% | | 33.3% | | 10.0% | | | | 12.5% | 7.1% |
| Yoga Mat | 40.0% | 12.5% | 11.1% | | | 16.7% | 30.8% | | | | | 16.7% | 11.4% |
| Total | 17.3% | 10.2% | 9.8% | 7.7% | 7.6% | 10.5% | 8.3% | 7.6% | 12.2% | 6.1% | 7.9% | 11.4% | 9.6% |



Social Media Details

- ProductName
- ☐

Baseball Glove
- ☐

Basketball
- ☐

Boxing Gloves
- ☐

Climbing Rope
- ☐

Cycling Helmet
- ☐

Dumbbells
- ☐

Fitness Tracker
- ☐

Football Helmet
- ☐

Golf Clubs
- ☐

Hockey Stick
- ☐

Ice Skates
- ☐

Kayak
- ☐

Running Shoes
- ☐

Ski Boots
- ☐

Soccer Ball
- ☐

Surfboard
- ☐

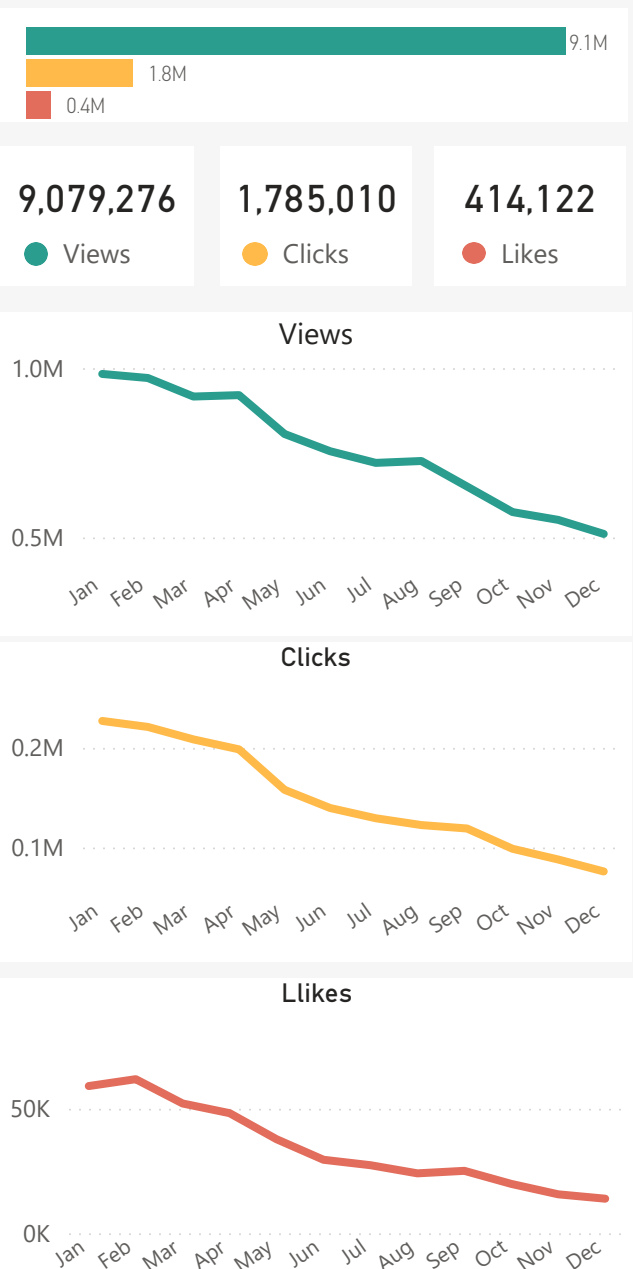
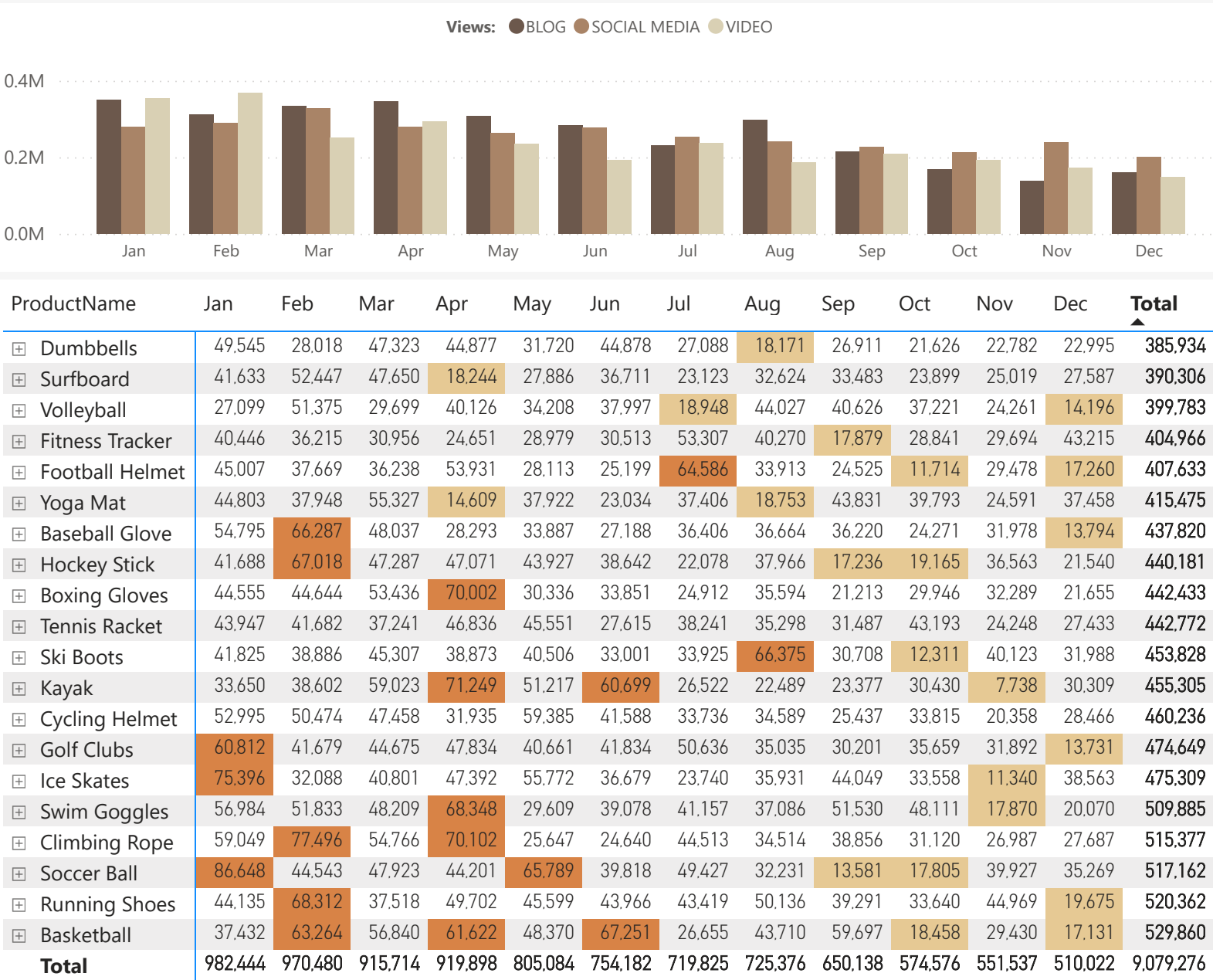
Swim Goggles
- ☐

Tennis Racket
- ☐

Volleyball
- ☐

Yoga Mat

| | | | | | | | | | | | | | | |
|------|------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
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Customer Review Details

| | | | | | | | | | | | | | | |
|------|------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 2023 | 2024 | 2025 | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
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☐ Basketball

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☐ Football Helmet

☐ Golf Clubs

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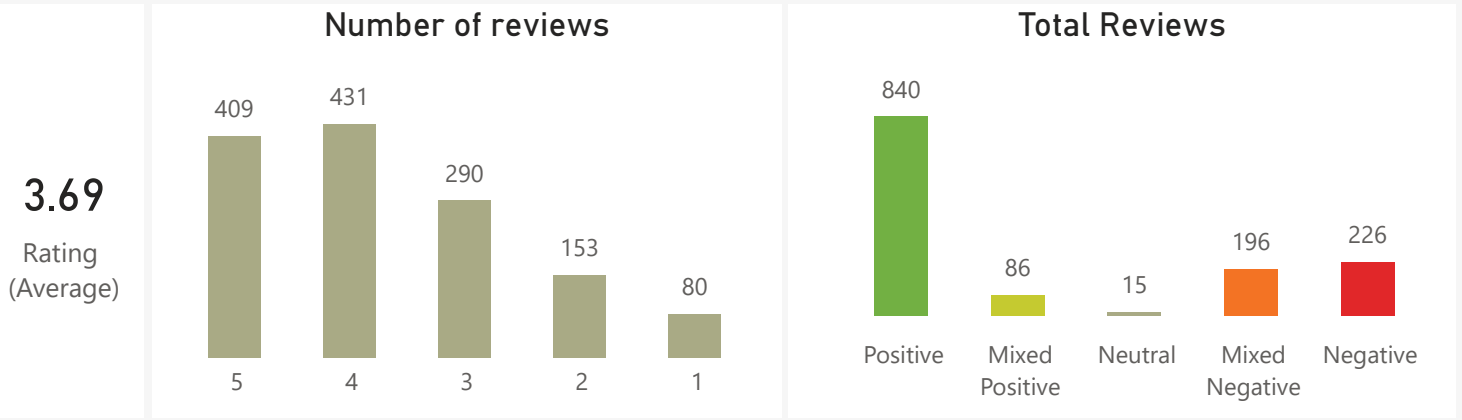
☐ Surfboard

☐ Swim Goggles

☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat



| ReviewDate | ProductName | ReviewText | Sentiment Category | Rating |
|-----------------------------|-----------------|---|--------------------|--------|
| Sunday, January 01, 2023 | Hockey Stick | Shipping was fast and the item was well-packaged. | Positive | 5 |
| Sunday, January 01, 2023 | Football Helmet | The color was different from what was shown. | Negative | 1 |
| Monday, January 02, 2023 | Dumbbells | Shipping was fast and the item was well-packaged. | Positive | 5 |
| Tuesday, January 03, 2023 | Fitness Tracker | Customer support was very helpful. | Positive | 4 |
| Tuesday, January 03, 2023 | Tennis Racket | Customer support was very helpful. | Positive | 5 |
| Tuesday, January 03, 2023 | Golf Clubs | Terrible customer service, would not buy again. | Negative | 1 |
| Wednesday, January 04, 2023 | Yoga Mat | Good quality, but could be cheaper. | Mixed Positive | 3 |
| Wednesday, January 04, 2023 | Fitness Tracker | Not satisfied, the product broke after a week. | Negative | 1 |
| Thursday, January 05, 2023 | Dumbbells | I had a bad experience with this product. | Negative | 1 |
| Thursday, January 05, 2023 | Ski Boots | Not satisfied, the product broke after a week. | Negative | 1 |
| Friday, January 06, 2023 | Surfboard | Excellent product, highly recommend! | Positive | 5 |
| Friday, January 06, 2023 | Soccer Ball | I love this product, will buy again! | Positive | 4 |
| Saturday, January 07, 2023 | Dumbbells | The product stopped working after a month. | Negative | 1 |
| Monday, January 09, 2023 | Golf Clubs | Not worth the money. | Negative | 2 |
| Monday, January 09, 2023 | Cycling Helmet | Shipping was fast and the item was well- | Positive | 4 |

